





www.bakergraphicsonline.com

# MORE OPTIONS MORE OPPORTUNITIES

# Are you getting what you need from your printer?

Choosing the right printer can be the key to opening up new business opportunities and bringing more profit to your business. Whether you are looking for a classic business card or an eye-catching promotional product, your printer should be your best resource for making your business stand out.



# **VALUE**

One of the first things to consider when choosing a printer might be pricing, but the right printer will offer you more than just low pricing. After all, if your print is affordable because the product you receive is low quality, that price will not be worth it. The best printers offer you a variety of quality print products at a variety of price points.



# **QUALITY**

Getting the right color is key to ensuring your print highlights what's best about your business. As a Certified G7 Master Printer, we are committed to using state-of-the-art technology, printing techniques, proofing, press controls, and standards to offer you a precise color match at every stage of the print process.



# **SELECTION**

A wide selection of products is also important because it allows you to reach out to new customers. Having more choices allows you to choose the products that are the best fit for your business and create a print product that speaks to your customers.



# **SUPPORT**

The right printer has the expertise to help you navigate the products that are a good fit for you and your business. With samples to let you see how finished print products can be combined to create a complete suite of print products, flyers to help you navigate product information, and other quality informational pieces, your printer brings their expertise to your print order.



# **SUCCESS**

Whether you have questions about your order, need a quick turnaround on products, or are looking for additional support as you create a complete suite of print products, the right printer can help turn your challenges into successes.

Order today to discover the new opportunities your printer can provide!



# Even more options are at your fingertips. Visit our website for:

- Online exclusive products
- Design ideas and templates
- Easy ordering and reordering
- Instant digital proofs
- Instant price calculator



Color core stock brings a colorful new dimension to your print order with vibrant colors that make your business cards, postcards, and announcements look great from every angle. Extra Thick products feature double-layered stock with a thickness you can see and feel. You can find Extra Thick business cards on page 9, and postcards and announcements are available through our website as an online exclusive.

# BOOKMARKS TRADING CARDS & PLAYING CARDS

Bookmarks, trading cards, and playing cards are a colorful and creative promotional option, and they are available online! Visit our website to discover these vibrant promotional pieces.



# ICON **LEGEND**



### Available Online

The most popular stock and process options for this product are also available through our online ordering tool



# Back by Popular Demand

Based on your feedback, we've brought back the most popular discontinued items



# 24 Hour Production

The items ship within 24 hours if order and artwork are received and approved prior to 12 p.m. CT on working days



### **Best Value**

Products priced at a highly competitive price point for the quality level of the piece



# Raised Print

These products feature options for raised print (thermography)



# **New Quantities Available**

Additional options for higher or lower quantities are now available for these products



# Made in the USA

The product is manufactured and printed in the USA



### Variable Data

Specify a different imprint on each piece of your order based on your specifications



### **New Color**

The ink is a new offering in addition to our previous palette



### New Stock

The first time a particular stock substrate has been offered



### **NEW Product**

The product is new to our standard offering



### **Best Seller**

Based on prior years' history, the item has been a top seller in our product line



# **48 Hour Production**

The items ship within 48 hours if order and artwork are received and approved prior to 12 p.m. CT on working days



# **New Lower Price**

The product features a new, lower price



# **Digital Printing**

The items are printed in four color process



# **Eco Friendly**

The product is made from recyclable materials and/or printed with eco friendly inks



# Outdoor Durable

Product substrate and ink is weather resistant and will hold up to outdoor environmental conditions



### Free Ground Shipping\*

These Presentation Folders products include free ground shipping to one location



# Imprint Upgrade\*

These Presentation Folders products have available upgrades for imprint processes



# Stock Upgrade\*

These Presentation Folders products have available upgrades for stocks



# **General Information**

The page numbers next to this icon will direct you where to find the general information to help you place your order

<sup>\*</sup> These icons are only used to indicate these options in the Presentation Folders section.

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Business Cards & Stationery

Marketing Materials

Post-it® Notes

Promotional Products

Checks & Forms

Presentation Folders

Labels

Badges & Signs

Stamps

Awards & Coasters

General Information & Product Index

Product-specific general information can be found directly behind each product section

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# **BUSINESS CARDS**& **STATIONERY**

# **Business Cards**

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# Full Color Flat Business Cards

# Features:

- Size: 3½" x 2"
- Full color flat print
- Front and back copy
- Vertical or horizontal layout
- Full bleed available
- Round corners available for an additional charge; see page 40 for details
- · Add a standard foil to full color cards; see below for details



The Finishing Touch | Pair your vibrant image with eye-catching shine by adding foil to any full color business card.













# Full Color Flat Business Cards .

Stocks	Imprint	Item Number	250	500	1,000	2,000	5,000	10,000
White 14 pt. Uncoated	4/0	BC-X1-FF-NAV7	\$56.65	\$59.75	\$70.05	\$110.25	\$164.25	\$254.25
Willte 14 pt. Offcoated	4/4	BCS-X1-FF-NAV7	\$69.00	\$72.10	\$86.55	\$151.95	\$216.75	\$326.75
White 14 pt. C2S Bright White Linen 80 lb. New!	4/0	BC-X2-FF-NAV7	\$59.25	\$62.30	\$72.65	\$117.95	\$179.45	\$281.95
Warm White Linen 80 lb. New!	4/4	BCS-X2-FF-NAV7	\$71.60	\$74.65	\$89.15	\$159.65	\$231.95	\$354.45
White 14 pt. C2S, UV Coated Front Side	4/0	BC-X3-FF-NAV7	\$61.80	\$64.90	\$80.35	\$130.85	\$206.45	\$332.45
White 16 pt. C2S	4/4	BCS-X3-FF-NAV7	\$74.15	\$77.25	\$96.85	\$172.55	\$258.95	\$404.95
White 16 pt. C2S, UV Coated Front Side	4/0	BC-X4-FF-NAV7	\$69.55	\$72.65	\$82.95	\$144.55	\$234.55	\$384.55
CLASSIC CREST® Solar White 110 lb.	4/4	BCS-X4-FF-NAV7	\$81.90	\$85.00	\$99.45	\$186.25	\$287.05	\$457.05
CLASSIC CREST® Natural White 110 lb.	4/0	BC-Z1-DF-NAV7	\$71.15	\$83.00	\$103.00	\$167.00	\$359.00	\$577.00
CLASSIC® Linen Solar White 100 lb. ENVIRONMENT® Desert Storm 100 lb.	4/4	BCS-Z1-DF-NAV7	\$83.50	\$95.35	\$119.50	\$208.70	\$473.00	\$649.50

(R) Production time: 2 working days; 3 working days with back copy. Additional quantities available, contact us for details. 4/0 - Full Color Front Only | 4/4 - Full Color Both Sides

# Full Color Business Cards with Foil Stamping \_\_\_\_

Add these charges to the prices above.

Add Foil Stamping	500	1,000	Add'l 500 No Change
1 Standard Foil, one side only	\$165.40	\$190.00	\$34.50

(R) Production time: 6 working days; 7 working days with back copy. Pricing includes one standard foil and recycled die. Dies are not returned. Contact us for registration between ink and foil stamping.

# Standard Foil Colors















Red



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# Full Color Raised Business Cards

# Features:

- Size: 3½" x 2"
- Full color raised print
- Back copy is available in flat print only
- Vertical or horizontal layout
- Full bleed available
- Round corners available for an additional charge; see page 40 for details



Add a Touch of Class | Using raised print on full color products adds dimension to your business card.









# Full Color Raised Business Cards \_\_\_\_\_

Stocks	Imprint	Item Number	250	500	1,000	2,000	5,000	10,000
	4/0	BC-Y1-RF-NAV7	\$59.75	\$62.85	\$73.15	\$119.55	\$173.55	\$263.55
White Vellum 80 lb.	4/4	BCS-Y1-RF-NAV7	\$72.10	\$75.20	\$89.65	\$161.25	\$226.05	\$336.05
Bright White Linen 80 lb.	4/0	BC-Y2-RF-NAV7	\$64.90	\$68.00	\$78.30	\$135.00	\$199.20	\$306.20
Warm White Linen 80 lb.	4/4	BCS-Y2-RF-NAV7	\$77.25	\$80.35	\$94.80	\$176.70	\$251.70	\$378.70
CLASSIC CREST* Solar White 110 lb. New!	4/0	BC-Y5-RF-NAV7	\$75.20	\$78.35	\$88.60	\$161.60	\$254.30	\$408.80
	4/4	BCS-Y5-RF-NAV7	\$87.55	\$90.70	\$105.10	\$203.30	\$306.80	\$481.30

(R) Production time: 2 working days; 3 working days with back copy. Additional quantities available, contact us for details. 4/0 - Full Color Front Only | 4/4 - Full Color Both Sides



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# Full Color Specialty Business Cards





**Soft Touch Laminate** | With a soft texture and a stylish matte finish, soft touch laminate business cards are a new twist on a classic coated business card.

# Features:

- Size: 3½" x 2"
- Full color flat print
- Full bleed available
- Vertical or horizontal layout
- Round corners available for an additional charge; see page 40 for details\*
- Variable text options available; see page 178 for details



**PVC** A unique and durable synthetic stock creates business cards that stand up to wear and tear.











# Full Color Specialty Business Cards .

Stocks	Imprint	Item Number	100	250	500	1,000	2,000	5,000
Pearlized White 105 lb.	4/0	BC-Z1-DF-NAV7	\$63.90	\$71.15	\$83.00	\$103.00	\$167.00	\$359.00
Pearlized White 105 lb.	4/4	BCS-Z1-DF-NAV7	\$76.25	\$83.50	\$95.35	\$119.50	\$208.70	\$473.00
16 pt. Soft Touch Laminate* New!	4/0	BC-Z5-DF-NAV7	\$65.85	\$76.30	\$91.50	\$112.40	\$154.20	\$279.60
(Front side laminate only)	4/4	BCS-Z5-DF-NAV7	\$96.55	\$112.70	\$129.80	\$156.40	\$209.60	\$369.20
WILL C. H. I. 15 J. DVC	4/0	BC-Z3-DF-NAV7	\$80.00	\$100.00	\$130.00	\$189.00	\$315.00	\$693.00
White Synthetic 15 mil. PVC New!	4/4	BCS-Z3-DF-NAV7	\$92.35	\$112.35	\$142.35	\$205.50	\$356.70	\$807.00

(R) Production times: Soft Touch Laminate: 5 working days; 6 working days with back copy; Pearlized and PVC: 2 working days; 3 working days with back copy. Additional quantities available, contact us for details. \*Rounded corners not available on Soft Touch Laminate business cards.

4/0 - Full Color Front Only | 4/4 - Full Color Both Sides

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# Full Color Specialty Business Cards





Magnetic | With magnetic stock, these business cards will keep your customer's contact information where it is needed most.



**Extra Thick |** Extra thick business cards feature double-layered stock with a thickness you can see and feel.

thickness you can see and feel.

# Features:

- Size: 3½" x 2"
- Full color flat print
- Full bleed available
- Vertical or horizontal layout
- Round corners available for an additional charge; see page 40 for details
- Variable text options available; see page 178 for details











# **Full Color Specialty Business Cards**

Stocks	Imprint	Item Number	100	150	200	250	500	1,000
White Magnetic 16 pt. (14 mil.) with UV Gloss Coating	4/0	AMB-Z1-DF-NAV7	\$77.00	n/a	n/a	\$100.70	\$130.70	\$189.85
Extra Thick* <i>New!</i> Mohawk Superfine® Eggshell, Ultrawhite 34 pt.	4/4	BCS-Z10-DF-NAV7	\$91.60	\$119.50	\$142.00	\$167.50	\$243.75	\$396.25

(R) Production time: 2 working days. Additional quantities available, contact us for details. \*Pricing is the same for single- or double-sided imprint on Extra Thick business cards; if single-sided printing is needed, submit blank art file.

4/0 - Full Color Front Only | 4/4 - Full Color Both Sides

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# Features:

- Size: 3½" x 2"
- Choose from flat or raised print.
   Raised print provided unless otherwise specified.
- Bleeds are available for an additional charge; see page 40 for details
- · Vertical or horizontal layout
- Choose from a variety of printing processes
- Round corners available for an additional charge; see page 40 for details
- Back copy available for an additional charge; see page 14 for details









# **Spot Color Business Cards** .

Item Number: BC-C1-NAV7

# Stock:

White Vellum 80 lb.

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$38.05	\$43.20	\$77.00	\$93.90	\$158.90	\$268.90
1 Standard Ink	\$41.15	\$46.30	\$80.10	\$97.00	\$162.00	\$272.00
1 Standard & Black Ink	\$50.40	\$55.55	\$89.35	\$106.25	\$171.25	\$281.25
2 Standard Inks	\$56.60	\$61.75	\$95.55	\$112.45	\$177.45	\$287.45
1 PMS Ink	\$123.05	\$128.20	\$162.00	\$178.90	\$243.90	\$353.90
1 Standard & 1 PMS Ink	\$135.40	\$140.55	\$174.35	\$191.25	\$256.25	\$366.25
2 PMS Inks	\$220.40	\$225.55	\$259.35	\$276.25	\$341.25	\$451.25
1 Standard Foil	\$150.80	\$164.65	\$231.65	\$261.65	\$381.65	\$501.65
2 Standard Foils	\$297.15	\$320.45	\$445.55	\$501.75	\$741.75	\$961.75

# **Item Number: BC-C2-NAV7**

### Stocks:

Natural Vellum 80 lb. White Laid 80 lb. Ivory Laid 80 lb. Gray Laid 80 lb. Bright White Linen 80 lb. Warm White Linen 80 lb. Gray Linen 80 lb. White 14 pt. Uncoated

Imagaint	500	1.000	2.000	2 500	F 000	10.000
Imprint	300	1,000	2,000	2,500	5,000	10,000
Black Ink	\$60.65	\$65.80	\$104.20	\$121.60	\$176.60	\$276.60
1 Standard Ink	\$63.75	\$68.90	\$107.30	\$124.70	\$179.70	\$279.70
1 Standard & Black Ink	\$73.00	\$78.15	\$116.55	\$133.95	\$188.95	\$288.95
2 Standard Inks	\$79.20	\$84.35	\$122.75	\$140.15	\$195.15	\$295.15
1 PMS Ink	\$145.65	\$150.80	\$189.20	\$206.60	\$261.60	\$361.60
1 Standard & 1 PMS Ink	\$158.00	\$163.15	\$201.55	\$218.95	\$273.95	\$373.95
2 PMS Inks	\$243.00	\$248.15	\$286.55	\$303.95	\$358.95	\$458.95
1 Standard Foil	\$153.60	\$170.25	\$242.85	\$274.25	\$401.25	\$535.25
2 Standard Foils	\$299.95	\$326.05	\$456.75	\$514.35	\$761.35	\$995.35

(R) Production times: Standard and PMS Inks: 2 working days; 1 Standard Foil: 3 working days; 2 Standard Foils: 4 working days. Additional charges for registration between two inks or foil colors, see page 41. Additional quantities available, contact us for details.

# Features:

- Size: 3½" x 2"
- Choose from flat or raised print.
   Raised print provided unless otherwise specified.
- Vertical or horizontal layout
- Bleeds are available for an additional charge; see page 40 for details
- Choose from a variety of printing processes
- Back copy available for an additional charge; see page 14 for details



**Did you know?** Foil stamping uses heat and pressure to add the shine of foil to your print pieces.















Dark Blue Light Blue













# Spot Color Business Cards \_

# **Item Number: BC-C3-NAV7**

# Stocks:

Cougar® Opaque Smooth White 100 lb. White Gloss Coated 12 pt. C1S

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$67.10	\$72.25	\$120.75	\$145.00	\$266.25	\$466.25
1 Standard Ink	\$70.20	\$75.35	\$123.85	\$148.10	\$269.35	\$469.35
1 Standard & Black Ink	\$79.45	\$84.60	\$133.10	\$157.35	\$278.60	\$478.60
2 Standard Inks	\$85.65	\$90.80	\$139.30	\$163.55	\$284.80	\$484.80
1 PMS Ink	\$152.10	\$157.25	\$205.75	\$230.00	\$351.25	\$551.25
1 Standard & 1 PMS Ink	\$164.45	\$169.60	\$218.10	\$242.35	\$363.60	\$563.60
2 PMS Inks	\$249.45	\$254.60	\$303.10	\$327.35	\$448.60	\$648.60
1 Standard Foil	\$154.60	\$172.30	\$246.90	\$278.60	\$407.10	\$544.10
2 Standard Foils	\$300.95	\$32810	\$460.80	\$518.70	\$767.20	\$1,004,20

# Item Number: BC-C8-NAV7

# Stocks:

Gloss Coated Black 12 pt. Gloss Coated Silver 12 pt. *New!* 

Imprint	1,000	2,000	2,500	5,000	10,000
1 Standard Foil (Gold, Silver, or Black)	\$115.90	\$189.20	\$225.85	\$409.10	\$775.60
1 Standard Foil (Other Standard Colors)	\$175.40	\$248.70	\$285.35	\$468.60	\$835.10
2 Standard Foils	\$271.70	\$403.10	\$468.80	\$768.80	\$1,368.80

(R) Production times: Standard and PMS Inks: 2 working days; 1 Standard Foil: 3 working days; 2 Standard Foils: 4 working days. Additional charges for registration between two inks or foil colors, see page 41. Additional quantities available, contact us for details.



# Spot Color Business Cards

# Item Number: BC-C4-NAV7

### Stocks:

CLASSIC® Linen Baronial Ivory 80 lb.
CLASSIC® Laid Baronial Ivory 80 lb.
CLASSIC CREST® Natural White 80 lb. *New!*ENVIRONMENT® Desert Storm 100 lb.
Strathmore Writing Ultimate White Wove 88 lb.
Strathmore Writing Bright White Wove 88 lb.
Strathmore Writing Natural White Wove 88 lb.

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$86.45	\$91.60	\$147.90	\$172.90	\$272.90	\$452.90
1 Standard Ink	\$89.55	\$94.70	\$151.00	\$176.00	\$276.00	\$456.00
1 Standard & Black Ink	\$98.80	\$103.95	\$160.25	\$185.25	\$285.25	\$465.25
2 Standard Inks	\$105.00	\$110.15	\$166.45	\$191.45	\$291.45	\$471.45
1 PMS Ink	\$171.45	\$176.60	\$232.90	\$257.90	\$357.90	\$537.90
1 Standard & 1 PMS Ink	\$183.80	\$188.95	\$245.25	\$270.25	\$370.25	\$550.25
2 PMS Inks	\$268.80	\$273.95	\$330.25	\$355.25	\$455.25	\$635.25
1 Standard Foil	\$158.70	\$180.55	\$263.45	\$298.45	\$443.45	\$613.45
2 Standard Foils	\$305.05	\$336.35	\$477.35	\$538.55	\$803.55	\$1,073.55

# **Item Number: BC-C5-NAV7**

### Stocks:

CLASSIC® Linen Solar White 100 lb.
CLASSIC® Linen Natural White 100 lb.
CLASSIC® Laid Natural White 100 lb.
CLASSIC CREST® Solar White 110 lb.
CLASSIC CREST® Natural White 110 lb.
Strathmore Writing Natural White Wove 110 lb.
Strathmore Writing Ultimate White Wove 110 lb.

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$102.65	\$107.80	\$168.60	\$194.60	\$299.60	\$489.60
1 Standard Ink	\$105.75	\$110.90	\$171.70	\$197.70	\$302.70	\$492.70
1 Standard & Black Ink	\$115.00	\$120.15	\$180.95	\$206.95	\$311.95	\$501.95
2 Standard Inks	\$121.20	\$126.35	\$187.15	\$213.15	\$318.15	\$508.15
1 PMS Ink	\$187.65	\$192.80	\$253.60	\$279.60	\$384.60	\$574.60
1 Standard & 1 PMS Ink	\$200.00	\$205.15	\$265.95	\$291.95	\$396.95	\$586.95
2 PMS Inks	\$285.00	\$290.15	\$350.95	\$376.95	\$481.95	\$671.95
1 Standard Foil	\$164.40	\$185.70	\$279.90	\$314.90	\$459.90	\$629.90
2 Standard Foils	\$310.75	\$341.50	\$493.80	\$555.00	\$820.00	\$1,090.00

(R) Production times: Standard and PMS Inks: 2 working days; 1 Standard Foil: 3 working days; 2 Standard Foils: 4 working days. Additional charges for registration between two inks or foil colors, see page 41. Additional quantities available, contact us for details.



# Features:

- Size: 3½" x 2"
- Choose from flat or raised print. Raised print provided unless otherwise specified.
- Vertical or horizontal layout
- Bleeds are available for an additional charge; see page 40 for details
- · Choose from a variety of printing processes
- Back copy available for an additional charge; see page 14 for details



Add a Touch of Class | Using raised print on simple one- and two-color products adds dimension and class to your business card.







# Spot Color Business Cards .

# Item Number: BC-C6-NAV7

# Stocks:

CLASSIC CREST® Solar White 130 lb. CLASSIC CREST® Natural White 130 lb. Strathmore Writing Ultimate White Wove 130 lb.

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$112.20	\$117.35	\$185.65	\$214.65	\$324.65	\$534.65
1 Standard Ink	\$115.30	\$120.45	\$188.75	\$217.75	\$327.75	\$537.75
1 Standard & Black Ink	\$124.55	\$129.70	\$198.00	\$227.00	\$337.00	\$547.00
2 Standard Inks	\$130.75	\$135.90	\$204.20	\$233.20	\$343.20	\$553.20
1 PMS Ink	\$197.20	\$202.35	\$270.65	\$299.65	\$409.65	\$619.65
1 Standard & 1 PMS Ink	\$209.55	\$214.70	\$283.00	\$312.00	\$422.00	\$632.00
2 PMS Inks	\$294.55	\$299.70	\$368.00	\$397.00	\$507.00	\$717.00
1 Standard Foil	\$170.05	\$203.20	\$308.70	\$347.30	\$510.30	\$716.30
2 Standard Foils	\$316.40	\$359.00	\$522.60	\$587.40	\$870.40	\$1,176.40

# **Item Number: BC-C7-NAV7**

### Stocks:

CRANE'S CREST® Fluorescent White 90 lb. CRANE'S CREST® Natural White 90 lb.

500	1,000	2,000	2,500	5,000	10,000
\$119.05	\$124.20	\$214.30	\$252.20	\$417.20	\$727.20
\$122.15	\$127.30	\$217.40	\$255.30	\$420.30	\$730.30
\$131.40	\$136.55	\$226.65	\$264.55	\$429.55	\$739.55
\$137.60	\$142.75	\$232.85	\$270.75	\$435.75	\$745.75
\$204.05	\$209.20	\$299.30	\$337.20	\$502.20	\$812.20
\$216.40	\$221.55	\$311.65	\$349.55	\$514.55	\$824.55
\$301.40	\$306.55	\$396.65	\$434.55	\$599.55	\$909.55
\$175.25	\$213.55	\$329.45	\$372.95	\$560.45	\$815.45
\$321.60	\$369.35	\$543.35	\$613.05	\$920.55	\$1,275.55
	\$119.05 \$122.15 \$131.40 \$137.60 \$204.05 \$216.40 \$301.40 \$175.25	\$119.05 \$124.20 \$122.15 \$127.30 \$131.40 \$136.55 \$137.60 \$142.75 \$204.05 \$209.20 \$216.40 \$221.55 \$301.40 \$306.55 \$175.25 \$213.55	\$119.05 \$124.20 \$214.30 \$122.15 \$127.30 \$217.40 \$131.40 \$136.55 \$226.65 \$137.60 \$142.75 \$232.85 \$204.05 \$209.20 \$299.30 \$216.40 \$221.55 \$311.65 \$301.40 \$306.55 \$396.65 \$175.25 \$213.55 \$329.45	\$119.05 \$124.20 \$214.30 \$252.20 \$122.15 \$127.30 \$217.40 \$255.30 \$131.40 \$136.55 \$226.65 \$264.55 \$137.60 \$142.75 \$232.85 \$270.75 \$204.05 \$209.20 \$299.30 \$337.20 \$216.40 \$221.55 \$311.65 \$349.55 \$301.40 \$306.55 \$396.65 \$434.55 \$175.25 \$213.55 \$329.45 \$372.95	\$119.05 \$124.20 \$214.30 \$252.20 \$417.20 \$122.15 \$127.30 \$217.40 \$255.30 \$420.30 \$131.40 \$136.55 \$226.65 \$264.55 \$429.55 \$137.60 \$142.75 \$232.85 \$270.75 \$435.75 \$204.05 \$209.20 \$299.30 \$337.20 \$502.20 \$216.40 \$221.55 \$311.65 \$349.55 \$514.55 \$301.40 \$306.55 \$396.65 \$434.55 \$599.55 \$175.25 \$213.55 \$329.45 \$372.95 \$560.45

(R) Production times: Standard and PMS Inks: 2 working days; 1 Standard Foil: 3 working days; 2 Standard Foils: 4 working days. Additional charges for registration between two inks or foil colors, see page 41. Additional quantities available, contact us for details.

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# Specialty Printing Options: Spot Color Business Cards



# Specialty Printing Options: Spot Color Business Cards \_

Add these charges to the prices on pages 10-13.

Add Foil Stamping	500	1,000	Add'l 500 No Change
1 Standard Foil	\$146.35	\$155.80	\$29.05

**(R)** Production time: 5 working days. Pricing includes one standard foil and recycled die. Dies are not returned. Contact us for registration between ink and foil stamping.

Add Blind Embossing	500	1,000	Add'l 500 No Change
1 Position Blind Emboss	\$146.35	\$155.80	\$29.05

(R) Production time: 5 working days. Pricing includes a single level recycled die. Dies are not returned. Please contact us for single or multilevel brass dies and/or registration between ink and blind embossing.

Add Foil Embossing	500	1,000	Add'l 500 No Change
1 Position Foil Emboss	\$296.90	\$317.90	\$34.80

(R) Production time: 6 working days. Pricing includes one standard foil and single level recycled die. Dies are not returned. Please contact us for single or multilevel brass dies and/or registration between ink and foil embossing.

Add Back Copy Imprint	500	1,000	Add'l 500 No Change
1 lnk	\$38.25	\$39.80	\$14.55
2 Inks	\$51.25	\$52.80	\$14.55

(R) Production time: 1 additional working day. Price includes same ink color as front copy. If back copy ink color is different than front copy, contact us for details. Back copy is available in flat printing only.

# Standard Foil Colors



Black Dark Blue Light Blue Red Burgundy

# Business Cards with Customer Supplied Stock \_\_\_\_

# **Item Number: BC-CS-NAV7**

Imprint	500	1,000	Add'l 500 No Change
Black Ink	\$103.60	\$107.65	\$13.20
1 Standard Ink	\$106.70	\$110.75	\$13.20
1 Standard & Black Ink	\$115.95	\$120.00	\$13.20
2 Standard Inks	\$122.15	\$126.20	\$13.20
1 PMS Ink	\$188.60	\$192.65	\$13.20
1 Standard & 1 PMS Ink	\$200.95	\$205.00	\$13.20
2 PMS Inks	\$285.95	\$290.00	\$13.20

(R) Production time: 8 working days. Additional charge for registration between two ink colors, see page 41. Please check for correct stock size prior to placing your stock supplied order. Stock must be supplied at a minimum size of 8½" x 11". Supply a minimum of 10% overage per press run. All customer supplied stock orders are subject to a 10% over or underrun. All supplied stock should be sent freight prepaid.



# **Full Color Letterhead**

run color Letternead									
Stocks	Imprint	Item Number	250	500	1,000	2,000	2,500	5,000	10,000
White Economy Smooth 24 lb.	Flat	LH-X1-FF-NAV7	\$174.25	\$205.15	\$236.10	\$291.75	\$318.55	\$442.25	\$649.00
Write Economy Smooth 24 lb.	Raised	LH-Y1-RF-NAV7	Φ1/4.23	\$205.15	\$230.10	Ф291./5	ф310.33	<b>Φ442.25</b>	\$649.00
White 70 lb. Text	Flat	LH-X2-FF-NAV7	\$175.55	\$207.75	\$241.30	\$302.15	\$331.55	\$468.25	\$695.00
Willie 70 lb. Text	Raised	LH-Y2-RF-NAV7	\$175.55	\$207.75	\$241.30	\$302.13	φ331.33	<b>\$400.23</b>	\$095.00
Cotton Bond 24 lb.	Flat	LH-X3-FF-NAV7	\$183.25	\$223.15	\$272.10	\$363.75	\$408.55	\$622.25	\$940.00
Cotton Bond 24 lb.	Raised	LH-Y3-RF-NAV7	\$103.23	ΦΖΖ3.13	Φ272.10	φ303.73	\$400.33	\$022.23	\$340.00
Bright White Linen 24 lb.	Flat	LH-X4-FF-NAV7	\$184.55	\$225.75	\$277.30	\$374.15	\$421.55	\$648.25	\$965.00
Warm White Linen 24 lb.	Raised	LH-Y4-RF-NAV7	\$104.55	ΨΖΖ3.73	\$277.30	\$374.13	\$421.55	ψ040.23	\$905.00
CLASSIC CREST* Solar White 24 lb. Natural White 24 lb. CLASSIC* Linen Solar White 24 lb. Baronial Ivory 24 lb. Natural White 24 lb. Strathmore Writing Ultimate White Wove 24 lb. Bright White Wove 24 lb. Natural White Wove 24 lb.	Flat	LH-X5-FF-NAV7	\$188.45	\$233.55	\$292.90	\$405.35	\$460.55	\$726.25	\$1,190.00
	Raised	LH-Y5-RF-NAV7	\$100.45	\$233.33	\$292.90	\$4U3.33	\$40U.33	\$720.23	\$1,190.00
CLASSIC CREST* Solar White 80 lb. Text	Flat	LH-X6-FF-NAV7	¢106.00	¢250.25	¢720.70	¢ 472.15	¢544.05	¢007.2F	¢1 770 00
Natural White 80 lb. Text — CLASSIC* Linen Solar White 80 lb. Text	Raised	LH-Y6-RF-NAV7	\$196.80	\$250.25	\$326.30	\$472.15	\$544.05	\$893.25	\$1,370.00

<sup>(</sup>R) Production time: 2 working days. Additional quantities available; contact us for details.

# Spot Color Letterhead

# Features:

- Sizes:
- Letter: 81/2" x 11"
- Monarch: 71/4" x 101/2"
- Billing: 81/2" x 8"
- Professional: 6" x 9"
- Specify size when ordering; if no size is indicated, 8½" x 11" will be supplied
- Bleeds are available for an additional charge; see page 40 for details
- Choose from flat or raised print.
   Raised print provided unless otherwise specified.
- Contact us for letterhead sizes 5½" x 8½" and smaller
- Blank stock available for multiple page documents; see below
- See specialty options on page 18
- All raised print letterheads are printed with Perma Raised® thermography; see page 39 for more information









# **Spot Color Letterhead**

# Item Number: LH-C1-NAV7

# Stock:

White Economy Smooth 24 lb.

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$91.25	\$136.90	\$199.45	\$230.50	\$374.20	\$619.70
1 Standard Ink	\$106.70	\$152.35	\$214.90	\$245.95	\$389.65	\$635.15
1 Standard & Black Ink	\$153.10	\$198.75	\$261.30	\$292.35	\$436.05	\$681.55
2 Standard Inks	\$168.55	\$214.20	\$276.75	\$307.80	\$451.50	\$697.00
1 PMS Ink	\$168.55	\$214.20	\$276.75	\$307.80	\$451.50	\$697.00
1 Standard & 1 PMS Ink	\$230.40	\$276.05	\$338.60	\$369.65	\$513.35	\$758.85
2 PMS Inks	\$307.70	\$353.35	\$415.90	\$446.95	\$590.65	\$836.15
Blank	\$24.25	\$47.95	\$86.20	\$107.75	\$196.20	\$371.65

# Item Number: LH-C2-NAV7

# Stock:

Cotton Bond 24 lb.

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$102.05	\$158.50	\$242.65	\$284.50	\$482.20	\$835.70
1 Standard Ink	\$117.50	\$173.95	\$258.10	\$299.95	\$497.65	\$851.15
1 Standard & Black Ink	\$163.90	\$220.35	\$304.50	\$346.35	\$544.05	\$897.55
2 Standard Inks	\$179.35	\$235.80	\$319.95	\$361.80	\$559.50	\$913.00
1 PMS Ink	\$179.35	\$235.80	\$319.95	\$361.80	\$559.50	\$913.00
1 Standard & 1 PMS Ink	\$241.20	\$297.65	\$381.80	\$423.65	\$621.35	\$974.85
2 PMS Inks	\$318.50	\$374.95	\$459.10	\$500.95	\$698.65	\$1,052.15
Blank	\$35.05	\$69.55	\$129.40	\$161.75	\$304.20	\$587.65

# **Item Number: LH-C3-NAV7**

# Stocks:

Bright White Linen 24 lb. Warm White Linen 24 lb. Gray Linen 24 lb. White Laid 24 lb. Ivory Laid 24 lb. Gray Laid 24 lb. Natural Smooth 24 lb.

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$109.30	\$173.00	\$271.65	\$320.75	\$554.70	\$980.70
1 Standard Ink	\$124.75	\$188.45	\$287.10	\$336.20	\$570.15	\$996.15
1 Standard & Black Ink	\$171.15	\$234.85	\$333.50	\$382.60	\$616.55	\$1,042.55
2 Standard Inks	\$186.60	\$250.30	\$348.95	\$398.05	\$632.00	\$1,058.00
1 PMS Ink	\$186.60	\$250.30	\$348.95	\$398.05	\$632.00	\$1,058.00
1 Standard & 1 PMS Ink	\$248.45	\$312.15	\$410.80	\$459.90	\$693.85	\$1,119.85
2 PMS Inks	\$325.75	\$389.45	\$488.10	\$537.20	\$771.15	\$1,197.15
Blank	\$42.30	\$84.05	\$158.40	\$198.00	\$376.70	\$732.65

(R) Production times: 2 working days. Additional charges for registration between two inks, see page 41. Additional quantities available; contact us for details.





Rebecca Majors, City Clerk Phone: (316) 555-0137 \* harrisks-sen Johnathon T. Mack, Mayor









# **Spot Color Letterhead**

# **Item Number: LH-C4-NAV7**

# Stocks

CLASSIC CREST® Solar White 24 lb. CLASSIC CREST® Natural White 24 lb. CLASSIC® Linen Solar White 24 lb. CLASSIC® Linen Natural White 24 lb. CLASSIC® Linen Baronial Ivory 24 lb. CLASSIC® Laid Natural White 24 lb. CLASSIC® Laid Baronial Ivory 24 lb.

# **Item Number: LH-C5-NAV7**

# Stocks:

Strathmore Writing Ultimate White Wove Strathmore Writing Natural White Wove Strathmore Writing Bright White Wove 2

	Blar
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	Blac
e 24 lb.	1 Sta
24 lb.	1 Sta
24 lb.	2 St

# **Item Number: LH-C6-NAV7**

# Stocks:

CRANE'S CREST® Flourescent White 24 lb. CRANE'S CREST® Natural White 24 lb. CRANE'S BOND® Ivory 24 lb.

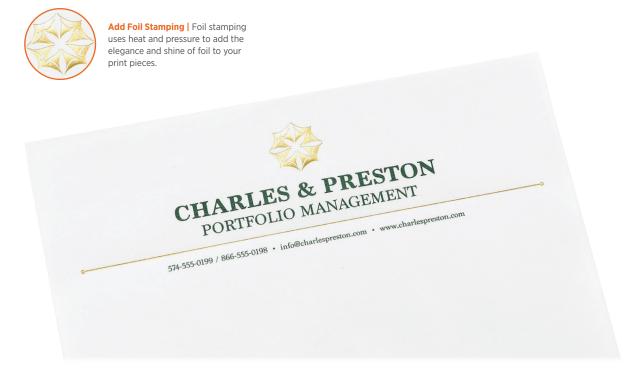
2,000	2,500	5,000	10,000
\$302.65	\$359.50	\$632.20	\$1,135.70
\$318.10	\$374.95	\$647.65	\$1,151.15
\$364.50	\$421.35	\$694.05	\$1,197.55
\$379.95	\$436.80	\$709.50	\$1,213.00
\$379.95	\$436.80	\$709.50	\$1,213.00
\$441.80	\$498.65	\$771.35	\$1,274.85
\$519.10	\$575.95	\$848.65	\$1,352.15
\$189.40	\$236.75	\$454.20	\$887.65
	\$302.65 \$318.10 \$364.50 \$379.95 \$379.95 \$441.80 \$519.10	\$302.65 \$359.50 \$318.10 \$374.95 \$364.50 \$421.35 \$379.95 \$436.80 \$379.95 \$436.80 \$441.80 \$498.65 \$519.10 \$575.95	\$302.65 \$359.50 \$632.20 \$318.10 \$374.95 \$647.65 \$364.50 \$421.35 \$694.05 \$379.95 \$436.80 \$709.50 \$379.95 \$436.80 \$709.50 \$441.80 \$498.65 \$771.35 \$519.10 \$575.95 \$848.65

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$119.65	\$193.70	\$313.05	\$372.50	\$658.20	\$1,187.70
1 Standard Ink	\$135.10	\$209.15	\$328.50	\$387.95	\$673.65	\$1,203.15
1 Standard & Black Ink	\$181.50	\$255.55	\$374.90	\$434.35	\$720.05	\$1,249.55
2 Standard Inks	\$196.95	\$271.00	\$390.35	\$449.80	\$735.50	\$1,265.00
1 PMS Ink	\$196.95	\$271.00	\$390.35	\$449.80	\$735.50	\$1,265.00
1 Standard & 1 PMS Ink	\$258.80	\$332.85	\$452.20	\$511.65	\$797.35	\$1,326.85
2 PMS Inks	\$336.10	\$410.15	\$529.50	\$588.95	\$874.65	\$1,404.15
Blank	\$52.65	\$104.75	\$199.80	\$249.75	\$480.20	\$939.65

Imprint	500	1.000	2,000	2,500	5,000	10,000
Black Ink	\$136.65	\$227.70	\$381.05	\$457.50	\$828.20	\$1,527.70
1 Standard Ink	\$152.10	\$243.15	\$396.50	\$472.95	\$843.65	\$1,543.15
1 Standard & Black Ink	\$198.50	\$289.55	\$442.90	\$519.35	\$890.05	\$1,589.55
2 Standard Inks	\$213.95	\$305.00	\$458.35	\$534.80	\$905.50	\$1,605.00
1 PMS Ink	\$213.95	\$305.00	\$458.35	\$534.80	\$905.50	\$1,605.00
1 Standard & 1 PMS Ink	\$275.80	\$366.85	\$520.20	\$596.65	\$967.35	\$1,666.85
2 PMS Inks	\$353.10	\$444.15	\$597.50	\$673.95	\$1,044.65	\$1,744.15
Blank	\$69.65	\$138.75	\$267.80	\$334.75	\$650.20	\$1,279.65

(R) Production times: 2 working days. Additional charges for registration between two inks, see page 41. Additional quantities available; contact us for details.

# Specialty Printing Options: Spot Color Letterhead



# Specialty Printing Options: Spot Color Letterhead \_

Add these charges to the prices on pages 16-17.

Add Foil Stamping	500	1,000	2,000	2,500	5,000	10,000
1 Standard Foil	\$163.00	\$172.40	\$239.85	\$281.10	\$452.25	\$844.80

(R) Production time: 5 working days. Pricing includes one standard foil and a recycled die for the first 8 square inch imprint area. Dies are not returned. Please contact us if your image area exceeds 8 square inches or appears in more than one position. Contact us for registration between ink and foil stamping.

Add Blind Embossing	500	1,000	2,000	2,500	5,000	10,000
1 Position Blind Emboss	\$163.00	\$172.40	\$239.85	\$281.10	\$452.25	\$844.80

(R) Production time: 5 working days. Pricing includes single level recycled die for the first 8 square inch imprint area. Dies are not returned. Please contact us for single or multilevel brass dies, if your image area exceeds 8 square inches or appears in more than one position. Contact us for registration between ink and blind embossing.

Add Foil Embossing	500	1,000	2,000	2,500	5,000	10,000
1 Position Foil Emboss	\$279.65	\$300.20	\$380.05	\$427.50	\$629.60	\$1,083.10

(R) Production time: 6 working days. Pricing includes one standard foil and single level recycled die for the first 8 square inch imprint area. Dies are not returned. Please contact us for single or multilevel brass dies, if your image area exceeds 8 square inches or appears in more than one position. Contact us for registration between ink and foil embossing

# Please contact us for:

- Engraving
- · Additional stocks
- Back copy
- Full color with foil stamping or embossing

### Standard Foil Colors









Dark Blue Light Blue Red

Burgundy

# Spot Color Letterhead with Customer Supplied Stock \_

# **Item Number: LH-CS-NAV7**

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$140.15	\$153.45	\$182.25	\$196.60	\$268.50	\$412.50
1 Standard Ink	\$155.60	\$168.90	\$197.70	\$212.05	\$283.95	\$427.95
1 Standard & Black Ink	\$202.00	\$215.30	\$244.10	\$258.45	\$330.35	\$474.35
2 Standard Inks	\$217.45	\$230.75	\$259.55	\$273.90	\$345.80	\$489.80
1 PMS Ink	\$217.45	\$230.75	\$259.55	\$273.90	\$345.80	\$489.80
1 Standard & 1 PMS Ink	\$279.30	\$292.60	\$321.40	\$335.75	\$407.65	\$551.65
2 PMS Inks	\$356.60	\$369.90	\$398.70	\$413.05	\$484.95	\$628.95

(R) Production time: 8 working days. Additional charge for registration between two ink colors, see page 41. Please check for correct stock size prior to placing your stock supplied order. Stock must be supplied at a minimum size of 8½" x 11". Supply a minimum of 10% overage per press run. All customer supplied stock orders are subject to a 10% over or underrun. All supplied stock should be sent freight prepaid.

# Full Color Stationery Envelopes



# Features:

- Size: #10 (4%" x 9½")
- Choose from flat or raised print
- Bleeds are not available
- Blank stock available; see pages 20-21 for pricing
- All raised print envelopes are printed with Perma Raised® thermography; see page 39 for more information







More or Less | Are you looking for a larger or smaller quantity? We offer a wider variety of quantities online.

# #10 Full Color Stationery Envelopes .

Stocks	Imprint	Item Number	250	500	1,000	2,000	2,500	5,000	10,000
Stocks	Flat	ENV-X1-FF-NAV7	250	300	1,000	2,000	2,500	3,000	10,000
White Wove 24 lb.	Raised	ENV-Y1-RF-NAV7	\$184.55	\$225.75	\$267.00	\$349.50	\$390.70	\$535.05	\$792.05
	Flat	ENV-X2-FF-NAV7							\$1,029.55
White 70 lb. Text	Raised	ENV-Y2-RF-NAV7	\$189.70	\$236.05	\$287.60	\$390.70	\$442.20	\$638.05	
	Flat	ENV-X3-FF-NAV7			\$303.00			\$715.05	
Cotton Bond 24 lb.	Raised	ENV-Y3-RF-NAV7	\$193.55	\$243.75		\$421.50	\$480.70		\$1,158.05
D   10   114  11   14   04   1	Flat	ENV-X3-FF-NAV7	4407.55	\$243.75	\$303.00	A 404 50	\$480.70	¢715.05	44450.05
Peel and Seal White Wove 24 lb.	Raised	ENV-Y3-RF-NAV7	\$193.55			\$421.50		\$715.05	\$1,158.05
Bright White Linen 24 lb.	Flat	ENV-X4-FF-NAV7	¢10.4.0F	¢246.75	¢700.00	¢ 471.00	¢ 407 70	¢741 ОГ	¢1 21F 0F
Warm White Linen 24 lb.	Raised	ENV-Y4-RF-NAV7	\$194.85	\$246.35	\$308.20	\$431.90	\$493.70	\$741.05	\$1,215.05
CLASSIC CREST* Solar White 24 lb. Natural White 24 lb. CLASSIC* Linen Solar White 24 lb. Baronial Ivory 24 lb. Natural White 24 lb. Strathmore Writing Ultimate White Wove 24 lb. Bright White Wove 24 lb. Natural White Wove 24 lb. Natural White Wove 24 lb.	Flat	ENV-X5-FF-NAV7	4400 75	405.445	<b>*</b> 707.00	A 40740	4570.70	4010.05	4. 704.05
	Raised	ENV-Y5-RF-NAV7	\$198.75	\$254.15	\$323.80	\$463.10	\$532.70	\$819.05	\$1,391.05
CLASSIC CREST* Solar White 80 lb. Text Natural White 80 lb. Text	Flat	ENV-X6-FF-NAV7	\$205.00	\$275.00	\$375.00	\$569.00	\$665.00	\$1.099.00	\$1.967.00
	Raised	ENV-Y6-RF-NAV7	Ψ203.00	Ψ2/3.00	ψ3/3.00	φου.00	\$665.00	\$1,099.00	\$1,967.00

<sup>(</sup>R) Production time: 2 working days. Additional quantities available; contact us for details.



# Spot Color Stationery Envelopes

# Features:

- Size: #10 (41/8" x 91/2")
- Choose from flat or raised print.
   Raised print provided unless otherwise specified.
- Bleeds are not available
- Blank stock available
- See specialty options on page 22
- All raised print envelopes are printed with Perma Raised® thermography; see page 39 for more information









# #10 Spot Color Stationery Envelopes

**Item Number: ENV-C1-NAV7** 

Stock:

White Wove 24 lb.

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$114.65	\$159.75	\$249.40	\$290.60	\$453.50	\$691.00
1 Standard Ink	\$130.10	\$175.20	\$264.85	\$306.05	\$468.95	\$706.45
1 Standard & Black Ink	\$176.50	\$221.60	\$311.25	\$352.45	\$515.35	\$752.85
2 Standard Inks	\$191.95	\$237.05	\$326.70	\$367.90	\$530.80	\$768.30
1 PMS Ink	\$191.95	\$237.05	\$326.70	\$367.90	\$530.80	\$768.30
1 Standard & 1 PMS Ink	\$253.80	\$298.90	\$388.55	\$429.75	\$592.65	\$830.15
2 PMS Inks	\$331.10	\$376.20	\$465.85	\$507.05	\$669.95	\$907.45
Blank	\$30.70	\$58.55	\$105.95	\$132.50	\$239.05	\$432.50

# **Item Number: ENV-C2-NAV7**

Stock:

Cotton Bond 24 lb.

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$131.15	\$192.75	\$315.40	\$373.10	\$618.50	\$1,021.00
1 Standard Ink	\$146.60	\$208.20	\$330.85	\$388.55	\$633.95	\$1,036.45
1 Standard & Black Ink	\$193.00	\$254.60	\$377.25	\$434.95	\$680.35	\$1,082.85
2 Standard Inks	\$208.45	\$270.05	\$392.70	\$450.40	\$695.80	\$1,098.30
1 PMS Ink	\$208.45	\$270.05	\$392.70	\$450.40	\$695.80	\$1,098.30
1 Standard & 1 PMS Ink	\$270.30	\$331.90	\$454.55	\$512.25	\$757.65	\$1,160.15
2 PMS Inks	\$347.60	\$409.20	\$531.85	\$589.55	\$834.95	\$1,237.45
Blank	\$47.20	\$91.55	\$171.95	\$215.00	\$404.05	\$762.50

# **Item Number: ENV-C3-NAV7**

Stocks:

Bright White Linen 24 lb. Warm White Linen 24 lb. Gray Linen 24 lb. White Laid 24 lb. Ivory Laid 24 lb. Gray Laid 24 lb. Natural Smooth 24 lb.

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$135.75	\$201.95	\$333.80	\$396.10	\$664.50	\$1,113.00
1 Standard Ink	\$151.20	\$217.40	\$349.25	\$411.55	\$679.95	\$1,128.45
1 Standard & Black Ink	\$197.60	\$263.80	\$395.65	\$457.95	\$726.35	\$1,174.85
2 Standard Inks	\$213.05	\$279.25	\$411.10	\$473.40	\$741.80	\$1,190.30
1 PMS Ink	\$213.05	\$279.25	\$411.10	\$473.40	\$741.80	\$1,190.30
1 Standard & 1 PMS Ink	\$274.90	\$341.10	\$472.95	\$535.25	\$803.65	\$1,252.15
2 PMS Inks	\$352.20	\$418.40	\$550.25	\$612.55	\$880.95	\$1,329.45
Blank	\$51.80	\$100.75	\$190.35	\$238.00	\$450.05	\$854.50

<sup>(</sup>R) Production times: 2 working days. Additional charges for registration between two ink colors; see page 41. Additional quantities available; contact us for details.

# **Spot Color Stationery Envelopes**









# #10 Spot Color Stationery Envelopes .

# **Item Number: ENV-C4-NAV7**

# Stocks

CLASSIC CREST® Solar White 24 lb. CLASSIC CREST® Natural White 24 lb. CLASSIC® Linen Solar White 24 lb. CLASSIC® Linen Natural White 24 lb. CLASSIC® Linen Baronial Ivory 24 lb. CLASSIC® Laid Natural White 24 lb. CLASSIC® Laid Baronial Ivory 24 lb.

# **Item Number: ENV-C5-NAV7**

# Stock:

Strathmore Writing Ultimate White Wove 24 lb. Strathmore Writing Natural White Wove 24 lb. Strathmore Writing Bright White Wove 24 lb.

# **Item Number: ENV-C6-NAV7**

Stocks:

CRANE'S CREST® Flourescent White 24 lb. CRANE'S CREST® Natural White 24 lb. CRANE'S BOND® Ivory 24 lb.

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$144.25	\$218.95	\$367.80	\$438.60	\$749.50	\$1,283.00
1 Standard Ink	\$159.70	\$234.40	\$383.25	\$454.05	\$764.95	\$1,298.45
1 Standard & Black Ink	\$206.10	\$280.80	\$429.65	\$500.45	\$811.35	\$1,344.85
2 Standard Inks	\$221.55	\$296.25	\$445.10	\$515.90	\$826.80	\$1,360.30
1 PMS Ink	\$221.55	\$296.25	\$445.10	\$515.90	\$826.80	\$1,360.30
1 Standard & 1 PMS Ink	\$283.40	\$358.10	\$506.95	\$577.75	\$888.65	\$1,422.15
2 PMS Inks	\$360.70	\$435.40	\$584.25	\$655.05	\$965.95	\$1,499.45
Blank	\$60.30	\$117.75	\$224.35	\$280.50	\$535.05	\$1,024.50

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$149.65	\$229.75	\$389.40	\$465.60	\$803.50	\$1,391.00
1 Standard Ink	\$165.10	\$245.20	\$404.85	\$481.05	\$818.95	\$1,406.45
1 Standard & Black Ink	\$211.50	\$291.60	\$451.25	\$527.45	\$865.35	\$1,452.85
2 Standard Inks	\$226.95	\$307.05	\$466.70	\$542.90	\$880.80	\$1,468.30
1 PMS Ink	\$226.95	\$307.05	\$466.70	\$542.90	\$880.80	\$1,468.30
1 Standard & 1 PMS Ink	\$288.80	\$368.90	\$528.55	\$604.75	\$942.65	\$1,530.15
2 PMS Inks	\$366.10	\$446.20	\$605.85	\$682.05	\$1,019.95	\$1,607.45
Blank	\$65.70	\$128.55	\$245.95	\$307.50	\$589.05	\$1,132.50

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$191.65	\$313.75	\$557.40	\$675.60	\$1,223.50	\$2,231.00
1 Standard Ink	\$207.10	\$329.20	\$572.85	\$691.05	\$1,238.95	\$2,246.45
1 Standard & Black Ink	\$253.50	\$375.60	\$619.25	\$737.45	\$1,285.35	\$2,292.85
2 Standard Inks	\$268.95	\$391.05	\$634.70	\$752.90	\$1,300.80	\$2,308.30
1 PMS Ink	\$268.95	\$391.05	\$634.70	\$752.90	\$1,300.80	\$2,308.30
1 Standard & 1 PMS Ink	\$330.80	\$452.90	\$696.55	\$814.75	\$1,362.65	\$2,370.15
2 PMS Inks	\$408.10	\$530.20	\$773.85	\$892.05	\$1,439.95	\$2,447.45
Blank	\$107.70	\$212.55	\$413.95	\$517.50	\$1,009.05	\$1,972.50

(R) Production times: 2 working days. Additional charges for registration between two ink colors; see page 41. Additional quantities available; contact us for details.

# Specialty Printing Options: Spot Color Stationery Envelopes



### Add Foil Embossing

Pairing the shine of foil stamping with the texture of embossing, foil embossing brings your design to new heights.



# Specialty Printing Options: Spot Color Stationery Envelopes \_\_

Add these charges to the prices on pages 20-21.

Add Foil Stamping	500	1,000	2,000	2,500	5,000	10,000
1 Standard Foil	\$163.00	\$172.40	\$239.85	\$281.10	\$452.25	\$844.80

(R) Production time: 5 working days. Pricing includes one standard foil and a recycled die for the first 4 square inch imprint area. Dies are not returned. Please contact us if your image area exceeds 4 square inches or appears in more than one position. Contact us for registration between ink and foil stamping.

Add Blind Embossing	500	1,000	2,000	2,500	5,000	10,000
1 Position Blind Emboss	\$163.00	\$172.40	\$239.85	\$281.10	\$452.25	\$844.80

(R) Production time: 5 working days. Pricing includes single level recycled die for the first 4 square inch imprint area. Dies are not returned. Please contact us for single or multilevel brass dies, if your image area exceeds 4 square inches or appears in more than one position. Contact us for registration between ink and blind embossing.

Add Foil Embossing	500	1,000	2,000	2,500	5,000	10,000
1 Position Foil Emboss	\$279.65	\$300.20	\$380.05	\$427.50	\$629.60	\$1,083.10

(R) Production time: 6 working days, Pricing includes one standard foil and single level recycled die for the first 4 square inch imprint area. Dies are not returned. Please contact us for single or multilevel brass dies, if your image area exceeds 4 square inches or appears in more than one position. Contact us for registration between ink and foil embossing.

# Please contact us for:

- Engraving
- Additional stocks
- Back copy
- Full color with foil stamping or embossing

# Standard Foil Colors











Dark Blue Light Blue Red

Burgundy

# Spot Color Envelopes with Customer Supplied Stock \_

# **Item Number: ENV-CS-NAV7**

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$117.50	\$123.85	\$138.50	\$145.90	\$175.90	\$235.85
1 Standard Ink	\$132.95	\$139.30	\$153.95	\$161.35	\$191.35	\$251.30
1 Standard & Black Ink	\$179.35	\$185.70	\$200.35	\$207.75	\$237.75	\$297.70
2 Standard Inks	\$194.80	\$201.15	\$215.80	\$223.20	\$253.20	\$313.15
1 PMS Ink	\$194.80	\$201.15	\$215.80	\$223.20	\$253.20	\$313.15
1 Standard & 1 PMS Ink	\$256.65	\$263.00	\$277.65	\$285.05	\$315.05	\$375.00
2 PMS Inks	\$333.95	\$340.30	\$354.95	\$362.35	\$392.35	\$452.30

(R) Production time: 8 working days. Additional charge for registration between two ink colors, see page 41. Please check for correct stock size prior to placing your stock supplied order. Supply a minimum of 10% overage per press run. All customer supplied stock orders are subject to a 10% over or underrun. All supplied stock should be sent freight prepaid.

# Envelope Style Guide

# #10 Envelope

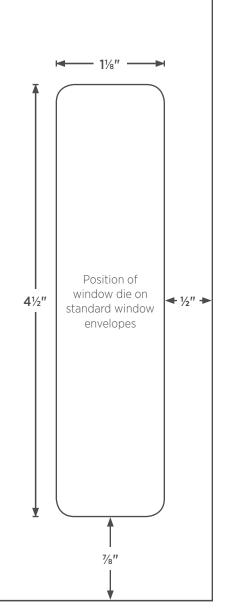
41/8" x 91/2"

# #9 Envelope

31/8" x 81/8"

# #6¾ Envelope

35/8" x 61/2"



# Peel and Seal Envelopes

Peel and Seal is a term used for adhesive which is exposed by peeling away

coated release paper. Envelope flap will adhere without moisture and has an extended shelf life. Available in Regular, Window, Security Tint Regular, Security Tint Window, and Catalog (9" x 12" or 10" x 13").



# Flip and Seal Envelopes

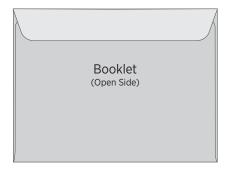
Flip and Seal (self-seal) requires no moisture to seal. Simply raise the lower

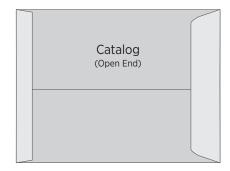
flap and press. The unique double flap design keeps the gum from sticking until you're ready to mail. Available in #10 Regular or Window. Adhesive has a limited shelf life.

# **Mailing Envelopes**

When you need more room or want your envelope to gain attention, choose  $6" \times 9"$ ,  $9" \times 12"$  or  $10" \times 13"$  mailing envelopes.

Specify Catalog or Booklet style when ordering. If a style is not indicated, Catalog (open end) will be supplied.





# Full Color Business Envelopes





Flip and Seal

Peel and Seal





### Features:

- Three standard sizes:
- #10 (41/8" x 91/2")
- #9 (3%" x 8%")
- #6¾ (3¾ x 6½")
- Specify size when ordering
- Full color flat print only
- Bleeds are not available
- All envelope stocks are guaranteed to run on laser printers, inkjet printers, and copiers

Security tint pattern may vary.





More or Less | Are you looking for a larger or smaller quantity? We offer a wider variety of quantities online.

# Full Color Business Envelopes - Standard Gum Flap

Sizes: #6¾, #9, or #10

Stock: White Wove 24 lb.

Style	Item Number	250	500	1,000	2,500	5,000	10,000
Regular	ECE-X1-FF-NAV7	\$184.55	\$225.75	\$267.00	\$390.70	\$535.05	\$792.05
Poly Window	ECE-X2-FF-NAV7	\$185.35	\$227.35	\$270.20	\$398.70	\$551.05	\$824.05
Security Tint Regular	ECE-X2-FF-NAV7	\$185.35	\$227.35	\$270.20	\$398.70	\$551.05	\$824.05
Security Tint Poly Window †	ECE-X3-FF-NAV7	\$186.40	\$229.45	\$274.40	\$409.20	\$572.05	\$846.05

# Full Color Business Envelopes - #10 Flip and Seal \_\_\_\_\_

Stock: White Wove 24 lb.

Style	Item Number	250	500	1,000	2,500	5,000	10,000
Regular	ECE-X4-FF-NAV7	\$192.30	\$241.25	\$298.00	\$468.20	\$690.05	\$1,102.05
Poly Window	ECE-X5-FF-NAV7	\$193.55	\$243.75	\$303.00	\$480.70	\$715.05	\$1,158.05

# Full Color Business Envelopes - #10 Peel and Seal \_\_\_\_\_

Stock: White Wove 24 lb.

Style	Item Number	250	500	1,000	2,500	5,000	10,000
Regular	ECE-X5-FF-NAV7	\$193.55	\$243.75	\$303.00	\$480.70	\$715.05	\$1,158.05
Poly Window	ECE-X6-FF-NAV7	\$195.35	\$247.35	\$310.20	\$498.70	\$751.05	\$1,300.00
Security Tint Regular	ECE-X6-FF-NAV7	\$195.35	\$247.35	\$310.20	\$498.70	\$751.05	\$1,300.00
Security Tint Poly Window	ECE-X7-FF-NAV7	\$197.95	\$252.55	\$320.60	\$524.70	\$803.05	\$1,328.05

(R) Production time: 2 working days. †Available for #9 and #10 sizes only. Additional quantities available; contact us for details.

# **Spot Color Business Envelopes**





Flip and Seal

Peel and Seal



# Features:

- Three standard sizes:
- #10 (41/8" x 91/2")
- #9 (3%" x 8%")
- #6¾ (3¾ x 6½")
- Specify size when ordering
- Choose from three imprint colors
- Flat print only
- Bleeds are not available
- All envelope stocks are guaranteed to run on laser printers, inkjet printers, and copiers











Black

Dark Blue F

Spot Color Business Envelopes - Standard Gum Flap \_\_\_

Sizes: #6<sup>3</sup>/<sub>4</sub>, #9, or #10

Stock: White Wove 24 lb.

Style	Item Number	500	1,000	2,000	2,500	5,000	10,000
Regular	ECE-C1-F1-NAV7	\$66.95	\$77.25	\$119.50	\$136.00	\$217.45	\$362.80
Poly Window	ECE-C2-F1-NAV7	\$69.55	\$82.45	\$129.90	\$149.00	\$243.45	\$414.80
Security Tint Regular	ECE-C2-F1-NAV7	\$69.55	\$82.45	\$129.90	\$149.00	\$243.45	\$414.80
Security Tint Poly Window †	ECE-C3-F1-NAV7	\$70.65	\$84.65	\$134.30	\$154.50	\$254.45	\$436.80

# Spot Color Business Envelopes - #10 Flip and Seal \_\_\_\_\_

Stock: White Wove 24 lb.

Style	Item Number	500	1,000	2,000	2,500	5,000	10,000
Regular	ECE-C5-F1-NAV7	\$83.20	\$109.75	\$184.50	\$217.25	\$379.95	\$687.80
Poly Window	ECE-C6-F1-NAV7	\$84.20	\$111.75	\$188.50	\$222.25	\$389.95	\$707.80

# Spot Color Business Envelopes - #10 Peel and Seal \_\_\_\_\_

Stock: White Wove 24 lb.

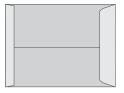
Stock. White Wove 24 ib.							
Style	Item Number	500	1,000	2,000	2,500	5,000	10,000
Regular	ECE-C6-F1-NAV7	\$84.20	\$111.75	\$188.50	\$222.25	\$389.95	\$707.80
Poly Window	ECE-C7-F1-NAV7	\$89.65	\$122.65	\$210.30	\$249.50	\$444.45	\$816.80
Security Tint Regular	ECE-C7-F1-NAV7	\$89.65	\$122.65	\$210.30	\$249.50	\$444.45	\$816.80
Security Tint Poly Window	ECE-C8-F1-NAV7	\$95.05	\$133.45	\$231.90	\$276.50	\$498.45	\$924.80

(R) Production time: 2 working days. <sup>†</sup>Available for #9 and #10 sizes only. Additional quantities available; contact us for details.

# Mailing Envelopes - Standard Gum Flap

# Features:

- Three standard sizes
- Two styles:
- Catalog (open end)
- Booklet (open side)
- Specify Catalog or Booklet style when ordering; if a style is not specified, Catalog will be supplied
- Flat print only
- Bleeds are not available
- All envelope stocks are guaranteed to run on laser printers, inkjet printers, and copiers





Catalog (Open End)

Booklet (Open Side)





# Mailing Envelopes - Standard Gum Flap \_

### Stock: White Wove 24 lb.

Size	Imprint	Item Number	250	500	1,000	2,500	5,000	10,000
	1 Standard Ink (Black, Red, or Dark Blue)	EK-C5-F1-NAV7	\$102.00	\$131.95	\$164.65	\$260.80	\$420.50	\$780.40
	1 Standard Ink (Other Standard)	EK-C5-FD-NAV7	\$117.45	\$147.40	\$180.10	\$276.25	\$435.95	\$795.85
	1 Standard & Black Ink	EK-C5-FW-NAV7	\$163.85	\$193.80	\$226.50	\$322.65	\$482.35	\$842.25
,6 ×	2 Standard Inks	EK-C5-FX-NAV7	\$179.30	\$209.25	\$241.95	\$338.10	\$497.80	\$857.70
<u></u>	1 PMS Ink	EK-C5-FL-NAV7	\$179.30	\$209.25	\$241.95	\$338.10	\$497.80	\$857.70
	1 Standard & 1 PMS Ink	EK-C5-FY-NAV7	\$241.15	\$271.10	\$303.80	\$399.95	\$559.65	\$919.55
	2 PMS Inks	EK-C5-FZ-NAV7	\$318.45	\$348.40	\$381.10	\$477.25	\$636.95	\$996.85
	Full Color	EK-X5-FF-NAV7	\$308.25	\$343.30	\$375.25	\$471.15	\$630.95	\$950.50

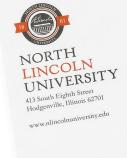
# Stock: White Wove 28 lb.

Size	Imprint	Item Number	250	500	1,000	2,500	5,000	10,000
	1 Standard Ink (Black, Red, or Dark Blue)	EK-C3-F1-NAV7	\$111.55	\$151.05	\$202.85	\$356.30	\$611.50	\$1,162.50
	1 Standard Ink (Other Standard)	EK-C3-FD-NAV7	\$127.00	\$166.50	\$218.30	\$371.75	\$626.95	\$1,177.95
	1 Standard & Black Ink	EK-C3-FW-NAV7	\$173.40	\$212.90	\$264.70	\$418.15	\$673.35	\$1,224.35
12	2 Standard Inks	EK-C3-FX-NAV7	\$188.85	\$228.35	\$280.15	\$433.60	\$688.80	\$1,239.80
× 16	1 PMS lnk	EK-C3-FL-NAV7	\$188.85	\$228.35	\$280.15	\$433.60	\$688.80	\$1,239.80
0,	1 Standard & 1 PMS Ink	EK-C3-FY-NAV7	\$250.70	\$290.20	\$342.00	\$495.45	\$750.65	\$1,301.65
	2 PMS Inks	EK-C3-FZ-NAV7	\$328.00	\$367.50	\$419.30	\$572.75	\$827.95	\$1,378.95
	Full Color	EK-X3-FF-NAV7	\$317.30	\$361.35	\$411.35	\$561.35	\$811.35	\$1,311.35

# Stock: White Wove 28 lb.

Size	Imprint	Item Number	250	500	1,000	2,500	5,000	10,000
	1 Standard Ink (Black, Red, or Dark Blue)	EK-C1-F1-NAV7	\$116.70	\$161.35	\$223.45	\$407.80	\$714.50	\$1,368.50
	1 Standard Ink (Other Standard)	EK-C1-FD-NAV7	\$132.15	\$176.80	\$238.90	\$423.25	\$729.95	\$1,383.95
=	1 Standard & Black Ink	EK-C1-FW-NAV7	\$178.55	\$223.20	\$285.30	\$469.65	\$776.35	\$1,430.35
× 13"	2 Standard Inks	EK-C1-FX-NAV7	\$194.00	\$238.65	\$300.75	\$485.10	\$791.80	\$1,445.80
6	1 PMS Ink	EK-C1-FL-NAV7	\$194.00	\$238.65	\$300.75	\$485.10	\$791.80	\$1,445.80
-	1 Standard & 1 PMS Ink	EK-C1-FY-NAV7	\$255.85	\$300.50	\$362.60	\$546.95	\$853.65	\$1,507.65
	2 PMS Inks	EK-C1-FZ-NAV7	\$333.15	\$377.80	\$439.90	\$624.25	\$930.95	\$1,584.95
	Full Color			No	t Available			

(R) Production time: 2 working days. Additional charge for registration between two ink colors; see page 41. Additional stocks are available; contact us for details.









### Features:

- Two standard sizes
- Two styles:
- Catalog (open end)
- Booklet (open side)
- Specify Catalog or Booklet style when ordering; if a style is not specified, Catalog will be supplied
- Flat print only
- Bleeds are not available
- All envelope stocks are guaranteed to run on laser printers, inkjet printers, and copiers







Booklet (Open Side)





# Mailing Envelopes - Peel and Seal .

# Stock: White Wove 28 lb.

S	ize Imprint		Item Number	250	500	1,000	2,500	5,000	10,000
	1 Standa	rd Ink (Black, Red, or Dark Blue)	EK-C4-F1-NAV7	\$119.80	\$167.55	\$235.85	\$438.80	\$776.50	\$1,492.50
	1 Standa	rd Ink (Other Standard)	EK-C4-FD-NAV7	\$135.25	\$183.00	\$251.30	\$454.25	\$791.95	\$1,507.95
		rd & Black Ink	EK-C4-FW-NAV7	\$181.65	\$229.40	\$297.70	\$500.65	\$838.35	\$1,554.35
	2 Standa	ard Inks	EK-C4-FX-NAV7	\$197.10	\$244.85	\$313.15	\$516.10	\$853.80	\$1,569.80
	1 PMS In	k	EK-C4-FL-NAV7	\$197.10	\$244.85	\$313.15	\$516.10	\$853.80	\$1,569.80
		rd & 1 PMS Ink	EK-C4-FY-NAV7	\$258.95	\$306.70	\$375.00	\$577.95	\$915.65	\$1,631.65
	2 PMS In	ks	EK-C4-FZ-NAV7	\$336.25	\$384.00	\$452.30	\$655.25	\$992.95	\$1,708.95
	Full Cold	r	EK-X4-FF-NAV7	\$325.00	\$376.80	\$442.30	\$638.65	\$966.00	\$1,620.50

# Stock: White Wove 28 lb.

S	ize	Imprint	Item Number	250	500	1,000	2,500	5,000	10,000
		1 Standard Ink (Black, Red, or Dark Blue)	EK-C2-F1-NAV7	\$124.95	\$177.85	\$256.45	\$490.30	\$879.50	\$1,698.50
		1 Standard Ink (Other Standard)	EK-C2-FD-NAV7	\$140.40	\$193.30	\$271.90	\$505.75	\$894.95	\$1,713.95
		1 Standard & Black Ink	EK-C2-FW-NAV7	\$186.80	\$239.70	\$318.30	\$552.15	\$941.35	\$1,760.35
	× 13″	2 Standard Inks	EK-C2-FX-NAV7	\$202.25	\$255.15	\$333.75	\$567.60	\$956.80	\$1,775.80
	ွ်	1 PMS lnk	EK-C2-FL-NAV7	\$202.25	\$255.15	\$333.75	\$567.60	\$956.80	\$1,775.80
	Ť	1 Standard & 1 PMS Ink	EK-C2-FY-NAV7	\$264.10	\$317.00	\$395.60	\$629.45	\$1,018.65	\$1,837.65
		2 PMS Inks	EK-C2-FZ-NAV7	\$341.40	\$394.30	\$472.90	\$706.75	\$1,095.95	\$1,914.95
		Full Color			Not	Available			

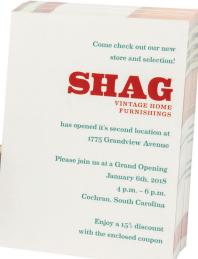
(R) Production time: 2 working days. Additional charge for registration between two ink colors; see page 41. Additional stocks are available; contact us for details.

# **Full Color Announcements**

# Features:

- Four sizes:
- 4 Baronial: 41/8" x 31/2"
- 51/2 Baronial: 51/2" x 41/4"
- 6 Baronial: 61/4" x 45/8"
- 7 Baronial: 7" x 5%"
- Seven standard stock options
- Full color flat print
- Full bleeds available
- Vertical or horizontal layout
- Price includes blank White 70 lb. Text envelopes; printed envelopes available for an additional charge, see below for details.
- Folded Announcements are scored and shipped flat
- Variable text options available; see page 178 for details











# **Full Color Announcements - Flat**

ruii	Color Almouncements - Flat										
Size	Stocks	Imprint	Item Number	50	100	200	250	300	400	500	1,000
4 Baronial	White Gloss 100 lb. Cover* White 14 pt. Uncoated	4/0	AN-Z5-DF-NAV7	\$109.10	\$123.50	\$132.80	\$137.45	\$142.05	\$150.30	\$158.55	\$193.55
4 Bal	White 14 pt. C2S*	4/0	AN-Z6-DF-NAV7	\$109.60	\$124.50	\$134.80	\$139.95	\$145.05	\$154.30	\$163.55	\$203.55
	White Gloss 100 lb. Cover* White 14 pt. Uncoated	4/0	AN-Z7-DF-NAV7	\$112.70	\$127.10	\$140.00	\$146.45	\$152.85	\$164.70	\$176.55	\$229.60
aronia	White 14 pt. C2S*	4/0	AN-Z8-DF-NAV7	\$113.45	\$128.60	\$143.00	\$150.20	\$157.35	\$170.70	\$184.05	\$244.60
5½ Baronial	CLASSIC CREST* Solar White 110 lb. CLASSIC CREST* Natural White 110 lb. CLASSIC* Linen Solar White 100 lb. Pearlized White 105 lb.	4/0	AN-Z1 -DF-NAV7	\$117.20	\$136.10	\$158.00	\$168.95	\$179.85	\$200.70	\$221.55	\$319.60
<del>a</del>	White Gloss 100 lb. Cover*	4/0	AN-Z9-DF-NAV7	\$117.35	¢171.7F	\$149.25	¢150.05	¢100 00	¢107.25	¢100.7F	¢200.00
Baronial	White 14 pt. Uncoated	4/0	AN-Z9-DF-NAV/	\$117.55	\$131.75	\$149.25	\$158.05	\$166.80	\$183.25	\$199.75	\$280.00
6 Bai	White 14 pt. C2S*	4/0	AN-Z10-DF-NAV7	\$118.85	\$134.75	\$155.25	\$165.55	\$175.80	\$195.25	\$214.75	\$310.00
7 Baronial	White Gloss 100 lb. Cover* White 14 pt. Uncoated	4/0	AN-Z11-DF-NAV7	\$117.35	\$131.75	\$149.25	\$158.05	\$166.80	\$183.25	\$199.75	\$280.00
7 Bai	White 14 pt. C2S*	4/0	AN-Z12-DF-NAV7	\$118.85	\$134.75	\$155.25	\$165.55	\$175.80	\$195.25	\$214.75	\$310.00

(R) Production time: 2 working days.

4/0 - Full Color Front Only; see additional options grid for back copy upgrade

# Additional Options - Flat and Folded \_

Add these charges to the announcement prices listed.

Item Number	Description	50	100	200	250	300	400	500	1,000
AEC-FC-NAV7	Add Back Copy (Full Color) on Flat Announcements	\$6.50	\$13.00	\$26.00	\$32.50	\$39.00	\$52.00	\$65.00	\$70.00
AEC-FC-NAV7	Add Inside Copy (Full Color) on Folded Announcements	\$6.50	\$13.00	\$26.00	\$32.50	\$39.00	\$52.00	\$65.00	\$70.00
AEC-UVA-NAV7	*UV Gloss Coating (per side) 4 & 5½ Baronial sizes (available as indicated)	\$17.90	\$17.90	\$17.90	\$18.30	\$18.65	\$18.70	\$20.10	\$23.75
AEC-UVB-NAV7	*UV Gloss Coating (per side) 6 & 7 Baronial sizes (available as indicated)	\$17.90	\$17.90	\$19.35	\$20.10	\$20.85	\$22.30	\$23.75	\$31.00
ANE-FK-NAV7	Envelope Printing (flat black ink printed on the envelope flap)	\$54.30	\$56.80	\$61.80	\$64.10	\$66.35	\$70.50	\$74.45	\$93.90

(R) Production time: 2 working days. Add 1 additional working day to production time when additional options accompany your order.

# **Full Color Announcements**









More or less | Are you looking for a larger or smaller quantity? We offer a wider variety of quantities online.

# Full Color Announcements - Folded \_

Size	Stocks	Imprint	Item Number	50	100	200	250	300	400	500	1,000
4 Baronial	White Gloss 100 lb. Cover* White 14 pt. Uncoated	4/0	AN-Z13-DF-NAV7	\$122.50	\$136.90	\$159.55	\$170.90	\$182.25	\$203.85	\$225.50	\$315.00
4 Bē	White 14 pt. C2S*	4/0	AN-Z14-DF-NAV7	\$123.50	\$138.90	\$163.55	\$175.90	\$188.25	\$211.85	\$235.50	\$335.00
	White Gloss 100 lb. Cover* White 14 pt. Uncoated	4/0	AN-Z15-DF-NAV7	\$143.20	\$145.65	\$177.10	\$192.80	\$208.50	\$238.90	\$269.25	\$350.00
Baronial	White 14 pt. C2S*	4/0	AN-Z16-DF-NAV7	\$144.70	\$148.65	\$183.10	\$200.30	\$217.50	\$250.90	\$284.25	\$380.00
5% Ba	CLASSIC CREST® Solar White 110 lb. CLASSIC CREST® Natural White 110 lb. CLASSIC® Linen Solar White 100 lb. Pearlized White 105 lb.	4/0	AN-Z3-DF-NAV7	\$150.20	\$159.65	\$205.10	\$227.80	\$250.50	\$294.90	\$339.25	\$490.00
Baronial	White Gloss 100 lb. Cover* White 14 pt. Uncoated	4/0	AN-Z17-DF-NAV7	\$149.25	\$153.40	\$192.55	\$212.10	\$231.65	\$269.80	\$307.90	\$380.00
6 Bai	White 14 pt. C2S*	4/0	AN-Z18-DF-NAV7	\$152.25	\$159.40	\$204.55	\$227.10	\$249.65	\$293.80	\$337.90	\$440.00
Baronial	White Gloss 100 lb. Cover* White 14 pt. Uncoated	4/0	AN-Z19-DF-NAV7	\$149.25	\$153.40	\$192.55	\$212.10	\$231.65	\$269.80	\$307.90	\$380.00
7 Bar	White 14 pt. C2S*	4/0	AN-Z20-DF- NAV7	\$152.25	\$159.40	\$204.55	\$227.10	\$249.65	\$293.80	\$337.90	\$440.00

(R) Production time: 2 working days. Add 1 additional working day to production time when additional options accompany your order; see page 28. 4/0 - Full Color Front Only; see additional options grid on page 28 for inside copy upgrade



pages 37-42

# **Spot Color Announcements**

### Features:

- Four sizes:
- 4 Baronial: 41/8" x 31/2"
- 51/2 Baronial: 51/2" x 41/4"
- 6 Baronial: 61/4" x 45/8"
- 7 Baronial: 7" x 5%"
- Two standard stock options:
- White 80 lb. Vellum
- Ecru 80 lb. Vellum
- Panel and non-panel available
- Choose from flat or raised print. Raised print provided unless otherwise specified.
- Bleeds available on non-panel announcements only; see page 40 for details.
- · Vertical or horizontal layout
- Inside/Back imprint available; see specialty options on page 32
- Price includes blank White 70 lb. Text envelopes; printed envelopes available for an additional charge, see page 32.
- Folded Announcements are scored and shipped flat. Folding is available for an additional charge; see page 40.







### announcements are a classic option perfect

# Spot Color Announcements - Flat and Folded \_\_\_

# **Item Number: AN-C4-NAV7**

# **Styles & Stocks:**

### 4 Baronial, Folded:

- · White Panel • Ecru Non-Panel
- 5½ Baronial, Flat:
- White Panel
- Ecru Panel
- White Non-Panel
- Fcru Non-Panel

Imprint	100	200	250	300	400	500	1,000
Black Ink	\$84.65	\$106.40	\$118.30	\$130.15	\$154.00	\$176.75	\$289.50
1 Standard Ink	\$100.10	\$121.85	\$133.75	\$145.60	\$169.45	\$192.20	\$304.95
1 Standard & Black Ink	\$127.95	\$149.70	\$161.60	\$173.45	\$197.30	\$220.05	\$332.80
2 Standard Inks	\$143.40	\$165.15	\$177.05	\$188.90	\$212.75	\$235.50	\$348.25
1 PMS Ink	\$161.95	\$183.70	\$195.60	\$207.45	\$231.30	\$254.05	\$366.80
1 Standard & 1 PMS Ink	\$205.25	\$227.00	\$238.90	\$250.75	\$274.60	\$297.35	\$410.10
2 PMS Inks	\$282.55	\$304.30	\$316.20	\$328.05	\$351.90	\$374.65	\$487.40
1 Standard Foil	\$191.75	\$210.50	\$219.90	\$229.25	\$247.95	\$266.65	\$369.65
2 Standard Foils	\$354.75	\$373.50	\$382.90	\$392.25	\$410.95	\$429.65	\$542.05

# **Item Number: AN-C5-NAV7**

# Style & Stock:

### 4 Baronial, Flat:

· White Non-Panel

Imprint	100	200	250	300	400	500	1,000
Black Ink	\$80.90	\$98.90	\$108.90	\$118.90	\$139.00	\$158.00	\$252.00
1 Standard Ink	\$96.35	\$114.35	\$124.35	\$134.35	\$154.45	\$173.45	\$267.45
1 Standard & Black Ink	\$124.20	\$142.20	\$152.20	\$162.20	\$182.30	\$201.30	\$295.30
2 Standard Inks	\$139.65	\$157.65	\$167.65	\$177.65	\$197.75	\$216.75	\$310.75
1 PMS Ink	\$158.20	\$176.20	\$186.20	\$196.20	\$216.30	\$235.30	\$329.30
1 Standard & 1 PMS Ink	\$201.50	\$219.50	\$229.50	\$239.50	\$259.60	\$278.60	\$372.60
2 PMS Inks	\$278.80	\$296.80	\$306.80	\$316.80	\$336.90	\$355.90	\$449.90
1 Standard Foil	\$187.45	\$201.80	\$208.95	\$216.10	\$230.45	\$244.80	\$326.00
2 Standard Foils	\$350.45	\$364.80	\$371.95	\$379.10	\$393.45	\$407.80	\$498.40

(R) Production times: Standard and PMS Inks: 2 working days; 1 Standard Foil: 3 working days; 2 Standard Foils: 4 working days. Additional charges for registration between two ink colors; see page 41. Foil pricing includes standard foil and recycled die with an area of up to 12 square inches. Dies are not returned. Contact us if the image area exceeds 12 square inches and/or appears in more than one position. Additional sizes and stocks available; please contact us for details.

With a blind embossed border that frames the panel, these

for elegant events.

# **Spot Color Announcements**



Best Seller | Spot color announcements can create more than holiday greetings. They can also be used to create menus, programs, meeting agendas, and more.



The Cow Offices of Ceighton & Gooching Condition & Gooching Condition on 25th Anniversary with during and dancing on Sunday, Chapat Rithousand and eighteen from the Office on the Condition of t

Coledate, florth Carolina Tel: (333) 995-1112

no gifts, only your







# Spot Color Announcements - Flat and Folded \_

# Item Number: AN-C6-NAV7 Im

# Styles & Stocks:

### 5½ Baronial, Folded:

- White Panel
- Ecru Panel
- White Non-Panel
- Ecru Non-Panel 6 Baronial, Flat:
- White Non-Panel
- Wnite Non-Pane
   Ecru Non-Panel

# 7 Baronial, Flat:

- White Panel
- Ecru Panel

Imprint	100	200	250	300	400	500	1,000
Black Ink	\$88.40	\$113.90	\$127.65	\$141.40	\$169.00	\$195.50	\$327.00
1 Standard Ink	\$103.85	\$129.35	\$143.10	\$156.85	\$184.45	\$210.95	\$342.45
1 Standard & Black Ink	\$131.70	\$157.20	\$170.95	\$184.70	\$212.30	\$238.80	\$370.30
2 Standard Inks	\$147.15	\$172.65	\$186.40	\$200.15	\$227.75	\$254.25	\$385.75
1 PMS Ink	\$165.70	\$191.20	\$204.95	\$218.70	\$246.30	\$272.80	\$404.30
1 Standard & 1 PMS Ink	\$209.00	\$234.50	\$248.25	\$262.00	\$289.60	\$316.10	\$447.60
2 PMS Inks	\$286.30	\$311.80	\$325.55	\$339.30	\$366.90	\$393.40	\$524.90
1 Standard Foil	\$194.35	\$215.70	\$226.35	\$236.95	\$258.25	\$279.50	\$395.35
2 Standard Foils	\$357.35	\$378.70	\$389.35	\$399.95	\$421.25	\$442.50	\$567.75

# Item Number: AN-C7-NAV7

# Styles & Stocks:

- 4 Baronial Trifold,\* Folded:
- White Non-Panel
- 6 Baronial, Folded:
- White Panel
- White Non-PanelEcru Non-Panel
- 7 Baronial, Folded:
- White Non-Panel

\*See 4 Baronial Trifold details on page 33

Imprint	100	200	250	300	400	500	1,000
Black Ink	\$93.80	\$124.70	\$141.15	\$157.55	\$190.55	\$222.40	\$380.80
1 Standard Ink	\$109.25	\$140.15	\$156.60	\$173.00	\$206.00	\$237.85	\$396.25
1 Standard & Black Ink	\$137.10	\$168.00	\$184.45	\$200.85	\$233.85	\$265.70	\$424.10
2 Standard Inks	\$152.55	\$183.45	\$199.90	\$216.30	\$249.30	\$281.15	\$439.55
1 PMS Ink	\$171.10	\$202.00	\$218.45	\$234.85	\$267.85	\$299.70	\$458.10
1 Standard & 1 PMS Ink	\$214.40	\$245.30	\$261.75	\$278.15	\$311.15	\$343.00	\$501.40
2 PMS Inks	\$291.70	\$322.60	\$339.05	\$355.45	\$388.45	\$420.30	\$578.70
1 Standard Foil	\$204.15	\$235.25	\$250.80	\$266.35	\$297.45	\$328.50	\$493.35
2 Standard Foils	\$367.15	\$398.25	\$413.80	\$429.35	\$460.45	\$491.50	\$665.75

(R) Production times: Standard and PMS Inks: 2 working days; 1 Standard Foil: 3 working days; 2 Standard Foils: 4 working days. Additional charges for registration between two ink colors; see page 41. Foil pricing includes standard foil and recycled die with an area of up to 12 square inches. Dies are not returned. Contact us if the image area exceeds 12 square inches and/or appears in more than one position. Additional sizes and stocks available; please contact us for details.

# Specialty Printing Options: Spot Color Announcements

# Standard Foil Colors Gold Silver Copper Green

Dark Blue Light Blue

Black



Color and Class | Pairing foil stamping with spot color print combines the simplicity of a two-color design with elegant shine.



# **Specialty Printing Options: Spot Color Announcements**

Burgundy

Red

Add these charges to the prices on pages 30-31.

Add Foil Stamping	100	200	250	300	400	500	1,000
1 Standard Foil	\$163.00	\$163.00	\$163.00	\$163.00	\$163.00	\$163.00	\$172.40

(R) Production time: 5 working days. Pricing includes one standard foil and a recycled die with an area of up to 12 square inches. Dies are not returned. Contact us if your image area exceeds 12 square inches or appears in more than one position. Contact us for registration between ink and foil stamping.

Add Blind Embossing	100	200	250	300	400	500	1,000
1 Position Blind Emboss	\$163.00	\$163.00	\$163.00	\$163.00	\$163.00	\$163.00	\$172.40

(R) Production time: 5 working days. Pricing includes single level recycled die with an area of up to 12 square inches. Dies are not returned. Contact us for single or multilevel brass dies, if your image area exceeds 12 square inches or appears in more than one position. Contact us for registration between ink and blind embossing.

Add Foil Embossing	100	200	250	300	400	500	1,000
1 Position Foil Emboss	\$279.65	\$279.65	\$279.65	\$279.65	\$279.65	\$279.65	\$300.20

(R) Production time: 6 working days. Pricing includes one standard foil and single level recycled die with an area of up to 12 square inches. Dies are not returned. Contact us for single or multilevel brass dies, if your image area exceeds 12 square inches or appears in more than one position. Contact us for registration between ink and foil embossing.

Back Copy: Apply the back copy charge only to flat announcements. There is no charge for back copy on folded announcements if front and back panels are printed using the same colors and processes. Back copy will be flat printed. If no back copy color is specified, black ink will be supplied. If back copy is a different color than front copy, add an additional \$15.45 for any standard and \$77.30 for PMS inks. Additional charges for registration between two ink colors; see page 41.

**Inside Copy:** Apply the inside copy charge only to folded announcements. Inside copy will be printed in flat print unless otherwise specified. Raised print is not available on the inside if the front and back panels are raised printed. If no inside copy color is specified, black ink will be supplied. If inside copy is a different color than the outside copy, add an additional \$15.45 for any standard and \$77.30 for an PMS inks. Additional charges for registration between two ink colors; see page 41.

Envelope Imprint: Announcement Envelopes are flat printed on the back flap or front center for respond envelopes. Please indicate position on your order blank. If no indication is given, envelope flap will be used.

Add Back, Inside, or Envelope Imprint	100	200	250	300	400	500	1,000
1 lnk	\$56.80	\$61.80	\$64.10	\$66.35	\$70.50	\$74.45	\$93.90
2 lnks	\$101.25	\$112.45	\$117.00	\$121.50	\$127.00	\$132.05	\$155.65

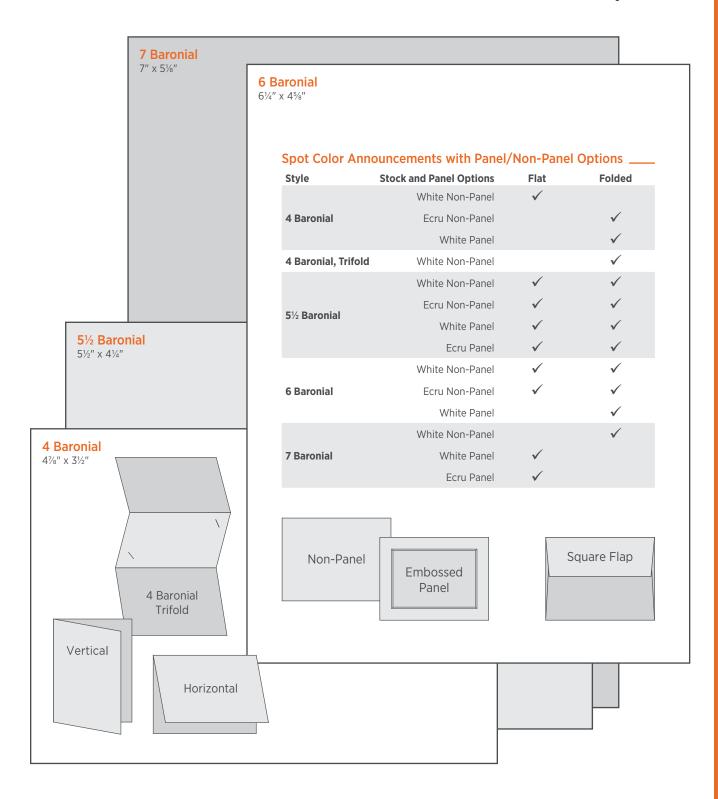
(R) Production time: 1 additional working day for printed envelopes, back copy, and inside printing

# Spot Color Announcements with Customer Supplied Stock \_\_\_\_\_\_

# **Item Number: AN-CS-NAV7**

Imprint	100	200	250	300	400	500	1,000
Black Ink	\$97.70	\$103.00	\$105.55	\$108.10	\$112.25	\$116.35	\$137.00
1 Standard Ink	\$113.15	\$118.45	\$121.00	\$123.55	\$127.70	\$131.80	\$152.45
1 Standard & Black Ink	\$141.00	\$146.30	\$148.85	\$151.40	\$155.55	\$159.65	\$180.30
2 Standard Inks	\$156.45	\$161.75	\$164.30	\$166.85	\$171.00	\$175.10	\$195.75
1 PMS Ink	\$175.00	\$180.30	\$182.85	\$185.40	\$189.55	\$193.65	\$214.30
1 Standard & 1 PMS Ink	\$218.30	\$223.60	\$226.15	\$228.70	\$232.85	\$236.95	\$257.60
2 PMS Inks	\$295.60	\$300.90	\$303.45	\$306.00	\$310.15	\$314.25	\$334.90

(R) Production time: 8 working days. Additional charge for registration between two ink colors, see page 41. Please check for correct stock size prior to placing your stock supplied order. Stock must be supplied at a minimum size of 8½" x 11". Supply a minimum of 10% overage per press run or a minimum of 100 extra sheets. All customer supplied stock orders are subject to a 10% over or underrun. All supplied stock should be sent freight prepaid.



# **Announcement Sizes** \_

Style	Envelope Size	Flat Size	Folded Size - Closed	Folded Size - Open
4 Baronial	51/8" x 35/8"	47/8" x 31/2"	41/8" x 31/2"	47/8" x 7"
4 Baronial Trifold	51/8" x 35/8"	N/A	41/8" x 31/2"	47/8" x 91/4"
5½ Baronial/A2	5¾" x 4¾"	5½" x 4¼"	5½" x 4¼"	5½" x 8½"
6 Baronial/A6	6½" x 4¾"	6¼" x 45%"	6¼" x 45%"	6¼" x 9¼"
7 Baronial/A7	7¼" x 5¼"	7" x 51/8"	7" x 51/8"	7" x 101/4"

# Personalized Greeting Cards

# Features:

- Folded Size: 7%" x 5%"
- 10 design options
- 15 verse options
- Choice of 1 standard ink imprint; personalized text and verse will be printed using the same ink color. Black ink provided unless otherwise specified.
- Up to four lines of text available for personalization in Helvetica Neue LT Std Roman
- Blank envelopes are included. Personalized envelopes are available for an additional charge; see below.
- Blank and personalized envelopes are available in Fastick® or standard style envelopes.





Fastick\* Envelopes | Make it easy to get your cards ready to send by upgrading to Fastick® envelopes. They feature a removable strip to reveal an adhesive strip for secure sealing.



# Personalized Greeting Cards \_\_\_\_\_

Group	25	50	75	100	500	1,000	Add'l 100
А	\$81.85	\$130.05	\$177.20	\$217.90	\$927.20	\$1,752.20	\$165.00
В	\$86.15	\$138.65	\$190.05	\$235.05	\$1,007.55	\$1,912.90	\$181.10
С	\$91.50	\$146.15	\$202.90	\$251.15	\$1.066.50	\$2.030.80	\$192.90

# Personalized Envelope Options \_\_\_\_\_

Description	25	50	75	100	500	1,000	Add'l 100
Ink Imprint	\$28.30	\$29.35	\$30.40	\$31.50	\$130.05	\$253.30	\$24.65
Fastick® Envelope Upgrade	\$3.75	\$7.50	\$11.25	\$15.00	\$75.00	\$150.00	\$15.00

(R) Production time: 3 working days. Printed envelopes are flat printed on the back flap in Helvetica Neue LT Std Roman using the same ink color as the corresponding greeting card.



# Personalized Greeting Cards



#### Simplistic Elegance Group B

Item: VOC-M1079-NAV7 Features: Blue foil embossing Stock: Silver Shimmer 105 lb. Default Verse: XC811 Envelope: White, Silver-lined



#### **Pretty Patterns**

Group B Item: VOC-M0147-NAV7 Features: Full color flat with gold foil Stock: Ecru Shimmer 105 lb. Default Verse: XC811 Envelope: Ecru, Unlined



#### **Birthday Present**

Group B

Item: VOC-M0836-NAV7 Features: Full color flat print with silver foil embossing Stock: Smooth White 120 lb. Default Verse: XC811 Envelope: White, Unlined



#### **Script Anniversary**

Item: VOC-XA5283-NAV7 Features: Gold and blue foil Stock: Smooth Ecru 100 lb. Default Verse: XC814 Envelope: Ecru, Gold-lined



#### **Streamers & Confetti Group B**

Item: VOC-XA4826-NAV7 Features: Full color flat with gold foil Stock: Smooth White 120 lb. Default Verse: XC811 Envelope: White, Gold-lined



#### **Ornate Birthday** Group A

Item: VOC-M1083-NAV7 Features: Full color flat with gold foil

Stock: Smooth White 120 lb. Default Verse: XC811 Envelope: White, Gold-lined



#### **Every Single Day** Group A

Item: VOC-M0444-NAV7 Features: Full color flat with silver foil Stock: Smooth White 120 lb. Default Verse: XC854 Envelope: White, Unlined



#### **Many Cheers**

Group A Item: VOC-M0608-NAV7 Features: Full color flat with silver foil Stock: Smooth White 100 lb. Default Verse: XC814 Envelope: White, Unlined



#### Standard Ink Colors













#### **Verse Selections** .

#### Birthday:

XC811: Best wishes on your Birthday and throughout the coming year.

XC870: Best wishes for a wonderful birthday!

XC887: May the coming year bring the best of everything. Happy Birthday!

#### Anniversary/Congratulations:

XC814: Best Wishes on your happy occasion.

XC1009: CONGRATULATIONS ON YOUR ANNIVERSARY! Thank you for your contributions this past year. XC1008: Wishing you happiness on your special day.

CONGRATULATIONS!

#### Sympathy:

XC844: Our deepest sympathy to you in this time of sorrow. XC845: Our thoughts are with you and your family at this difficult time.

XC1019: May loving memories of yesterday bring you strength today. WITH SYMPATHY.

#### Get Well:

XC837: Thinking of you. May you feel better soon! XC848: Sending happy thoughts to brighten up your day. XC1015: Sending positive thoughts and special cheer! Thinking of you always.

**Get Well Bouquet** Group B Item: VOC-XA3178-NAV7 Features: Full color flat with gold foil Stock: Smooth White 120 lb. Default Verse: XC837 Envelope: White, Gold-lined



#### **Golden Sympathy** Group B

Item: VOC-BG472-NAV7 Features: Gold foil embossing Stock: Smooth Ecru 100 lb. Default Verse: XC844 Envelope: Ecru. Unlined



## Thank You:

XC854: JUST WANTED TO SAY "Thank You"

XC862: We appreciate your business and look forward to

serving you in the future.

XC863: With special thanks and much appreciation.

# Fine Printing

Foil Embossing | Pairing the shine of foil stamping with the texture of embossing, foil embossing brings

your design to new heights.



**Spot Color with Foil Stamping** | Foil stamping uses heat and pressure to add the elegance and shine of foil to your spot color print pieces.



Blind Embossing | Blind embossing presses a raised design into your stock for a subtle and stylish look.







Engraving | Engraved plates are handcrafted using acid etching on copper to create a die. Ink is then rolled over the die, and the die is wiped down so that the only ink that remains fills the etched areas. The ink is then applied to the final stock using pressure to create a crisp, clear image.



Engraving | With subtle elegance and the highest degree of professionalism, engraving is a classic process that allows for precision and fine detail.

#### **Fine Printing**

Fine printing options are perfect for professionals with an appreciation for the finer things in print. From the subtle raised texture and detailed look of engraving to the vibrant pairing of full color print and foil stamping, these timeless print processes are sure to make your print products and your business stand out from the crowd.

We would be proud to craft the print that sets you apart from the rest. Call us to discuss your custom fine printing order.



#### Business Card & Stationery Stocks \_

Key: \hat{\chi}: Available Online \hat{\chi}: Recycled Paper \hat{\chi}: W: Writing Stock \quad \text{conton} \quad \quad \text{conton} \quad \text{conton} \quad \qquad \quad \quad \quad \quad \quad \qq \quad \quad \quad \quad \qq \qq \quad \quad \qq \qq \

	<u></u>	
	CLASSIC CREST® Solar White 130 lb.	٨
	CLASSIC CREST® Natural White 130 lb.	<b>b</b>
	CLASSIC CREST® Solar White 110 lb.	ħ
	CLASSIC CREST® Natural White 110 lb.	ħ
	CLASSIC® Linen Solar White 100 lb.	ħ
	CLASSIC® Linen Natural White 100 lb.	h
	CLASSIC® Laid Natural White 100 lb.	
	CLASSIC® Laid Baronial Ivory 80 lb.	
CKS	CLASSIC® Linen Baronial Ivory 80 lb.	
COVER STOCKS	Strathmore Ultimate White Wove 130 lb.	ħ
COV	Strathmore Ultimate White Wove 110 lb.	٨
	Strathmore Ultimate Natural White Wove 110 lb.	h
	Strathmore Ultimate White Wove 88 lb.	
	Strathmore Ultimate Bright White Wove 88 lb.	
	Strathmore Ultimate Natural White Wove 88 lb.	
	Cougar® Opaque Smooth White 100 lb.	٥
	ENVIRONMENT® Desert Storm 100 lb.	0 k
	CRANE'S CREST® Fluorescent White 90 lb.	100% Cotton
	CRANE'S CREST® Natural White 90 lb.	100% Cotton

	Pearlized White 105 lb.		4
	White 16 pt. C2S, UV Coated Front Side		٨
	White 16 pt. C2S		٨
	White 14 pt. C2S, UV Coated Front Side		٨
	White 14 pt. C2S		٨
	White 14 pt. Uncoated		ħ
	White Gloss 100 lb. Cover	0	٨
	White Gloss Coated 12 pt., C1S		
CKS	Black Gloss Coated 12 pt.		
VER STOCKS	Silver Gloss Coated 12 pt.		
00	White Magnetic 16 pt., UV Coated Front Side		٨
	Bright White Linen 80 lb.		4
	Warm White Linen 80 lb.	0	•
	Gray Linen 80 lb.	O	*
	White Laid 80 lb.	0	
	Ivory Laid 80 lb.	O	<b>h</b>
	Ivory Laid 80 lb.  Gray Laid 80 lb.	0	
			*
	Gray Laid 80 lb.		*

	CRANE'S CREST® Natural White 24 lb.	100% Cotton	w
	CRANE'S CREST® Fluorescent White 24 lb.	100% Cotton	w
	CLASSIC CREST® Solar White 80 lb. Text		ħ
	CLASSIC CREST® Natural White 80 lb. Text		ħ
	CLASSIC® Linen Solar White 80 lb. Text		•
	CLASSIC CREST® Solar White 24 lb.	w	ħ
	CLASSIC® Linen Solar White 24 lb.	w	ħ
	CLASSIC® Linen Baronial Ivory 24 lb.		w
	CLASSIC® Laid Baronial Ivory 24 lb.		w
T STOCKS	Strathmore Ultimate White Wove 24 lb.  25% Cotton	w	ħ
TEXT S	Strathmore Ultimate Bright White Wove 24 lb.	25% Cotton	w
	Strathmore Ultimate Natural White Wove 24 lb.  25% Control	w	h
	Bright White Linen 24 lb.	w	h
	Warm White Linen 24 lb. <b>W</b>	0	٨
	Ivory Laid 24 lb.	O	ħ
	White 70 lb. Text		ķ
	Cotton Bond 24 lb. 25% W	O	ħ
	White Economy Smooth 24 lb.	w	ķ
	White Gloss 100 lb. Text	0	ħ
	White Dull 100 lb. Text	0	ħ

Prices effective January 1, 2017



#### Standard Ink Colors



#### **Standard Foil Colors**



#### Typestyles \_

Typestyles are shown at 8 pt. Additional typestyles and a variety of stock logos are available online.

#### **Aachen Std - Bold**

Adobe Jenson Pro - Bold

Adobe Jenson Pro - Light Italic

Amazone BT

Americana BT

American Garamond BT

ITC Avant Garde Std - Book

Baskerville BT - Roman

Balmoral Std

Bernhard Modern Std - Roman

Bickley Script Std

Blackletter 686 BC - Regular

Bodoni BT - Roman

Burin Roman Std

ITC Cheltenham Std - Bold

Citadel Script Std

Commercial Script STD

#### **Cooper Black Std**

Dartanénon ITC Stol

Embassy BT - Regular

ENGRAVERS GOTHIC BT - REGU AR

ITC Eras Std - Book

Eurostile LT Std Medium

**Eurostile LT Std Bold** 

Futura Std - Book

#### Futura Std - Extra Bold

Giddyup Std

Goudy Old Style BT - Bold

HANDLE OLDSTYLE STD

Helvetica Neue LT Std - Bold

Helvetica Neue LT Std - Medium

Helvetica Neue LT Std - Thin Condensed

Humanist 521 BT - Bold

Impact LT Std

ITC Kabel Std - Book

ITC Kabel Std - Bold

Kaufmann BT - Regular

Kidprint MT Std

ITC Korinna Std - Extra Bold

Liorah B7-Regular

LITHOS PRO - REGULAR

Memphis LT Std - Medium

Memphis LT Std - Bold Italic

Minion Pro - Semibold

Minion Pro - Italic

Murray Hill BT - Bold

Myriad Pro - Condensed

Myriad Pro - Condensed Italic

New Century Schoolbook LT Std - Roman

Newtext ITC Std - Book

Nuptial BT

Optima LT Std

PalatinoLTStd - Medium

Park Avenue BI

PEIGNOT LT Std - Light

Pepita MT Std

Riviera Script Sta

Sabon LT Std - Roman

Sabon LT Std - Bold

Snell Roundhand LT Std - Scr

ITC Souvenir Std - Demi

ITC Tiffany Std Light

Times New Roman MT Std

Times New Roman MT Std - Bold

Trajan Pro - Regular

Typo Upright BT - Regular

Univers LT Std - 55 Roman

Univers LT Std - 65 Bold

University Roman &td

Viva Std - Bold

Voluta Jeript Deo-Regular

Weiss Std - Regular

Weiss Std - Extra Bold

Wiesbaden Swing LT Std-Roman

Windsor BT - Light

Zapf Chancery Std - Italic

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#### Imprint Processes \_



#### Full Color Process - Flat and Raised

Full color process printing combines four basic colors—cyan, magenta, yellow, and black—to create multiple colors and a lasting impression. Full color raised printing adds texture and dimension.



#### Standard and PMS Inks

Standard inks are ink colors that are most commonly used. Samples of standard inks can be found in the Stationery Swatch Book. Standard ink colors include: Black, Brown, Burgundy, Dark Blue, Green, Gray, Light Blue, Red, Reflex Blue, and Teal.

PMS inks are any specific ink numbers requested from the PANTONE MATCHING SYSTEM®, Pantone Inc.'s check-standard trademark for color reproduction and color reproduction materials. Use the standard and PMS ink category on the price grid for the paper you've selected when ordering these ink colors.



#### Flat Printing

Flat printing, also called lithography, is a printing process in which the image area is neither raised nor depressed.

Offset printing presses are most often used to transfer the image from a plate to a rubber blanket. The image is then printed from the blanket on the printing press to the paper.



#### Raised Printing

Sometimes known as thermography, raised printing is a process in which a special powder is applied to the ink after the ink has been applied to the paper. The paper is then run through a heat source which causes the ink to "rise." All orders will print with raised ink unless another process is specified or the product is listed otherwise.



#### Perma Raised® Thermography

All letterhead and envelopes are printed with Perma Raised\* thermography unless otherwise indicated. Perma Raised\* is a special heat-resistant thermography process designed to withstand the high temperatures of laser printers without melting, smearing, or distorting color. All letterhead and envelope stock printed in Perma Raised\* thermography are guaranteed to run on laser printers, inkjet printers, and copiers.



#### Foil Stamping

Foil stamping, also known as hot stamping, is a process that uses heat and pressure along with metallic foil material to stamp a design or text onto paper. The look of the finished product is similar to ink but is generally very shiny in appearance. This process is done using a metallic die and is one dimensional (flat). When ordering, use the foil stamping or ink with foil stamping upcharge on the price grids for the paper you've selected.



#### Foil Embossing

Foil embossing, also referred to as hot leaf embossing, is a combination of both the embossing and foil stamping process. This can be done in two steps (as illustrated in the individual definitions of "embossing" and "foil stamping") or in one step using a foil emboss, or "hot leaf emboss," die. A foil embossing die can be single or multilevel. This process requires both heat and pressure to push the design through the back of the paper into the foil and die at the same time. The resulting effect is a raised metallic image on the front of the paper.



#### **Blind Embossing**

Embossing is an ink free process in which a design or text is pushed into the back of the paper using pressure. This is typically done using a metallic die and a counter die. The counter die forces the paper into the shape of the die from the back side of the paper. The resulting appearance of the front of the paper is a raised representation of the intended design. This design can either be single level (one dimensional raised design) or multiple level (three-dimensional design created with a brass die). This process can also be done with ink or foil and can, in some instances, be in register with these processes; contact us for registration between embossing and other specialty print processes.



#### **Blind Debossing**

Debossing is an ink free process similar to embossing. However, instead of pressing a design from the back of the stock to create a raised image, debossing presses the design into the stock to create an image depressed into the stock. This process can also be done with ink or foil and can, in some instances, be in register with these processes; contact us for registration between embossing and other specialty print processes. Contact us for single or multilevel brass dies or debossing in combination with any other specialty print processes.



#### Engraving

Engraving is a process that resembles embossing in nature and uses pressure and ink. A die with an image or text etched into it is coated with ink. The excess ink around the non-imaging area of the die is wiped clean. The remaining ink resides only in the printable area of the die. This image is then pressed into the front of the paper. The resulting appearance is a slightly raised ink. Contact us for engraving.

For more information about these processes, please contact us.

Prices subject to change without notice.



#### General Ordering Information \_

#### **Art Charges**

Art charges will apply for layouts requiring special attention, i.e. artwork that is unsuitable for reproduction, logos requiring color separation, or disks that contain files that are not print ready and require manipulation. If you need scanning or design and typesetting performed, contact us for a quote on prep charges. NOTE: Add two production days for typesetting and design to the production time of the product.

#### **Back Copy**

Announcements: Apply the back copy charge only to flat card announcements. There is no charge for back copy on folded announcements if front and back panels are printed using the same colors and processes. Back copy will be flat printed. If back copy is a different color than front copy, add an additional \$15.45 for any standard and \$77.30 for PMS inks. Additional charges for registration between two ink colors; see "Registration" for pricing.

	100	200	300	400	500	1,000	Add'l 100
1 lnk	\$56.80	\$61.80	\$66.35	\$70.50	\$74.45	\$93.90	\$3.85
2 Inks	\$101.25	\$112.45	\$121.50	\$127.00	\$132.05	\$155.65	\$3.85
1 Std. Foil*	\$163.00	\$163.00	\$163.00	\$163.00	\$163.00	\$172.40	\$8.25

(R) Production time: 1 additional working day for back copy. \*1 Standard Foil pricing includes recycled die for the first 12 square inch image area. Dies are not returned. Please contact us if your image area exceeds 12 square inches. Contact us for registration between ink and foil.

Business Cards: Copy printed on the backside of a business card will be flat printed. Raised print is not available.

	500	1,000	Add'l 500
1 lnk	\$38.25	\$39.80	\$14.55
2 Inks	\$51.25	\$52.80	\$14.55

**(R)** Production time: 1 additional working day for back copy. If back copy ink color is different than front copy, contact us for details.

#### Inside Copy

Apply the inside copy charge only to folded announcements. Inside copy will be printed in flat ink unless otherwise specified. Thermography is not available on the inside if the front and back panels are printed in thermography. If no inside copy color is specified, black ink will be supplied. If inside copy is a different color than outside copy, add an additional \$15.45 for any standard and \$77.30 for PMS inks. Additional charges for registration between two ink colors. See "Registration" for pricing.

	100	200	300	400	500	1,000	Add'l 100
1 lnk	\$56.80	\$61.80	\$66.35	\$70.50	\$74.45	\$93.90	\$3.85
2 Inks	\$101.25	\$112.45	\$121.50	\$127.00	\$132.05	\$155.65	\$3.85

(R) Production Time: 1 additional working day.

#### Blank A-Style (Square Flap) Lined Envelopes

Standard Vellum announcement pricing includes blank A-Style (square flap) envelopes. See pricing pages for printed envelopes or below for A-Style lined envelopes:

- A7 White Square Flap Gold Lined Envelopes ANE-C4-AEV15-NAV7
- A7 White Square Flap Silver Lined Envelopes ANE-C4-AEV16-NAV7 (A7 Envelopes accommodate 7 Baronial Announcements)

Add prices below to the base Announcement price.

	100	200	300	400	500	1,000	Add'l 100
Lined Envelope upcharge	\$10.25	\$20.45	\$30.65	\$40.95	\$51.15	\$102.25	\$10.20

(R)

#### **Envelope Printing**

When ordering envelopes, specify position of copy on envelope corner or flap. If no position is specified, upper left corner printing will be supplied. If the envelope is printed on the front and the flap, add the charge below to the base price. Envelope flap will be flat printed.

Stationery Envelopes	500	1,000	Add'l 500
1 lnk	\$85.20	\$124.40	\$24.65
2 Inks	\$147.05	\$186.25	\$24.65
(R)			
Business Envelopes	500	1,000	Add'l 500
1 lnk	\$63.15	\$63.75	\$20.55

(R) Production time: 1 additional working day for back copy. \*Standard Foil pricing includes recycled die for the first 12 square inch image area. Dies are not returned. Contact us if your image area exceeds 12 square inches. Contact us for registration between ink and foil.

If flap copy is a different color than front copy, add an additional \$15.45 for any standard and \$77.30 for PMS ink. When an envelope is engraved, embossed or foil embossed, the impression will show through on the back of the envelope. If you do not want the impression to show through, we can open the flap, engrave or emboss your copy and close the flap. This must also be done if you want any of these processes on the envelope flap. Add \$34.70 per 1,000.

Announcement envelopes are flat printed on the back flap or front center for respond envelopes. Please indicate position on your order blank. If no indication is given, envelope flap imprint will be supplied.

Announcement Envelopes	100	200	300	400	500	1,000	Add'l 100
1 lnk	\$56.80	\$61.80	\$66.35	\$70.50	\$74.45	\$93.90	\$3.85
2 Inks	\$101.25	\$112.45	\$121.50	\$127.00	\$132.05	\$155.65	\$3.85

(R) Production Time: 1 additional working day

#### Folding for Announcements

Announcements are scored and shipped flat. We will fold announcements for \$14.70 (R) per 1,000 minimum.

#### Phantom Watermark for Letterhead

A flat printed 5% screen of your logo printed in the center of your letterhead to simulate a paper watermark.

	500	1,000	Add'l 500
Phantom Watermark	\$85.20	\$124.40	\$24.65

(R) Production Time: 1 additional working day for phantom watermarks.

#### **Round Corners for Business Cards**

	50-250	500	1,000	2,000	2,500	5,000	10,000
Round Corners	\$7.10	\$14.25	\$16.30	\$32.60	\$40.75	\$81.50	\$163.00

(R) Rounded corners have  $\frac{1}{4}$ " radius. If another radius size is wanted, contact us for details.

#### Bleeds

A bleed is a printed image that extends off the edge of the paper. Artwork should exceed \%" beyond the paper size, on each side.

Spot Color Business Cards, Letterhead, Envelopes & Announcements

	500	1,000	Add'l 500
Standard & PMS Inks	\$9.75	\$9.75	\$3.25

(R) Prices shown are per edge.

Request a quote for bleeds:

- if more than 2 edges bleed
- if bleed area exceeds  $\frac{1}{16}$ " in thickness
- if letterhead bleeds top and bottom

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#### Margin Requirements

Business Cards: \%" margin on each side.

Envelopes: allow \\(^{1}\)4" from the top and side.

Letterhead: ¾" at the top and ¼" from the sides and bottom.
Full Color Non-panel Announcements: ¼" margin on each side.
Spot Color Non-panel Announcements: ¾" margin on each side.
Spot Color Panel Announcements:

- 5½ Baronial: ½" Panel Edge,  $^{3}\!\!4''$  Panel Margins
- $\bullet$  6 Baronial: %" Panel Edge, %" Panel Margins
- 7 Baronial: 5/8" Panel Edge, 7/8" Panel Margins

#### Master Business Card Program

Maintain your corporate image and save money and time. We print your "Master", consisting of your company name and standard company information. We hold the printed Masters and imprint with individual names and information as needed. The minimum quantity for Master Business Cards runs is as low as 10,000. Personalized imprints can be ordered in quantities of 250, 500, or 1,000. Contact us for details.

#### Multiple Lot Business Cards (Volume Discount)

Multiple lot discounts are available with text changes or omissions. Changes in registration, logos, bleeds, ink, stock, etc. will be priced as separate orders. Contact us for details.

#### Oversized and Undersized Business Cards

Standard Business Cards measure  $3\frac{1}{2}$ " x 2". Special card sizes measuring 1" x  $2\frac{1}{2}$ " up to  $2\frac{1}{2}$ " x 4" are available. Apply the following charges to the base price:

	500	1,000	Add'l 500
Oversized/Undersized Business Cards	\$35.20	\$35.20	\$11.85

(R) Request a quote for Business Cards larger than 4" x 4". Allow one additional production day.

#### Registration

Request a quote on registration between:

- 3 or more ink or foil colors
- Ink and foil stamping
- Ink and foil embossing
- Ink and blind embossing
- Ink and die cutting
- Flat and thermography
- Engraving or letterpress
- and any other process

	500	1,000	Add'l 500
Registration between 2 inks	\$19.90	\$19.90	FREE
Registration between 2 foils	\$39.80	\$39.80	\$6.75

(R

#### Special Foil Charge

\$46.40 (R) per item

Allow additional production time for special foils; please contact us for details. Holographic foils are available for an additional charge; contact us for details. See standard foil colors on page 38.

#### Die Charges

Single level recycled dies are included in the base price for foil stamping, ink with foil stamping, ink with blind embossing, and ink with foil embossing up to a designated per-square-inch imprint area as follows:

Business Cards: 7 square inches Letterhead: 8 square inches Envelopes: 4 square inches Announcements: 12 square inches

Dies are not returned. Contact us for single or multilevel brass dies, if your image area exceeds the maximum square inches indicated above and/or appears in more than one position. Contact us for registration in combination with ink and any other process.

Charges for dies vary according to the size and amount of detail in the design. Send artwork or a sample for a quote.

#### **Engraving**

For engraving, contact us for details.

#### Special Order Stock

For special order stocks, contact us for details. Allow additional time for special order stocks.

#### **Customer Supplied Stock**

Check for correct stock size prior to placing your stock supplied order. Business Card stock must be supplied minimum size of 8½" x 11". Supply a minimum of 10% overage per press run. All supplied stock should be sent freight paid. See "Customer Supplied Stock" pricing on the appropriate product pricing page.

#### Tab and Non-Tab File Cards

For tab and non-tab file cards, contact us.

#### **Templates**

Standard templates are available to assist you in creating print-ready files. Import or place templates in your document as a non-printing reference guide. Proof your files before submission. Templates are available on the "Help & Resources" tab on our website.

#### **Typestyles**

View a variety of typestyle choices for creating a unique custom image on page 38. Typestyles are also available on the "Help and Resources" tab on our website

#### Logos

When your customer is looking for a simple design solution, help them enhance their stationery with our stock logos. View stock logos on the "Help & Resources" tab online.

#### Photos

Photos are not recommended in thermography or raised print. On all photographs, a copyright release form signed by the photographer must accompany the order.

#### **Proofs**

Proofs are available for \$15.00 (R) each. For proofs that require typesetting and design, see "Art Charges" on page 40. This is NOT a press proof and is approximate color only. This proof should be used to evaluate copy, color breaks, and art/photo placement. Production time starts after proof approval.

Printed press proofs are billed as actual orders of the minimum quantity less 10%.

#### Variable Data

If using variable text or data, see "Variable Data Guidelines" on page 178 for more information

#### Rights to Promotion

We reserve the right to use all products in our advertising and displays unless specified in writing at the time of order.

Prices subject to change without notice.



#### Creating Your Files \_

Create one item sized correctly per document. (Placed graphics and text should be sized at 100%.)

#### Fonts:

Using your illustration program, convert all text "to curves" or "create outlines" in your files. Never use the stylization palette to bold, italicize, add drop shadow, or to put outline on your fonts.

#### Margin Requirements:

#### Spot Color printing:

- 1. Business cards must be sent 1-up with at least  $\frac{1}{2}$ " (.125") margin.
- 2. Envelopes must allow 1/4" (.25") from the top and side.
- 3. Letterhead must have at least %" (.375") at the top and %" (.25") along all sides and bottom.

#### Full Color Process printing:

- 1. Business cards should have at least \%" (.125") margins.
- 2. Postcards need at least 1/4" (.25") margins.
- 3. Sales sheets, flyers and brochures require at least ¼" (.25") margin for the text or other image that doesn't bleed on all sides. If a bleed is wanted, the text still needs to be ¼" (.25") away from the edge.

#### **Bleed Requirements:**

- 1. %" (.125") should be allowed on all sides. Please make sure the text still maintains the required margin even when graphics bleed.
- Bleeds are not available on full color raised letterhead and all envelopes without a quote.

#### **Color Requirements:**

For any Adobe\* Photoshop\* file or placed (raster) image we accept a minimum resolution of 300 dpi, but we recommend 600 dpi for best quality.

Every element of the file must be colored with process CMYK colors (no RGB, indexed color, etc.). If RGB or other non-CMYK colors are used in your files, the necessary conversion to CMYK will change the appearance of the colors when we print, sometimes dramatically.

While we are often able to closely reproduce a spot PANTONE MATCHING SYSTEM\* (PMS) ink using full color process, PMS spot colors and process colors are produced using different methods. Therefore, colors produced in full color will differ from PANTONE\* spot colors, sometimes significantly. Please refer to the PANTONE COLOR BRIDGE\* Plus Series for color conversions.

#### Printing Black vs. Black:

To ensure the best possible results, many print products should use printing black (C-80%, M-80%, Y-80%, K-95%) instead of 100% black. Use printing black for:

- Any raised print products; this ensures an optimal raised appearance
- Flat or raised print orders which include black in registration with other colors, heavy ink coverage, or lines thicker than 2 points

#### Full Color Raised/Thermography Printing

Light skin tones, light colors, and low screen percentages will have a negative impact on the raised appearance of your product. For best raised printing results, we recommend that the Total Area Coverage be at 150% or higher. Total Area Coverage (TAC) is the total of the CMYK value of a color. For example, a card using a light blue color with a CMYK mix of 89, 10, 0, 0 has a TAC of 99%. This color will not work well with thermography because there is not enough ink coverage to hold thermography powder.

#### **Spot Color Printing**

Spot orders should be colored using the correct spot color swatch. You can create your own spot swatch or you can download and install our Swatch Library from our website. For PANTONE MATCHING SYSTEM\* colors, it is best to use the PANTONE solid uncoated library that is already loaded within the program.

For any Adobe® Photoshop® file or placed (raster) image we accept a minimum resolution of 300 dpi, but we recommend 600 dpi for best quality. Black & White Bitmap Image Mode should be used unless screens are present, Grayscale Image Mode should be used if screens are present.

#### Swatch Library

Our Swatch Library can be installed on equipment that is running any Adobe product. This will give you access to all of our colors and their mix settings to ensure that we print exactly what you create. The instruction file will walk you through the process of setting up the file. The library and instructions for installation can be found under "Help and Resources" on our website.

#### Coloring your files for Spot Color Printing

Desired Ink Color	Name Your Color Swatch
Black	Black
Brown	Brown
Burgundy	Burgundy
Dark Blue	Dark Blue
Gray	Gray
Green	Green
Light Blue	Light Blue
Red	Red
Reflex Blue	Reflex Blue
Teal	Teal
Any Foil or Embossing	Conversion (CRUCIAL for die ordering)
PMS Ink	Use actual PANTONE® Spot Color Swatch®

#### Coloring your files for Multiple Spot Color Printing

Desired Ink Colors	Use These Colors
Any 2 Standard Colors	Actual Color
Black & 1 PMS Ink	Black & PANTONE® Spot Color Swatch*
2 PMS Inks	PANTONE® Spot Color Swatches*
1 Standard & 1 PMS Ink	Actual Color & PANTONE® Spot Color Swatch*
Black & Foil	Black & Conversion
Black & Embossing	Black & Conversion

NOTE: Files will be used as is if not on your order blank.

\*When using PANTONE\* Spot Color Swatches in your file, they need to be named and colored the actual PANTONE\* name and number being used to print your order.

 $PANTONE^*, PMS \ and \ PANTONE \ MATCHING \ SYSTEM^* \ are \ Pantone \ Inc.'s \ check-standard \ trademark for color reproduction \ and \ color \ reproduction \ materials.$ 

#### **Custom Options and Capabilities**

#### **Custom Sizes**

Give us a call and you're on your way to creating a custom-sized piece.

#### Hole Drilling

Add pre-drilled holes to create binder inserts, easy-to-file marketing pieces, and other specialty uses.

#### Numbering

Perfect for raffles, keeping track of promotion quantity, and more, we offer consecutive numbering for virtually any need.

#### Perforating

Perforate anywhere on your project to create a functional, easy-to-separate marketing tool.

#### Scoring

Score your project for an accurate fold every time.

#### Shrink Wrapping

Shrink wrap orders in specific quantities for easy distribution.

#### Special Order Announcement Envelopes

Add personalization to your announcements with A-Style envelopes, including lined envelopes.

#### **Special Order Papers**

Many additional papers available in-house that are not shown in the catalog; contact us for more information. All Presentation Folder stocks are available for business card orders, too!

#### Typesetting/Special Artwork Services

Need a little extra help setting up your documents for print? Let our team of graphic artists help make your vision a reality. Contact us for details.

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## **Full Color Posters**

#### Features:

- Four standard sizes
- Stock: White Gloss 100 lb. Text
- Full color flat print
- Full bleed available
- Vertical or horizontal layout
- Optional back copy
- Quantities less than 25 are shipped in tubes. Other quantities are shipped flat.
- Variable text options available; see page 178 for details









#### Short Run Full Color Posters \_

#### Stock: White Gloss 100 lb. Text

Size	Imprint	Item Number	5	10	25	50	100	250	500
12" x 18"	4/0	LFP-Z1-DF-NAV7	\$64.25	\$91.70	\$158.40	\$190.00	\$220.00	\$310.00	\$390.00
12 X 18	4/4	LFPS-Z1-DF-NAV7	\$105.85	\$141.70	\$216.70	\$256.70	\$295.00	\$393.35	\$481.70
17!! 10!!	4/0	LFP-Z2-DF-NAV7	\$92.50	\$121.70	\$190.00	\$223.30	\$256.70	\$348.35	\$435.00
13" x 19"	4/4	LFPS-Z2-DF-NAV7	\$144.20	\$175.00	\$246.70	\$283.35	\$320.00	\$456.70	\$551.70
1011 2 411	4/0	LFP-Z3-DF-NAV7	\$139.20	\$171.70	\$256.70	\$323.35	\$373.35	\$498.35	\$595.00
18" x 24"	4/4	LFPS-Z3-DF-NAV7	\$264.20	\$305.00	\$423.35	\$523.35	\$578.35	\$706.70	\$806.70
1011 2711	4/0	LFP-Z4-DF-NAV7	\$197.50	\$238.35	\$323.35	\$406.70	\$506.70	\$640.00	\$745.00
19" x 27"	4/4	LFPS-Z4-DF-NAV7	\$322.50	\$371.70	\$490.00	\$606.70	\$711.70	\$848.35	\$956.70

#### Long Run Full Color Posters \_

#### Stock: White Gloss 100 lb. Text

Size	Imprint	Item Number	1,000	2,500	5,000	10,000
12" x 18"	4/0	LFP-X1-FF-NAV7	\$433.40	\$666.70	\$991.70	\$1,441.70
12 X 18	4/4	LFPS-X1-FF-NAV7	\$533.35	\$783.35	\$1,125.00	\$1,608.35
1711 1011	4/0	LFP-X2-FF-NAV7	\$483.35	\$741.70	\$1,091.70	\$1,700.00
13" x 19"	4/4	LFPS-X2-FF-NAV7	\$608.35	\$891.70	\$1,258.35	\$2,250.00
1011 2 411	4/0	LFP-X3-FF-NAV7	\$646.70	\$1,000.00	\$1,408.35	\$2,333.35
18" x 24"	4/4	LFPS-X3-FF-NAV7	\$896.70	\$1,416.70	\$1,900.00	\$3,291.70
19" x 27"	4/0	LFP-X4-FF-NAV7	\$1,096.70	\$1,500.00	\$2,350.00	\$3,416.70
	4/4	LFPS-X4-FF-NAV7	\$1,346.70	\$1,916.70	\$2,841.70	\$4,375.00

(R) Production time: 3 working days; Quantities over 5,000: 5 working days.

4/0 - Full Color Front Only | 4/4 - Full Color Both Sides

#### Features:

- Two standard sizes
- Two standard stock options
- Full color flat print



#### Short Run Full Color Booklets \_\_\_\_\_

Stocks: White Gloss 100 lb. Text or White Dull 100 lb. Text

	Size	# of Pages	Item Number	50	100	250
5½" x 8½"	8	L8S-Z1-DF-NAV7	\$164.30	\$223.40	\$372.30	
	12	L12S-Z1-DF-NAV7	\$238.05	\$323.50	\$538.75	
	16	L16S-Z1-DF-NAV7	\$311.75	\$423.60	\$705.15	
	20	L20S-Z1-DF-NAV7	\$402.35	\$546.90	\$911.05	
		24	L24S-Z1-DF-NAV7	\$476.10	\$647.00	\$1,077.50

Size	# of Pages	Item Number	50	100	250
8½" x 11"	8	L8L-Z1-DF-NAV7	\$278.10	\$377.95	\$611.70
	12	L12L-Z1-DF-NAV7	\$402.80	\$547.15	\$884.75
	16	L16L-Z1-DF-NAV7	\$527.50	\$716.30	\$1,157.75
	20	L20L-Z1-DF-NAV7	\$680.90	\$925.10	\$1,496.45
	24	L24L-Z1-DF-NAV7	\$805.60	\$1,094.30	\$1,769.50

#### Long Run Full Color Booklets \_

Stocks: White Gloss 100 lb. Text or White Dull 100 lb. Text

Size	# of Pages	Item Number	500	1,000	2,500	5,000	Add'l 500 No Change
	8	L8S-X1-FF-NAV7	\$495.30	\$651.70	\$1,084.90	\$1,769.10	\$136.85
81/2"	12	L12S-X1-FF-NAV7	\$715.95	\$940.50	\$1,561.90	\$2,542.70	\$196.20
$\times$	16	L16S-X1-FF-NAV7	\$936.60	\$1,229.25	\$2,038.85	\$3,316.30	\$255.55
51/2"	20	L20S-X1-FF-NAV7	\$1,211.25	\$1,592.20	\$2,646.80	\$4,311.80	\$333.05
	24	L24S-X1-FF-NAV7	\$1,431.90	\$1,881.00	\$3,123.80	\$5,085.40	\$392.40
	8	L8L-X1-FF-NAV7	\$853.60	\$1,182.90	\$1,820.60	\$2,880.00	\$211.90
<u>"</u>	12	L12L-X1-FF-NAV7	\$1,233.25	\$1,706.25	\$2,617.40	\$4,131.00	\$302.75
81/2" X	16	L16L-X1-FF-NAV7	\$1,612.85	\$2,229.55	\$3,414.15	\$5,382.00	\$393.65
8	20	L20L-X1-FF-NAV7	\$2,086.85	\$2,889.15	\$4,438.00	\$7,011.00	\$514.65
	24	L24L-X1-FF-NAV7	\$2,466.50	\$3,412.50	\$5,234.80	\$8,262.00	\$605.50

(R) Short Run production times: 7 working days (8-16 pages); 9 working days (20-24 pages). Long Run production times: 8 working days (8-16 pages); 10 working days (20-24 pages). Additional stocks and quantities available; contact us for details.



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#### **Short Run Full Color Brochures** .

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Size	Stocks	Item Number	50	100	250	500
	White 70 lb. Text White Gloss 100 lb. Text* White Dull 100 lb. Text	LB11-Z1-DF-NAV7	\$99.45	\$140.60	\$204.40	\$286.80
8½" x 11"	White Gloss 100 lb. Cover*	LB11-Z2-DF-NAV7	\$109.75	\$150.85	\$232.20	\$307.35
	CLASSIC CREST® Solar White 80 lb. Text CLASSIC CREST® Natural White 80 lb. Text CLASSIC® Linen Solar White 80 lb. Text	LB11-Z3-DF-NAV7	\$111.00	\$153.35	\$238.45	\$319.85
	*UV Gloss Coating (per side) - available as indicated	LEC-UVB-NAV7	\$17.90	\$19.35	\$23.75	\$31.00
c 14"	White 70 lb. Text White Gloss 100 lb. Text* White Dull 100 lb. Text	LB14-Z1-DF-NAV7	\$130.90	\$211.70	\$311.05	\$436.30
	White Gloss 100 lb. Cover*	LB14-Z2-DF-NAV7	\$133.95	\$217.80	\$326.30	\$466.80
8½" x 14"	CLASSIC CREST® Solar White 80 lb. Text CLASSIC CREST® Natural White 80 lb. Text CLASSIC® Linen Solar White 80 lb. Text	LB14-Z3-DF-NAV7	\$136.90	\$223.70	\$341.05	\$496.30
	*UV Gloss Coating (per side) - available as indicated	LEC-UVC-NAV7	\$19.35	\$22.30	\$31.00	\$45.55
	White 70 lb. Text White Gloss 100 lb. Text* White Dull 100 lb. Text	LB17-Z1-DF-NAV7	\$131.40	\$212.70	\$313.55	\$441.30
×17"	White Gloss 100 lb. Cover*	LB17-Z2-DF-NAV7	\$134.40	\$218.70	\$328.55	\$471.30
11" x	CLASSIC CREST® Solar White 80 lb. Text CLASSIC CREST® Natural White 80 lb. Text CLASSIC® Linen Solar White 80 lb. Text	LB17-Z3-DF-NAV7	\$137.40	\$224.70	\$343.55	\$501.30
	*UV Gloss Coating (per side) - available as indicated	LEC-UVC-NAV7	\$19.35	\$22.30	\$31.00	\$45.55

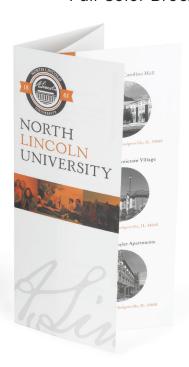
(R) Production time: 3 working days. Additional stocks and sizes available; contact us for details.

	Brochure yle Guide	8½" x 11"	8½" x 14"	11" x 17"
Half Fold	Half Fold	✓		✓
	Trifold	✓		✓
Three Panel	Z-Fold	<b>✓</b>		✓
Three	Gatefold	✓	<b>✓</b>	<b>√</b>
	Engineer Fold	<b>✓</b>	<b>✓</b>	✓
	Parallel Fold		✓	
Four Panel	Accordian Fold		✓	
	Closed Gatefold		✓	✓

#### Features:

- Three standard sizes
- Seven standard stock options
- Full color flat print on both sides
- Full bleed available
- Brochures are shipped folded. Closed Gatefold ships folded into a 3-panel
- Variable text options available; see











#### Long Run Full Color Brochures .

LOII	g Rull Full Color Brochures —						
Size	Stocks	Item Number	1,000	2,000	2,500	5,000	10,000
	White 70 lb. Text White Gloss 100 lb. Text* White Dull 100 lb. Text	LB11-X1-FF-NAV7	\$334.80	\$442.30	\$498.85	\$756.70	\$916.50
×11"	White Gloss 100 lb. Cover*	LB11-X2-FF-NAV7	\$391.50	\$527.80	\$599.30	\$931.80	\$1,333.20
8½" x 11"	CLASSIC CREST® Solar White 80 lb. Text CLASSIC CREST® Natural White 80 lb. Text CLASSIC® Linen Solar White 80 lb. Text	LB11-X3-FF-NAV7	\$416.50	\$577.80	\$661.80	\$1,056.80	\$1,525.00
	*UV Gloss Coating (per side) - available as indicated	LEC-UVE-NAV7	\$45.55	\$74.70	\$93.40	\$162.05	\$308.05
	White 70 lb. Text White Gloss 100 lb. Text* White Dull 100 lb. Text	LB14-X1-FF-NAV7	\$577.20	\$713.80	\$800.90	\$1,211.40	\$1,383.10
. 14"	White Gloss 100 lb. Cover*	LB14-X2-FF-NAV7	\$638.20	\$835.80	\$953.40	\$1,516.40	\$2,033.10
8½" x 14"	CLASSIC CREST® Solar White 80 lb. Text CLASSIC CREST® Natural White 80 lb. Text CLASSIC® Linen Solar White 80 lb. Text	LB14-X3-FF-NAV7	\$697.20	\$953.80	\$1,100.90	\$1,811.40	\$2,692.00
	*UV Gloss Coating (per side) - available as indicated	LEC-UVF-NAV7	\$74.70	\$132.95	\$162.05	\$307.65	\$599.15
	White 70 lb. Text White Gloss 100 lb. Text* White Dull 100 lb. Text	LB17-X1-FF-NAV7	\$587.20	\$733.80	\$825.90	\$1,261.40	\$1,573.10
1,121	White Gloss 100 lb. Cover*	LB17-X2-FF-NAV7	\$647.20	\$853.80	\$975.90	\$1,561.40	\$2,552.10
"71 × "11	CLASSIC CREST* Solar White 80 lb. Text CLASSIC CREST* Natural White 80 lb. Text CLASSIC* Linen Solar White 80 lb. Text	LB17-X3-FF-NAV7	\$707.20	\$973.80	\$1,125.90	\$1,861.40	\$2,950.00
	*UV Gloss Coating (per side) - available as indicated	LEC-UVF-NAV7	\$74.70	\$132.95	\$162.05	\$307.65	\$599.15

(R) Production time: 4 working days. Additional stocks and sizes available; contact us for details.

# Full Color Sales Sheets

#### Features:

- Three standard sizes
- Seven standard stock options
- Full color flat print
- Full bleed available
- Vertical or horizontal layout
- Sales Sheets are shipped flat
- Variable text options available; see page 178 for details







#### **Short Run Full Color Sales Sheets**

Size	Stocks	Item Number	Imprint	50	100	250	500
	White 70 lb. Text White Gloss 100 lb. Text*	L11-Z1-DF-NAV7	4/0	\$71.10	\$92.50	\$145.25	\$198.80
	White Dull 100 lb. Text	2.1. 2.1 2.1	4/4	\$83.45	\$122.60	\$184.40	\$266.80
Ł	White Gloss 100 lb. Cover*	L11-Z2-DF-NAV7	4/0	\$84.45	\$102.80	\$151.40	\$211.15
8½" x 11"	Willie Gloss 100 lb. Cover	E11 22 31 14/47	4/4	\$93.75	\$132.85	\$212.20	\$287.35
81/2	CLASSIC CREST® Solar White 80 lb. Text CLASSIC CREST® Natural White 80 lb. Text	L11-Z3-DF-NAV7	4/0	\$85.70	\$105.30	\$157.65	\$223.65
	CLASSIC® Linen Solar White 80 lb. Text	2 20 2. 10.07	4/4	\$95.00	\$135.35	\$218.45	\$299.85
	*UV Gloss Coating Available as indicated	LEC-UVB-NAV7	per side	\$17.90	\$19.35	\$23.75	\$31.00
	White 70 lb. Text White Gloss 100 lb. Text*	L14-Z1-DF-NAV7	4/0	\$76.75	\$114.40	\$176.75	\$292.70
	White Dull 100 lb. Text	LI4-ZI-DF-NAV/	4/4	\$114.90	\$193.70	\$291.05	\$416.30
<b>4</b>	White Gloss 100 lb. Cover*	L14-Z2-DF-NAV7	4/0	\$79.80	\$120.50	\$192.00	\$323.20
×	Writte Gloss 100 lb. Cover	LI4-ZZ-DI -IVAV7	4/4	\$117.95	\$199.80	\$306.30	\$446.80
8½" x 14"	CLASSIC CREST® Solar White 80 lb. Text CLASSIC CREST® Natural White 80 lb. Text	L14-73-DF-NAV7	4/0	\$82.75	\$126.40	\$206.75	\$352.70
	CLASSIC® Linen Solar White 80 lb. Text	211 23 21 17,17	4/4	\$120.90	\$205.70	\$321.05	\$476.30
	*UV Gloss Coating Available as indicated	LEC-UVC-NAV7	per side	\$19.35	\$22.30	\$31.00	\$45.55
	White 70 lb. Text White Gloss 100 lb. Text*	L17-Z1-DF-NAV7	4/0	\$77.25	\$115.40	\$179.25	\$297.70
	White Dull 100 lb. Text	LI/-ZI-DF-NAV/	4/4	\$115.40	\$194.70	\$293.55	\$421.30
E.	White Gloss 100 lb. Cover*	L17-Z2-DF-NAV7	4/0	\$80.25	\$121.40	\$194.25	\$327.70
"71 × "11	Writte Gloss 100 lb. Cover	LIT-ZZ-DI -IVAV7	4/4	\$118.40	\$200.70	\$308.55	\$451.30
11"	CLASSIC CREST® Solar White 80 lb. Text CLASSIC CREST® Natural White 80 lb. Text	L17-Z3-DF-NAV7	4/0	\$83.25	\$127.40	\$209.25	\$357.70
	CLASSIC® Linen Solar White 80 lb. Text	220 01 10.07	4/4	\$121.40	\$206.70	\$323.55	\$481.30
	*UV Gloss Coating Available as indicated	LEC-UVC-NAV7	per side	\$19.35	\$22.30	\$31.00	\$45.55

(R) Production time: 2 working days; 3 working days with back copy. Additional stocks and sizes available; contact us for details. 4/0 - Full Color Front Only  $\mid$  4/4 - Full Color Both Sides

#### Features:

- Three standard sizes
- Seven standard stock options
- Full color flat print
- Full bleed available



#### **Long Run Full Color Sales Sheets**

	ig itali i ali coloi sales silects							
Siz	Stocks	Item Number	Imprint	1,000	2,000	2,500	5,000	10,000
	White 70 lb. Text White Gloss 100 lb. Text*	111 V1 FF NAV7	4/0	\$223.50	\$309.00	\$349.20	\$483.10	\$666.50
	White Gloss 100 lb. Text	L11-X1-FF-NAV7	4/4	\$302.80	\$387.30	\$423.85	\$606.70	\$733.20
=			4/0	\$261.60	\$359.45	\$410.95	\$611.80	\$933.20
×11"	White Gloss 100 lb. Cover*	L11-X2-FF-NAV7	4/4	\$359.50	\$472.80	\$524.30	\$781.80	\$1,183.20
81/2"	CLASSIC CREST® Solar White 80 lb. Text		4/0	\$286.60	\$409.45	\$473.45	\$736.80	\$1,190.00
	CLASSIC CREST® Natural White 80 lb. Text CLASSIC® Linen Solar White 80 lb. Text	L11-X3-FF-NAV7	4/4	\$384.50	\$522.80	\$586.80	\$906.80	\$1,490.00
	*UV Gloss Coating Available as indicated	LEC-UVE-NAV7	per side	\$45.55	\$74.70	\$93.40	\$162.05	\$308.05
	White 70 lb. Text White Gloss 100 lb. Text*	L14-X1-FF-NAV7	4/0	\$345.35	\$450.75	\$499.30	\$742.10	\$983.10
	White Dull 100 lb. Text	LI4-XI-FF-INAV/	4/4	\$545.20	\$658.80	\$725.90	\$1,061.40	\$1,199.75
Ę.,	MI 'I CL 100 II C *	114 7/0 EE NAV7	4/0	\$406.35	\$572.75	\$651.80	\$1,047.10	\$1,608.10
×14"	White Gloss 100 lb. Cover*	L14-X2-FF-NAV7	4/4	\$606.20	\$780.80	\$878.40	\$1,366.40	\$1,908.10
81/2"	CLASSIC CREST® Solar White 80 lb. Text CLASSIC CREST® Natural White 80 lb. Text	L14-X3-FF-NAV7	4/0	\$465.35	\$690.75	\$799.30	\$1,342.10	\$2,195.00
	CLASSIC® Linen Solar White 80 lb. Text	2117/01117/7	4/4	\$665.20	\$898.80	\$1,025.90	\$1,661.40	\$2,498.00
	*UV Gloss Coating Available as indicated	LEC-UVF-NAV7	per side	\$74.70	\$132.95	\$162.05	\$307.65	\$599.15
	White 70 lb. Text White Gloss 100 lb. Text*	L17-X1-FF-NAV7	4/0	\$355.35	\$470.75	\$524.30	\$792.10	\$1,173.10
	White Dull 100 lb. Text	LI/-XI-II -NAV/	4/4	\$555.20	\$678.80	\$750.90	\$1,111.40	\$1,406.45
į.	White Gloss 100 lb. Cover*	L17-X2-FF-NAV7	4/0	\$415.35	\$590.75	\$674.30	\$1,092.10	\$1,653.10
×17"	Write Gloss 100 lb. Cover	LIT-NZ-III-INAV7	4/4	\$615.20	\$798.80	\$900.90	\$1,411.40	\$1,953.10
11"	CLASSIC CREST® Solar White 80 lb. Text CLASSIC CREST® Natural White 80 lb. Text	17-Y7-FF-NAV7	4/0	\$475.35	\$710.75	\$824.30	\$1,392.10	\$2,245.00
	CLASSIC® Linen Solar White 80 lb. Text	LI/-NJ-FF-INAV/	4/4	\$675.20	\$918.80	\$1,050.90	\$1,711.40	\$2,598.00
	*UV Gloss Coating Available as indicated	LEC-UVF-NAV7	per side	\$74.70	\$132.95	\$162.05	\$307.65	\$599.15

(R) Production time: 2 working days; 3 working days with back copy. Additional stocks and sizes available; contact us for details. 4/0 - Full Color Front Only | 4/4 - Full Color Both Sides

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# **Full Color Postcards**

#### Features:

- Six standard sizes
- Four standard stock options
- Full color flat print
- Full bleed available
- Vertical or horizontal layout
- Variable text options available; see page 178 for details







#### Short Run Full Color Postcards \_\_\_

Sizes	Stocks	Item Number	Imprint	50	100	250	500
1.8	White Gloss 100 lb. Cover*	APS-Z1-DF-NAV7	4/0	\$55.00	\$59.85	\$70.35	\$75.25
.8%2	White 14 pt. Uncoated	APS-ZI-DF-NAV/	4/4	\$57.50	\$62.35	\$73.70	\$79.45
41/8" x	White 14 pt. C2S*	APS-Z2-DF-NAV7	4/0	\$55.35	\$60.20	\$70.85	\$75.85
DA 14	Writte 14 pt. C23	AP3-ZZ-DF-NAV/	4/4	\$57.85	\$62.70	\$74.20	\$80.00
STANDARD	White 16 pt. C2S*	APS-Z3-DF-NAV7	4/0	\$57.60	\$62.95	\$74.60	\$80.10
ST × 6"	Willite to pt. C23	AF3-Z3-DI-NAV7	4/4	\$60.35	\$65.70	\$78.25	\$84.70
4",	*UV Gloss Coating Available as indicated	AEC-UVA-NAV7	per side	\$17.90	\$17.90	\$18.30	\$20.10
£	White Gloss 100 lb. Cover*	10. 74.05.111.7	4/0	\$70.50	\$78.60	\$96.60	\$105.45
81/2"	White 14 pt. Uncoated	APL-Z1-DF-NAV7	4/4	\$80.50	\$91.95	\$114.95	\$133.75
ж	White 14 pt. C2S*	ADI 72 DE NAV7	4/0	\$71.00	\$79.25	\$97.50	\$106.50
LARGE or 5½"		APL-Z2-DF-NAV7	4/4	\$81.00	\$92.60	\$115.85	\$134.85
	White 16 pt. C2S*	APL-Z3-DF-NAV7	4/0	\$74.85	\$83.85	\$103.95	\$113.85
"7 ×	Willite to pt. C23	AFE-25-DI-NAV/	4/4	\$84.85	\$97.20	\$122.25	\$142.20
5,0	*UV Gloss Coating Available as indicated	AEC-UVB-NAV7	per side	\$17.90	\$17.90	\$20.10	\$23.75
	White Gloss 100 lb. Cover*		4/0	\$89.70	\$101.85	\$129.25	\$143.10
Ę	White 14 pt. Uncoated	APG-Z1-DF-NAV7	4/4	\$106.35	\$119.35	\$148.45	\$176.45
8%"3	\\/\bito 14 pt C2C*	ADC 72 DE NAV7	4/0	\$90.50	\$102.85	\$130.70	\$144.75
	White 14 pt. C2S*	APG-Z2-DF-NAV7	4/4	\$107.20	\$120.35	\$149.85	\$178.10
GIA	White 16 pt. C2S*	APG-Z3-DF-NAV7	4/0	\$96.25	\$109.85	\$140.45	\$155.95
× = 1	writte to pt. C23	AFG-Z3-DF-NAV/	4/4	\$112.95	\$127.35	\$159.60	\$189.25
6"	*UV Gloss Coating Available as indicated	AEC-UVC-NAV7	per side	\$17.90	\$19.35	\$23.75	\$31.00





Standard Postcard Back



#### Features:

- Six standard sizes
- Four standard stock options
- Full color flat print
- Full bleed available
- Vertical or horizontal layout







#### **Long Run Full Color Postcards**

Ī								
	Sizes	Stocks	Item Number	Imprint	1,000	2,000	2,500	5,000
	27%"	White Gloss 100 lb. Cover*	APS-X1-FF-NAV7	4/0	\$81.70	\$129.45	\$140.10	\$200.85
		White 14 pt. Uncoated	APS-AI-FF-INAV/	4/4	\$86.70	\$137.75	\$148.45	\$212.50
	DARD 41/8" x	White 14 pt C2C*	APS-X2-FF-NAV7	4/0	\$82.35	\$130.85	\$141.70	\$203.35
		White 14 pt. C2S*	APS-XZ-FF-NAV/	4/4	\$87.35	\$139.20	\$150.00	\$215.00
	A P	M/L:L- 10 C20*	ADC VZ EE NIAVZ	4/0	\$87.25	\$140.60	\$152.50	\$220.35
	· •	White 16 pt. C2S*	APS-X3-FF-NAV7	4/4	\$92.75	\$149.75	\$161.70	\$233.20
	4" x	*UV Gloss Coating Available as indicated	AEC-UVD-NAV7	per side	\$23.75	\$31.00	\$38.75	\$56.95
		White Gloss 100 lb. Cover*		4/0	\$117.35	\$200.00	\$218.50	\$323.70
	81/2"	White 14 pt. Uncoated	APL-X1-FF-NAV7	4/4	\$149.00	\$240.00	\$262.70	\$385.35
	×			4/0	\$118.60	\$202.45	\$221.35	\$328.10
	LARGE or 5½"	White 14 pt. C2S*	APL-X2-FF-NAV7	4/4	\$150.25	\$242.45	\$265.50	\$389.75
	ĕ ĕ	N. W. W. A. G. L. G. G. G.	15: 27 55 2122	4/0	\$127.20	\$219.45	\$240.20	\$357.60
	"7 ×	White 16 pt. C2S*	APL-X3-FF-NAV7	4/4	\$158.85	\$259.45	\$284.35	\$419.25
	5"X	*UV Gloss Coating Available as indicated	AEC-UVE-NAV7	per side	\$31.00	\$45.55	\$56.95	\$93.40
		White Gloss 100 lb. Cover*		4/0	\$162.10	\$288.25	\$316.85	\$477.45
	Ē	White 14 pt. Uncoated	APG-X1-FF-NAV7	4/4	\$208.75	\$348.25	\$383.50	\$584.10
	(2")			4/0	\$164.00	\$292.10	\$321.10	\$484.20
	GIANT or 8½"	White 14 pt. C2S*	APG-X2-FF-NAV7	4/4	\$210.70	\$352.10	\$387.75	\$590.85
	GIAN 11" or			4/0	\$177.10	\$318.00	\$349.95	\$529.25
	× 11′	White 16 pt. C2S*	APG-X3-FF-NAV7	4/4	\$223.75	\$378.00	\$416.60	\$635.95
	6",	*UV Gloss Coating Available as indicated	AEC-UVF-NAV7	per side	\$45.55	\$74.70	\$93.40	\$162.05



Standard Postcard Back

(R) Production times: 2 working days; 3 working days with back copy. Custom sizes available; contact us for details. Standard back copy will be used unless otherwise specified. Additional postage required on Giant Postcards.

4/0 - Full Color Front Only | 4/4 - Full Color Both Sides

# Full Color Rack Cards & Door Hangers

#### Features:

- Two standard sizes
- Four standard stock options
- Full color flat print
- Full bleed available
- Vertical or horizontal layout
- Variable text options available; see page 178 for details





#### Full Color Rack Cards \_

Siz	zes	Stocks	Item Number	Imprint	50	100	250	500	1,000
ŧ	: D	White Gloss 100 lb. Cover*	AR-Z2-DF-NAV7	4/0	\$70.50	\$78.60	\$96.60	\$105.45	\$117.35
	× White 14 pt. Uncoated	White 14 pt. Uncoated		4/4	\$80.50	\$91.95	\$114.95	\$133.75	\$149.00
	4 White 14 = + COC*	AR-Z3-DF-NAV7	4/0	\$71.00	\$79.25	\$97.50	\$106.50	\$118.60	
	<b>5</b>	White 14 pt. C2S*	AR-Z3-DF-NAV7	4/4	\$81.00	\$92.60	\$115.85	\$134.85	\$150.25
-	2/2	White 16 pt. C2S*	AD 74 DE MAY 7	4/0	\$74.85	\$83.85	\$103.95	\$113.85	\$127.20
:	×		AR-Z4-DF-NAV7	4/4	\$84.85	\$97.20	\$122.25	\$142.20	\$158.85
31/2"	*UV Gloss Coating Available as indicated	AEC-UVB-NAV7	per side	\$17.90	\$17.90	\$20.10	\$23.75	\$31.00	

A Perfect Fit | Rack Cards fit wonderfully in a #9 or #10 envelope. Print a calendar on your rack cards with your branding on it and send out with monthly invoices. It will keep your name in front of your customers all year long!

(R) Production time: 2 working days; 3 working days with back copy. Additional stocks, sizes, and quantities available; contact us for details. 4/0 - Full Color Front Only | 4/4 - Full Color Both Sides

#### Features:

- Size: 3½" x 8½"
- Four standard stock options
- Full color flat print
- Full bleed available
- Variable text options available; see page 178 for details
- Die Cut: 1" diameter circle positioned ½" from the top with a diagonal slit.
   See diagram below for die cut position; template is available online



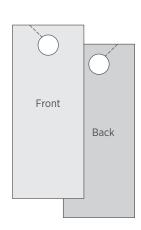




#### Full Color Door Hangers \_\_\_\_\_

	solor Bool Hailgois							
Size	Stocks	Item Number	Imprint	50	100	250	500	1,000
	White Gloss 100 lb. Cover*	ADH-Z1-DF-NAV7	4/0	\$169.95	\$178.20	\$201.90	\$241.05	\$318.30
	White 14 pt. Uncoated	ADH-ZI-DF-NAV/	4/4	\$182.85	\$194.70	\$221.45	\$262.65	\$345.05
81/2"	White 14 pt. C2S*	ADH-Z2-DF-NAV7	4/0	\$170.95	\$180.20	\$206.90	\$251.05	\$338.30
<b>ω</b> ×			4/4	\$183.85	\$196.70	\$226.45	\$272.65	\$365.05
31/2"	White 16 pt. C2S*	ADH-Z3-DF-NAV7	4/0	\$171.20	\$180.70	\$208.15	\$253.55	\$343.30
М			4/4	\$184.10	\$197.20	\$227.70	\$275.15	\$370.05
	*UV Gloss Coating Available as indicated	AEC-UVB-NAV7	per side	\$17.90	\$17.90	\$20.10	\$23.75	\$31.00

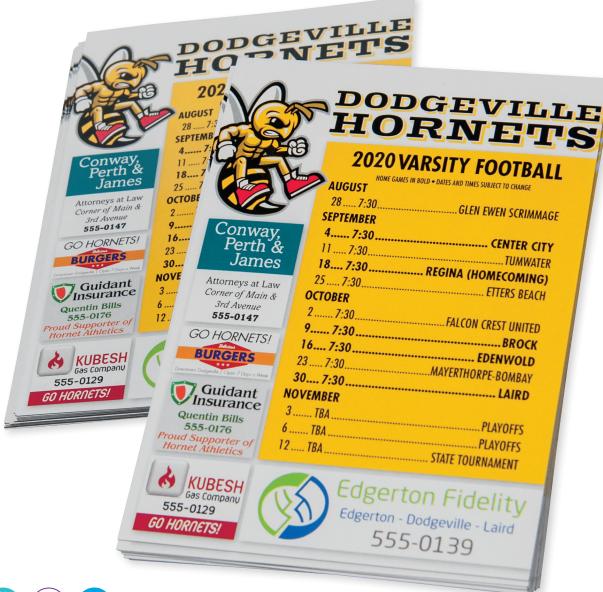
(R) Production time: 3 working days; 4 working days with back copy. Additional stocks, sizes, and quantities available; contact us for details. 4/0 - Full Color Front Only | 4/4 - Full Color Both Sides



#### Features:

- Three standard sizes
- Stock: White Magnetic 16 pt. (14 mil) with UV Gloss Coating
- Full color flat print
- Full bleed available
- Vertical or horizontal layout
- Variable text options available; see page 178 for details

It's a Win-Win! | Sell advertising on a magnetic school calendar. By purchasing ad space, advertisers can pay for the up-front cost of the magnets and their message will stay top-of-mind within the community!









#### **Full Color Magnets**

#### Stock: White Magnetic 16 pt. (14 mil) with UV Gloss Coating

Size	Item Number	50	100	200	300	400	500	1,000
5½" x 4¼"	AMG-S-DF-NAV7	\$82.85	\$106.50	\$149.85	\$183.20	\$233.00	\$281.70	\$441.70
4" x 10"	AMG-M-DF-NAV7	\$93.50	\$124.70	\$178.70	\$231.50	\$283.00	\$340.00	\$548.35
8" x 10"	AMG-L-DF-NAV7	\$167.50	\$236.50	\$356.50	\$466.50	\$599.70	\$731.70	\$1,300.00

(R) Production time: 2 working days.



#### Full Color Event Tickets & Memo Pads

#### Features:

- Size: 61/2" x 21/8"
- Stock: White Vellum 80 lb.
- Full color flat print
- Full bleed available
- Vertical or horizontal layout
- Stub ends are not stapled
- Variable text options available; see page 178
- Tickets are perforated 2" from the end. See diagram below for standard numbering and perforation position; template is available online









#### **Full Color Event Tickets**

#### Stock: White Vellum 80 lb.

Size	Item Number	Imprint	250	500	1,000	2,500	5,000	10,000
	A DT 71 DE NAV7	4/0	\$88.50	\$102.90	\$132.80	\$212.10	\$309.00	\$503.00
6½" x 2½"	ART-Z1-DF-NAV7	4/4	\$96.20	\$118.35	\$163.70	\$289.35	\$463.50	\$812.00

(R) Production time: 5 working days; 6 working days with back copy. Please contact us for tickets without the perforation. Pricing includes consecutive numbering on stub and ticket. If a starting number is not indicated, we will start at 1001.

4/0 - Full Color Front Only | 4/4 - Full Color Both Sides

#### Features:

- Two standard sizes
- Two standard stock options
- Full color flat print
- Full bleed available
- 50 sheets per pad
- Glued binding on the top edge
- Variable text options available; see page 178 for details





#### **Full Color Memo Pads**

Size	Stock	Item Number	10	20	50	100
41/11 51/11	White 60 lb. Text	LMP5-Z1-DF-NAV7	\$85.00	\$120.00	\$185.00	\$250.00
4¼" x 5½"	White 70 lb. Text	LMP5-Z2-DF-NAV7	\$87.50	\$126.70	\$198.35	\$266.70
5½" x 8½"	White 60 lb. Text	LMP8-Z1-DF-NAV7	\$113.35	\$153.35	\$251.70	\$366.70
	White 70 lb. Text	LMP8-Z2-DF-NAV7	\$121.20	\$169.00	\$268.35	\$385.00

(R) Production time: 3 working days. Please contact us for quantities over 100.





3 - Tablets

Prizes:

Winners will be drawn at 9:00pm after dinner Raffle winners don't need to be present to be eligible. NORTH LINCOLN UNIVERSITY

2 - 40in. TV's

2 - 40in. TV's

#### Marketing Materials Stocks \_\_\_\_

**Key: ♦**: Available Online **♦**: Recycled Paper

CLASSIC CREST® Solar White 110 lb.	ħ
White 16 pt. C2S, UV Coated Front Side	٨
White 16 pt. C2S	ħ
White 14 pt. C2S, UV Coated Front Side	ħ
White 14 pt. C2S	k
White 14 pt. Uncoated	ħ
White Gloss 100 lb. Cover	6 h
White Magnetic 16 pt., UV Coated Front Side	٨
White Vellum 80 lb.	<b>h</b>
	Solar White 110 lb.  White 16 pt. C2S, UV Coated Front Side  White 16 pt. C2S  White 14 pt. C2S, UV Coated Front Side  White 14 pt. C2S  White 14 pt. Uncoated  White Gloss 100 lb. Cover  White Magnetic 16 pt., UV Coated Front Side

	CLASSIC CREST® Solar White 80 lb. Text	<b>k</b>
	CLASSIC CREST® Natural White 80 lb. Text	h
EXT STOCKS	CLASSIC® Linen Solar White 80 lb. Text	ħ
TEXT S	White 70 lb. Text	k
	White Gloss 100 lb. Text	6 h
	White Dull 100 lb. Text	6 h

#### **Typestyles**

Typestyles are shown at 8 pt. Additional typestyles and a variety of stock logos are available online.

#### **Aachen Std - Bold**

Adobe Jenson Pro - Bold

Adobe Jenson Pro - Light Italic

Amazone BT

Americana BT

American Garamond BT

ITC Avant Garde Std - Book

Baskerville BT - Roman

Balmoral Std

Bernhard Modern Std - Roman

Bickley Script Std

Blackletter 686 BT - Regular

Bodoni BT - Roman

Burin Roman Std

ITC Cheltenham Std - Bold

Citadel Script Std

Commercial Script STD

#### Cooper Black Std

Dartanénon TC Std.

Embassy BT - Regular

ENGRAVERS GOTHIC BT - REGULAR

ITC Eras Std - Book

Eurostile LT Std Medium

#### **Eurostile LT Std Bold**

Futura Std - Book

#### Futura Std - Extra Bold

Giddyup Std

Goudy Old Style BT - Bold

Handle Oldstyle Std

Helvetica Neue LT Std - Bold

Helvetica Neue LT Std - Medium

Helvetica Neue LT Std - Thin Condensed

#### Humanist 521 BT - Bold

**Impact LT Std** 

ITC Kabel Std - Book

#### ITC Kabel Std - Bold

Kaufmann BT - Regular

Kidprint MT Std

ITC Korinna Std - Extra Bold

Liorah BT - Regular

LITHOS PRO - REGULAR

Memphis LT Std - Medium

Memphis LT Std - Bold Italic

Minion Pro - Semibold

Minion Pro - Italic

Munnay Hill BT - Bold

Myriad Pro - Condensed

Myriad Pro - Condensed Italic

New Century Schoolbook LT Std - Roman

Newtext ITC Std - Book

Nuptial BT

Optima LT Std

PalatinoLTStd - Medium

Park Avenue BT

PEIGNOT LT STd - LIGHT

Pepita MT Std

Riviera Script Sta

Sabon LT Std - Roman

Sabon LT Std - Bold

Snell Roundhand LT Std - Scr

#### ITC Souvenir Std - Demi

ITC Tiffany Std Light

Times New Roman MT Std

Times New Roman MT Std - Bold

Trajan Pro - Regular

Typo Upright BT - Regular

Univers LT Std - 55 Roman

Univers LT Std - 65 Bold

University Roman Std

Viva Std - Bold

Voluba Sisipt Dro-Regulas

Weiss Std - Regular

Weiss Std - Extra Bold

Wiesbaden Swing LT Std-Roman

Windsor BT - Light

Zapf Chancery Std - Italic

Prices effective January 1, 2017 55

# **i** GENERA

# **GENERAL INFORMATION:** Marketing Materials

#### **Imprint Processes**.

#### **Full Color Process**

Four color process printing combines four basic colors—cyan, magenta, yellow, and black—to create multiple colors and a lasting impression.

#### Flat Printing

Flat printing, also called lithography, is a printing process in which the image area is neither raised nor depressed. Offset printing presses are most often used to transfer the image from a plate to a rubber blanket. The image is then printed from the blanket on the printing press to the paper.

#### **General Ordering Information**

#### Art Charges

Art charges will apply for layouts requiring special attention, i.e. artwork that is unsuitable for reproduction, logos requiring color separation, or disks that contain files that are not print ready and require manipulation. If you need scanning or design and typesetting performed, contact us for a quote on prep charges. NOTE: Add two production days for typesetting and design to the production time of the product.

#### Bleeds

A bleed is a printed image that extends off the edge of the paper. Artwork should exceed  $\frac{1}{2}$  beyond the paper size.

#### **Customer Supplied Stock**

Check for correct stock size prior to placing your stock supplied order. Supply a minimum of 10% overage per press run. All supplied stock should be sent freight paid. See "Customer Supplied Stock" pricing on the appropriate product pricing page

#### **Photos**

On all photographs, a copyright release form signed by the photographer must accompany the order.

#### **Proofs**

Proofs are available for \$15.00 (R) each. For proofs that require typesetting and design, see "Art Charges" above. This is NOT a press proof and is approximate color only. This proof should be used to evaluate copy, color breaks, and art/photo placement. Production time starts after proof approval.

Printed press proofs are billed as actual orders of the minimum quantity less 10%.

#### Special Order Stock

For special order stocks, contact us for details. Allow additional time for special order stocks.

#### **Templates**

Standard templates are available to assist you in creating print-ready files. Import or place templates in your document as a non-printing reference guide. Proof your files before submission. Templates are available on the "Help & Resources" tab on our website.

#### **Typestyles**

View a variety of typestyle choices for creating a unique custom image on page 55. Typestyles are also available on the "Help and Resources" tab on our website.

#### Variable Data

If using variable text or data, see "Variable Data Guidelines" on page 178 for more information.

#### Rights to Promotion

We reserve the right to use all products in our advertising and displays unless specified in writing at the time of order.

#### Creating Your Files \_\_

Create one item sized correctly per document. (Placed graphics and text should be sized at 100%.)

#### **Fonts**:

Using your illustration program, convert all text "to curves" or "create outlines" in your files. Never use the stylization palette to bold, italicize, add drop shadow, or to put outline on your fonts.

#### Bleed Requirements:

 $\frac{1}{2}$ " (.125") should be allowed on all sides. Please make sure the text still maintains the required margin even when graphics bleed.

#### **Color Requirements:**

For any Adobe® Photoshop® file or placed (raster) image we accept a minimum resolution of 300 dpi, but we recommend 600 dpi for best quality.

Every element of the file must be colored with process CMYK colors (no RGB, indexed color, etc.). If RGB or other non-CMYK colors are used in your files, the necessary conversion to CMYK will change the appearance of the colors when we print, sometimes dramatically.

While we are often able to closely reproduce a spot PANTONE MATCHING SYSTEM\* (PMS) ink using full color process, PMS spot colors and process colors are produced using different methods. Therefore, colors produced in full color will differ from PANTONE\* spot colors, sometimes significantly. Please refer to the PANTONE COLOR BRIDGE\* Plus Series for color conversions.

#### Custom Options and Capabilities \_\_\_\_\_

#### **Custom Sizes**

From special sized business cards to oversized postcards, we can do it all. Give us a call and you're on your way to creating a custom-sized piece.

#### Hole Drilling

Add pre-drilled holes to create binder inserts, easy-to-file marketing pieces, and other specialty uses.

#### Numbering

Perfect for raffles, keeping track of promotion quantity, and more, we offer consecutive numbering for virtually any need.

#### **Padding**

Bring together loose sheets in a perfectly personalized memo pad.

#### Perforating

Perforate anywhere on your project to create a functional, easy-to-separate marketing tool.

#### Scoring

Score your project for an accurate fold every time.

#### **Shrink Wrapping**

Shrink wrap orders in specific quantities for easy distribution.

#### **Special Order Papers**

Many additional papers available in-house that are not shown in the catalog. Contact us for more details.

#### Typesetting/Special Artwork Services

Need a little extra help setting up your documents for print? Let our team of graphic artists help make your vision a reality. Contact us for details.

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# Post-it® Notes

#### 58-59 Full Color 60-61 Spot Color Formatted 62-63 Full Color 64 Spot Color 65-66 Formatted 63 67 68 **ORDERING INFORMATION** Post-it® Notes 69-70 General Information 177





- Standard white paper
- Bleeds available; see page 69
- 50 Sheets per pad
- Short run variable data printing options available see page 69 for more information
- Acrylic holders, see page 68







## Short Run Full Color Post-it® Notes .

Description	Edge*	Item Number	6	12	24	48	96	156	240	320
$3'' \times 3''$ Actual size: $3'' \times 2^{13}/_{6}''$ Imprint area: $2\frac{5}{8}'' \times 2^{7}/_{16}''$		PCN-3x3-DF-NAV7	\$80.60	\$114.70	\$145.40	\$194.30	\$290.90	\$386.90	\$519.90	\$645.90
$4" \times 3"$ Actual size: $4" \times 2^{13}/_{6}"$ Imprint area: $3\%" \times 2^{7}/_{16}"$		PCN-4x3-DF-NAV7	\$87.30	\$118.40	\$154.50	\$206.50	\$310.50	\$438.10	\$613.30	\$780.00
$4" \times 6"$ Actual size: $4" \times 5^{13}/_{6}"$ Imprint area: $3\%" \times 5^{7}/_{16}"$		PCN-4x6-DF-NAV7	\$97.90	\$148.40	\$210.20	\$316.50	\$525.70	\$783.50	\$1,144.20	\$1,487.50
6" x 8" Actual size: 5 <sup>13</sup> / <sub>16</sub> " x 8" Imprint area: 5 <sup>7</sup> / <sub>16</sub> " x 7 <sup>5</sup> %"		PCN-6x8-DF-NAV7	\$141.20	\$243.30	\$379.90	\$649.90	\$1,182.90	\$1,845.90	\$2,750.90	\$3,595.90

(P) Production time: 2 working days. \*Gray area on images indicates adhesive area. Short run quantity is available up to 320; see long run pricing for larger quantities.



#### Long Run Full Color Value Post-it® Notes \_\_\_\_\_

#### (Price per pad)

Description	Edge*	Item Number	Sheet Count	500-999	1000-2499	2500-4999
2 <sup>3</sup> / <sub>4</sub> " x 3"		PV-24S2-FV-NAV7	25	\$0.82	\$0.51	\$0.41
Actual size: 2 <sup>3</sup> / <sub>4</sub> " x 2 <sup>3</sup> / <sub>8</sub> " Imprint area: 2 <sup>3</sup> / <sub>8</sub> " x 2 <sup>1</sup> / <sub>2</sub> "		PV-24S5-FV-NAV7	50	\$1.17	\$0.87	\$0.71
4" x 3" Actual size: 4" x 21/8"		PV-43S2-FV-NAV7	25	\$0.97	\$0.56	\$0.46
Imprint area: 35%" x 2½"		PV-43S5-FV-NAV7	50	\$1.28	\$0.97	\$0.82
4" x 6"		PV-46S2-FV-NAV7	25	\$1.38	\$0.97	\$0.82
Actual size: 4" x 5¾"  Imprint area: 3½" x 5¾"		PV-46S5-FV-NAV7	50	\$2.14	\$1.63	\$1.28

 $\textbf{(QRR)} \ \text{Production time: 7 working days. *Gray area on images indicates adhesive area.}$ 





#### Long Run Full Color Post-it® Notes \_\_\_\_

#### (Price per pad)

Description	Edge*	Item Number	<b>Sheet Count</b>	500-999	1000-2499	2500-4999	5000-9999
3" x 3" Actual size: 3" x 2 <sup>15</sup> / <sub>16</sub> "		PV-33S2-FV-NAV7	25	\$2.70	\$1.63	\$0.97	\$0.56
Imprint area: 25%" x 25%"		PV-33S5-FV-NAV7	50	\$2.91	\$2.14	\$1.22	\$0.82

(QRRS) Production time: 7 working days. \*Gray area on images indicates adhesive area. White Recycled paper available; add 10% upcharge to prices shown above. Additional long run options: additional sheet count, copy changes, back copy, custom back sheets, shrink wrapping, please contact us for more information.

# Spot Color Post-it® Notes

#### Features:

- 3 Standard paper colors
- Neon paper options; see below for details
- PMS inks are available; see below for details
- Bleeds are not available
- 50 Sheets per pad
- Acrylic holders, see page 68

#### **Standard Paper Colors**





















#### ADDITIONAL OPTIONS **Neon Paper Colors**





**Neon Paper** Ink Color



Black



#### Short Run Spot Color Post-it® Notes \_\_\_\_\_

Description	Edge*	Item Number	Imprint	8	16	40	80	96	160	240	320	480
2" x 3" Actual size: 2" x 2 <sup>13</sup> / <sub>16</sub> "		PCN-2x3-F1-NAV7	1-color	n/a	\$71.90	\$92.50	\$125.90	\$139.90	\$187.90	\$244.90	\$298.90	\$391.90
Imprint area: 15%" x 27/16"		PCN-2x3-F2-NAV7	2-color	n/a	\$114.90	\$145.50	\$188.90	\$222.90	\$280.90	\$347.90	\$411.90	\$514.90
3½" x 2" † Actual size: 3½" x 2" Imprint area: 3½" x 1½"	PCN-235-F1-NAV7	1-color	\$69.90	\$78.90	\$119.90	\$162.20	\$188.00	\$258.50	\$342.20	\$425.90	\$593.30	
	PCN-235-F2-NAV7	2-color	\$112.90	\$131.90	\$182.90	\$245.20	\$272.00	\$349.20	\$438.90	\$528.60	\$708.00	
3" x 3" Actual size: 3" x 2 <sup>13</sup> / <sub>16</sub> "		PCN-3x3-F1-NAV7	1-color	\$69.90	\$78.90	\$119.90	\$162.20	\$188.00	\$258.50	\$342.20	\$425.90	\$593.30
Imprint area: 25%" x 27/16"		PCN-3x3-F2-NAV7	2-color	\$112.90	\$131.90	\$182.90	\$245.20	\$272.00	\$349.20	\$438.90	\$528.60	\$708.00
4" x 3" Actual size: 4" x 2 <sup>13</sup> / <sub>16</sub> "		PCN-4x3-F1-NAV7	1-color	\$69.90	\$78.90	\$119.90	\$162.20	\$188.00	\$258.50	\$342.20	\$425.90	\$593.30
Imprint area: 35%" x 27/16"		PCN-4x3-F2-NAV7	2-color	\$112.90	\$131.90	\$182.90	\$245.20	\$272.00	\$349.20	\$438.90	\$528.60	\$708.00
4" x 4" † Actual size: 4" x 3 <sup>13</sup> / <sub>16</sub> "		PCN-4x4-F1-NAV7	1-color	\$77.90	\$96.90	\$161.50	\$242.90	\$275.45	\$411.50	\$558.50	\$705.50	\$999.50
Imprint area: 35%" x 37/16"		PCN-4x4-F2-NAV7	2-color	\$120.90	\$149.90	\$224.50	\$325.90	\$368.45	\$494.90	\$644.90	\$794.90	\$1,094.90
4" x 6" † Actual size: 4" x 5 <sup>13</sup> / <sub>16</sub> "		PCN-4x6-F1-NAV7	1-color	\$77.90	\$96.90	\$161.50	\$242.90	\$275.45	\$411.50	\$558.50	\$705.50	\$999.50
Imprint area: 35%" x 57/16"		PCN-4x6-F2-NAV7	2-color	\$120.90	\$149.90	\$224.50	\$325.90	\$368.45	\$494.90	\$644.90	\$794.90	\$1,094.90
5" x 3" † Actual size: 5" x 3"		PCN-3x5-F1-NAV7	1-color	\$77.90	\$96.90	\$161.50	\$242.90	\$275.45	\$411.50	\$558.50	\$705.50	\$999.50
Imprint area: 45%" x 25%"	PCN-3x5-F2-NAV7	2-color	\$120.90	\$149.90	\$224.50	\$325.90	\$368.45	\$494.90	\$644.90	\$794.90	\$1,094.90	
6" x 8" Actual size: 5½6" x 8" Imprint area: 5½6" x 7%"	PCN-6x8-F1-NAV7	1-color	\$125.50	\$164.50	\$251.50	\$396.50	\$454.50	\$701.90	\$988.60	\$1,266.90	\$1,801.30	
		PCN-6x8-F2-NAV7	2-color	\$168.50	\$217.50	\$314.50	\$479.50	\$547.50	\$777.90	\$1,054.50	\$1,329.50	\$1,858.50

(P) Production time: 2 working days. \*Gray area on images indicates adhesive area. Neon paper available; add 15% upcharge to prices shown above. † 3½" x 2" Available on white stock only. Neon lime is not available for the 4" x 4", 4" x 6", 5" x 3", 6" x 8" Post-it\* Notes. PMS ink are available for an additional \$125.00 (R) per color on orders of 80 pads or more.

#### Features:

- 3 Standard paper colors
- Recycled and neon paper options; see below for details
- PMS inks are available; see below for details
- Bleeds available; see page 69
- Acrylic holders, see page 68

#### **Standard Paper Colors**



#### Standard Ink Colors







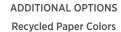


















Canary Yellow Spring Green

#### **Neon Paper Colors**









Neon Lime

Neon Pink

Ultra Yellow Neon Orange

**Neon Paper** Ink Color







#### Long Run Spot Color Post-it® Notes \_\_\_

#### (Price per pad)

Description	Edge*	Item Number	Sheet Count	Imprint	500-999	1000-2499	2500-4999	5000-9999
0" 7"		PV-23S2-1-NAV7	25	1-color	\$0.97	\$0.61	\$0.46	\$0.31
2" x 3"		PV-23S2-2-NAV7	25	2-color	\$1.53	\$0.97	\$0.56	\$0.36
Actual size: 2" x 2 <sup>15</sup> / <sub>16</sub> "  Imprint area: 15%" x 29/ <sub>16</sub> "		PV-23S5-1-NAV7	F0	1-color	\$1.22	\$0.97	\$0.71	\$0.46
IIIIpiiiit alea. 178 X 2716		PV-23S5-2-NAV7	50	2-color	\$1.63	\$1.22	\$0.87	\$0.51
07/11 711		PV-24S2-1-NAV7	25	1-color	\$0.97	\$0.77	\$0.46	\$0.36
2¾" x 3" Actual size: 2¾" x 2½"		PV-24S2-2-NAV7	25	2-color	\$1.58	\$1.07	\$0.82	\$0.41
Imprint area: 23/8" x 21/2"		PV-24S5-1-NAV7	50	1-color	\$1.53	\$1.07	\$0.82	\$0.51
IIIIpiiiit alea. 278 X 272		PV-24S5-2-NAV7	50	2-color	\$2.09	\$1.43	\$1.02	\$0.56
		PV-33S2-1-NAV7	25	1-color	\$1.22	\$0.97	\$0.56	\$0.36
3" x 3"		PV-33S2-2-NAV7	25	2-color	\$1.79	\$1.22	\$0.71	\$0.46
Actual size: 3" x 2 <sup>15</sup> / <sub>16</sub> "  Imprint area: 2 <sup>5</sup> / <sub>8</sub> " x 2 <sup>9</sup> / <sub>16</sub> "		PV-33S5-1-NAV7	50	1-color	\$1.79	\$1.43	\$0.82	\$0.61
IIIIpiiiit area. 278 X 2716		PV-33S5-2-NAV7	50	2-color	\$2.55	\$1.73	\$1.07	\$0.66
		PV-43S2-1-NAV7	25	1-color	\$1.07	\$0.77	\$0.56	\$0.41
4" x 3" Actual size: 4" x 2%" Imprint area: 3%" x 2½"	PV-43S2-2-NAV7	25	2-color	\$1.63	\$1.07	\$0.56	\$0.41	
	PV-43S5-1-NAV7	50	1-color	\$1.68	\$1.33	\$0.87	\$0.66	
	PV-43S5-2-NAV7	50	2-color	\$2.30	\$1.63	\$0.92	\$0.77	
		PV-44S2-1-NAV7	25	1-color	\$1.38	\$1.02	\$0.77	\$0.61
4" x 4" Actual size: 4" x 3 <sup>15</sup> / <sub>16</sub> "	PV-44S2-2-NAV7	2-color	\$2.19	\$1.33	\$0.87	\$0.66		
Imprint area: 3%" x 3%6"		PV-44S5-1-NAV7	50	1-color	\$2.04	\$1.68	\$1.22	\$0.97
IIIIpiiiit alea. 378 X 3716		PV-44S5-2-NAV7	50	2-color	\$2.86	\$1.99	\$1.28	\$1.02
4" 0"		PV-46S2-1-NAV7	25	1-color	\$1.63	\$1.33	\$0.87	\$0.66
4" x 6" Actual size: 4" x 5 <sup>3</sup> / <sub>4</sub> "		PV-46S2-2-NAV7	25	2-color	\$2.35	\$1.58	\$0.92	\$0.71
Imprint area: 3%" x 5%"		PV-46S5-1-NAV7	50	1-color	\$2.50	\$2.09	\$1.43	\$1.22
imprint area. 578 × 578		PV-46S5-2-NAV7	50	2-color	\$3.01	\$2.30	\$1.48	\$1.28
		PV-35S2-1-NAV7	25	1-color	\$1.48	\$1.28	\$0.87	\$0.66
5" x 3" Actual size: 5" x 2 <sup>15</sup> / <sub>16</sub> "		PV-35S2-2-NAV7	25	2-color	\$2.14	\$1.48	\$0.92	\$0.66
		PV-35S5-1-NAV7	50	1-color	\$2.35	\$1.99	\$1.43	\$1.12
Imprint area: 45/8" x 29/16"		PV-35S5-2-NAV7	50	2-color	\$2.55	\$2.09	\$1.63	\$1.22
6" x 8" Actual size: 5¾" x 8" Imprint area: 5¾" x 7½"	PV-68S2-1-NAV7	25	1-color	\$2.50	\$1.94	\$1.38	\$1.12	
		PV-68S2-2-NAV7	25	2-color	\$2.81	\$2.24	\$1.63	\$1.22
	F	PV-68S5-1-NAV7	50	1-color	\$3.93	\$3.26	\$2.45	\$2.09
		PV-68S5-2-NAV7	50	2-color	\$4.44	\$3.57	\$2.65	\$2.19

(QRRS) Production time: 10 working days. \*Gray area on images indicates adhesive area. Recycled paper available; add 10% upcharge to prices shown below. Neon paper available; add 15% upcharge to prices shown. Additional long run options: additional sheet count, 3 or 4 ink colors, PMS inks are available at no additional charge (excluding metallic or fluorescent inks), copy changes, back copy, custom back sheet, shrink wrapping, please contact us for more information.

# Formatted Post-it® Notes, Cubes & Packs

# ADDITIONAL OPTIONS **Neon Paper Colors** Brianna Patterso **Neon Paper** Ink Color Typestyle: 696R (Bodoni BK BT Book)

#### **Standard Paper Colors**









Standard Ink Colors



Black





Dark Blue

Features:

- 3 Standard paper colors
- Neon paper options; see below for details
- PMS inks are available; see below for details
- Up to 2 lines of top copy and 1 line of bottom copy
- Copy positioned flush right, left or centered
- Choose typestyle from page 70
- Ruled lines are available; please specify when ordering
- 50 Sheets per pad
- Acrylic holders, see page 68



Typestyle: 3191R (Liberty BT Regular)

Typestyle: 1217R (ITC Cheltenham Std Book)

#### Short Run Formatted Post-it® Notes \_

Description	Edge*	Item Number	8	16	40	80	96	160	240	320	480
$3" \times 3"$ Actual size: $3" \times 2^{13}/_{6}"$ Imprint area: $2\%" \times 2^{7}/_{6}"$		PFN-3x3-F1-NAV7	\$27.90	\$36.90	\$77.90	\$120.20	\$137.00	\$204.20	\$283.90	\$363.60	\$523.00
4" x 3" Actual size: 4" x 2 <sup>13</sup> /16" Imprint area: 3%" x 2 <sup>7</sup> /16"		PFN-4x3-F1-NAV7	\$27.90	\$36.90	\$77.90	\$120.20	\$137.00	\$204.20	\$283.90	\$363.60	\$523.00
4" x 4" Actual size: 4" x 3 <sup>13</sup> / <sub>16</sub> " Imprint area: 3%" x 3 <sup>7</sup> / <sub>16</sub> "		PFN-4x4-F1-NAV7	\$35.90	\$54.90	\$119.50	\$200.90	\$233.45	\$349.90	\$489.90	\$629.90	\$909.90
4" x 6" Actual size: 4" x 5 <sup>13</sup> / <sub>16</sub> " Imprint area: 3%" x 5 <sup>7</sup> / <sub>16</sub> "		PFN-4x6-F1-NAV7	\$35.90	\$54.90	\$119.50	\$200.90	\$233.45	\$349.90	\$489.90	\$629.90	\$909.90

(P) Production time: 2 working days. \*Gray area on images indicates adhesive area. Neon paper available; add 15% upcharge to prices shown above. Neon Lime is not available on sizes  $4" \times 4"$  and  $4" \times 6"$ . PMS ink are available for an additional \$125.00 (R) per color on orders of 80 pads or more.

# Formatted Post-it® Notes, Cubes & Packs

#### **Standard Paper Colors**







White

Canary

Sky Blue

#### Standard Ink Colors



Black

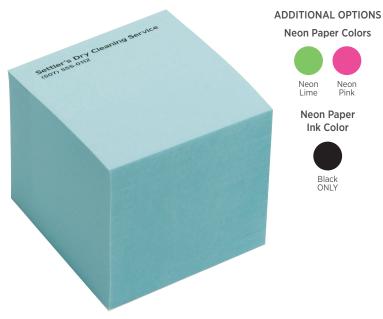




Dark Blue Red

Features:

- 3 Standard paper colors
- Neon paper options; see below for details
- PMS inks are available; see below for details
- Up to 2 lines of top copy and 1 line of bottom copy
- Copy positioned flush right, left or centered
- Choose typestyle from page 70
- Ruled lines are available; please specify when ordering
- 50 Sheets per pad
- Acrylic holders, see page 68



Style Code: PPAO Frutiger LT Std 75 Black

Lizzy Macrafic

Lizzy Macrafic

Typestyle: 3784R (Newtext Book ITC Std Demi)

#### Short Run Formatted Post-it® Notes Cubes \_

Description	Item Number	Sheet Count	12	24	36	48	60	72	84	96
2¾" Half Cubes Actual size: 2¾" x 2¾" x 1¾" Imprint area: 2¾" x 2¾"	PFC-HC-F1-NAV7	300	\$100.90	\$156.40	\$203.50	\$244.40	\$265.50	\$286.00	\$306.00	\$325.90
2¾" Full Cubes Actual size: 2¾" x 2¾" x 2¾" Imprint area: 2¾" x 2¾"	PFC-CB-F1-NAV7	650	\$128.90	\$227.50	\$326.50	\$409.50	\$470.50	\$531.90	\$593.40	\$645.90

(P) Production time: 2 working days. Neon paper available; add 15% upcharge to prices shown above. PMS ink are available for an additional \$125.00 (R) per color on orders of 80 pads or more. Side printing is not available.

#### Style Code: PPAL TIMES NEW ROMAN MT STD REGULAR CAPS



#### • 3 Standard paper colors

- Neon paper options; see below for details
- Typestyles and formats available only as shown
- Each pack includes 8 pads of 4" x 3", 3" x 2" & 2" x 3"
- 50 Sheets per pad
- Acrylic holders, see page 68

#### Short Run Formatted Designer Post-it® Notes Packs \_\_

Desc	ription	Item Number	<b>Sheet Count</b>	Imprint	1 Pack
Pack	4" x 3" pads (8) 3" x 2" pads (8) 2" x 3" pads (8)	PDP-PK-F1-NAV7	50	Black Ink Only	\$41.20

(P) Production time: 2 working days. Neon paper available; add 15% upcharge to prices shown above. Please indicate style code when ordering.





Macrafic



Did You Know? In addition to printing on the sides of Post-it® Notes Cubes, you can also personalize the sheets themselves.



#### Features:

- Standard white paper
- Vibrant full color images available on all 4 sides
- Available with or without sheet printing
- PMS inks are available for sheet printing only; see below for details
- Bleeds available for side printing only; see page 69
- Acrylic holders, see page 70

#### Long Run Full Color Post-it® Notes Cubes \_\_\_\_

#### (Price per cube)

Description	Item Number	Sheet Count	Imprint	250-499	500-999	1000-2499	2500-4999
2¾" Half Cubes Approx. size: 2¾" x 2¾" x 1¾" Imprint area: 2¾" x 2¾"	PV-275HC-F-NAV7	300	Full color, side printing	\$7.40	\$6.02	\$5.36	\$4.95
2¾" Full Cubes Approx. size: 2¾" x 2¾" x 2¾" Imprint area: 2¾" x 2¾"	PV-275C-F-NAV7	610	Full color, side printing	\$8.57	\$8.06	\$7.65	\$7.40

(R) Production time: 10 working days.

#### Additional Options \_\_

Add charges below to prices above

Description	Imprint	250-499	500-999	1000-2499	2500-4999
2¾" Half Cubes	1-color sheet printing	\$0.82	\$0.66	\$0.56	\$0.41
2¾" Full Cubes	1-color sheet printing	\$1.22	\$1.07	\$0.97	\$0.82

(V) Allow 2 additional days for cube sheet printing. PMS ink are available for an additional \$125.00 (R) per color. Bleeds are not available on sheet printing.

# Spot Color Post-it® Notes Cubes

#### **One Color Side Imprinting**





For 250-499 quantity: Price includes the same 1 color design on all four sides.



For 500 quantity and greater: Price includes up to four different 1 color designs on the sides of the cube. Each design can be a different single color.

#### **Two Color Side Imprinting**





For 250-499 quantity: Price includes one 2 color design all sides.





For 500 quantity and greater: Price includes two different 2 color designs on the sides of cube.

#### Standard Ink Colors



#### Features:

Green

• Standard white paper

Teal

• White Recycled paper options; see below for details

Red

· Available with or without sheet printing

Purple

- PMS inks are available; see below for details
- Bleeds available for side printing only; see page 69
- Acrylic holders, see page 70

# summitpark summitpark

#### Long Run Spot Color Post-it® Notes Cubes \_\_

#### (Price per cube)

Description	Item Number	Sheet Count	Imprint	250-499	500-999	1000-2499	2500-4999
2 <sup>3</sup> / <sub>4</sub> " Half Cubes	PV-275HC-1-NAV7	300	1-color, 1 design side printing	\$4.44	\$3.88	\$3.62	\$3.37
Approx. size: $2\frac{3}{4}$ " x $2\frac{5}{4}$ " x $1\frac{3}{8}$ " Imprint area: $2\frac{3}{8}$ " x $2\frac{3}{8}$ "	PV-275HC-2-NAV7	300	2-color, 1 design side printing	\$5.61	\$3.88	\$3.62	\$3.37
2 <sup>3</sup> / <sub>4</sub> " Full Cubes	PV-275C-1-NAV7	610	1-color, 1 design side printing	\$6.99	\$6.58	\$6.02	\$5.66
Approx. size: 2¾" x 2¾" x 2¾" Imprint area: 2¾" x 2¾"	PV-275C-2-NAV7	610	2-color, 1 design side printing	\$7.85	\$6.58	\$6.02	\$5.66

(R) Production time: 10 working days.

#### Additional Options \_\_

Add charges below to prices above

Description	Imprint	250-499	500-999	1000-2499	2500-4999
2 <sup>3</sup> / <sub>4</sub> " Half Cubes	1-color sheet printing	\$0.82	\$0.66	\$0.56	\$0.41
2 <sup>3</sup> / <sub>4</sub> " Full Cubes	1-color sheet printing	\$1.22	\$1.07	\$0.97	\$0.82

(V) Allow 2 additional days for cube sheet printing. White Recycled paper available; add 10% upcharge to prices shown. PMS ink are available for an additional \$125.00 (R) per color. Bleeds are not available on sheet printing.

# Spot Color Post-it® Notes Cubes

# ADDITIONAL OPTIONS **Neon Paper Colors**





**Neon Paper** Ink Color









#### **Standard Paper Colors**







Sky Blue

#### Standard Ink Colors







Black Dark Blue Red

#### Features:

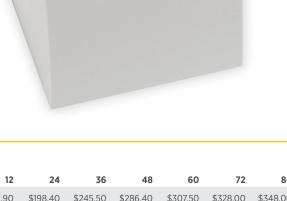
- Standard paper colors
- Neon paper options; see below for details
- PMS inks are available; see below for details
- Side printing is not available on short run cubes
- Bleeds are not available
- Acrylic Holders, see page 70

#### Short Run Spot Color Post-it® Notes Cubes \_\_

#### (Price per lot)

	(Frice per lot)											
	Description	Item Number	Sheet Count	Imprint	12	24	36	48	60	72	84	96
	2¾" Half Cubes Actual size: 2¾" x 2¾" x 1¾" Imprint area: 2¾" x 2¾"	PCC-HC-F1-NAV7	300	1 Color	\$142.90	\$198.40	\$245.50	\$286.40	\$307.50	\$328.00	\$348.00	\$367.90
		PCC-HC-F2-NAV7	300	2 Color	\$179.90	\$250.40	\$313.50	\$370.40	\$409.50	\$440.00	\$470.00	\$499.90
Δ	2¾" Full Cubes Actual size: 2¾ x 2¾" x 2¾ mprint area: 2¾" x 2¾"	PCC-CB-F1-NAV7	650	1 Color	\$170.90	\$269.50	\$368.50	\$451.50	\$512.50	\$573.90	\$635.40	\$687.90
		PCC-CB-F2-NAV7	650	2 Color	\$243.90	\$372.50	\$501.50	\$614.50	\$705.50	\$786.90	\$868.40	\$940.90

(P) Production time: 2 working days. Neon stocks available; add 15% upcharge to prices shown above. PMS ink are an available for additional \$125.00 (R) per color.



· LARAMIE · ROW ·



Stand Out | Journals feature your choice of imprint on a white background, making them a great way to show off company logos.

#### Features:

#### Cover

- Actual size; closed:  $4\frac{5}{8}$ " x  $6\frac{1}{4}$ "
- Imprint area: 31/2" x 4"
- Printed on 14 pt. C1S card stock
- Bleeds are not available

#### Post-it® Notes

- 4" x 6"
  - Actual size: 4" x 513/16"
  - Imprint area: 3%" x 51/16"
  - Bleeds available; see page 69
- The 2" x 3" and 1" x 3" pads are blank
- $\bullet$  The 2" x 6" is printed only as shown
- All pads are 50 sheets per pad



Option B



#### Essential Journals \_

#### (Price per journal)

Description	Item Number	1	2	3	6	9	12	24
4" x 6" Custom printed Post-it® Note pad 2" x 6" Post-it® Note pad 2" x 3" Blank Neon Lime Post-it® Note pad 1" x 3" Blank Neon Orange Post-it® Note pads (2)	VJP-462AN-NAV7	\$43.55	\$27.53	\$22.20	\$20.42	\$19.82	\$19.54	\$19.10
4" x 6" Custom Post-it* Note pads (2)	VJP-462BN-NAV7	\$45.15	\$28.30	\$22.67	\$20.56	\$19.86	\$19.59	\$19.01

(R) Production time: 10 working days. Not available blank.



# Acrylic Holders & Personalized Acrylic Holders



**4" x 3" (5 pad) Holder** Item number: PH-4X3-5-NAV7



**4" x 3" (10 pad) Holder** Item number: PH-4X3-10-NAV7



**4" x 6" (5 pad) Holder** Item number: PH-4X6-5-NAV7



New! 4" x 3" (5 pad) Holder Item number: VH-4X3-5F-NAV7



23/4" Cube Holder Item number: PH-CUBE-NAV7



**Pack Holder** Item number: PH-PACK-NAV7

#### **Personalized Acrylic Holder Features:**

- Personalized up to 4 colors
- Imprint on the full 4" edge of the holder
- Spot Gloss Finish available; see page 69 for details



### Personalized Acrylic Holders \_\_\_\_\_

Description	Item Number	Imprint Area	1	2	3	4	8	16	24	36
Personalized 4" x 3" (5 pad) Holder	VH-4x3-5F-NAV7	³/₄" x 3"	\$27.85	\$42.60	\$48.80	\$50.30	\$87.60	\$156.95	\$215.90	\$296.50

(R) Production time: 5 working days.

#### Additional Options \_\_\_\_\_

Add charges below to prices above

Description	1	2	3	4	8	16	24	36
Change copy on tray	\$4.20	\$8.35	\$12.55	\$16.70	\$33.45	\$66.85	\$100.30	\$150.40
Spot Gloss Finish	\$1.10	\$2.25	\$3.35	\$4.45	\$8.90	\$17.80	\$26.70	\$40.00

#### Acrylic Holders \_\_\_\_\_

68

Description	Item Number	1
4" x 3" (5 pad) Holder	PH-4x3-5-NAV7	\$7.80
4" x 3" (10 pad) Holder	PH-4x3-10-NAV7	\$7.80
4" x 6" (5 pad) Holder	PH-4x6-5-NAV7	\$8.80
2-3/4" Cube Holder	PH-CUBE-NAV7	\$7.95
Pack Holder	PH-PACK-NAV7	\$9.90

(R) Production time: 1 working day (subject to change).

# **GENERAL INFORMATION:** Post-it® Notes



#### General Ordering Information \_

#### **Bleed Requirements**

Artwork should extend  $\frac{1}{16}$ " (.0625) beyond paper size on all sides. No additional charge where available.

#### Long Run Post-it® Notes

Artwork should extend % (.0625) beyond paper size on all sides. A bleed on the long run pads reduces the actual pad size by % for each bleed edge.

#### Post-it\* Notes Cubes (side printing only)

Artwork should extend ¼" (.25) beyond paper size on all sides.

#### Cancellation Charge

Cancellations will require a payment of \$55.00 (X) plus any accrued charges (artwork, proofs, materials, etc.) on pad quantities of 500 or more and cube quantities of 250 or more.

#### Ink Coverage

Heavy ink coverage is not recommended on the top 1" of the pad because of the adhesive edge. When 50% or more of the sheet is printed with a screen greater than 40%, a "heavy ink" upcharge of 15% will be added.

#### **Proofs**

Black and white proofs are available for \$15.00 (R) each. Add 2 working days to production time when requesting a proof.

#### Recycled Paper

Recycled paper meets federal requirements for recycled content and contains 30% post-consumer content. This option is available in large run quantities only.

#### Rights to Promotion

We reserve the right to use all products in our advertising and displays unless specified in writing at the time of order.

#### Screens

Screens of more than 20% are not recommended in the writing area. Pre-screened artwork is not recommended.

All Post-it® Notes are recyclable. Please recycle.

#### Spot Gloss Finish

The Spot Gloss Finish is a clear coating that you can put over any area in your design. All you need to do is take your art file and use PMS 100 to represent the areas where the spot gloss will be applied. So you will have one layer with the complete full color design and one layer with just the elements you want to have a spot gloss finish. We recommend using a minimum line weight of 3pt and a minimum text size of 6pt.

Press file example with a spot gloss layer





#### Variable Data

#### Short Run Post-it® Notes Variable Data

Available on Full Color Post-it® Note quantities of 320 or less. No additional production time is required.

#### Variable Text - \$31.25 (V)

Variable text is when text on the Post-it\* Note pad changes from pad to pad or sheet to sheet. There is no limit to the number of characters or lines of text that can change per pad/sheet with this charge.

#### Contact Us For More Information:

- Variable image: an image or artwork changes on the Post-it\* Note pad from pad to pad or sheet to sheet, please contact us for more information.
- A combination of Variable Text and Variable image.

Prices effective January 1, 2017 69



#### **Short Run Formatted Post-it® Typestyle Options**

Typestyles shown on this page are for Post-it\* Notes. Each typestyle is identified with a two- to four-digit code, followed by either an "R" or a "C". The ones ending in an "R" are regular upper/lower case typestyles; the ones ending in a "C" are all caps typestyles.

2711R ITC Avant Garde Gothic Std Book	3784R Newtext ITC Std Demi
2711C ITC AVANT GARDE GOTHIC STD	3784C NEWTEXT ITC STD
BOOK CAPS	DEMI CAPS
628R Bernhard Fashion BT Regular	
628C BERNHARD FASHION BT	3971R Optima LT Std Roman
REGULAR CAPS	3971C OPTIMA LT STD ROMAN CAPS
696R Bodoni Bk BT Book	
696C BODONI BK BT BOOK CAPS	4061R Palatino LT Std Bold
	4061C PALATINO LT STD BOLD CAPS
845R Burin Roman Std	
845C BURIN ROMAN STD CAPS	4721R Snell Roundhand LF Std Script
1217R ITC Cheltenham Std Book	(Available in upper and lower case only.)
1217C ITC CHELTENHAM STD BOOK CAPS	Carlos C+d Docadas
1824R Eurostile LT Std Demi	4780R Squire Std Regular
1824C EUROSTILE LT STD DEMI CAPS	4780C SQUIRE STD REGULAR CAPS
	TOTAL PICTOR CALL MALL
2812R ITC Garamond Std Book Italic	5071R ITC Tiffany Std Medium
2812C ITC GARAMOND STD BOOK	5071C ITC TIFFANY STD
ITALIC CAPS	MEDIUM CAPS
4916R Helvetica Neue LT Std 75 Bold	Ti N D MTGUID I
4916C HELVETICA NEUE LT STD	5098R Times New Roman MT Std Regular
75 BOLD CAPS	5098C TIMES NEW ROMAN MT STD
2601R Impact LT Std Roman	REGULAR CAPS
2601C IMPACT LT STD ROMAN CAPS	
2001C IIII NOT LI OID HOMAN ONI O	5451R Weiss Std Bold
4907R Helvetica Neue LT Std 55 Roman	5451C WEISS STD BOLD CAPS
4907C HELVETICA NEUE LT STD	
55 ROMAN CAPS	5453R Weiss Std Italic
3193R Liberty BI Regular	5453C WEISS STD ITALIC CAPS
(Available in upper and lower case only.)	
3266R Lucia BT Regular	5548R ITC Zapf Chancery Std Roman
(Available in upper and lower case only.)	(Available in upper and lower case only.)















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# Writing

Barrel Imprint Area: 21/8"W x 3/4"H Clip Imprint Area: 11/8"W x 5/32"H

Point Style/Ink Color: Medium point: black, blue or red. Fine point: black or blue; if not

specified, black medium point will be used

Item Color: Choose one barrel color and one trim color

Imprint Colors: Athletic gold, black, brown, burgundy, charcoal gray, cream, dark teal, forest green, green, magenta, maroon, navy blue, orange, pink, process blue, purple, red, reflex blue, royal blue, teal, white, or yellow Metallics: blue, copper, gold, green, magenta, or silver

Price Includes: 1-color barrel imprint

Art Requirements: Submit art as vector art only. Raster art is not accepted

### BIC® Clic Stic® \_\_\_\_\_

Item Number	Imprint	300	500	1,000	2,500
VPP-CS-NAV7	1-color	\$0.68	\$0.64	\$0.61	\$0.59
Add'l Barrel Imprint Color	Max. 2 add'l colors	\$0.16	\$0.16	\$0.16	\$0.16
Clip Imprint	Max. 1 color	\$0.16	\$0.16	\$0.16	\$0.16

(T) Price shown is per pen. Production time: 7 working days plus shipping.

Barrel Imprint Area: 21/2"W x 3/4"H

Point Style/Ink Color: Medium point: black, blue or red Fine point: black or blue; if not specified, black medium point will be used

\*Clear Sparkle available in medium-point standard black ink only

Item Color: Choose one barrel color and one trim color

Imprint Colors: Athletic gold, black, brown, burgundy, charcoal gray, cream, dark teal, forest green, green, magenta, maroon, navy blue, orange, pink, process blue, purple, red, reflex blue, royal blue, teal, white, or yellow Metallics: blue, copper, gold, green, magenta, or silver

Price Includes: 1-color barrel imprint

Art Requirements: Submit art as vector art only. Raster art is not accepted

### BIC® Round Stic® \_\_\_\_\_

Item Number	Imprint	500	1,000	2,500
VPP-RS-NAV7	1-color	\$0.50	\$0.47	\$0.45
Add'l Barrel Imprint Color	Max. 1 add'l color	\$0.16	\$0.16	\$0.16

(T) Price shown is per pen. Production time: 7 working days plus shipping.

Imprint Area: 3"W x 1/32"H per side Clip Imprint Area: 11/8"W x 5/32"H

Point Style/Ink Color: Medium Point: black, blue, or red Fine Point: black or blue; if not

specified, black medium point will be used

Item Color: Choose one barrel color and one trim color

Imprint Colors: Athletic gold, black, brown, burgundy, charcoal gray, cream, dark teal, forest green, green, magenta, maroon, navy blue, orange, pink, process blue, purple, red, reflex blue, royal blue, teal, white, or yellow Metallics: blue, copper, gold, green, magenta, or silver

Price Includes: 1-color barrel imprint on three sides. One line of copy per side; copy and color may be different on each side at no additional charge

Art Requirements: Submit art as vector art only. Raster art is not accepted



# BIC® Tri Stic® \_\_\_\_\_

Item Number	Imprint	300	500	1,000	2,500
VPP-TS-NAV7	1-color	\$0.92	\$0.88	\$0.84	\$0.82
Clip Imprint	Max. 1 color	\$0.16	\$0.16	\$0.16	\$0.16

(T) Price shown is per pen. Production time: 7 working days plus shipping.



### Barrel/Trim Colors

Black	Metallic Orange
Black Sparkle	Metallic Red

	Diue	INdvy
	Burgundy	Orange
$\bigcirc$	Clear	Pink

Clear Sparkle	Purple
Cobalt	Red

Silver Cream Espresso Slate

Forest Green Teal White Green Metallic Dk Blue Yellow

Metallic Green



### Barrel/Trim Colors

Black	Orang
Blue	Pink
Burgundy	Purple
Croam	Dod

Forest Green Teal White

Green Navy

Yellow

Rick Baker

Charcoal Forest Greer Light Gray

Barrel Imprint Area: 1½"W x 5%"H Cap Imprint Area: 1½"W x 5%"H

Features: Nickel-plated clip and textured black rubber grip

Point Style/Ink Color: Roller ball, fine point .7mm, black or blue; if not specified, black

ink will be used

Imprint Colors: Athletic gold, black, brown, burgundy, charcoal gray, cream, dark teal, forest green, green, magenta, maroon, navy blue, orange, pink, process blue, purple, red, reflex blue, royal blue, teal, white, or yellow Metallics: blue, copper, gold, green,

magenta, or silver

Price Includes: 1-color cap or barrel imprint. Imprint is on cap unless otherwise specified

Art Requirements: Submit art as vector art only. Raster art is not accepted

### BIC® Grip Roller \_\_\_\_\_

Item Number	Imprint	300	500	1,000	2,500
VPP-GR-NAV7	1-color	\$1.27	\$1.23	\$1.19	\$1.18
Add'l Color/Location	Max. 2 add'l colors (per location)	\$0.16	\$0.16	\$0.16	\$0.16

(T) Price shown is per pen. Production time: 7 working days plus shipping.

Imprint Area: 4"W x ¾"H

Features: Wood barrel, gold ferrule, white eraser, and #2 graphite lead

Imprint Colors: Athletic gold, black, brown, burgundy, charcoal gray, cream, dark teal, forest green, green, magenta, maroon, navy blue, orange, pink, process blue, purple, red, reflex blue, royal blue, teal, white, or yellow Metallics: blue, copper, gold, green, magenta, or silver

Price Includes: 1-color barrel imprint

Art Requirements: Submit art as vector art only. Raster art is not accepted

### BIC® Solid Color Pencil \_\_\_

Item Number	Imprint	500	1,000	2,500	5,000	10,000
VPP-BPS-NAV7	1-color	\$0.32	\$0.29	\$0.27	\$0.26	\$0.25
Add'l Color	Max. 1 add'l color	\$0.16	\$0.16	\$0.16	\$0.16	\$0.16

(T) Price shown is per pencil. Production time: 7 working days plus shipping.

Item Colors

Black
Blue
Green
Navy
Neon Green
Orange
Pink
Purple
Red
Silver
White

Imprint area: 11/4"W x 3/4"H

 $\textbf{Features:} \ \textbf{Lightweight pen with ergonomic styling and color accents}$ 

**Point Style/Ink Color:** Medium point with black ink only **Item Colors:** White with black, blue, green, or red trim

Imprint Colors: Screen printed to match trim

Price includes: Up to 4 lines of copy in: Ariston, Times, or Helvetica

Art Requirements: Submit art as vector art only. Raster art is

not accepted.

# Ergo Classic Click Pen \_\_\_\_\_

Item Number	Imprint	250	500	1,000	2,500
VPP-59448-NAV7	1-color	\$0.60	\$0.53	\$0.51	\$0.48

(T) Price shown is per pen. Production time: 5 working days plus shipping.





# Writing

Imprint Area:  $2"W \times \frac{1}{4}"H$ 

Features: Retractable ballpoint pen with comfort grip pads

Point Style/Ink Color: Medium point with black or blue ink; if not

specified, black ink will be used

Imprint Method/Color: Laser engraved in silver

Price includes: Up to five lines (36 characters per line) using Arial

or Times, or a logo and 2 lines of copy

Logo Charge: \$31.00 (T)

Art Requirements: Submit art as vector art only. Raster art is

not accepted



Item Number	Imprint	50	250	500	1,000
VPP-P4279-NAV7	Engraved	\$2.18	\$1.60	\$1.43	\$1.40

(T) Price shown is per pen. Production time: 5 working days plus shipping.



Garnet Red

Aquamarine Green

Graphite Gray

Imprint Area: 1¾"W x ½"H

Features: Click action with rubber grip, screen printed, silver and

Point Style/Ink Color: Medium point with black or blue ink; if not

specified, black ink will be used Imprint Color: Black, silver, or white

Price includes: Up to 4 lines of copy in Ariston, Times,

or Helvetica

Logo Charge: \$31.00 (T)

Art Requirements: Submit art as vector art only. Raster art is

not accepted



### Action Pen \_

Item Number	Imprint	250	500	1,000
VPP-59269-NAV7	1-color	\$0.90	\$0.87	\$0.83

(T) Price shown is per pen. Production time: 5 working days plus shipping.



Aquamarine Greer

Imprint Area: 2"W x ¾"H

Features: Executive style, retractable ballpoint pen with a

polished barrel

Point Style/Ink Color: Medium point with black or blue ink; if not

specified, black ink will be used

Imprint Method/Color: Laser engraved in silver

**Price Includes:** Up to five lines (36 characters per line) using &cript.

Times, or Modern, or a logo and 2 lines of copy

Logo Charge: \$31.00 (T)

Art Requirements: Submit art as vector art only. Raster art is

not accepted.

# Triple Click Pen \_\_\_\_\_

Item Number	Imprint	50	250	500	1,000
VPP-59497-NAV7	Engraved	\$2.02	\$1.49	\$1.37	\$1.29

(T) Price shown is per pen. Production time: 5 working days plus shipping.



Graphite Gray Pink Sapphire Blue Sky Blue

Imprint Area: 21/4"W x 1/4"H

Features: Retractable ballpoint pen with comfort grip pads and

functional stylus

Point Style/Ink Color: Medium point with black or blue ink: if not

specified, black ink will be used

Imprint Method/Color: Laser engraved in white

Price includes: Up to five lines (36 characters per line) using Commercial Script, Arial, or Times, or a logo and 2 lines of copy

Logo Charge: \$31.00 (T)

Art Requirements: Submit art as vector art only. Raster art is

not accepted



Stylus Classic Cli	ck				
Item Number	Imprint	50	250	500	1,000
VPP-P44295-NAV7	Engraved	\$2.27	\$1.75	\$1.68	\$1.61

(T) Price shown is per pen. Production time: 5 working days plus shipping.

Sky Blue Onyx Black Graphite Gray Garnet Red Aquamarine Green Sapphire Blue Orange

Imprint Area: 26/7"W x 12/5"H

Features: Retractable ballpoint pen with textured comfort grip;

polished silver accents and metal clip

Point Style/Ink Color: Medium point with black ink Price includes: Full color wrap around imprint

Art Requirements: CMYK 600 dpi-digital file at 100% or greater

Files Accepted: JPEG, TIFF, PDF, or Illustrator®



\$1.61





### Full Color HDI Emmy Click Pen \_\_\_

Item Number	Imprint	150	500	1,000	2,500
VPP-P2358-NAV7	Full Color	\$1.39	\$1.19	\$1.09	\$0.99

(T) Price shown is per pen. Production time: 13 working days plus shipping.

Imprint Area: 2"W x 3/4"H on both pen and pencil

Features: Retractable ballpoint executive style pen and coordinating mechanical pencil in a gift set plastic case

Point Style/Ink Color: Pen: Medium point with black or blue ink; if not specified, black ink will be used; Pencil: .07mm lead

Imprint Method/Color: Laser engraved in silver

**Price Includes:** Up to five lines (36 characters per line) using & cript, Times, or Modern, or a logo and 2 lines of copy; same copy on both pen and pencil

Logo Charge: \$31.00 (T)

Art Requirements: Submit art as vector art only. Raster art is not accepted



### Triple Click Pen & Pencil Set \_\_\_\_\_

Item Number	Imprint	25	50	100	250
VPS-5957-NAV7	Engraved	\$6.25	\$5.99	\$5.75	\$5.50

(T) Price shown is per pen/pencil set. Production time: 5 working days plus shipping.



### Item Colors



Graphite Gray

Pink Sapphire Blue

Sky Blue

# Writing

Imprint Area: 13/4"W x 1/2"H

Features: Retractable ballpoint pen; with a transparent barrel, comfort grip

and Pro-Glide™ Ink

**Ink Color:** Ink color matches item color **Imprint Colors:** Gold, silver, or white

Price Includes: Up to 4 lines of copy in Ariston, Times, or Helvetica, or

a logo and 2 lines of copy **Logo Charge:** \$31.00 **(T)** 

Artwork: Submit art as vector art only. Raster art is not accepted



Blue
Green
Orange
Purple

### Fusion Rainbow Click Pen \_\_\_\_\_

Item Number	Imprint	250	500	1,000	5,000
VPP-P44298-NAV7	1-color	\$0.80	\$0.72	\$0.66	\$0.60

(T) Price shown is per pen. Production time: 5 working days plus shipping.

Imprint Area:  $1\frac{3}{4}$ "W  $\times$   $\frac{3}{4}$ "H

Features: Retractable ballpoint pen with a transparent barrel and comfort grip, wide

body and silver accents

**Ink Color:** Medium point with black ink **Imprint Colors:** Black, silver or white

 $\textbf{Price Includes:} \ \textbf{Up to 4 lines of copy in } \textit{Ariston}, \ \textbf{Times, or Helvetica, or a logo and 2}$ 

lines of copy

Logo Charge: \$31.00 (T)

Artwork: Submit art as vector art only. Raster art is not accepted

### Fusion Edge Click Pen \_\_\_\_\_

Item Number	Imprint	250	500	1,000	5,000
VPP-P43939-NAV7	1-color	\$0.80	\$0.72	\$0.66	\$0.60

(T) Price shown is per pen. Production time: 5 working days plus shipping.



Imprint Area:  $1\frac{3}{4}$ "W x  $\frac{3}{4}$ "H

**Features:** Retractable ballpoint pen with a transparent barrel and comfort grip, wide body, silver accents, and a functional stylus

 $\textbf{Ink Color:} \ \textbf{Medium point with black or blue ink;} \ \textbf{if not specified, black ink will be used}$ 

Imprint Colors: Black, silver, or white

 $\textbf{Price Includes:} \ \textbf{Up to 4 lines of copy in } \textit{Ariston}, \ \textbf{Times, or Helvetica, or a logo and 2}$ 

lines of copy

Logo Charge: \$31.00 (T)

Artwork: Submit art as vector art only. Raster art is not accepted

### Stylus Tahoe Click Pen \_\_\_\_\_

Item Number	Imprint	250	500	1,000	5,000
VPP-4482-NAV7	1-color	\$0.95	\$0.87	\$0.81	\$0.75

(T) Price shown is per pen. Production time: 5 working days plus shipping.





Item Dimensions: Small: 9"W x 12"H; Medium: 12"W x 15"H; Large: 16"W x 18"H Imprint Area: Small: 7"W x 7"H; Medium: 10"W x 10"H; Large: 14"W x 13"H

Product Weight: 2 mil.

Imprint Colors: Black, brown, burgundy, gray, green, metallic gold, metallic

silver, process blue, red, reflex blue\*, teal, or white \*Not recommended on yellow bags

Price Includes: 1-color imprint on one side

Art Requirements: Submit art as vector art only. Raster art is not accepted





### Die Cut Handle Plastic bags \_\_\_\_\_

Item Number:	Size	Item Color	100	250	500	1,000	2,500	5,000
VB-912-NAV7	Small	White or Clear	\$1.80	\$0.93	\$0.54	\$0.29	\$0.19	\$0.16
VB-912C-NAV7	Small	Color	\$1.90	\$0.99	\$0.57	\$0.33	\$0.21	\$0.19
VB-1215-NAV7	Medium	White or Clear	\$2.34	\$1.22	\$0.69	\$0.39	\$0.25	\$0.21
VB-1215C-NAV7	Medium	Color	\$2.43	\$1.27	\$0.72	\$0.40	\$0.26	\$0.22
VB-1618-NAV7	Large	White or Clear	\$3.39	\$1.76	\$0.98	\$0.54	\$0.36	\$0.30
VB-1618C-NAV7	Large	Color	\$3.41	\$1.79	\$1.00	\$0.57	\$0.39	\$0.33

(T) Price shown is per bag. Production time: 10 working days plus shipping. Plastic bags are subject to a 10% over/under run. We will bill you accordingly.

Item Dimensions: Small: 9"W x 13"H; Medium: 11"W x 15"H Imprint Area: Small: 8½"W x 12½"H; Medium: 10½"W x 14½"H

Product Weight: 2 mil.

Features: Reinforced fold-over die cut handle Price Includes: Full color process on a white bag

Art Requirements: CMYK 600 dpi-digital file at 100% or greater

Files Accepted: JPEG, TIFF, PDF, or Illustrator®







### Full Color Die Cut Handle Plastic Bags \_

Item Number	Size	Printed Sides	100	250	500	1,000	3,000
VB-7030170-NAV7	Small	One	\$1.47	\$0.76	\$0.55	\$0.43	\$0.39
VB-7030177-NAV7	Small	Two	n/a	\$0.98	\$0.76	\$0.65	\$0.58
VB-7030370-NAV7	Medium	One	\$1.63	\$0.89	\$0.67	\$0.55	\$0.49
VB-7030377-NAV7	Medium	Two	n/a	\$1.15	\$0.95	\$0.83	\$0.77

(T) Price shown is per bag. Production time: 1 sided: 7 working days plus shipping; 2 sided: 17 working days plus shipping. Plastic bags are subject to a 10% over/under run. We will bill you accordingly.

Item Dimensions: 14"W x 18"H Imprint Area: 8"W x 9"H

Features: 210 denier polyester with reinforcement black trim on corners and

drawstring closure

Imprint Colors: Athletic gold, black, brown, burgundy, forest green, gold, gray, kelly green, light blue, lime green, maroon, navy blue, orange, pink, process blue, purple, red, royal blue, silver, tan, teal, white, or yellow

Price Includes: 1-color screen imprint

Art Requirements: Submit art as vector art only. Raster art is not accepted

### Drawstring Back Pack \_\_\_\_\_

Item Number	Imprint	50	100	250	500	1,000
VBP-3071-NAV7	1-color	\$3.45	\$2.61	\$2.27	\$1.97	\$1.76

(T) Price shown is per bag. Production time: 7 working days plus shipping.





**Item Colors** 

Athletic Gold Black

Burnt Orange

Forest Green Gray

Light Blue

Lime Green Maroon

Navy Orange

Pink Purple

Red

Royal Blue Teal

White



Item Dimensions: Small: 13"W x 7" gusset x 14"H; Large: 13"W x 10" gusset x 15"H; 22" handles

Imprint Area: Small: 8"W x 8"H; Large: 8"W x 8"H

Features: Poly board bottom insert included

Imprint Colors: Athletic gold, black, brown, burgundy, dark purple, forest green, gray, green, light blue, metallic gold, metallic silver, navy, orange, pink, process blue, red, royal blue, tan, turquoise, white, or yellow

Price Includes: 1-color imprint on one side

Art Requirements: Submit art as vector art only. Raster art is not accepted



### Reusable Grocery Bags \_\_\_\_\_

Item Number	Size	Imprint	100	300	500	1,000	2,000
VGB-13714-NAV7	Small	1-color	\$2.15	\$1.82	\$1.76	\$1.71	\$1.68
VGB-13101-NAV7	Large	1-color	\$2.28	\$1.95	\$1.88	\$1.83	\$1.80
2nd side or 2nd color	per piece/side	Max 1 add'l	\$0.57	\$0.57	\$0.57	\$0.57	\$0.57

(T) Price shown is per bag. Production time: 7 working days plus shipping.



Imprint Area: 10"W x 8"H

Features: Single and double pocket on gussets

Imprint Colors: Athletic gold, black, brown, burgundy, dark purple, forest green, gray, green, light blue, metallic gold, metallic silver, navy, orange, pink, process blue, red, royal blue, tan,

turquoise, white, or vellow

Price Includes: 1-color imprint on one side

Art Requirements: Submit art as vector art only. Raster art is not accepted





### Medium Tote Bag with Side Pockets \_\_\_\_\_

Item Number	Imprint	100	300	500	1,000	2,000
VTB-16612-NAV7	1-color	\$2.15	\$1.82	\$1.76	\$1.71	\$1.68
2nd side or 2nd color	Max 1 add'l (per piece/side)	\$0.57	\$0.57	\$0.57	\$0.57	\$0.57

(T) Price shown is per bag. Production time: 7 working days plus shipping.

Item Dimensions: 8"W x 4" gusset x 10"H; 12" handles

Imprint Area: 6"W x 6"H

Imprint Colors: Athletic gold, black, brown, burgundy, dark purple, forest green, gray, green, light blue, metallic gold, metallic silver, navy, orange, pink, process blue, red, royal blue, tan,

turquoise, white, or yellow

Price Includes: 1-color imprint on one side

Art Requirements: Submit art as vector art only. Raster art is not accepted





### Mini Tote Bag \_

Item Number	Imprint	100	300	500	1,000	2,000
VTB-8410-NAV7	1-color	\$1.68	\$1.45	\$1.38	\$1.33	\$1.27
2nd side or 2nd color	Max 1 add'l (per piece/side)	\$0.57	\$0.57	\$0.57	\$0.57	\$0.57

(T) Price shown is per bag. Production time: 7 working days plus shipping.









															Item
White	Yellow	Tan	Royal Blue	Red	Purple	Orange	Navy	Maui Blue	Lime	Kelly Green	Hunter Gree	Cool Blue	Burgundy	Black	Colors



Item Dimensions: 13"W x 10" gusset x 15"H; 18" handles

Imprint Area:  $4\frac{1}{2}$ "W x 7"H

Features: Interior fold-away bottle holder, exterior pocket, and zippered closure; poly board

bottom insert included

Imprint Colors: Athletic gold, black, brown, burgundy, dark purple, forest green, gray, green, light blue, metallic gold, metallic silver, navy, orange, pink, process blue, red, royal blue, tan,

turquoise, white, or yellow

Price Includes: 1-color imprint on one side

Art Requirements: Submit art as vector art only. Raster art is not accepted



### Insulated Grocery Tote Bag \_\_\_\_\_

Item Number	Imprint	100	300	500	1,000	2,000
VIG-C131-NAV7	1-color	\$4.05	\$3.74	\$3.65	\$3.49	\$3.38
2nd side or 2nd color	Max 1 add'l (per piece/side)	\$0.57	\$0.57	\$0.57	\$0.57	\$0.57

(T) Price shown is per bag. Production time: 7 working days plus shipping.

Item Dimensions: 8"W x 7" gusset x 12"H; 18" handles

Imprint Area: 5"W x 7"H

Features: Side pocket for water bottle and velcro closure; poly board bottom insert included Imprint Colors: Athletic gold, black, brown, burgundy, dark purple, forest green, gray, green, light blue, metallic gold, metallic silver, navy, orange, pink, process blue, red, royal blue, tan,

turquoise, white, or yellow

Price Includes: 1-color imprint on one side

Art Requirements: Submit art as vector art only. Raster art is not accepted



### Insulated Lunch Tote \_\_\_\_\_

Item Number	Imprint	100	300	500	1,000	2,000
VIL-C812-NAV7	1-color	\$3.25	\$2.89	\$2.78	\$2.69	\$2.55
2nd side or 2nd color	Max 1 add'l (per piece/side)	\$0.57	\$0.57	\$0.57	\$0.57	\$0.57

(T) Price shown is per bag. Production time: 7 working days plus shipping.

Item Dimensions: 18"W x 15"H x 4" D; 22" handles

Imprint Area: 8"W x 5"H

Features: Made of 600 denier polyester. Includes an outside pocket, pen loop,

identification window on the back side, and top zippered closure

Imprint Colors: Athletic gold, black, brown, burgundy, forest green, gold, gray, kelly green, light blue, lime green, maroon, navy blue, orange, pink, process blue, purple, red,

royal blue, silver, tan, teal, white, or yellow Price Includes: 1-color imprint on one side

Art Requirements: Submit art as vector art only. Raster art is not accepted



### Color Block Zipper Tote Bag \_\_\_\_\_

Item Number	Imprint	100	250	500	1,000
VZT-3189-NAV7	1-color	\$6.07	\$5.28	\$4.79	\$4.45

(T) Price shown is per bag. Production time: 7 working days plus shipping.



Hunter Green



Hunter Green





Take A Look | The back side features an identification window for easy access



Lime Green

# Napkins & Balloons

Item Dimensions: Beverage:  $4\frac{3}{4}$ " x  $4\frac{3}{4}$ "; Luncheon:  $6\frac{1}{2}$ " x  $6\frac{1}{2}$ " Imprint Area: Beverage: 3¼" x 3¼"; Luncheon: 4" x 4"

Stock: 3-ply

Ink Colors: Black, bordeaux, hunter, midnight, mocha,

olive, red, slate, or teal

Foil Colors: Metallic: Gold, hunter, penny, red, royal,

silver, or wine Non-Metallic: white

Price Includes: One ink or foil color on white or color napkin

Art Requirements: Submit art as vector art only. Raster art is not accepted





Item Number	Description
VSB-WHT-F1-NAV7	Beverage-White, Ink
VSB-CLR-F1-NAV7	Beverage-Colored, Ink
VSB-WHT-S1-NAV7	Beverage-White, Foil
VSB-CLR-S1-NAV7	Beverage-Colored, Foil

Item Number	Description
VSL-WHT-F1-NAV7	Luncheon-White, Ink
VSL-CLR-F1-NAV7	Luncheon-Colored, Ink
VSL-WHT-S1-NAV7	Luncheon-White, Foil
VSL-CLR-S1-NAV7	Luncheon-Colored, Foil

### Napkins .

Item	Imprint	100	250	500	1,000	2,500	5,000
Beverage Napkin	Any imprint	\$71.00	\$122.50	\$190.00	\$290.00	\$525.00	\$900.00
Luncheon Napkin	Any imprint	\$73.00	\$127.50	\$200.00	\$310.00	\$575.00	\$950.00

(R) Production time: 7 working days plus shipping. Additional colors available; contact us for more information.

Item Dimensions: Beverage:  $4\frac{3}{4}$ " x  $4\frac{3}{4}$ "; Luncheon:  $6\frac{1}{2}$ " x  $6\frac{1}{2}$ " Imprint Area: Coined Beverage: 3¼" x 3¼"; Luncheon: 4¼" x 4¾"

Uncoined Beverage:  $4\frac{1}{4}$ " x  $4\frac{1}{4}$ "; Luncheon:  $4\frac{1}{4}$ " x 6"

Stock: 3-ply

**Price Includes:** Full color imprint on white napkin

Art Requirements: CMYK 600 dpi-digital file at 100% or greater

Files Accepted: JPEG, TIFF, PDF, or Illustrator®



Item Colors Claret Ecru

> Hunter Green Navv Pewter White





### Full Color Napkins \_

Item Number	Description	100	200	300	400	500	1,000	2,000	3,000
VSB-WHC-FF-NAV7	Beverage Coined	ф71 OO	¢100.00	¢1.41.00	¢170.00	¢100.00	¢200.00	¢400.00	¢600.00
VSB-WHU-FF-NAV7	Beverage Un-Coined	\$71.00	\$108.00	\$141.00	\$172.00	\$190.00	\$290.00	\$480.00	\$600.00
VSL-WHC-FF-NAV7	Luncheon Coined	¢77.00	¢11.4.00	¢150.00	¢100.00	¢200.00	¢710.00	¢F20.00	¢cc0.00
VSL-WHU-FF-NAV7	Luncheon Un-Coined	\$73.00	\$114.00	\$150.00	\$180.00	\$200.00	\$310.00	\$520.00	\$660.00

(R) Production time: 5 working days plus shipping.

Product Size: 9" or 11"

Imprint Area: 9": 51/4"D; 11": 53/4"D Imprint Colors: Black, brown, burgundy, green, orange, pink, purple, red, royal blue,

white, or yellow

Price Includes: 1-color imprint on 1 side Art Requirements: Submit art as vector only.

Raster art is not accepted



VIDELECTRIX



Baby Blue Royal Blue



Orange



Green



Yellow



White



### Standard Latex Balloons \_

Item Number	Size	Imprint	100	250	500	1,000	2,500
VBL-9STD-NAV7	9"	1-color	\$1.35	\$0.65	\$0.39	\$0.28	\$0.22
VBL-11STD-NAV7	11"	1-color	\$1.50	\$0.73	\$0.42	\$0.30	\$0.24

(T) Price shown is per balloon. Production time: 8 working days plus shipping.

**Product Dimensions:** 3½"W x 2"H **Stock:** 14 mil.; UV Gloss Coating

**Price Includes:** Full color imprint on a white magnet; full bleeds available **Art Requirements:** CMYK 600 dpi-digital file at 100% or greater

Files Accepted: JPEG, TIFF, PDF, or Illustrator®

### 14 mil. Magnetic Business Cards \_

Item Number	Stock	100	250	500	1,000
AMB-Z1-DF-NAV7	14 mil.	0.77	\$0.40	\$0.26	\$0.19

(R) Price shown is per magnet. Production time: 2 working days plus shipping.

Product Dimensions: 3%"W x 2"H Stock: 20 mil. or 30 mil.; UV Gloss Coating

**Price Includes:** Full color imprint on a white magnet; full bleeds available **Art Requirements:** CMYK 600 dpi-digital file at 100% or greater

Files Accepted: JPEG, TIFF, PDF, or Illustrator®



### 20 & 30 mil. Magnetic Business Cards \_

Item Number	Stock	500	1,000	2,500	5,000	10,000
VMA-MGBC-NAV7	20 mil.	\$0.31	\$0.28	\$0.26	\$0.25	\$0.24
VMA-MGBC3-NAV7	30 mil.	\$0.33	\$0.30	\$0.29	\$0.28	\$0.27

(T) Price shown is per magnet. Production time: 7 working days plus shipping.





**Shapes:** House, circle, van, square, or oval **Stock:** 20 mil. or 30 mil.; UV Gloss Coating

Price Includes: Full color imprint on a white magnet; full bleeds available

Art Requirements: CMYK 600 dpi-digital file at 100% or greater

Files Accepted: JPEG, TIFF, PDF, or Illustrator®

### 20 & 30 mil. Full Color Shaped Magnets \_\_

Item Number	Shape	Stock	Size	500	1,000	2,500	5,000
VM-MGSS2-NAV7	House	20 mil.	2¾"W x 1¾"H	\$0.47	\$0.44	\$0.43	\$0.42
VM-3C-NAV7	Circle	20 mil.	3"D	\$0.47	\$0.44	\$0.43	\$0.42
VM-VAN2-NAV7	Van	20 mil.	3¾"W x 15%"H	\$0.47	\$0.44	\$0.43	\$0.42
VM-3X3-NAV7	Square	20 mil.	3"W x 3"H	\$0.47	\$0.44	\$0.43	\$0.42
VM-2X3-NAV7	Oval	20 mil.	3"W x 2"H	\$0.47	\$0.44	\$0.43	\$0.42

Item Number	Shape	Stock	Size	500	1,000	2,500	5,000
VM-MGSS3-NAV7	House	30 mil.	2¾"W x 1¾"H	\$0.61	\$0.59	\$0.57	\$0.56
VM-3C3-NAV7	Circle	30 mil.	3"D	\$0.61	\$0.59	\$0.57	\$0.56
VM-VAN3-NAV7	Van	30 mil.	3¾"W x 15/8"H	\$0.61	\$0.59	\$0.57	\$0.56
VM-3X33-NAV7	Square	30 mil.	3"W x 3"H	\$0.61	\$0.59	\$0.57	\$0.56
VM-2X33-NAV7	Oval	30 mil.	3"W x 2"H	\$0.61	\$0.59	\$0.57	\$0.56

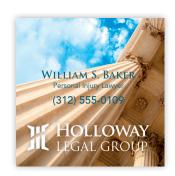
(T) Price shown is per magnet. Production time: 7 working days plus shipping.













# Drinkware

Item Dimensions: 4%"W x 3%"H Imprint Area: 7%"W x 2%"H (wrap)

Price Includes: Full color imprint on a white mug

Art Requirements: CMYK 600 dpi-digital file at 100% or greater

Files Accepted: JPEG, TIFF, PDF, or Illustrator®



Digital 11 oz. Mug \_\_\_\_\_

Item Number:	Imprint	36	72	144	288
VMG-DANBG-NAV7	Full Color	\$4.22	\$4.07	\$3.69	\$3.47

(T) Price shown is per mug. Production time: 13 working days plus shipping.



Item Dimensions: 4%"W x 3¾"H Imprint Area: 7%"W x 2¾"H (wrap)

Price Includes: Full color imprint on white mug

Art Requirements: CMYK 600 dpi-digital file at 100% or greater

Files Accepted: JPEG, TIFF, PDF, or Illustrator®

### Inside Colors

Black

Blue

Green

Orange

Red





# Digital 11 oz. Accent Mug \_\_\_\_\_

Item Number	Imprint	36	72	144	288
VMG-ACNT-NAV7	Full Color	\$4.47	\$4.15	\$3.94	\$3.76

(T) Price shown is per mug. Production time: 13 working days plus shipping.



Item Dimensions:  $4\%"W \times 3\%"H$  Imprint Area: 1 side:  $2\%"W \times 2\%"H$ 

**Imprint Colors:** Black, blue, brown, burgundy, dark green, gold, green, gray, light blue, orange, purple, red, silver,

white, or yellow

Price Includes: 1-color imprint on one side

Art Requirements: Submit art as vector art only. Raster

art is not accepted

### Item Colors

Black Light Yellow
Burgundy Navy
Dark Blue Purple

Dark Green
Green

White Yellow

Tan

Light Blue Yellow

### Traditional 11 oz. Mug

Item Number:	Imprint	Color	36	72	144	288	576
VMG-TRAD-NAV7	1-color/side	White	\$3.17	\$2.58	\$2.38	\$2.25	\$2.24
VMG-TRADC-NAV7	1-color/side	Colors	\$3.33	\$2.71	\$2.50	\$2.36	\$2.35
Each add'l Color	Max. 3 add'l		\$2.11	\$1.33	\$1.03	\$0.89	\$0.82

(T) Price shown is per mug. Production time: 7 working days plus shipping.



Item Dimensions:  $5\%\% \times 4\%\% + 1\%\% \times 1\%\% \times$ 

Imprint Colors: Black, blue, brown, burgundy, dark green, gold, green, gray, light blue, orange, purple, red, silver, white,

or yellow

Price Includes: 1-color imprint on one side of a matte black mug

Art Requirements: Submit art as vector art only. Raster art is

not accepted

# Inside Colors Blue Lime Green Orange Purple Red White Yellow





### 14 oz. Black Accent Bistro Mug \_\_\_\_\_

Item Number	Imprint	48	96	144	288	576
VMG-AHIL-NAV7	1-color	\$4.39	\$4.18	\$4.02	\$3.88	\$3.69

(T) Price shown is per mug. Production time: 7 working days plus shipping.

Item Dimensions: 2<sup>3</sup>/<sub>4</sub>"W x 5½"H Imprint Area: 3"W x %"H on ceramic top

Features: Ceramic mug with removable silicone sleeve and a spill-resistant

slide action lid

**Imprint Colors:** Athletic gold, black, brown, dark blue, dark green, forest green, gray, green, light blue, lime green, maroon, navy blue, orange,

process blue, purple, red, royal blue, tan, teal, or yellow

**Price Includes:** 1-color imprint on one side

Art Requirements: Submit art as vector art only. Raster art is not accepted







### 13 oz. Ceramic Mug with Silicone Sleeve \_\_\_

Item Number	Imprint	72	144	288	576
VMS-7152-NAV7	1-color	\$6.89	\$6.28	\$5.79	\$5.52

(T) Price shown is per mug. Production time: 7 working days plus shipping.

Item Dimensions: 3"W x 7%"H Imprint Area: 3"W x 2½"H

Features: Stainless tumbler with double wall construction for insulation of hot or cold liquids. Plastic inner liner and spill-resistant slide action lid; BPA Free Imprint Colors: Athletic gold, black, brown, burgundy, forest green, gold, gray, kelly green, light blue, lime green, maroon, navy blue, orange, pink, process blue, purple, red, royal blue, silver, tan, teal, white, or yellow

Price Includes: 1-color imprint on one side

Art Requirements: Submit art as vector art only. Raster art is not accepted

# Black Blue Fuchsia Light Blue Lime Green Orange Purple Red



### 15 oz. Stainless Diamond Mug \_\_\_\_\_

Item Number	Imprint	72	144	288	576
VSD-5712-NAV7	1-color	\$5.58	\$4.99	\$4.59	\$4.29

(T) Price shown is per mug. Production time: 7 working days plus shipping.





### Drinkware

Item Dimensions: 4"W x 6\%"H Imprint Area: 3\%"W x 3"H

**Features:** Durable double-wall insulated acrylic; twist-on lid with coordinating straw

Imprint Colors: Black, blue, brown, burgundy, dark green, gold, green, gray, light blue, orange, purple, red, silver, white, or yellow

Price Includes: 1-color imprint on one side

**Art Requirements:** Submit art as vector art only. Raster art is

not accepted

# Item Colors Apple Green Yellow Blue Purple Clear Red Dark Green Smoke Pink Orange

Light Blue

**Item Colors** 

Black

Blue

Clear

Red

### 16 oz. Acrylic Tumbler with Straw \_\_\_\_\_

Item Number	Imprint	48	144	288	576
VBG-AOL16-NAV7	1-color	\$4.34	\$3.78	\$3.61	\$3.53

(T) Price shown is per tumbler. Production time: 7 working days plus shipping.

Item Dimensions:  $3\frac{3}{8}$ "W x  $6\frac{1}{8}$ "H Imprint Area:  $2\frac{3}{4}$ "W x  $2\frac{3}{4}$ "H

Features: Durable double-wall insulated acrylic; snap-on lid and

matching straw

**Imprint Colors:** Black, blue, brown, burgundy, dark green, gold, green, gray, light blue, orange, purple, red, silver, white,

or yellow

Price Includes: 1-color imprint on one side

Art Requirements: Submit art as vector art only. Raster art is

not accepted

### 16 oz. Dockside Tumbler \_\_\_\_\_

Item Number	Imprint	48	144	288	576
VBG-ADOCK-NAV7	1-color	\$5.39	\$4.73	\$4.57	\$4.48

(T) Price shown is per tumbler. Production time: 7 working days plus shipping.

Item Dimensions: 3% W  $\times$  5% H Imprint Area: 3% X 2% H

Features: A double wall insulated cup made of Tri-Edge™ polypropylene material; sturdy and reusable; BPA Free Imprint Colors: Athletic gold, black, brown, burgundy, fore

Imprint Colors: Athletic gold, black, brown, burgundy, forest green, gold, gray, kelly green, light blue, lime green, maroon, navy blue, orange, pink, process blue, purple, red, royal blue, silver, tan, teal, white, or yellow

Price Includes: 1-color imprint on one side

**Optional:** White or clear lid available at additional cost **Art Requirements:** Submit art as vector art only. Raster art is

not accepted

### Item Colors

Item Colors							
	Black		Navy				
$\bigcirc$	Clear		Neon Green				
	Forest Green		Neon Orange				
	Light Blue		Neon Pink				
	Maroon		Pink				
	Metallic Blue		Purple				
	Metallic Gray		Red				
	Metallic Green		Royal Blue				
	Metallic Red	$\bigcirc$	White				
	Metallic Orange		Yellow				





### 16 oz. Party Cup \_\_

Item Number	Imprint	100	200	500	1,000	2,500
VPC-5950-NAV7	1-color	\$3.28	\$2.99	\$2.63	\$2.35	\$2.09
White or Clear Lid	none	\$0.49	\$0.49	\$0.49	\$0.49	\$0.49

(T) Price shown is per cup. Production time: 7 working days plus shipping.





Item Dimensions: 21/8"W x 91/2"H Imprint Area: 2½"W x 2½"H

Features: Leak-resistant push/pull lid that matches bottle color; BPA-Free Imprint Colors: Athletic gold, black, brown, burgundy, forest green, gold, gray, kelly green, light blue, lime green, maroon, navy blue, orange, pink, process blue, purple, red, royal blue, silver, tan, teal, white, or yellow

Price Includes: 1-color imprint on one side

Art Requirements: Submit art as vector art only. Raster art is not accepted





# Item Colors Aqua

Blue

Charcoal

Clear

Green

Orange Pink

Purple

Red

Item Colors

Black

Blue

Red

### 28 oz. Contoured Plastic Water Bottle \_\_

Item Number	Imprint	100	200	500	1,000	2,500
VCW-5896-NAV7	1-color	\$2.99	\$2.68	\$2.37	\$2.19	\$2.03

(T) Price shown is per bottle. Production time: 7 working days plus shipping.

Item Dimensions: 31/4"W x 9"H Imprint Area: 2"W x 2"H

Features: Single Wall Polypropylene material, removable agitator ball for mixing powders and flavored beverages; screw-on lid with flip top opening; **BPA Free** 

Imprint Colors: Athletic gold, black, brown, burgundy, forest green, gold, gray, kelly green, light blue, lime green, maroon, navy blue, orange, pink, process blue, purple, red, royal blue, silver, tan, teal, white, or yellow

Price Includes: 1-color imprint on one side

Art Requirements: Submit art as vector art only. Raster art is not accepted



### 24 oz. Shake-It-Up Bottle \_\_\_\_\_

Item Number	Imprint	60	120	240	480	960
VSK-5678-NAV7	1-color	\$5.48	\$5.02	\$4.89	\$4.58	\$3.99

(T) Price shown is per bottle. Production time: 7 working days plus shipping. Item color applies to lid and agitator ball.

Item Dimensions: 3"W x 4"H Imprint Area: 3"W x 3"H

Features: Made of laminated open cell foam and folds flat for storage

Imprint Colors: Athletic gold, black, brown, burgundy, forest green, gold, gray, kelly green, light blue, lime green, maroon, navy blue, orange, pink, process blue, purple, red, royal blue, silver, tan, teal, white, or yellow

Price Includes: 1-color imprint on one side

Art Requirements: Submit art as vector art only. Raster art is not accepted









item	Colors	
	Black	Light Green
	Brown	Navy
	Burgundy	Neon Green
	Burnt Orange	Orange
	Camouflage	Pink
	Fuchsia	Purple
	Gray	Red
	Green	Royal Blue









### Pocket Can Cooler \_

Item Number	Imprint	200	500	1,000	2,500
VCC-34-NAV7	1-color	\$1.13	\$0.96	\$0.81	\$0.75

(T) Price shown is per cooler. Production time: 7 working days plus shipping.







# Calendars

Features: 13-month pad, vinyl die cut with adhesive backing

Item Colors: Beige, black, blue, burgundy, gray, green, red, white, or yellow

Imprint Colors: One foil only; choose: black, white, or gold

Price Includes: 1-color imprint



### Value Stick Calendars \_\_\_\_\_

Item Number	Shape	Size	Imprint Area
VSC-602-NAV7	Rectangle	3"W x 4½"H	23/4"W x 2"H
VSC-604-NAV7	House	3" Wx 3%"H	2½"W x 1"H
VSC-608-NAV7	Computer	3"W x 4½"H	1½"W x 1"H
VSC-613-NAV7	Truck	3"W x 4"H	2"W x 1"H
VSC-616-NAV7	Thank you	3"W x 4½"H	3"W x 1"H
VSC-619-NAV7	Trades	3"W x 43/8"H	13/4"W x 1"H
VSC-620-NAV7	Van	3"W x 43/8"H	3"W x ¾"H
VSC-627-NAV7	USA	3"W x 43/8"H	15/8"W x 3/4"H

Item	Imprint	150	250	500	1,000
Value Stick Calendars	1-color	\$0.67	\$0.65	\$0.63	\$0.62

(T) Price shown is per calendar. Production time: 12 working days plus shipping \*Black imprint is not available with a black or blue calendar.







JANUARY 2018							
SUN	MON	TUE	MED	THU	FRE	SAT	
,O	- 1	2	3	4	5	6	
7				11			
14	15	16	17	18	19	20	
				25			
28	29	30	31	S	NAME NO	5	



















Imprint Area:  $5\frac{3}{4}$ "W x  $\frac{5}{8}$ "H

Price Includes: 5 lines of copy, 2 sides in black ink

### Desk Calendars \_\_\_\_\_

Item Number	Imprint
VDC-SA18-NAV7	Scenes Across America
VDC-MB18-NAV7	Scenes Across America w/marble
VDC-LH18-NAV7	Lighthouses
VDC-GS18-NAV7	Garden Splendor
VDC-WL18-NAV7	North American Wildlife
VDC-PT18-NAV7	Furry Friends (Cats & Dogs)
VDC-CR18-NAV7	Muscle Cars
VDC-MU18-NAV7	Murphy's Law
VDC-TR18-NAV7	New! Inspirations
VDC-LM18-NAV7	New! American Historic Landmarks
VDC-BE18-NAV7	New! Beaches

Item	Imprint	50	100	250	500	750	1,000
Desk Calendar	Black	\$1.85	\$1.82	\$1.09	\$1.08	\$1.06	\$1.05

(T) Price shown is per calendar. Production time: 10 working days plus shipping.























Item Dimensions: 103/8"W x 10"H closed; 103/8"W x 18"H open

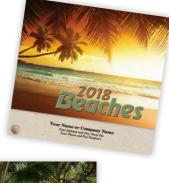
Imprint Area: 101/8"W x 15/8"H Price Includes: 5 lines of copy in black

### Stitched Wall Calendars \_

Item	Imprint	50	100	250	500	750	1,000
Wall Calendars	Black	\$2.52	\$2.49	\$1.43	\$1.40	\$1.36	\$1.33

(T) Price shown is per calendar. Production time: 10 working days plus shipping.

Item Number	Imprint
VWS-TR18-NAV7	Inspirations
VWS-SA18-NAV7	Scenes Across America
VWS-LM18-NAV7	American Historic Landmarks
VWS-WR18-NAV7	Woodland Retreat
VWS-LH18-NAV7	Lighthouses
VWS-GS18-NAV7	Garden Splendor
VWS-WL18-NAV7	North American Wildlife
VWS-CR18-NAV7	Muscle Cars
VWS-PT18-NAV7	Furry Friends (Cats & Dogs)
VWS-RP18-NAV7	Taste of the Month
VWS-BE18-NAV7	New! Beaches
VWS-LT18-NAV7	New! Let's Travel
VWS-AD18-NAV7	New! National Parks
VWS-AE18-NAV7	New! American Glory (Patriotic)

























Black

Green

Gold

Burgundy

Cadet Blue

Crimson Red



Light Gray

Royal Blue

Navy

Purple

White

Yellow







Item Dimensions: 7"W x 10"H Imprint Area:  $6"W \times 2\frac{1}{2}"H$ 

Features: 14 month calendar with a smooth vinyl cover Imprint Colors: Hot stamped in gold, lower front **Price Includes:** Up to five lines using *Ariston*, Times,

Art Requirements: Submit art as vector art only. Raster

# **Item Colors**

or Helvetica

art is not accepted

### Flex Colors Classic Deluxe 7x10 Planner

Item Number	50	100	250	500	1,000
VPX-50260-NAV7	\$3.05	\$2.59	\$2.28	\$2.19	\$2.13

(T) Price shown is per planner. Production time: 10 working days plus shipping.



# Journals & Cell Phone Accessories

Item Dimensions: 5"W x 7"H Imprint Area: 3"W x 5"H

**Features:** PVC Cover with matching bookmark and strap closure; 80 page lined notebook **Imprint Colors:** Athletic gold, black, brown, burgundy, forest green, gold, gray, kelly green, light blue, lime green, maroon, navy blue, orange, pink, process blue, purple, red,

royal blue, silver, tan, teal, white, or yellow **Price Includes:** 1-color imprint on front side

Art Requirements: Submit art as vector art only. Raster art is not accepted





### 5x7 Journal \_\_\_\_\_

Item Number	Imprint	100	250	500	1,000	2,500
VJR-6962-NAV7	1-color	\$3.48	\$2.99	\$2.47	\$2.39	\$2.19

(T) Price shown is per journal. Production time: 7 working days plus shipping.

### Cove

- Actual size: 45%"W x 61/4"H; closed
- Imprint area: 3½"W x 4"H
- Printed on 14 pt. C1S card stock
- Bleeds are not available

### Post-it® Notes

- 4" x 6"
  - Actual size: 4"W x 513/16"H
  - Imprint area: 35%"W x 51/16"H
  - Bleeds are available; see page 69
- The 2" x 3" and 1" x 3" pads are blank
- The 2" x 6" is printed only as shown
- All pads are 50 sheets per pad





### Essential Journals \_\_\_\_\_

Description	Item Number	1	2	3	6	9	12	24
4" x 6" Custom printed Post-it* Note pad 2" x 6" Post-it* Note pad 2" x 3" Blank Neon Lime Post-it* Note pad 1" x 3" Blank Neon Orange Post-it* Note pads (2)	VJP-462AN-NAV7	\$43.55	\$27.53	\$22.20	\$20.42	\$19.82	\$19.54	\$19.10
4" x 6" Custom Post-it* Note pads (2)	VJP-462BN-NAV7	\$45.15	\$28.30	\$22.67	\$20.56	\$19.86	\$19.59	\$19.01

(R) Price shown is per journal. Production time: 10 working days. Not available blank. See page 67 for more information.

Item Dimensions:  $2\frac{1}{4}$ " W x  $3\frac{3}{8}$ "H Imprint Area:  $1\frac{1}{2}$ "W x  $1\frac{1}{2}$ "H

Features: Silicone sleeve adheres to back of phone with strong adhesive that won't ruin phone. Perfect for carrying identification, room keys, cash or credit cards

Imprint Colors: Athletic gold, black, brown, burgundy, forest green, gold, gray, kelly green, light blue, lime green, maroon, navy blue, orange, pink, process blue, purple, red, royal blue, silver, tan, teal, white, or yellow

Art Requirements: Submit art as vector art only. Raster art is not accepted





Price Includes: 1-color imprint

### Silicone Card Sleeve \_\_\_\_\_

Item Number	Imprint	250	500	1,000	2,500	5,000
VSV-C227-NAV7	1-color	\$1.58	\$1.39	\$1.21	\$1.12	\$0.95

(T) Price shown is per card sleeve. Production time: 7 working days plus shipping.





Imprint Area: X-Small Round:  $\frac{3}{4}$ "; Small Round:  $\frac{1}{2}$ "; Medium Round:  $\frac{2}{3}$ "; Large Round:  $\frac{3}{4}$ "; X-Large Round:  $\frac{3}{4}$ "; Rectangle:  $\frac{1}{4}$ "W x  $\frac{2}{4}$ "H

Features: Standard safety pin attachment; x-small round has metal back with straight pin only

Price Includes: Full color imprint on white stock

Art Requirements: Submit art as vector art only. Raster art is not accepted













Item Dimensions:  $5\frac{3}{4}$ "W x  $1\frac{1}{4}$ "H Imprint Area:  $1\frac{1}{2}$ "W x  $\frac{1}{2}$ "H

Imprint Method/Color: Laser engraved in silver

Logo Charge: \$31.00 (T)

**Price Includes:** Up to four lines (36 characters per line) using & cript,

Times or Arial, or a logo and 2 lines of copy

Artwork: Submit art as vector art only. Raster art is not accepted.



### **Carabiner Strap Key Ring**

Item Number	Imprint	50	250	500	1,000
VKR-59707-NAV7	Laser engraved	\$2.15	\$1.50	\$1.35	\$1.25

(T) Price shown is per carabiner. Production time: 5 working days plus shipping.



Imprint Area: Standard: 1%"W x 1%6"H, Rectangle: 2"W x 1"H, Circle: 1%" D, House: 1%6"W x 1%6"H

Imprint Colors: Athletic gold, black, brown, dark blue, dark green, gold, light blue, light green, maroon, medium green, medium blue, orange, purple, red, silver, teal, white, or yellow

Price Includes: 1-color imprint on one side

# Item Colors

Beige\* Translucent Blue
Black Translucent Green
Clear Translucent Red
Nite Glow\* White

Nite Glow\* White

Orange\* Yellow\*







### Soft Key Fobs \_\_

Item Number	Shape	Size	250	500	1,000	2,500	5,000
VKF-27060-NAV7	Standard	2¾6″Wx 1¾6″H	\$0.99	\$0.85	\$0.79	\$0.73	\$0.72
VKF-27065-NAV7	House	21/16"W x 15/8"H	\$1.02	\$0.89	\$0.83	\$0.76	\$0.74
VKF-27070-NAV7	Rectangle	21/16"W x 11/4"H	\$1.10	\$0.99	\$0.91	\$0.87	\$0.85
VKF-27053-NAV7	Circle	2"D	\$1.10	\$0.99	\$0.91	\$0.87	\$0.85

(T) Price shown is per key fob. Production time: 9 working days plus shipping. \*Beige, nite glow, orange and yellow are not available in rectangle and circle shapes. Other shapes are available; contact us for more information.



# **Apparel**

Item Sizes: S, M, L, or XL

Imprint Area Options: Front: 11"W x 11"H; Back Center: 11"W x 11"H; or Left Chest: 4"W x 4"H

Features: High quality cotton T-shirt

Imprint Colors: Black, brown, dark blue, dark green, dark purple, deep red, light blue, light

purple, medium blue, medium green, orange, red, teal, turquoise or white

Price Includes: 1-color screen imprint in one location

Artwork: Submit art as vector art only. Raster art is not accepted

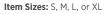
### Short Sleeve T-Shirts

Item Number	Color	Imprint	12	24	48	144
VSR-30304-NAV7	White	1-color	\$7.89	\$5.98	\$5.31	\$4.85
VSR-30305-NAV7	Color	1-color	\$8.59	\$6.98	\$6.31	\$5.85

**(T)** Price shown is per shirt. Production time: 10 working days plus shipping. Contact us for more information on larger sizes and for additional imprint colors.

### **Item Colors**

100111	001013				
	Beige		Fuchsia Pink		Olive Green
	Black		Graphite Gray		Orange
	Brick Red		Green		Pink
	Burnt Orange	0	Heather Gray		Purple
	Canary Yellow		Light Blue		Red
	Celestial Blue		Lime Green		Royal Blue
	Chocolate Brown		Mango		Sand
	Dark Blue		Maroon		Silver
	Forest Green		Mustard		Turquoise Blue
				$\bigcirc$	White



Imprint Area Options: Front:  $11^mW \times 11^mH$ ; Back Center:  $11^mW \times 11^mH$ ; or Left Chest:  $4^mW \times 4^mH$  Features: 50/50 Cotton & Polyester Blend, soft fleece lining, ribbed cuffs and waistband with a kangaroo pocket

**Imprint Colors:** Black, brown, dark blue, dark green, dark purple, deep red, light blue, light purple, medium blue, medium green, orange, red, teal, turquoise or white

**Price Includes:** 1-color screen imprint on one location

Artwork: Submit art as vector art only. Raster art is not accepted



### Hooded Pullover Sweatshirt \_\_\_

Item Number	Imprint	12	24	48	144
VHS-44594-NAV7	1-color	\$20.89	\$18.99	\$18.09	\$17.39

**(T)** Price shown is per sweatshirt. Production time: 10 working days plus shipping. Contact us for more information on larger sizes and for additional imprint colors.

### Item Colors

Black



Navy Blue

Red

Royal Blue

White



# **GENERAL INFORMATION:** Promotional Products



### General Ordering Information \_

### **Proofs**

Black and white proofs are available for \$15.00 (R) each. Add 2 days to production time.

### **Special Services**

If your files require special attention to change or correct, and we are able to make the necessary changes with a quick fix, we will do so for a \$15.00 NET charge. Anything more involved than a quick fix will require additional charges. You will not be contacted unless the charge to fix your file exceeds \$15.00 NET.

### **Creating Your Files**

Create one item sized correctly per document. (Placed graphics and text should be sized at 100%.)

### Artwork

You will need to provide clean, black and white or full color artwork scaled to fit the impression area. Black and white artwork should be sent without screens or shading. Black and white bitmap images should be submitted at 600 dpi. CMYK and grayscale images should be submitted at 300 dpi. All artwork should be sized at 100%.

All placed graphics and images need to be high quality and colored according to our guidelines for the product ordered. All supporting graphic files used within your layout must be sent along with the layout file, placed at 100%.

Do not send faxed art or photocopies. Laser copies must be a minimum of 600 dpi.

**Screens:** We do not recommend using screened colors on any artwork for promotional products.

### **Fonts**

Using your illustration program, convert all text "to curves" or "create outlines" in your files. Never use the stylization palette to bold, italicize, add drop shadow to or put outlines on your fonts.

### **Graphic Requirements**

We accept electronic art created in the following applications: Adobe® Illustrator®, Adobe® Photoshop®, Adobe® InDesign®, CorelDRAW®, and QuarkXpress®.

Whenever possible, place vector images into the layout before converting to a PDF. Be aware that when changes need to be made to placed images (coloring, mode, etc.), there is the possibility of the quality being compromised.

Compressed files can be sent in the following formats: .sit, .sea, and .zip.

### **Color Requirements**

We now have an "Accurate Color" System. You can now send your files colored using the intended PMS color instead of having to color it using CMYK colors. Every effort will be made to print your intended color within acceptable standards.

### **Spot Color Printing**

Please submit black and white bitmap images at 600 dpi and grayscale images at 300 dpi for standard spot printing.

**Imprint Colors:** Colors on paper may print differently on other substrates. The imprint colors are intended as a guide only, not an exact representation. PANTONE MATCHING SYSTEM\* is not available.

### **Full-Color Process Printing**

Every element of the file must be colored with process CMYK colors (no RGB, indexed color, etc.). If RGB or other non-CMYK colors are used in your files, the necessary conversion to CMYK will change the appearance of the colors when we print, sometimes dramatically.

### **Rights to Promotion**

We reserve the right to use all products in our advertising and displays unless specified in writing at the time of order.

Prices effective January 1, 2017



# **GENERAL INFORMATION:** Promotional Products

Imprint Colors \_

Item	Item Number	PG#
BIC® Clic Stic®	VPP-CS-NAV7	72
BIC® Round Stic®	VPP-RS-NAV7	72
BIC® Tri Stic®	VPP-TS-NAV7	72
BIC® Grip Roller	VPP-GR-NAV7	73
BIC® Solid Color Pencil	VPP-BPS-NAV7	73

Athletic Gold Forest Green Process Blue Yellow Black Green Purple Metallic Blue Brown Red Magenta Metallic Copper Burgundy Maroon Reflex Blue Metallic Gold Charcoal Gray Navy Blue Royal Blue Metallic Green Cream Orange Teal Metallic Magenta Dark Teal Pink White Metallic Silver

Item Number	PG#
VBP-3071-NAV7	77
VZT-3189-NAV7	79
VSD-5712-NAV7	83
VPC-5950-NAV7	84
VCW-5896-NAV7	85
VSK-5678-NAV7	85
VCC-34-NAV7	85
VJR-6962-NAV7	88
VSV-C227-NAV7	88
	VBP-3071-NAV7 VZT-3189-NAV7 VSD-5712-NAV7 VPC-5950-NAV7 VCW-5896-NAV7 VSK-5678-NAV7 VCC-34-NAV7 VJR-6962-NAV7

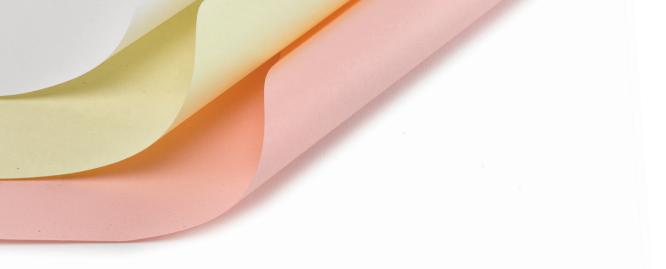
Athletic Gold Orange Silver Gray Black Kelly Green Pink Tan Brown Light Blue Process Blue Teal White Burgundy Lime Green Purple Forest Green Maroon Yellow Gold Navy Blue Royal Blue

Item	Item Number	PG#
13 oz. Ceramic Mug with Silicone Sleeve	VMS-7152-NAV7	83

Item	Item Number	PG#
Reusable Grocery Bags - Small	VGB-13714-NAV7	78
Reusable Grocery Bags - Large	VGB-13101-NAV7	78
Medium Tote Bag with Side Pockets	VTB-16612-NAV7	78
Mini Tote Bag	VTB-8410-NAV7	78
Insulated Grocery Tote Bag	VIG-C131-NAV7	79
Insulated Lunch Tote Bag	VIG-C812-NAV7	79

Item	Item Number	PG
Traditional 11 oz. Mug - White	VMG-TRAD-NAV7	82
Traditional 11 oz. Mug - Color	VMG-TRADC-NAV7	82
14 oz. Black Accent Bistro Mug	VMG-AHIL-NAV7	83
16 oz. Acrylic Tumbler with Straw	VBG-AOL16-NAV7	84
16 oz. Dockside Tumbler	VBG-ADOCK-NAV7	84

em	Item Number	PG#	Black	Dark Purple	Medium Blue		
Short Sleeve T-shirts - White	VSR-30304-NAV7	90	Brown	Deep Red	Medium Green		
Short Sleeve T-shirts - Color	VSR-30305-NAV7	90	Dark Blue	Light Blue	Orange (	$\overline{)}$	
Hooded Pullover Sweatshirt	VHS-44594-NAV7	90	Dark Green	Light Purple	Red		









# CHECKS & FORMS

# Checks

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# Laser Checks & Deposit Slips



### Laser Checks \_\_

Item Number	Description	Parts	500	1,000	2,000	3,000	4,000
A. RLC-57101-NAV7	Laser top check — Blue	1	\$106.90	\$145.90	\$223.90	\$301.90	\$379.90
RLC-56101-NAV7	Laser top check — Green	1	\$106.90	\$145.90	\$223.90	\$301.90	\$379.90
RLC-59101-NAV7	Laser top check — Burgundy	1	\$106.90	\$145.90	\$223.90	\$301.90	\$379.90
RLC-55101-NAV7	Laser top check — Teal	1	\$106.90	\$145.90	\$223.90	\$301.90	\$379.90
B. RLC-57001-NAV7	Laser middle check — Blue	1	\$106.90	\$145.90	\$223.90	\$301.90	\$379.90
RLC-56001-NAV7	Laser middle check — Green	1	\$106.90	\$145.90	\$223.90	\$301.90	\$379.90
RLC-59001-NAV7	Laser middle check — Burgundy	1	\$106.90	\$145.90	\$223.90	\$301.90	\$379.90
RLC-55001-NAV7	Laser middle check — Teal	1	\$106.90	\$145.90	\$223.90	\$301.90	\$379.90

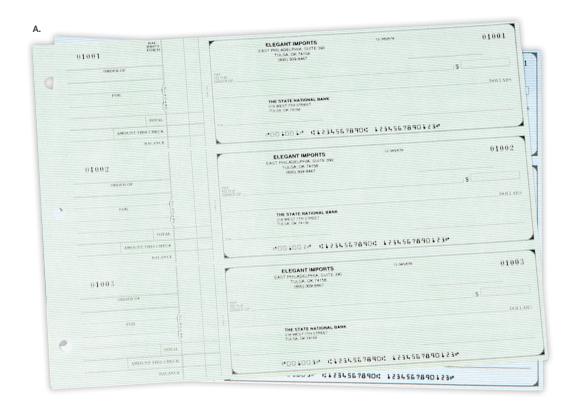
(R) Production time: 2 working days. A voided check or bank specification sheet is required with order. Typestyles: Default typestyle shown on sample. See page 114 for ordering information.

### Deposit Slips \_\_\_\_\_

Item Number	Description	Parts	6 Books	Add'l 3 Books
C. RDT-6202-NAV7	Deposit Slip, Vertical	2	\$68.90	\$30.50



(R) Production Time: 5 working days. A sample Deposit Slip or bank specification sheet is required with order. Default typestyle shown on sample. Additional quantities are available; contact us for details.





- Sheet size: 131/2" x 91/8"
- Detached check size: 81/4" x 3"
- Imprint area:
- Company Name: 41/2" x 5/8"
- Financial Institution: 2" x ½"
- Perforated stub
- Black Ink only
- Consecutive numbering is in black ink up to 6 digits. If a starting number is not indicated, 1001 will be used
- One FREE binder included with each general use three-to-a-page check order



3-Part

### Three-to-a-Page Checks \_

Ite	em Number	Description	Parts	300	600	900	1200
Α.	RTP-510-NAV7	General Use Three-to-a-Page — Green	1	\$49.50	\$89.50	\$129.50	\$169.50
	RTP-520-NAV7	General Use Three-to-a-Page — Blue	1	\$49.50	\$89.50	\$129.50	\$169.50

(R) Production Time: 5 working days. A voided check or bank specification sheet is required with order. Default typestyle shown on samples. Additional quantities are available; contact us for details.

### Check Binder \_

Ite	m Number	Description	1
B.	RTPH-COV-NAV7	Black Check Binder	\$11.20











2-Part

3-Part

4-Part

### **Short Run Full Color Custom Forms** .

Item Number	Description	Parts	100	200	250
RFC-802-NAV7	5½" x 8½"	2-Part	\$81.50	\$101.90	\$123.50
RFC-803-NAV7	5½" x 8½"	3-Part	\$91.70	\$122.60	\$138.00
RFC-804-NAV7	5½" x 8½"	4-Part	\$112.30	\$174.10	\$205.00
RFC-812-NAV7	8½" x 11"	2-Part	\$102.00	\$143.20	\$164.70
RFC-813-NAV7	8½" x 11"	3-Part	\$122.60	\$174.20	\$205.90
RFC-814-NAV7	8½" x 11"	4-Part	\$153.50	\$215.30	\$246.20

### Additional Options \_

Add charges below to prices above

Item Number	Description	100	200	250
RBC-F1S-NAV7	Black Ink back copy	\$12.00	\$24.00	\$30.00

(R) Production time: 2 working days. Consecutive numbering is available at no extra cost; numbering will be printed in black in one position on the form. Additional quantities and back copy available; contact us for details.



### Long Run Full Color Custom Forms \_\_\_\_\_

Item Number	Description	Parts	500	1,000	2,000	2,500	5,000
RFC-802L-NAV7	5½" x 8½"	2-Part	\$195.50	\$241.50	\$310.20	\$344.50	\$509.00
RFC-803L-NAV7	5½" x 8½"	3-Part	\$225.90	\$297.90	\$441.90	\$513.90	\$873.90
RFC-804L-NAV7	5½" x 8½"	4-Part	\$247.00	\$339.00	\$546.40	\$605.00	\$1,039.00
RFC-812L-NAV7	8½" x 11"	2-Part	\$274.90	\$391.40	\$576.80	\$669.50	\$1,090.00
RFC-813L-NAV7	8½" x 11"	3-Part	\$329.50	\$504.50	\$820.50	\$978.50	\$1,740.50
RFC-814L-NAV7	8½" x 11"	4-Part	\$360.00	\$566.00	\$854.70	\$999.00	\$1,785.50

### Additional Options \_\_

Add charges below to prices above

Item Number	Description	500	1,000	2,000	2,500	5,000
RBC-F1-NAV7	Black Ink back copy	\$75.00	\$100.00	\$160.00	\$190.00	\$370.00

Add charges below to prices above

Item Number	Description	Per 1,000
REC-NUM-NAV7	Consecutive Numbering	\$29.00

(R) Production time: 5 working days. Allow 1 additional day for back copy. Consecutive numbering is available in black in one position on the form. Additional quantities and back copy available; contact us for details.

# 1-Color Custom Forms



### Features:

- Carbonless
- Glued edge available on any side; top is default
- Bleeds are not available; margins are 3/8" around entire form
- Black Ink is default
- Additional ink options available; see next page for details
- Back copy available on all parts; see below for details
- Consecutive numbering is available at no extra charge in black ink up to 6 digits; if a starting number is not indicated, 1001 will be used









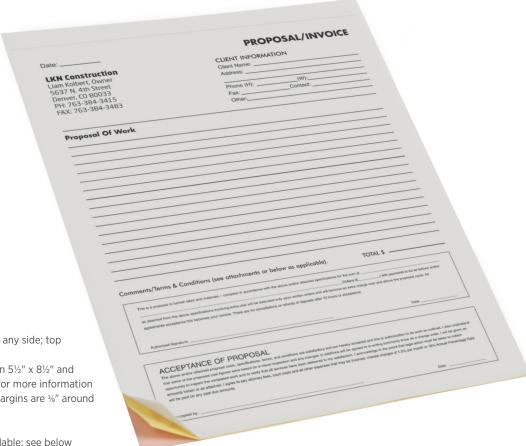
2-Par

Part 4-Part

### 1-Color Custom Glued Edge Forms \_

Size	Item Number	Description/Parts	250	500	1,000	1,500	2,000	2,500
	RNC-802-1-NAV7	2-Part	\$91.90	\$111.90	\$171.90	\$230.90	\$289.90	\$348.90
5½ x 8½" or smaller	RNC-803-1-NAV7	3-Part	\$104.50	\$141.90	\$228.90	\$306.40	\$383.90	\$461.40
or smaller	RNC-804-1-NAV7	4-Part	\$139.90	\$202.90	\$318.90	\$434.90	\$550.90	\$666.90
8½" x 7"	RNC-822-1-NAV7	2-Part	\$99.40	\$126.40	\$199.90	\$268.15	\$336.40	\$404.65
	RNC-823-1-NAV7	3-Part	\$116.70	\$166.90	\$279.40	\$376.90	\$474.40	\$571.90
	RNC-824-1-NAV7	4-Part	\$148.40	\$219.40	\$354.40	\$489.40	\$624.40	\$759.40
Larger than	RNC-812-1-NAV7	2-Part	\$106.90	\$140.90	\$227.90	\$305.40	\$382.90	\$460.40
5½" x 8½"	RNC-813-1-NAV7	3-Part	\$128.90	\$191.90	\$329.90	\$447.40	\$564.90	\$682.40
(up to 8½" x 11")	RNC-814-1-NAV7	4-Part	\$156.90	\$235.90	\$389.90	\$543.90	\$697.90	\$851.90
	RNC-832-1-NAV7	2-Part	\$144.50	\$190.90	\$306.90	\$409.90	\$512.90	\$615.90
8½" x 14"	RNC-833-1-NAV7	3-Part	\$167.30	\$239.90	\$419.90	\$546.40	\$672.90	\$799.40
	RNC-834-1-NAV7	4-Part	\$189.90	\$279.90	\$459.90	\$624.90	\$789.90	\$954.90

<sup>(</sup>R) Production time: 5 working days. Additional quantities and back copy available, contact us for details.



- Carbonless
- Snap set edge available on any side; top is default
- Booking option available on 51/2" x 81/2" and  $8 \ensuremath{{1\!\!\!/}}\xspace_{\ensuremath{\!\!\!\!/}}\xspace_{\ensuremath{\!\!\!/}}\xspace_{\ensuremath{\!\!\!/}}\xspace_{\ensuremath{\!\!\!\!/}}\xspace_{\ensuremath{\!\!\!/}}\xspace_{\ensuremath{\!\!\!/}}\xspace_{\ensuremath{\!\!\!/}}\xspace_{\ensuremath{\!\!\!/}}\xspace_{\ensuremath{\!\!\!/}}\xspace_{\ensuremath{\!\!\!/}}\xspace_{\ensuremath{\!\!\!\!/}}\xspace_{\ensuremath{\!\!\!\!/}}\xspace_{\ensuremath{\!\!\!\!/}}\xspace_{\ensuremath{\!\!\!\!/}}\xspace_{\ensuremath{\!\!\!\!/}}\xspace_{\ensurem$
- Bleeds are not available; margins are 3/8" around entire form
- Black Ink is default
- · Additional ink options available; see below for details
- Consecutive numbering is available at no additional charge in black ink up to 6 digits; if a starting number is not indicated, 1001 will be used







1-Color Custom Snap Set Forms .

Size	Item Number	Description	250	500	1,000	1,500	2,000	2,500
51/II 01/II	RCS-912-1-NAV7	2-Part	\$106.90	\$141.90	\$232.90	\$323.90	\$414.90	\$505.90
5½" x 8½" or smaller	RCS-913-1-NAV7	3-Part	\$119.90	\$172.90	\$286.90	\$400.90	\$514.90	\$622.40
Of Stridiler	RCS-914-1-NAV7	4-Part	\$157.50	\$197.90	\$342.90	\$485.40	\$627.90	\$763.90
Larger than	RCS-932-1-NAV7	2-Part	\$125.90	\$175.90	\$295.90	\$410.90	\$525.90	\$637.90
5½" x 8½"	RCS-933-1-NAV7	3-Part	\$147.50	\$228.90	\$399.90	\$559.90	\$719.90	\$879.90
(up to 8½" x 11")	RCS-934-1-NAV7	4-Part	\$175.90	\$272.90	\$464.90	\$652.40	\$839.90	\$1,027.40

(R) Production time: 5 working days. Pricing shown is for black ink. Additional quantities available, contact us for details.

Additional Options (Snap Set)									
Item Number	Description	5	10	20	30	40	50		
REC-BOOK-NAV7	Booking-up charge	\$10.50	\$21.00	\$42.00	\$63.00	\$84.00	\$105.00		

(R) Allow 2 additional working days for booking. Booking option applies to 2-part and 3-part sets in the 5½" x 8½" and 8½" x 11" sizes only, not available on in-between sizes. The 5½" x 8½" form available booked on the 5½" edge. The 8½" x 11" form available booked on the 8½" edge. Booked 50 sets per book. Additional quantities available, contact us for details. See page 114 for ordering information.

### Additional Imprint Options for Custom Glued Edge & Snap Set Forms .

Add charges below to glued edge & snap set prices

1-color form with standard ink \$25.75 1-color form with PMS ink \$77.25

# Standard Ink Colors







Blue





Reflex Blue

(R) Standard ink colors: Brown, Burgundy, Green, Light Blue, Red & Reflex Blue.



99

# **Register Forms**

Free | Get one register box upon request with any register form order! To purchase additional register boxes see below. Features: • Carbonless • Formats available only as shown • Up to 4 lines of text in typestyle Goudy as shown • Two-hole punched and fan folded • Consecutive numbering is available at no additional

indicated, 1001 will be used • Black imprint and numbering on small forms

charge up to 6 digits; if a starting number is not

• Reflex blue imprint and red numbering on large forms





### Register Forms \_\_\_\_\_

Item Number	Description	Parts	Imprint Area	250	500	750	1,000	2,000	3,000
A. RRF-7102-NAV7	4" x 6½" (All Purpose Form)	2	3³/4" x ³/4"	\$65.90	\$83.90	\$106.45	\$129.00	\$191.00	\$253.00
RRF-7103-NAV7	4" x 6½" (All Purpose Form)	3	3³/4" x ³/4"	\$77.90	\$104.90	\$129.95	\$155.00	\$255.20	\$355.40
B. RRF-7112-NAV7	53/8" x 81/2" (All Purpose Form)	2	4½" x 1½"	\$74.90	\$96.90	\$122.95	\$149.00	\$249.00	\$339.00
RRF-7113-NAV7	53/8" x 81/2" (All Purpose Form)	3	4½" x 1½"	\$85.90	\$124.90	\$167.40	\$209.90	\$319.90	\$429.90
C. RRF-7202-NAV7	4" x 6½" (Sales Register Form)	2	3½" x ¾"	\$65.90	\$81.90	\$107.45	\$133.00	\$221.50	\$309.00
RRF-7203-NAV7	4" x 6½" (Sales Register Form)	3	3½" x ¾"	\$78.90	\$109.00	\$135.45	\$161.90	\$261.00	\$355.00
D. RRF-7212-NAV7	53/8" x 81/2" (Sales Register Form)	2	4½" x 1½"	\$73.90	\$95.90	\$139.40	\$182.90	\$249.90	\$334.00
RRF-7213-NAV7	5 <sup>3</sup> / <sub>8</sub> " x 8 <sup>1</sup> / <sub>2</sub> " (Sales Register Form)	3	4½" x 1½"	\$85.90	\$127.90	\$168.90	\$209.90	\$326.90	\$438.00
E. RRF-7302-NAV7	4" x 6½" Sales Register Form with "Thank You" in red	2	3½" x ¾"	\$66.90	\$84.90	\$102.90	\$120.90	\$192.90	\$264.90
RRF-7303-NAV7	4" x 6½" Sales Register Form with "Thank You" in red	3	3½" x ¾"	\$78.90	\$109.00	\$132.45	\$155.90	\$249.70	\$343.50
F. RRF-7312-NAV7	5¾" x 8½" Sales Register Form with "Thank You" in red	2	5" x 1½"	\$71.90	\$96.90	\$121.90	\$146.90	\$246.90	\$342.00
RRF-7313-NAV7	5¾" x 8½" Sales Register Form with "Thank You" in red	3	5" x 1½"	\$86.90	\$124.90	\$162.40	\$199.90	\$319.90	\$435.90
G. RRF-7412-NAV7	53/8" x 81/2" Service Invoice Register Form	2	5" x 1¼"	\$71.90	\$96.90	\$121.90	\$146.90	\$246.90	\$342.00
RRF-7413-NAV7	5¾" x 8½" Service Invoice Register Form	3	5" x 1¼"	\$86.90	\$124.90	\$162.40	\$199.90	\$319.90	\$435.90

### Register Boxes \_\_\_\_\_

Ite	m Number	Description	1
Н.	RRFH-7002-NAV7	4" x 6½" Register Boxes — small	\$5.90
	RRFH-7001-NAV7	53/8" x 81/2" Register Boxes — large	\$8.90

(R) Production time: 2 working days. Additional quantities are available; contact us for details.

346 Nev	ENERAL CONTRACTING 57 Hedge Street wark, NJ 77102 08-634-1273
ORDER NO	DATE
SOLD TO	

A. B. Style shown comes in 2 sizes

		Dayton,	FOOTWEAI rim Lane OH 45402 70-7810	R	
Customer's Ord	er No.				Date
Name					
Address					
Phone No.					
SOLD BY	CASH	C.O.D.	CHARGE	RETURN	PAID OU
Quantity	D	ESCRIPTION		PRICE	AMOUNT
				SUB	
				TOTAL	
				TAX	
				TOTAL	

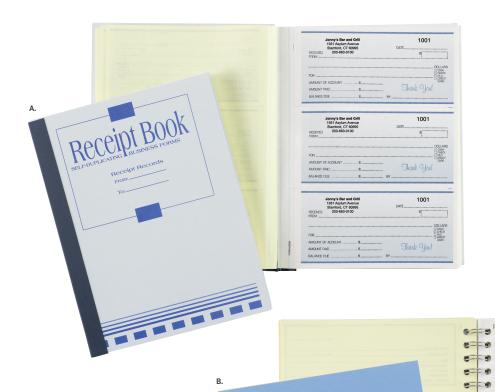
C. D. Style shown comes in 2 sizes

	BUF	Whe	URNITU 75 Kelly eling, WV 604-830-8	Drive / 26003	WCASE	
USTOMER'S RDER NO AME DDRESS		Ui claims and return		ENUMBER(	)	
Sold By	Cash	Charge	C.O.D.	On Acct.	Mdse.Re	ntd. Paid Out
Quan.		Description			Price	Amount
		1	liea	A/O A	إما	
	1 1/2		No .	1		

E. F. Style shown comes in 2 sizes



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- Carbonless
- Formats available only as shown
- Perforated for easy separation
- Up to 4 lines of text in typestyle as shown
- Black Ink only
- Consecutive numbering is available at no additional charge in black ink up to 6 digits; if a starting number is not indicated, 1001 will be used



3

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6 6



1001

2-Part

3-Part

# Receipt Books \_

Itei	n Number	Description	Parts	Imprint Area	2 Books	4 Books	8 Books	10 Books
A.	RBK-60252-NAV7	6½" x 8½" (detached 2½" x 6") Receipt Book, 252 sets per bk	2	3" x ½"	\$83.90	\$125.90	\$209.90	\$240.90
	RBK-60253-NAV7	6½" x 8½" (detached 2%"x 6") Receipt Book, 252 sets per bk	3	3" x ½"	\$97.90	\$147.90	\$247.90	\$278.90
В.	RSB-RBB2-NAV7	7¾" x 11" (detached 6¾" x 2¾") Receipt Book, 252 sets per bk	2	43/8" x 3/4"	\$105.50	\$158.95	\$255.35	\$301.80
	RSB-RBB3-NAV7	$7\frac{3}{8}$ " x 11" (detached $6\frac{7}{8}$ " x $2\frac{3}{4}$ ") Receipt Book, 252 sets per bk	3	43/8" x 3/4"	\$126.95	\$197.15	\$317.70	\$375.60

RECEIPTS

(R) Production time: 5 working days. Additional quantities are available; contact us for details.





- Carbonless
- 50 sets per book
- Formats available only as shown
- Perforated for easy separation
- Price includes blank white envelopes
- Up to 4 lines of text in typestyle as shown
- Black Ink only
- Consecutive numbering is available at no additional charge in black ink up to 6 digits; if a starting number is not indicated, 1001 will be used





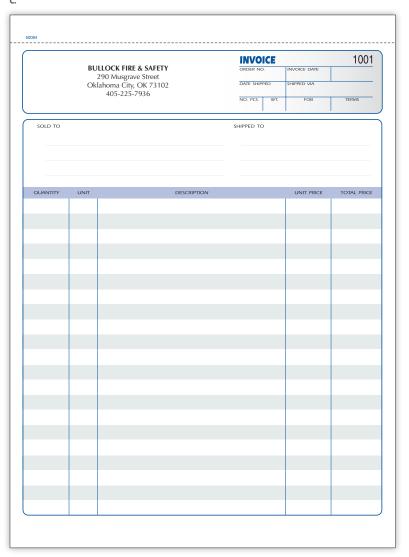
### Gift Certificate Books \_

Item Number	Description	Parts	Imprint Area	2 Books	4 Books	8 Books	10 Books
A. RBK-60283-NAV7	7" x 3%" Gift Certificate Book, Tan	2	2 <sup>3</sup> / <sub>4</sub> " x 1"	\$92.90	\$124.60	\$189.10	\$209.60
B. RBK-60284-NAV7	7" x 35%" Gift Certificate Book, Brown	2	2 <sup>3</sup> / <sub>4</sub> " x 1"	\$92.90	\$124.60	\$189.10	\$209.60
C. RBK-60282-NAV7	7" x 35%" Gift Certificate Book, Burgundy	2	2 <sup>3</sup> / <sub>4</sub> " x 1"	\$92.90	\$124.60	\$189.10	\$209.60

(R) Production time: 5 working days. Additional quantities are available; contact us for details. See page 114 for ordering information.







- Carbonless
- Formats available only as shown
- Perforated for easy separation
- Up to 4 lines of text in typestyle as shown
- Black Ink only
- Consecutive numbering is available at no additional charge in black ink up to 6 digits; if a starting number is not indicated, 1001 will be used





2-Part

3-Part

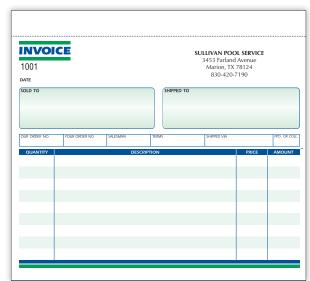
### Invoice Forms \_

Item Number	Description	Parts	Imprint Area	250	500	750	1,000	2,000	2,500
A. RSS-50052-NAV7	8½" x 7" Ruled Invoice	2	31/8" x 11/4"	\$63.90	\$98.90	\$133.90	\$168.90	\$308.90	\$378.90
RSS-50053-NAV7	81/2" x 7" Ruled Invoice	3	31/8" x 11/4"	\$87.90	\$133.50	\$179.20	\$224.90	\$407.70	\$499.10
B. RSS-50062-NAV7	8½" x 7" Unruled Invoice	2	41/4" x 11/4"	\$63.90	\$98.90	\$133.90	\$168.90	\$308.90	\$378.90
RSS-50063-NAV7	8½" x 7" Unruled Invoice	3	41/4" x 11/4"	\$87.90	\$133.50	\$179.20	\$224.90	\$407.70	\$499.10
C. RSS-50632-NAV7	8½" x 11" Ruled Invoice	2	41/4" x 11/4"	\$92.50	\$134.90	\$176.90	\$218.90	\$386.90	\$470.90
RSS-50633-NAV7	8½" x 11" Ruled Invoice	3	41/4" x 11/4"	\$117.90	\$175.90	\$233.90	\$291.90	\$523.90	\$639.90
D. RSS-50643-NAV7	81/2" x 11" Unruled Invoice	3	41/4" x 11/4"	\$117.90	\$175.90	\$233.90	\$291.90	\$523.90	\$639.90

(R) Production time: 2 working days. Additional quantities are available; contact us for details.



Α



В.

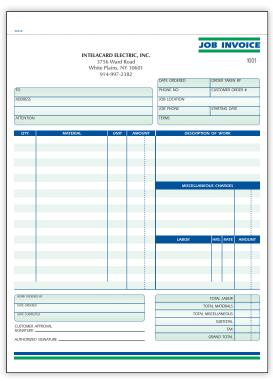
1001 DATE	CE			ARDAN'S SPORTI 1243 South Charlottesville, 434-206-1	Street VA 22903	
OLD TO			SHIPPED TO	0		
DUR ORDER NO.	YOUR ORDER NO.	SALESMAN	TERMS	SHIPPED VIA		PPD. OR COL
QUANTITY		DESC	RIPTION		PRICE	AMOUNT

D.

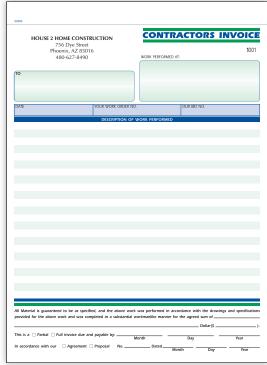
GANER FLOORING 173 Millirook Road Oak Brook, IL 60523 620-785-7492  SOLD TO  ORGER FO.  DORGER FO.  DO	100		ICE	INVO						
Oak Brook, IL 60523 620-785-7492  SOLD TO  SHIPPED TO		INVOICE DATE	).	ORDER NO		GARNER FLOORING 173 Millbrook Road				
SOLD TO SHEPTED TO		SHIPPED VIA	PED	DATE SHIP	Oak Brook, IL 60523					
	TERMS	FOB	W/T.	NO. PCS.	0207037132					
COUNTITY UNIT DESCRIPTION UNIT PRICE TO			)	SHIPPED TO			SOLD TO			
QUANTITY UNIT DESCRIPTION UNIT PRICE TO										
GUANTITY UNIT DESCRIPTION UNIT PRICE TO										
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	TOTAL PR	UNIT PRICE			DESCRIPTION	UNIT	YTITVAUC			

*i* page 114

A.



В.



### Features:

- Carbonless
- Formats available only as shown
- Perforated for easy separation
- $\bullet$  Up to 4 lines of text in typestyle as shown
- Black Ink only
- Consecutive numbering is available at no additional charge in black ink up to 6 digits; if a starting number is not indicated, 1001 will be used

C.







2-Part

3-Part

### Invoice Forms \_\_\_\_\_

Item Number	Description	Parts	Imprint Area	250	500	750	1,000	2,000	2,500
A. RSS-50312-NAV7	8½" x 11" Job Invoice Form ruled	2	41/4" x 11/4"	\$92.90	\$149.50	\$199.70	\$249.90	\$409.90	\$483.90
RSS-50353-NAV7	8½" x 11" Job Invoice Form ruled	3	4½" x 1½"	\$109.90	\$165.90	\$220.90	\$275.90	\$495.90	\$592.90
B. RSS-50363-NAV7	8½" x 11" Contractors Invoice Form ruled	3	3¾" x 1"	\$109.90	\$165.90	\$220.90	\$275.90	\$495.90	\$592.90

 $\textbf{(R)} \ \ \text{Production time: 2 working days.} \ \ \text{Additional quantities are available; contact us for details.}$ 

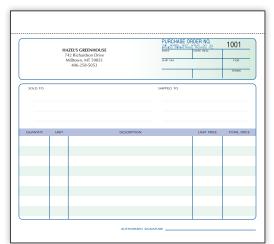
### Invoice Books \_\_\_\_\_

Item Number	Description	Parts	Imprint Area	10 Books	20 Books	30 Books	40 Books	50 Books
C. RBK-60062-NAV7	7 <sup>3</sup> / <sub>4</sub> " x 5½" Ruled Invoice Book, 50 sets per book	2	5" x 1"	\$114.50	\$172.50	\$257.50	\$307.90	\$358.90

(R) Production time: 5 working days. Additional quantities are available; contact us for details.







B.

			PURCHASE	ORDER NO.	1001
		HELIG-MEYERS TRUCKING 4102 Tori Lane	DATE SPINGS	ORDER NO.	1001
		West Valley City, UT 84120	SHIP VSA		POB
		801-577-4994			TERMS
					TERMS
SOLD TO			SHIPPED TO		
QUANTITY	UNIT	DESCRIPTIO	N .	UNIT PRICE	TOTAL PRIC

C.



#### Features:

- Carbonless
- Formats available only as shown
- Perforated for easy separation
- Up to 4 lines of text in typestyle as shown
- Black Ink only
- Consecutive numbering is available at no additional charge in black ink up to 6 digits; if a starting number is not indicated, 1001 will be used





2-Part

3-Part

#### Purchase Order Forms \_\_\_

Item Number	Description	Parts	Imprint Area	250	500	750	1,000	2,000	2,500
A. RSS-50022-NAV7	8½" x 7" Purchase Order ruled	2	4¼" x 1¼"	\$71.90	\$122.90	\$158.90	\$194.90	\$329.90	\$396.90
RSS-50023-NAV7	8½" x 7" Purchase Order ruled	3	4¼" x 1¼"	\$123.10	\$171.00	\$216.95	\$262.90	\$446.70	\$538.70
B. RSS-50042-NAV7	8½" x 11" Purchase Order ruled	2	4¼" x 1¼"	\$101.90	\$149.00	\$187.00	\$225.00	\$371.00	\$443.00
RSS-50043-NAV7	8½" x 11" Purchase Order ruled	3	4¼" x 1¼"	\$129.90	\$205.20	\$260.95	\$316.70	\$530.40	\$636.40

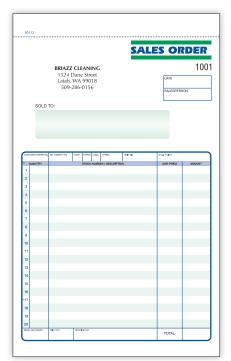
(R) Production time: 2 working days. Additional quantities available; contact us for details.

#### Purchase Order Books \_\_\_\_\_

-	Item Number	Description	Parts	Imprint Area	10 Books	20 Books	30 Books	40 Books	50 Books
	C. RBK-60073-NAV7	5½" x 8" Purchase Order Book Ruled, 50 sets per book	3	2 <sup>3</sup> / <sub>4</sub> " × 1"	\$131.90	\$209.90	\$291.90	\$373.90	\$455.90







50112 **SALES ORDER** 1001 **BRIAZZ CLEANING** 1324 Dane Street Latah, WA 99018 509-286-0156 DATE SALESPERSON SOLD TO: 12

#### Features:

- Carbonless
- Formats available only as shown
- Perforated for easy separation
- Up to 4 lines of text in typestyle as shown
- Black Ink only
- Consecutive numbering is available at no additional charge in black ink up to 6 digits; if a starting number isn't indicated, 1001 will be used





2-Part

3-Par

#### Sales Order Forms \_\_\_

-	Item Number	Description	Parts	Imprint Area	250	500	750	1,000	2,000	2,500
	A. RSS-50112-NAV7	5½" x 8½" Sales Order Form Ruled	2	2½" x 1½"	\$75.30	\$107.90	\$136.40	\$164.90	\$278.90	\$335.90
	RSS-50113-NAV7	5½" x 8½" Sales Order Form Ruled	3	2½" x 1½"	\$99.90	\$139.90	\$179.90	\$219.90	\$378.90	\$458.40
	B. RSS-50122-NAV7	8½" x 11" Sales Order Form Ruled	2	4½" x 1½"	\$101.90	\$149.00	\$187.00	\$225.00	\$371.00	\$443.00
	RSS-50123-NAV7	8½" x 11" Sales Order Form Ruled	3	4½" x 1½"	\$129.90	\$189.90	\$244.90	\$299.90	\$518.90	\$622.90

## Sales Order and Road Service Books





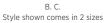


F. G.

#### Features:

- Carbonless
- 50 sets per book
- Formats available only as shown
- Perforated for easy separation
- Up to 4 lines of text in typestyle as shown
- Black Ink only
- Consecutive numbering is available at no additional charge in black ink up to 6 digits; if a starting number is not indicated, 1001 will be used











2-Part

3-Part

#### Sales Order Books \_

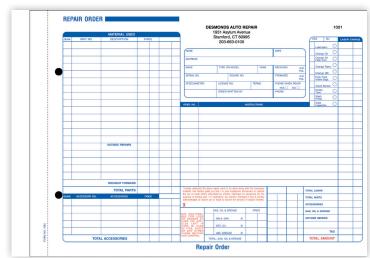
Ite	m Number	Description	Parts	Imprint Area	10 Books	20 Books	30 Books	40 Books	50 Books
A.	RBK-60052-NAV7	5½" x 8½" Sales Order Book	2	23/4" x 11/2"	\$114.50	\$172.50	\$257.50	\$307.90	\$358.90
B.	RBK-1172-NAV7			5" x 13/8"	\$114.50	\$172.50	\$257.50	\$307.90	\$358.90
	RBK-1173-NAV7			5" x 13/8"	\$131.90	\$209.90	\$291.90	\$373.90	\$455.90
C.	RBK-1291-NAV7	4¼" x 7" Multi-Purpose Sales Book	2	3¾" x 1¼"	\$95.90	\$140.00	\$181.00	\$222.00	\$263.00
	RBK-1292-NAV7	4¼" x 7" Multi-Purpose Sales Book	3	3¾" x 1¼"	\$111.90	\$169.90	\$232.90	\$295.90	\$351.90
D.	RBK-1174-NAV7	33/8" x 51/8" Multi-Purpose Sales Book	2	3" x 1"	\$85.50	\$111.00	\$148.50	\$186.50	\$224.00
	RBK-1175-NAV7	33/8" x 51/8" Multi-Purpose Sales Book	3	3" x 1"	\$102.90	\$143.00	\$184.00	\$225.00	\$266.00
E.	RBK-G2SB-NAV7	K-G2SB-NAV7 5½" x 8½" Sales Book		5" x 1½"	\$104.95	\$147.60	\$211.55	\$363.15	\$436.40
	RBK-G3SB-NAV7	5½" x 8½" Sales Book	3	5" x 1½"	\$143.10	\$200.90	\$316.60	\$510.05	\$600.60

(R) Production time: 5 working days. Additional quantities are available; contact us for details.

#### Road Service Books \_\_\_\_\_

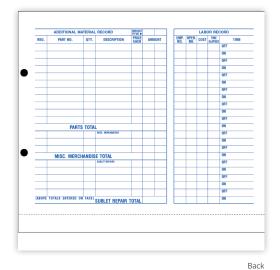
Item Number	Description	Parts	Imprint Area	10 Books	20 Books	30 Books	40 Books	50 Books
F. RBK-50286-NAV7	5½" x 8½" Road Service Book	2	5" x 1/8"	\$114.50	\$172.50	\$257.50	\$294.50	\$348.50
G RBK-50287-NAV7	51/2" x 81/2" Road Service Book	3	5" x 1/8"	\$129 50	\$205.50	\$29150	\$366.50	\$42750

# Repair Forms



Front





Front

Back

#### Features:

- Carbon
- Formats available only as shown
- Two-hole punched and perforated for easy separation
- Up to 4 lines of text in typestyle as shown
- Black Ink only
- Consecutive numbering is available at no additional charge in black ink up to 6 digits; if a starting number is not indicated, 1001 will be used



#### Repair Forms \_\_\_

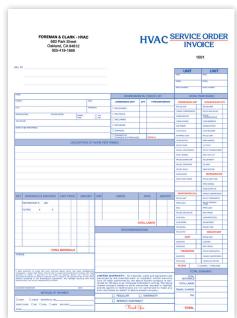
Item Number	Description	Parts	Imprint Area	250	500	750	1,000	2,000	2,500
A. RSS-1563-NAV7	11" x 81/2" Repair Order Form	3	4" x 1"	\$139.10	\$207.70	\$272.70	\$337.70	\$580.70	\$704.10
B RSS-1593-NAV7	81/2" x 7" Auto Repair Order Form	3	31/4" x 1"	\$129 90	\$199.90	\$263.40	\$326.90	\$556.90	\$64790



A.



В.



#### Features:

- Carbonless
- Formats available only as shown
- Perforated for easy separation
- Up to 4 lines of text in typestyle as shown
- Black Ink only
- Consecutive numbering is available at no additional charge in black ink up to 6 digits; if a starting number is not indicated, 1001 will be used



C.

TOTAL METINALE BLOWCESS

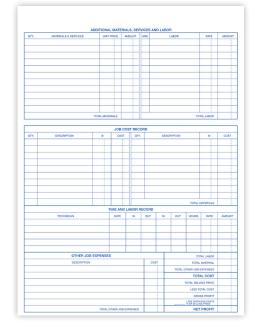
TOTAL METINAL BLOWCESS

TOTAL METINALE BLOWCESS

TOTAL METINAL BLOWCESS

TOTAL MET

Front



\*3-part with heavyweight tag

Back







2-Part

3-Part

Service Forms \_\_

Item Number	Description	Parts	Imprint Area	250	500	750	1,000	2,000	2,500
A. RSS-50283-NAV7	5½" x 8½" Service Order Form, Ruled	3	3" x 1"	\$91.90	\$129.50	\$167.00	\$204.50	\$354.50	\$385.20
B. RSS-50284-NAV7	8½" x 11" HVAC Service Order/Invoice	2	4″ x ⅓″	\$101.90	\$149.00	\$187.00	\$225.00	\$371.00	\$443.00
C. RSS-50285-NAV7	8½" x 11" HVAC Service Order/Invoice	3	4″ x ⅓″	\$129.90	\$189.90	\$244.90	\$299.90	\$518.90	\$622.90

STRAIG	HT B	ILL OF LADING-SHORT FORM	NOT NEGOTIABLE	SHIPPER'S	1001	
CARRIER:		O'HOHVAL -	NOT NEGOTIABLE	CARRIER'S		
RECEIVED, subject to dition of contents of son or corporation in route to said destina or any of said proper	the classifi packages up possession tion. It is m ty, that ever entifies that	common and furth in reflect on the date of the reserved retail. But if all deline, the preparer described below in apparers of professional markets commonly and	throughout this contract as meaning any p otherwise to deliver to another carrier on d as to each party at any time interested in	on- the all		
TO: CONSIGN			F	ROM: SHIPPER		
STREET				3 GILLESPIE	EXPORTS, I	NC.
O. REE!			s	4341 PARI	KWAY STREI	ET
DESTINATION	· CITY	STATE, ZIP	0	RIGIN - CITY, STATE, ZIP		
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HOOTE					VEHICLE NO.	
NO. SHIPPIN	G <sub>H.M.1</sub>	KIND OF PACKAGING, DESCRIPTION OF ARTICLES, SPECIAL MARKS	AND EXCEPTIONS	* WEIGHT	RATE	CHARGES IFOR CARRIER USE ONL
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If the shipment mor	es between	n two ports by a carrier by water, the law requires that the bill of lading shall state whether it is "carrier's or		f this shipment is to be delivered to the consignee	TOTAL	
alue of the property	The agree	e the rate is dependent on value, shipper's are required to state specifically in writing the agreed or declared d or declared value of the property is hereby specifically stated by the shipper to be not exceeding	without recourse on the consignor, the coner shall not make delivery of the shipm charges.	orsignor shall sign the following statement: The car- ent without payment of freight and all other lawful		T CHARGES
s		ner .		ture of Consignor)	FREIGHT PREPA except when box	at if charges a
		This is to certify that the above named materials are properly classified, described, packaged, marked and labeled an			right is checked	to be collect
SHITTERGIL		PIE EXPORTS, INC.	CARRIER			2
		URE	AUTHORIZED SIGNATURE			DATE

\*All parts white.

#### Features:

- Carbonless
- Formats available only as shown
- Perforated for easy separation
- Includes lines of text, typestyles, and imprint areas as shown; see below
- Consecutive numbering is available at no additional charge in black ink up to 6 digits; if a starting number is not indicated, 1001 will be used

#### Imprint area:

- 1 Your Company Name 1 line of type.
- 2 Your Company Address 1 line of type.
- 3 Your Company Name and Address.
- 4 In the description area: Add up to 7 lines of type.





3-Par

4-Part

#### Shipping Forms \_\_\_\_\_

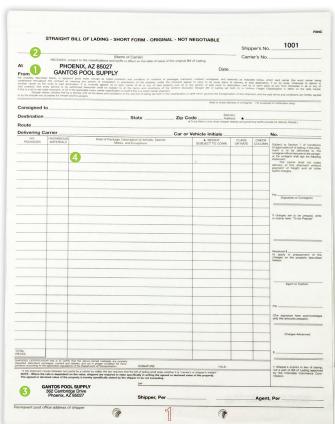
- 1	tem Number	Description	Parts	250	500	750	1,000	2,000	2,500
	A. RSS-1713-NAV7	8½" x 7" Bill of Lading Short Form	3	\$87.50	\$130.50	\$171.50	\$212.50	\$376.50	\$453.50
	RSS-1714-NAV7	8½" x 7" Bill of Lading Short Form	4	\$124.50	\$185.90	\$242.90	\$299.90	\$527.90	\$641.90
	B. RSS- 50263- NAV7	8½" x 7" Bill of Lading Long Form	3	\$87.90	\$133.50	\$179.20	\$224.90	\$407.70	\$499.10
	C. RSS-F6NC-NAV7	8½" x 11" Bill of Lading, Short Form	3	\$185.55	\$259.50	\$331.50	\$403.50	\$678.90	\$791.90

#### Imprint area:

- 1 Your Company Name 1 line of type.
- Your Company Address 1 line of type.
- 3 Your Company Name and Address.
- 4 In the description area: Add up to 7 lines of type.

UNIFORM STRAIGHT BILL OF LADING Original-Not Negotiable-Domestic Agent's No. CEIVED, subject to the classifications and tariffs in effect on the date of the issue of this Bill of Lading, 2364 ILLINOIS AVE. 1 MANJARREZ MANUFACTURING 20 Destination. State of\_ Zip Code\_ \_ County of \_ Vehicle or Car Initial\_ C.O.D. charge to be paid by Shipper Consignee Collect On Delivery and remit to: City State Street Class Check Column If charges are to be prepaid, write or stamp here, "TO BE PREPAID." Received \$\_\_\_\_\_to apply to prepayment of the charges on the property described hereon. MANJARREZ MANUFACTURING Shipper, Per 2364 ILLINOIS AVE. Agent, Per

C.



\*All parts white.

page 114



#### **General Ordering Information**

#### Artwork

Provide clean, flat, black and white, camera ready artwork scaled to fit the imprint area.

Provide color separated and prescreened artwork for two-colored forms or forms with screens.

#### **Booking**

Sets of snap set forms bound together. Our custom books are bound together with staples and most often a wraparound cover. The cover is 80# white vellum stock which doubles as a divider to separate the form being used from the unused forms.

#### Logos

View our stock logo selection on the Help and Resources tab online. Custom logo artwork should be provided in solid black. Prescreened artwork does not reproduce well. Logos will be placed in the upper left hand corner of the designated imprint area unless indicated otherwise.

#### Proofs

Black & white proofs are available for \$15.00 (R) each. Add 2 additional working days to production time when requesting a proof.

#### **Snap Sets**

Also known as snap-outs, snap apart or unit sets. Snap sets are multipart forms that have a perforated tear off stub on one edge.

#### Special Set-up:

A special set-up charge of \$37.10 **(R)** will be added to the order when adding copy that is requested outside of the designated printing area on the preprinted forms. A previous sample or sketch of additional copy placement should be provided with the order.

#### Rights to Promotion

We reserve the right to use all products in our advertising and displays unless specified in writing at the time of order.

#### **Typestyles**

**All Booklets and Snap Set forms are typeset in:** Optima with the exceptions of: Receipt Books RBB2 and RBB3, Road Service Book, Sales Books G2SB and G3SB, and Snap Set Forms F6NC are typeset In Helvetica Neue LT Standard Bold, upper and lower case.

Register Forms are type set in: Goudy. The main line (line 1) of copy will be typeset in 12 point upper case characters. The remaining copy (lines 2-4) will be typeset in 10 point upper- and lower-case characters.

Laser, Three-to-a-Page Checks and Deposit Slips are typeset in:
Company Name: Helvetica Bold, 10 point upper case characters
Company Address: Helvetica Regular, 8 point upper case characters
Financial Name: Helvetica Bold, 8 point upper case characters
Financial Address: Helvetica Regular, 7 point upper case characters

Routing/Account Numbers: Magnetic Character Recognition (MICR) Standard 7 point

**Voucher Checks and Envelopes are typeset in:** Helvetica Neue LT Standard Bold, upper and lower case.







# PRESENTATION FOLDERS

Standard Folders	116-117
Legal Folders	118
Box Pocket Folders	119
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Small Folders—Mini & Document	122
File Folders	123
Custom & Additional Options	124
ORDERING INFORMATION	
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#### Standard Presentation Folders

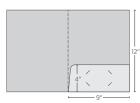
#### **Standard Presentation Folders:**

- 24-hour production time for most options
- FREE ground shipping to one location within the continental United States (not Alaska and Hawaii) included

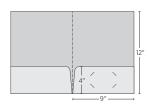




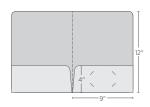




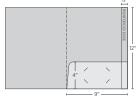
Style #: F1 Standard 1 Pocket



Style #: F2 Standard 2 Pockets



Style #: F2RD Standard 2 Pockets with Rounded Corners



Style #: B1 Standard 1 Pocket with One Reinforced Edge



Style #: B2 Standard 2 Pockets with Two Reinforced Edges







#### **Standard Presentation Folders**

Base Price — Class 1 Stocks	50	100	250	500	1,000	1,500	2,000	2,500	3,000	5,000
No Imprint <b>24hr</b>	\$3.315	\$1.975	\$1.245	\$0.895	\$0.715	\$0.647	\$0.600	\$0.565	\$0.523	\$0.485
1 Color <b>24hr</b>	\$4.980	\$2.990	\$1.728	\$1.140	\$0.820	\$0.705	\$0.633	\$0.610	\$0.555	\$0.493
2 Color <b>24hr</b>	\$7.300	\$4.240	\$2.260	\$1.465	\$1.000	\$0.825	\$0.720	\$0.710	\$0.622	\$0.540
1 Standard Foil Color* 24hr	n/a	\$3.555	\$1.855	\$1.225	\$0.910	\$0.772	\$0.720	\$0.710	\$0.657	\$0.585
Embossing*	n/a	\$3.990	\$1.995	\$1.355	\$0.965	\$0.813	\$0.765	\$0.720	\$0.693	\$0.605
Four Color Process 24hr	\$10.640	\$5.820	\$2.728	\$1.664	\$1.132	\$0.965	\$0.835	\$0.785	\$0.722	\$0.615

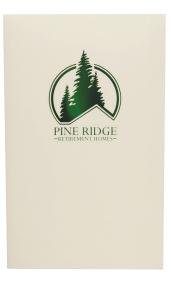
(R) Price shown is per piece. Production time: 24 hours for one, two and four color processes, and foil stamping; 3 working days for embossing. Add 2 days for heavy ink coverage on spot colors. 12 p.m. CT cutoff for artwork. \*Price includes one standard foil color or single level emboss with a total coverage area of up to 36 square inches. See separate price grids on page 127 for pricing on imprint and stock upgrades.

# **Standard Presentation Folders**

**Stand Out |** Presentation folders say a lot



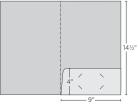






Style M2





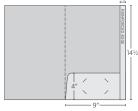
Style #: M1 1 Pocket Legal Folder



Style #: M2 2 Pocket Legal Folder



Style #: M2RD 2 Pocket Legal Folder with Rounded Corners



Style #: L1 1 Pocket Legal Folder with One Reinforced Edge



Style #: L2 2 Pocket Legal Folder with Two Reinforced Edges





#### **Legal Folders**

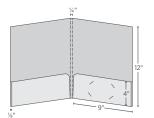
3										
Base Price — Class 1 Stocks	50	100	250	500	1,000	1,500	2,000	2,500	3,000	5,000
No Imprint	\$5.485	\$3.075	\$1.745	\$1.245	\$0.990	\$0.892	\$0.815	\$0.740	\$0.692	\$0.620
1 Color	\$8.300	\$4.750	\$2.345	\$1.500	\$1.080	\$0.943	\$0.840	\$0.795	\$0.758	\$0.660
2 Color	\$10.175	\$5.445	\$2.945	\$1.800	\$1.285	\$1.068	\$0.978	\$0.870	\$0.828	\$0.700
1 Standard Foil Color*	\$8.000	\$4.330	\$2.155	\$1.485	\$1.080	\$0.988	\$0.865	\$0.820	\$0.792	\$0.695
Embossing*	\$9.300	\$5.000	\$2.330	\$1.590	\$1.140	\$1.025	\$0.910	\$0.865	\$0.840	\$0.740
Four Color Process	\$17.033	\$8.920	\$4.225	\$2.440	\$1.495	\$1.273	\$1.050	\$0.965	\$0.910	\$0.745

(R) Price shown is per piece. Production time: 3 working days. Add 2 days for heavy ink coverage on spot colors. 12 p.m. CT cutoff for artwork. \*Price includes one standard foil color or single level emboss with up to 36 total square inches of coverage. See separate price grids on page 127 for pricing on imprint and stock upgrades. Thermography is not available on legal folders.

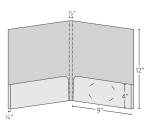
#### **Box Pocket Folders:**

- Four styles
- Holds up to 200 pages
- Available with standard base stocks

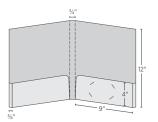




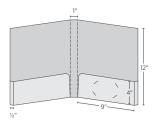
Style #: BP1 Box Pocket Folder Holds 50 sheets, 25 in each pocket



Style #: BP2 Box Pocket Folder Holds 100 sheets, 50 in each pocket



Style #: BP3 Box Pocket Folder Holds 150 sheets, 75 in each pocket



Style #: BP4 Box Pocket Folder Holds 200 sheets, 100 in each pocket





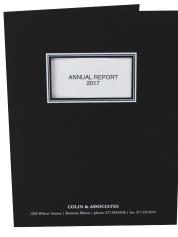
#### **Box Pocket Folders**

DOX FOCKEL I Olders								
Base Price — Class 1 Stocks	250	500	1,000	1,500	2,000	2,500	3,000	5,000
No Imprint	\$2.215	\$1.645	\$1.200	\$1.063	\$0.965	\$0.870	\$0.822	\$0.675
1 Color	\$2.935	\$1.955	\$1.365	\$1.147	\$1.050	\$0.970	\$0.917	\$0.765
2 Color	\$3.590	\$2.265	\$1.500	\$1.262	\$1.145	\$1.070	\$1.012	\$0.835
1 Standard Foil Color*	\$2.870	\$1.970	\$1.355	\$1.142	\$1.080	\$1.015	\$0.973	\$0.830
Embossing*	\$2.905	\$1.990	\$1.370	\$1.155	\$1.095	\$1.025	\$0.985	\$0.840
Four Color Process	\$5.265	\$3.070	\$1.855	\$1.475	\$1.290	\$1.175	\$1.107	\$0.890

(R) Price shown is per piece. Production time: 3 working days. Add 2 days for heavy ink coverage on spot colors. Add 2 days for embossing. 12 p.m. CT cutoff for artwork. \*Price includes one standard foil color or single level emboss with up to 36 total square inches of coverage. See separate price grids on page 127 for pricing on imprint and stock upgrades. Dimensional shipping charges apply to Box Pocket folder shipments. The image shown has inside copy; see page 128 for more information.

# Report & Tax Covers, Standard Size

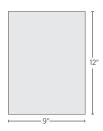




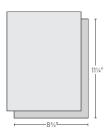


Style W1

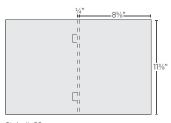
Style W1



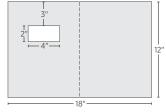
Style #: R1 1 Piece Report Cover Open Size: 18" x 12"



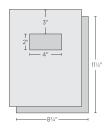
Style #: R2 2 Piece Report Cover



Style #: SS Side Staple Tabs Report Cover



Style #: W1 1 Piece Report Cover with Window



Style #: W2 2 Piece Report Cover with Window







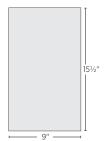
Report & lax Covers, St	anuaru Siz	e								
Base Price — Class 1 Stocks	50	100	250	500	1,000	1,500	2,000	2,500	3,000	5,000
No Imprint	\$2.050	\$1.205	\$0.790	\$0.550	\$0.425	\$0.392	\$0.380	\$0.365	\$0.350	\$0.335
1 Color	\$4.405	\$2.405	\$1.245	\$0.740	\$0.520	\$0.447	\$0.425	\$0.405	\$0.388	\$0.355
2 Color	\$5.505	\$3.315	\$1.675	\$0.985	\$0.660	\$0.555	\$0.505	\$0.480	\$0.455	\$0.400
1 Standard Foil Color*	\$5.225	\$3.075	\$1.610	\$1.065	\$0.745	\$0.610	\$0.570	\$0.525	\$0.505	\$0.470
Embossing*	\$6.680	\$3.727	\$1.713	\$1.117	\$0.770	\$0.637	\$0.590	\$0.542	\$0.518	\$0.475
Four Color Process	\$11 900	\$6.350	\$3 555	\$1,960	\$1150	\$0.892	\$0.770	\$0.700	\$0.648	\$0.560

(R) Price shown is per piece. Production time: 3 working days. Add 2 days for heavy ink coverage on spot colors. 12 p.m. CT cutoff for artwork. \*Price includes one standard foil color or single level emboss with a total coverage area of up to 36 square inches. See separate price grids on page 127 for pricing on imprint and stock upgrades.

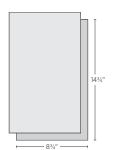
Did You Know? | Report & Tax Covers, Standard Size are also available in one piece styles. Contact us for more information.



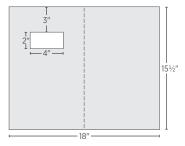
When It Matters | Report covers put that professional touch on important reports and tax presentations.



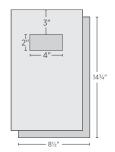
Style #: R1L 1 Piece Legal Report Cover



Style #: R2L 2 Piece Legal Report Cover



1 Piece Legal Report Cover with Window



Style #: W2L 2 Piece Legal Report Cover with Window

Did You Know? | Report & Tax Covers, Legal Size are also available in one piece styles. Contact us for more information.







#### Report & Tax Covers, Legal Size

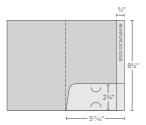
Report a Tax covers, Le	.gai 5126 _									
Base Price — Class 1 Stocks	50	100	250	500	1,000	1,500	2,000	2,500	3,000	5,000
No Imprint	\$2.215	\$1.340	\$0.910	\$0.750	\$0.655	\$0.625	\$0.610	\$0.590	\$0.563	\$0.525
1 Color	\$5.185	\$2.855	\$1.660	\$1.115	\$0.860	\$0.767	\$0.715	\$0.680	\$0.662	\$0.600
2 Color	\$6.630	\$3.880	\$2.145	\$1.310	\$0.950	\$0.817	\$0.760	\$0.710	\$0.673	\$0.615
1 Standard Foil Color*	\$5.530	\$3.300	\$1.755	\$1.195	\$0.905	\$0.815	\$0.765	\$0.750	\$0.737	\$0.710
Embossing*	\$7.250	\$3.860	\$1.925	\$1.305	\$0.980	\$0.850	\$0.810	\$0.770	\$0.747	\$0.710
Four Color Process	\$13.790	\$7.425	\$3.445	\$2.070	\$1.285	\$1.067	\$0.915	\$0.850	\$0.808	\$0.760

(R) Price shown is per piece. Production time: 3 working days. Add 2 days for heavy ink coverage on spot colors. 12 p.m. CT cutoff for artwork. \*Price includes one standard foil color or single level emboss with a total coverage area of up to 36 square inches. See separate price grids on page 127 for pricing on imprint and stock upgrades.

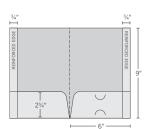
## Small Folders — Mini & Document



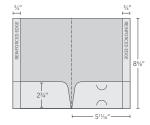
Styles K, I2



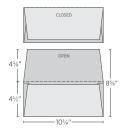
Style #: I1 1 Pocket Mini Folder with One Reinforced Edge



2 Pocket Standard Mini Folder with Two Reinforced Edges



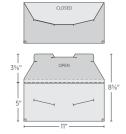
Style #: I2 2 Pocket Mini Folder with Two Reinforced Edges



Style #: K Fold Over Flap Pocket Folder



Style #: IS1 1 Pocket Standard Mini Folder with One Reinforced Edge



Style #: KCAP Expandable Fold Over Flap Pocket Folder (3/4" Expansion Gusset)





#### Small Folders - Mini & Document .

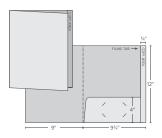
Base Price — Class 1 Stocks	50	100	250	500	1,000	1,500	2,000	2,500	3,000	5,000
No Imprint	\$3.720	\$2.115	\$1.048	\$0.810	\$0.635	\$0.577	\$0.550	\$0.525	\$0.515	\$0.490
1 Color	\$6.155	\$3.380	\$1.575	\$1.010	\$0.730	\$0.647	\$0.610	\$0.575	\$0.550	\$0.495
2 Color	\$7.655	\$4.165	\$2.060	\$1.245	\$0.870	\$0.742	\$0.685	\$0.640	\$0.610	\$0.540
1 Standard Foil Color*	\$7.515	\$4.060	\$1.880	\$1.150	\$0.815	\$0.700	\$0.650	\$0.625	\$0.535	\$0.530
Embossing*	\$7.885	\$4.255	\$2.045	\$1.230	\$0.855	\$0.725	\$0.670	\$0.640	\$0.597	\$0.535
Four Color Process	\$13.535	\$7.097	\$3.472	\$2.013	\$1.287	\$0.983	\$0.875	\$0.785	\$0.705	\$0.637

(R) Price shown is per piece. Production time: 3 working days. Add 2 days for heavy ink coverage on spot colors. 12 p.m. CT cutoff for artwork. \*Price includes one standard foil color or single level emboss with a total coverage area of up to 25 square inches. See separate price grids on page 127 for pricing on imprint and stock upgrades.

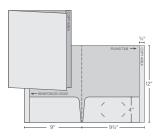
#### File Folders:

File folders keep important papers neat and organized, and the printed tab makes these folders easy to find in any filing cabinet. This makes them ideal for any business that keeps paperwork or customer information on file, like government offices or financial businesses.

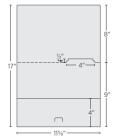




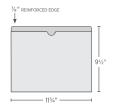
Style #: C1 1 Pocket File Folder with One Reinforced Edge



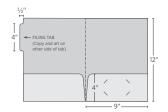
Style #: C2 2 Pocket File Folder with Two Reinforced Edges



Style #: FNF Tab File Folder with Pocket



Style #: FJ File Folder with Reinforced Edge



Style #: F2T Tab File Folder with 2 pockets





#### **File Folders**

Base Price — Class 1 Stocks	50	100	250	500	1,000	1,500	2,000	2,500	3,000	5,000
No Imprint	\$3.715	\$2.200	\$1.305	\$0.970	\$0.775	\$0.687	\$0.650	\$0.610	\$0.575	\$0.530
1 Color	\$6.350	\$3.590	\$1.940	\$1.255	\$0.895	\$0.793	\$0.695	\$0.650	\$0.617	\$0.540
2 Color	\$7.968	\$4.502	\$2.566	\$1.575	\$1.055	\$0.910	\$0.795	\$0.745	\$0.707	\$0.610
1 Standard Foil Color*	\$7.250	\$3.900	\$1.950	\$1.300	\$0.925	\$0.825	\$0.735	\$0.695	\$0.667	\$0.590
Embossing*	\$8.400	\$4.700	\$2.095	\$1.375	\$0.960	\$0.858	\$0.755	\$0.705	\$0.678	\$0.600
Four Color Process	\$13.150	\$6.915	\$3.280	\$1.945	\$1.190	\$0.968	\$0.865	\$0.785	\$0.743	\$0.615

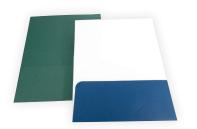
(R) Price shown is per piece. Production time: 3 working days. Add 2 days for heavy ink coverage on spot colors. 12 p.m. CT cutoff for artwork. \*Price includes one standard foil color or single level emboss with up to 36 total square inches of coverage. See separate price grids on page 127 for pricing on imprint and stock upgrades. Thermography is not available on File Folders.

### **Custom & Additional Options**

#### Custom Options: Can't Find What You're Looking For?

We have access to thousands of dies that may fit your needs. And, for an order that is truly unique, we would be happy to discuss your one-of-a-kind project and provide you with a quote. We want to talk to you!

#### Additional Product Options -



#### Pocket Page \_

The 9" x 12" pocket page allows for quick, secure storage. The single exposed pocket is great for intercompany communication or informational pieces.



#### **Loose Pocket Unglued Folders**

Loose pocket folders are available with or without self-assemble tabs.



#### BamBams .

These bestselling noisemakers perfect for school sports fans. They are printed in vibrant full color, and, when they are inflated and hit together, they make a booming noise that adds plenty of excitement to the big game!



#### Inventory Programs \_

Are you working with a national or regional customer that utilizes a high volume of folders? If your customer orders more than 20,000 folders annually, ask our team if our inventory program would be a cost-effective option.



#### Presentation Packaging \_

We have many existing templates to help your small business customers package their products. Templates include snap lock boxes, straight tuck end boxes, roll tuck end boxes, sleeves, triangle boxes.



#### FanFans .

FanFans are like a banner, noise maker and fan in one! Hold them up to show off school spirit or fold them for use as a fan or a clapper for big fan enthusiasm on game day. You can even use as a fundraiser by promoting community sponsors on the reverse side.





We realize that selling and ordering custom products can be difficult. We also understand that you might feel more comfortable consulting an expert during your order process. Whether you are discovering the quality products we offer, creating artwork for your customers, or tracking the process as your order is produced and shipped to your door, you are sure to have questions.

You deserve a supplier who can help you navigate that complex process and provide you with high quality products and competitive pricing.

We believe that no problem is too difficult to solve, and we will go the extra mile to answer your questions. Our friendly and dedicated employees have been trained in the most advanced folders processes and equipment. With that training, we can provide you with the answers and ideas you need while delivering the best products money can buy.

At the end of the day, we will provide you with the best folders experience in the industry. You can count on:

- Friendly and helpful service
- Answers to all of your questions
- Product expertise
- Quality products and kept promises

Prices effective January 1, 2017



		Print Process Codes						Environmental Paper Codes					
	PAPER STOCKS	•	FC	UV	1	<b>(</b>	Ð	RE	GSC	CN	<b>⊕</b>	PCW	FSC
	Manila Tag 150 lb.	×	<b>x</b> *		×	×	×						×
	White High Gloss 10 pt. C1S	×	×	×		×	×				10%	×	×
-	White Semi-Gloss 10 pt. C2S	×	×	×		×	×						×
CLASS 1	White Semi-Gloss 12 pt. C1S	×	×	×	×	×	×						×
겁	White Smooth 80 lb.	×	×		×	×	×						×
	Bright White Linen 80 lb.	×	<b>x</b> *		×	×	×						
	Warm White Linen 80 lb.	×	<b>x</b> *		×	×	×		×		30%	30%	
	White High Gloss 12 pt. C1S	×	×	×		×	×				10%	×	×
	White Semi-Gloss 12 pt. C2S	×	×	×		×	×						×
	White Semi-Gloss 14 pt. C1S	×	×	×	×	×	×						×
	White Semi-Gloss 16 pt. C1S	×	×	×	×	×	×						×
	White Silk 120 lb.	×	×	×		×	×	×	×		×	30%	
	White Smooth 110 lb.	×	<b>x</b> *		×	×	×						×
	Cougar® White Smooth 100 lb.	×	<b>x</b> *		×	×	×				×	10%	×
	Warm White Smooth 80 lb.	×	<b>x</b> *		×	×	×		×		30%	30%	×
	Cobalt Smooth 80 lb.	×			×	×	×						×
2	White Fiber 80 lb.	×	×		×	×	×	10.7	×		×	×	×
SS 2	Sky Blue Linen 80 lb.	×			×	×	×		×		×	×	
CLASS	Ivory Linen 80 lb.	x***	×*		×	×	×		×		×	×	
O	Gray Linen 80 lb.	×			×	×	×		×		×	×	
	Charcoal Linen 80 lb.	×			×	×	×		×				
	Navy Linen 80 lb.	×			×	×	×		×				
	Black Linen 80 lb.	×			×	×	×		×				
	Burgundy Linen 80 lb.	×			×	×	×	×	×		×	×	×
	Emerald Green Linen 80 lb.	×			×	×	×	×	×		×	×	×
	Bright White Linen 100 lb.	×	<b>x</b> *		×	×	×	Charles					
	Gray Laid 80 lb.	×***				×	×				×		
	Ivory Laid 80 lb.	×	Transition of			×	×			H) H	×		
	White Felt 80 lb.	×	×		×	×	×	×	×		×	×	×
	White Semi-Gloss 14 pt. C2S	×	×	×		×	×						×
	White Semi-Gloss 18 pt. C1S	×	×	×	×	×	×						×
100	Natural Fiber 80 lb.	×	×*		×	×	×	3.00	×	14 14 74 14 14 74	×	×	×
CLASS	Environment® Desert Storm 80 lb.	×**	Later Man		×	×	×		×		×	30%	×
<u>C</u>	Hunter Green Felt 80 lb.	×			×	×	×	×	×	15025	×	×	×
	Black Felt 80 lb.	×			×	×	×	×	×		×	×	×
	Red Linen 80 lb.	×			×	×	×	×	×				×
	CLASSIC CREST® Natural White 80 lb.	×	×*		×	×	×	×	×	×			×
	CLASSIC CREST* Solar White 80 lb.	×	×		×	×	×	×	×	×			×
4	CLASSIC® Laid Silverstone 80 lb.	×				×	×	×	×	×			×
ASS	CLASSIC® Linen Natural White 100 lb.	×	×*		×	×	×	×	×	×			×
CLASS	Navy Linen 100 lb.	×			×	×	×	×	×	MAGE.	×	×	×
	Eggplant Linen 80 lb.	×			×	×	×	×	×	×	×	×	×
	Red Felt 80 lb.	×			×	×	×	×	×				×
	White High Gloss 12 pt. C2S	×	×	×		×	×			The second secon	TANK HARVE (VI)		×
	Pearlized Latte Smooth 105 lb.	×***	<b>x</b> *			×	×		×		×	×	
	Emerald Green Linen 100 lb.	×			×	×	×	×	HHI		×	×	×
5 5	Burgundy Linen 100 lb.	×			×	×	×	×	×		×	×	×
CLASS	Black Linen 100 lb.	×			×	×	×	×	×		×	×	
O	Black High Gloss 12 pt. C1S	×		×	THE STATE OF	×	×			N. San	NAME:		
	Navy High Gloss 12 pt. C1S	×		×		×	×						
	Silver High Gloss 12 pt. C1S	×		×		×	×	5000					
	2			REAL PROPERTY.		March St. St.			100				

<sup>\*</sup> Four Color Process can print on these indicated stocks, but we recommend printing Four Color Process on white for best results. \*\* Black Spot Color ONLY. \*\*\* Some Spot Colors can be printed on these stocks; please call to discuss which colors work best. If your artwork requires copy to be printed across score/fold lines (folder spine or pocket folders), we recommend changing to a 12 pt. or 100 lb. stock to minimize the potential for cracking.

Prices effective January 1, 2017



#### **Print Process Codes:**

Spot Color

FC Full Color Process

**UV** UV Gloss Coating

Thermography

**F** Foil

Emboss

#### **Environmental Paper Codes:**

RE Renewable Energy: This stock was manufactured using 100% renewable energy

**GSC** Green Seal Certified: Stock contains at least 30% post-consumer material.

Recycled Material: This stock is made from recycled material.

FSC Forest Stewardship Council: This paper originates in a Forest Stewardship Council (FSC) certified sustainable, well-managed forest.

CN Carbon Neutral: This stock was made using carbon neutral processes with energy derived from natural processes that are replenished constantly.

**PCW** Post-Consumer Waste: This stock was made using a certain percentage of recycled material (post-consumer waste).

#### Stock Terms .

#### Premium & Elite Stocks (Class 5)\*

Premium and Elite stocks are high end stocks that will differentiate you, your company and your project from the competition. These stocks are classified as Class 5 Paper Stocks and available on any folder style unless otherwise specified. Minimum orders of 250 folders are required for all Premium and Elite stocks. \*Colors shown are a close representation. Exact color may vary.

#### C1S Paper

Paper coated on one side.

#### **C2S Paper**

Paper coated on both sides.

#### **Gloss Finish**

Provides a lot of "shine" resulting in higher contrast. Good for full color images where color needs to "pop". However, this finish is very sensitive to dust and fingerprints.

Colors shown are a close representation. Exact color will vary.



#### Point (pt.)

Caliper refers to the thickness of a single sheet of paper in thousandths of an inch.

#### Pound (lb.)

Weight of 500 sheets in the stock's industry standard basic size (different for all paper types).

#### **Semi-Gloss Paper**

Provides a great compromise between a smooth/matte finish and a gloss finish. Helps reduce glare, dust, and fingerprint issues.

#### Silk

Provides very little glare. Good for enhancing designs with more subdued layouts and color sets.

#### **Uncoated Paper**

Has a flat finish and is available in many textures. Uncoated has a porous, more natural feel. Most recycled paper is uncoated. Ink will soak into fibers of the paper. As a result, inks will appear different when printed on uncoated paper versus coated.

#### **Additional Stock Options**

Add Charges to Base Price Per Piece	50	100	250	500	1,000	1,500	2,000	2,500	3,000	5,000
Class 2	\$0.100	\$0.100	\$0.100	\$0.100	\$0.100	\$0.100	\$0.100	\$0.100	\$0.100	\$0.100
Class 3	\$0.200	\$0.200	\$0.200	\$0.200	\$0.200	\$0.200	\$0.200	\$0.200	\$0.200	\$0.200
Class 4	\$0.400	\$0.400	\$0.400	\$0.400	\$0.400	\$0.400	\$0.400	\$0.400	\$0.400	\$0.400
Class 5 Premium Stocks	n/a	n/a	\$0.600	\$0.600	\$0.600	\$0.600	\$0.600	\$0.600	\$0.600	\$0.600

(R) Price shown is per piece. These stocks are available on any folder product where the Stock Upgrade icon is shown. The price per piece for all stock upgrades do not vary by quantity. Stocks will be printed flat unless otherwise indicated. Thermography printing is available for limited stocks as noted in the Stock Grid on page 125

#### Standard Ink Colors Burgundy Brown Brick Orange Reflex Dark Light Green Forest Blue **Foil Colors** Green White Red Burgundy Dark Light Copper Gold Dull Silver Dull Clear Blue Gold Blue Silver



#### **Imprint Upgrade**

· · · · · · · · · · · · · · · · · · ·										
Add Charges to Base Price Per Piece	50	100	250	500	1,000	1,500	2,000	2,500	3,000	5,000
Heavy Ink Coverage**	\$2.740	\$1.405	\$0.585	\$0.315	\$0.185	\$0.132	\$0.110	\$0.095	\$0.087	\$0.060
UV Gloss Coating	\$0.865	\$0.465	\$0.225	\$0.145	\$0.105	\$0.093	\$0.090	\$0.080	\$0.080	\$0.075
Additional Ink	\$2.650	\$1.350	\$0.555	\$0.290	\$0.165	\$0.120	\$0.095	\$0.085	\$0.073	\$0.050
Additional Foil Stamp Color*	\$2.660	\$1.440	\$0.590	\$0.340	\$0.210	\$0.175	\$0.150	\$0.135	\$0.123	\$0.090
Additional Emboss Area*	\$6.625	\$3.405	\$1.390	\$0.765	\$0.425	\$0.297	\$0.230	\$0.195	\$0.182	\$0.125

(R) Price shown is per piece. \*Price includes one standard foil color or single level emboss with a total coverage area of up to 36 square inches. Additional options increase production time, contact us for estimate. \*\*Heavy ink coverage adds 2 production days.

Prices subject to change without notice.

#### **General Ordering Information**

#### **General Ordering — Standard Practices**

#### Additional Die Set-Up

If more than two dies are used, an additional die setup charge and die charge are needed.

#### **Art Charges**

If your layout requires special attention or your artwork is unsuitable for reproduction, we will make the necessary changes. You will be notified if artwork charges apply.

#### **Business Card Slits**

- Standard business card slit options include horizontal, vertical or half moon slits centered on the pocket.
- Slits can be centered on either the right, left or both pockets for no additional charge.
- The business card slits depicted on the line art for each product style throughout the catalog will be used unless specified otherwise.
- For special slit orientation or other slit options please contact us for more information.







Horizontal





Coated Stocks

If your artwork requires copy to be printed across score/fold lines (ie. folder spine or pocket folds) we recommend changing to a 12 pt. stock to minimize the potential for cracking along those score/fold lines.

#### **Die Charges**

A die setup charge will be applied for an envelope slit,  $4\frac{1}{4}$ " custom pad slit, flash drive slits, or file card punch out. Custom die cut dies will vary in cost according to the size and amount of detail in your design. Call or send design for a price quote. Allow 5 working days. Dies will be stored at no additional cost unless otherwise requested.

#### **Drop Ship**

Additional charge applies per location.

#### Final Folding

Folders are shipped open. If folders need to be folded in half when they are shipped, please indicate on order blank. Additional charges may apply to unglued folders.

#### **Inside Copy**

Printing inside above pockets requires an extra charge due to the additional press run required. Contact us for more information. Additional production time is also required.

#### Over/Underruns

All presentation folder orders are subject to a 10% over or underrun. No charge for exact quantity. Please indicate on order blank.

#### **Pocket Copy**

When laying out copy for folder pockets, allow  $\frac{3}{4}$ " additional margin for reinforced edges. Printing on folder pockets is not considered inside copy.

#### **Proofs**

- Your first electronic proof is Free! PDF and color proofs are available.
   Color proofs may not be exact. Add 2 working days to the production time when requesting a proof. Contact us for more information.
- Epson proofs available. Contact us for more information.
- Press proofs available. Contact us for more information.

#### **Right to Promotion & Pricing**

We reserve the rights to use all products in our advertising and displays unless specified in writing at the time of order. Prices are subject to change without notice.

#### **Rush Orders**

If production schedule allows, charges for rush orders are based on time constraints and complexity of the order. Contact us for availability and pricing.

#### Shipping

Products ship flat unless requested otherwise.

#### **Uncoated Stocks**

If your artwork requires copy to be printed across score/fold lines (ie. folder spine or pocket folds), we recommend changing to a 100 lb. stock to minimize the potential for cracking along those score/fold lines.

#### Inks

#### Color Matching

- Industry standard ink densities are used for PANTONE® Matching System (PMS) inks.
- · No extra charge for using PMS inks!
- If color matching is needed, a sample is required and must be clarified and approved before production begins.
- Colored stocks may alter the appearance of the chosen ink color(s). Exact match is not guaranteed.

#### Heavy Ink Coverage

- Any solid or screened areas exceeding 15% of the front or back cover (4" X 4" area) must be flat printed.
- Any solid areas of spot color exceeding 50% of the front or back cover will require the heavy ink coverage add on price. Additional production time will apply.

#### **Screens**

A screen is a dot pattern of a solid ink color that makes that color look lighter. For example, when red ink is screened it looks pink. There is no additional charge for screens. Standard screen percentage is 20%, which will be used unless otherwise indicated. We use a line screen of 120.

#### Special Ink

Special inks are available per color by selecting from the PANTONE® Color Formula Guide. Requesting an exact match from a color swatch or sample may require an additional color match charge.

#### Standard Inks

All standard and PMS inks are translucent. There is no additional charge for PMS inks. We do not recommend printing ink on dark colored stocks due to the ink discoloring. A no-charge reprint is not available when printing inks on dark colored stocks.

#### Thermography

No additional charge for folders printed in thermography. Legal folders, box pocket folders, tri-fold folders, file jackets, vertical pocket folders, card carriers, photo folders and sleeves, and multimedia holders cannot be printed in thermography. Thermography printing is only available on products and paper stocks indicated by the thermography icon. Large imprint areas are not recommended. Thermography cannot be in register with other processes. Thermography is not available with foil or embossing.

#### **Foil Stamping or Blind Embossing**

#### Die Type

Various types of dies are available.

Magnesium dies: These single level dies are used for foil stamping. They will be recycled after use.

**Copper dies:** These single level dies are used for foil stamping and blind embossing. Copper dies provide crisp quality without the expense of a brass die. Copper dies are recycled after use.

**Brass dies:** These single or multi-level sculpted dies are used for blind embossing or foil embossing. These dies produce a deep, crisp image with well-defined edges. **NOTE:** fine lines and type do not foil emboss well. Fax, mail, or e-mail artwork for a quote.

128 Prices effective January 1, 2017



#### Foil Stamping or Blind Embossing (Continued)

#### Foil and Embossing Dies

This is a process that combines foil stamping and embossing into one press run. A brass die is required for this process. Send artwork for a quote.

#### Foil Stamping or Blind Embossing Charges

For orders with foil stamping or blind embossing up to 36 square inches within two areas, there is no additional charge for the dies. For orders not within these restrictions or special foil colors, call or send artwork for a quote. Charges for dies vary according to the size and amount of detail in your design. We will notify you of any additional costs before processing your order. Send actual sized artwork or a sample for an estimated die charge.

#### **Coatings**

#### Laminating

Contact us for pricing and availability. Allow an additional 5 working days.

#### **UV** Coating

Ultraviolet (UV) coatings provide added durability, and UV cured coatings are thicker and more protective than varnish or aqueous coatings. The following UV coating options are available for use on our coated paper stocks identified in the table on page 125: Gloss: This coating is a glossy coating over the entire printed surface of a folder. See imprint upgrade table on page 125. Spot Gloss: his coating applies a highlighted high gloss sheen to specific targeted areas of your design. Contact us for more information.

#### **Aqueous Coating**

This is a clear, fast-drying coating used to protect printed pieces. Aqueous satin and gloss coatings are available upon request. Call for a quote.

#### Software

#### **Native Applications**

We accept files created in the following native applications:

- Acrobat PDF (MAC & PC)
- Adobe Photoshop (MAC & PC)
- Adobe Illustrator (MAC & PC)
- Encapsulated Postscript Files (EPS)

We DO NOT accept files created in the following native applications:

- Microsoft® PowerPoint® (MAC & PC)
- Microsoft® Excel® (MAC & PC)
- Microsoft® Word® (MAC & PC)
- Microsoft® Publisher® (MAC & PC)

#### **Creating Your Files**

#### **Bleed Requirements**

%" (125") should be allowed on all sides. Make sure the text still maintains the required margin even when graphics bleed.

#### **Color Requirements**

We have a new "Accurate Color" System. You can now send your files colored using the intended PANTONE® Matching System (PMS) color instead of having to color it using CMYK colors. Every effort will be made to print your intended color within acceptable standards.

#### File Requirements

Create one item sized correctly per document. Placed graphics and text should be sized at 100%.

#### Fonts

Using your illustration program, convert all text "to curves" or "create outlines" in your files. Never use the stylization palette to bold, italicize, add drop shadow to, or put outlines on your fonts.

#### **Four Color Process Printing**

- Every element of the file must be colored with process CMYK colors (no RGB, indexed color, etc.). Files must be 300 dpi or higher.
- PANTONE® Matching System (PMS) spot colors and process colors are
  produced using different methods. Therefore, colors produced in four color
  process will differ from PANTONE® spot colors, sometimes significantly. Refer
  to a Solid to Process Color Imaging Guide for color conversions.

#### Margin Requirements

For spot color printing using one or more spot colors, artwork must have the position noted in the special instructions, or a sample must be attached. Four color process printing should have at least %" (.125") margins.

#### **Printing Black vs Black for Four Color Orders**

Use printing black (C-80%, M-80%, Y-80%, K-95%) instead of 100% black when in registration with other colors, in areas with heavy ink coverage, and for bold type or lines (2.5 points or thicker). Use 100% black in all other instances. If the CMYK mixes used in your file do not match the Multicolor numbers chosen, we will use the file as is and print as a "CMYK Scan" with no guarantees.

#### **Spot Color Printing**

Submit black and white bitmap images at 600 dpi and grayscale mode images at 600 dpi for standard spot printing.

#### **Swatch Library**

Our Swatch Library can be installed on equipment that is running any Adobe product. This will give you access to all of our colors and their mix settings to ensure that we print exactly what you create. The instruction file will walk you through process of setting up the file. The library and instructions for installation can be found under "Help and Resources" on our website.

#### **Coloring Your Files for Spot Color Printing**

Desired Ink Color	Name Your Color Swatch
Black	.Black
Brick Red	.Brick Red
Brown	.Brown
Burgundy	. Burgundy
Dark Blue	.Dark Blue
Forest Green	.Forest Green
Gray	. Gray
Green	. Green
Light Blue	Light Blue
Orange	. Orange
Red	.Red
Reflex Blue	.Reflex Blue
Teal	.Teal
Any Foil or Embossing	. Conversion ( <b>CRUCIAL</b> for die ordering)
PMS Ink	.Use actual PANTONE® Spot Color Swatch®

#### Coloring your files for Multiple Spot Color Printing

Desired Ink Colors	Use These Colors
Any 2 Standard Colors	.Actual Color
Black & 1 PMS Ink	.Black & PANTONE® Spot Color Swatch*
2 PMS Inks	.PANTONE® Spot Color Swatches*
1 Standard & 1 PMS Ink	.Actual Color & PANTONE® Spot Color Swatch®
Black & Foil	.Black & Conversion
Black & Embossing	Black & Conversion

NOTE: Files will be used as is if not indicated on your order blank.

\*When using PANTONE\* Spot Color Swatches in your file, they need to be named and colored the actual PANTONE\* name and number being used to print your order.

PANTONE\*, PMS and PANTONE MATCHING SYSTEM\* are Pantone Inc.'s check-standard trademark for color reproduction and color reproduction materials.

Prices subject to change without notice.

#### Vertical Market Uses for Presentation Folders and Custom Products

Looking for more ideas and inspiration? Our professional sales staff are ready and waiting to discuss potential marketing ideas with you!

#### **Automotive Industry**

Auto dealerships, repair shops, insurance processing, and title and lending services can add polish to paperwork with document folders. They can also create informative packets with personalized portfolios or stitched inserts. Personalized portfolios or stitched inserts.

#### **Construction and Contractors**

Whether designing, building, landscaping, or installing necessary services, workers in construction and contracting can stay organized with personalized folders. Use file folders for office organization, literature folders to show off service possibilities, and more.

#### **Education and Academic Institutions**

For elementary schools to high schools, colleges and universities to foundations that support education, folders are a great way to add style and school spirit. Standard and oversized folders make excellent welcome packets, and file folders are ideal for keeping offices in order. When it comes time for graduation, certificate holders are a great addition.



Credit unions, loan companies, accounting firms, and community banks can instill trust in customers by creating report covers for important investment meetings, file folders for the office, and packaging for gifts given to important investors or new clients.

#### Government

Keep a wide variety of government offices — including parks and recreation departments, tourism offices, and election offices - looking professional. Report covers add flair to meetings, while standard folders and file folders can create stylish information packets or keep offices organized.

#### **Healthcare and Medical Institutions**

Charity organizations, clinics and hospitals, pharmaceutical companies, pediatricians, an birth centers, recovery centers, dentists, and medical device companies alike can benefit from being organized and polished. Consider multimedia holders for giving customers in-depth information, file folders to house patient information, or card holders to keep physician information and appointment schedules together and organized.

#### Hospitality

Hotels, convention centers, visitor centers, and banquet halls can use standard folders to create visitor packets, card carriers to hold room keys, and tri-fold folders to create unique packets for event planning.

#### Legal

Create practical folders for court halls and legal firms with legal folders. Expandable folders are ideal for larger documents, while file folders help keep busy offices organized.

#### **Non-Profit Organizations**

Charities, foundations, and endowments can reach out to donors and volunteers alike with literature folders for information packets, certificate holders for volunteer recognition, and packaging perfect for "thank you" gifts.

#### **Real Estate and Development**

Build the businesses of realtors, land developers, architects, city planners, and apartment complexes with legal folders for essential paperwork, portfolios for information packets that add flair to meetings, and promotional packaging to keep business names in the public eye.























# **LABELS**

#### FasTurn®

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#### HOW TO ORDER 24-HOUR FASTURN® LABELS

#### 1. Select your shape and size

Choose from hundreds of stock shapes and sizes

#### 2. Indicate your ink color(s)

• Standard Inks-Price includes one ink; PMS inks \$50.00 (V) each

Additional ink(s) charge on price grids

For clear stocks, white back-up is recommended; add additional ink charge



Process Color

• 24-Hour FasTurn® Foil Stamping and/or Embossing please see page 138

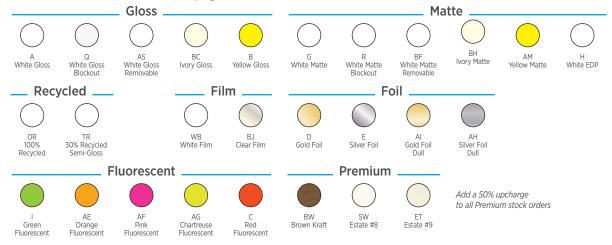
#### 3. Choose your stock

• 24-Hour FasTurn® Most Popular pages 133, only available on

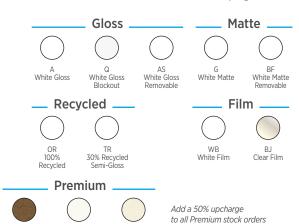


White Gloss

• 24-Hour FasTurn® Standard Stocks pages 134-137



• 24-Hour FasTurn® Process Color Stocks pages 134-137



FT

Estate #9

#### **Helpful Information:**

- Inks and stocks shown are close representations only, ask us for a sample
- Ink density/color will vary depending on your label stock
- Black ink only is recommended for fluorescent stock
- Choose an ink color to floodcoat your stock to change the look
- Metallic Inks available, priced as a PMS Ink
- Other stocks available, ask us for more information and pricing

RW

Brown Kraft

SW

Estate #8

# SILS

#### **Helpful Information:**

#### How'd We Get That Price So Low?

- Available on our most versatile stock, white gloss
- Most popular printing, Process Color creating photographic quality
- FREE high gloss UV included
- 24-hour production time
- Over 20 of the most requested shapes and sizes to choose from
- Provided on rolls



440 • Group E 2" 50% of actual size



109 • Group B <sup>3</sup>/<sub>4</sub>" x 2" 50% of actual size



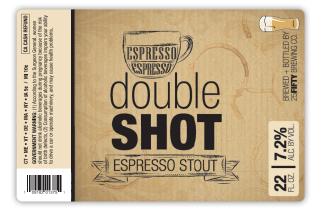
148 • Group F 1½" x 3" 50% of actual size



#### FasTurn® Labels - Most Popular

Size		Die	Group	Shape
<sup>3</sup> / <sub>4</sub> " x 2"	*	109	В	Rectangle
1" x 2"		155	В	Rectangle
1" x 2½"		110	С	Rectangle
1½" x 2½"		195	Е	Rectangle
1½" x 3"	*	148	F	Rectangle
2" x 3"		145	G	Rectangle
2" x 3½"		123	Н	Rectangle
2" x 4"		127	Н	Rectangle
21/8" x 5"		115	K	Rectangle
215/16" x 4"		114	I	Rectangle
3" x 4"		1212	J	Rectangle
3" x 5"		1213	K	Rectangle
4" x 6"	*	185	М	Rectangle
2" x 2"		202	Е	Square
3" x 3"		203	1	Square
11/4" x 21/2"		357	D	Oval
15/8" x 3"		302	F	Oval
2" x 3"		323	G	Oval
4" x 6"		358	М	Oval
1"		402	Α	Circle
11/2"		424	С	Circle
2"	*	440	Е	Circle
21/2"		401	G	Circle
3"		459	1	Circle
17/8"		523	Е	Burst
+- Sample Shr	nwn			





185 • Group M 4" x 6" 50% of actual size







#### Process Color FasTurn® Labels - Most Popular

Group	100	250	500	1,000	2,000	3,000	5,000	10,000
A, B, C, D, E	\$226.00	\$238.00	\$266.00	\$382.00	\$243.00/m	\$182.00/m	\$145.00/m	\$101.00/m
F, G	\$254.00	\$266.00	\$333.00	\$436.00	\$299.00/m	\$243.00/m	\$190.00/m	\$117.00/m
H, I	\$269.00	\$284.00	\$350.00	\$479.00	\$331.00/m	\$264.00/m	\$209.00/m	\$136.00/m
J, K	\$286.00	\$300.00	\$354.00	\$490.00	\$345.00/m	\$275.00/m	\$219.50/m	\$156.00/m
М	\$436.00	\$456.00	\$500.00	\$674.00	\$481.00/m	\$381.00/m	\$316.00/m	\$238.50/m

(P) Production time: 1 working day. Provide print-ready file (EPS, PDF) sized to chosen label. To ensure 24-hour production, please submit print-ready artwork by 2 p.m. CT to ship the following day. UV varnish is applied at no additional cost. Inks for Process Color are not fade-resistant.

## 24-Hour FasTurn® Labels - Rectangles

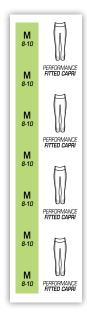
#### **Helpful Information:**

- For ink and FasTurn® stock choices, see page 132
- $\bullet$  Corner radius is  $1\!\! \%''$
- Try designing your label horizontally or vertically to get the most from your advertising space
- Variable data and imaging available on labels printed with Process Color. See page 178

#### FasTurn® Labels - Rectangles \_

-			
Size		Die	Group
½" x 1"		102	А
½" x 1¾"		101	Α
½" x 1½"		1312	А
½" x 2"		107	А
<sup>3</sup> / <sub>4</sub> " x 1½"		108	А
3/4" x 2"*		109	В
3/4" x 21/2"	*	1238	В
<sup>15</sup> / <sub>16</sub> " x 3"		126	С
1" x 1½"		140	В
1" x 2"*		155	В
1" x 2½"*		110	С
1" x 25/8"		1252	С
1" x 3"		1242	С
1" x 31/4"	*	158	D
1" x 4"	*	1214	Е
1¼" x 2"		181	С
11/4" x 25/8"		165	D
1¼" x 3"		156	Е
11/4" x 31/2"		1258	F
1½" x 2"		113	С
1½" x 2½"*		195	Е
1½" x 3"*		148	F
1½" x 3½"		143	G
$1\frac{3}{4}$ " x $2\frac{3}{4}$ "		142	F
2" x 2½"		151	F
2" x 3"*		145	G
2" x 3½"*		123	Н
2" x 4"*	*	127	Н
2" x 6"		1243	J
2½" x 3½"		160	Н
2½" x 4"	*	1204	I
2%" x 5"*		115	K
215/16" x 4"		114	I
3" x 4"*		1212	J
3" x 5"*	*	1213	K
3%" x 5"		134	М
31/8" x 51/4"		105	L
315/16" x 6"		150	L
4" x 5"		1314	М
4" x 6"*		185	М





1214 • Group E 1" x 4" 75% of actual size



1204 • Group I 2½" x 4" 75% of actual size



158 • Group D 1" x 31/4 75% of actual size

FORSBERG SUPPLY CO.

FOR TECHNICAL SUPPORT,
CALL 1-800-525-1800

REFERENCE: G4-952

1238 • Group B <sup>3</sup>/<sub>4</sub>" x 2½" 75% of actual size

DATE	BATCH#
CARRIER	
NUMBER OF PACKAGES	_
GROSS WEIGHT	_
DESCRIPTION OF GOODS	
<u> </u>	







#### One Color FasTurn® Labels - Rectangles

Additional ink charges at bottom of price grid.

Group	250	500	1,000	2,000	3,000	5,000	10,000	15,000	25,000
А	\$64.00	\$67.00	\$85.00	\$73.00/m	\$64.50/m	\$47.00/m	\$32.50/m	\$27.50/m	\$22.00/m
В	\$67.00	\$71.50	\$87.50	\$77.00/m	\$66.50/m	\$49.50/m	\$35.50/m	\$30.50/m	\$26.00/m
С	\$73.50	\$76.50	\$97.00	\$82.50/m	\$75.00/m	\$57.50/m	\$43.00/m	\$37.00/m	\$32.00/m
D	\$76.50	\$80.00	\$100.00	\$88.00/m	\$78.00/m	\$60.00/m	\$46.00/m	\$40.50/m	\$34.00/m
Е	\$80.00	\$83.00	\$100.50	\$91.50/m	\$82.00/m	\$66.50/m	\$48.00/m	\$41.50/m	\$35.50/m
F	\$84.50	\$86.50	\$107.50	\$94.50/m	\$85.50/m	\$69.00/m	\$49.00/m	\$42.00/m	\$36.00/m
G	\$85.50	\$89.50	\$110.50	\$96.00/m	\$87.50/m	\$70.50/m	\$52.00/m	\$45.00/m	\$39.00/m
Н	\$89.50	\$93.50	\$112.50	\$99.00/m	\$88.50/m	\$73.00/m	\$54.00/m	\$47.00/m	\$40.50/m
1	\$94.50	\$100.50	\$123.50	\$111.00/m	\$97.00/m	\$82.00/m	\$63.00/m	\$55.00/m	\$45.50/m
J	\$102.50	\$108.50	\$131.50	\$122.00/m	\$105.00/m	\$87.00/m	\$73.00/m	\$61.00/m	\$51.50/m
K	\$119.50	\$125.50	\$157.50	\$134.50/m	\$112.00/m	\$92.00/m	\$76.50/m	\$65.00/m	\$55.00/m
L	\$176.00	\$185.50	\$230.00	\$185.50/m	\$148.00/m	\$115.00/m	\$88.00/m	\$78.50/m	\$70.00/m
М	\$233.50	\$245.00	\$300.50	\$258.00/m	\$208.50/m	\$158.50/m	\$120.00/m	\$106.50/m	\$91.00/m
Each Add'l Ink	\$53.50	\$53.50	\$53.50	\$32.00/m	\$22.00/m	\$16.00/m	\$11.00/m	\$9.00/m	\$7.00/m
		D	Charalter and	I-I F00/I		6 All			

Premium Stocks: add 50% upcharge to base price for ALL quantities

(P) Production time: 1 working day. Maximum of 3 colors. To ensure 24-hour production, please submit print-ready artwork by 2 p.m. CT to ship the following day. UV varnish is not included in one color printing; if desired, add as an additional ink.

#### Process Color FasTurn® Labels - Rectangles \_

Group	100	250	500	1,000	2,000	3,000	5,000	10,000				
A, B, C, D, E	\$272.00	\$286.50	\$317.00	\$427.00	\$251.50/m	\$193.00/m	\$145.00/m	\$101.00/m				
F, G	\$306.00	\$322.00	\$402.00	\$488.00	\$311.50/m	\$250.00/m	\$190.00/m	\$117.00/m				
H, I	\$324.50	\$342.50	\$423.00	\$528.00	\$334.00/m	\$267.00/m	\$209.00/m	\$136.00/m				
J, K	\$345.00	\$362.50	\$427.00	\$548.00	\$353.00/m	\$284.00/m	\$219.50/m	\$156.00/m				
L	\$431.00	\$452.00	\$553.00	\$693.50	\$426.00/m	\$331.00/m	\$253.00/m	\$192.00/m				
М	\$526.00	\$554.50	\$605.00	\$751.50	\$504.00/m	\$406.00/m	\$316.00/m	\$238.50/m				
	Premium Stocks: add 50% upcharge to base price for ALL quantities											

(P) Production time: 1 working day. Provide print-ready file (EPS, PDF) sized to chosen label. To ensure 24-hour production, please submit print-ready artwork by 2 p.m. CT to ship the following day. UV varnish is applied at no additional cost. Inks for Process Color are not fade-resistant.



# 24-Hour FasTurn® Labels - Ovals, Squares, & Special Shapes



507 • Group J  $2\frac{3}{4}$ " x  $2\frac{3}{4}$ " 30% of actual size



533 • Group E 2" x 2" 30% of actual size







540 • Group E 1<sup>3</sup>/<sub>8</sub>" x 2<sup>5</sup>/<sub>8</sub>" 45% of actual size





#### **Helpful Information:**

- For ink and FasTurn® stock choices, see page 132
- Corner radius is 1/8"
- Stock designs available online for dies #540 and #507
- Variable data and imaging available on labels printed with Process Color. See page 178



#### FasTurn® Labels - Ovals

Size	Die	Group
³⁄4" x 1½" ★	342	Α
1" x 2"	308	В
11/4" x 21/2"*	357	D
1½" x 2"	301	С
15/8" x 3"*	302	F
2" x 3"*	323	G
21/8" x 33/4"	303	I
4" x 6"*	358	М

#### FasTurn® Labels - Squares .

Size	Die	Group
1" x 1"* ★	250	Α
2" x 2"*	202	Е
2½" x 2½"	204	G
3" x 3"*	203	I
4" x 4"	205	K

#### FasTurn® Labels - Special Shapes \_

Size		Die	Group	Shape
13/8" x 25/8"	*	540	Е	Anniversary
23/4" x 23/4"	*	507	J	Sheriff Star
2" x 2"	*	533	Е	Heart

#### One Color FasTurn® Labels – Squares, Ovals, & Special Shapes

Additional ink charges at bottom of price grid.

Group	250	500	1,000	2,000	3,000	5,000	10,000	15,000	25,000
Α	\$64.00	\$67.00	\$85.00	\$73.00/m	\$64.50/m	\$47.00/m	\$32.50/m	\$27.50/m	\$22.00/m
В	\$67.00	\$71.50	\$87.50	\$77.00/m	\$66.50/m	\$49.50/m	\$35.50/m	\$30.50/m	\$26.00/m
С	\$73.50	\$76.50	\$97.00	\$82.50/m	\$75.00/m	\$57.50/m	\$43.00/m	\$37.00/m	\$32.00/m
D	\$76.50	\$80.00	\$100.00	\$88.00/m	\$78.00/m	\$60.00/m	\$46.00/m	\$40.50/m	\$34.00/m
Е	\$80.00	\$83.00	\$100.50	\$91.50/m	\$82.00/m	\$66.50/m	\$48.00/m	\$41.50/m	\$35.50/m
F	\$84.50	\$86.50	\$107.50	\$94.50/m	\$85.50/m	\$69.00/m	\$49.00/m	\$42.00/m	\$36.00/m
G	\$85.50	\$89.50	\$110.50	\$96.00/m	\$87.50/m	\$70.50/m	\$52.00/m	\$45.00/m	\$39.00/m
1	\$94.50	\$100.50	\$123.50	\$111.00/m	\$97.00/m	\$82.00/m	\$63.00/m	\$55.00/m	\$45.50/m
J	\$102.50	\$108.50	\$131.50	\$122.00/m	\$105.00/m	\$87.00/m	\$73.00/m	\$61.00/m	\$51.50/m
K	\$119.50	\$125.50	\$157.50	\$134.50/m	\$112.00/m	\$92.00/m	\$76.50/m	\$65.00/m	\$55.00/m
М	\$233.50	\$245.00	\$300.50	\$258.00/m	\$208.50/m	\$158.50/m	\$120.00/m	\$106.50/m	\$91.00/m
Each Add'l Ink	\$53.50	\$53.50	\$53.50	\$32.00/m	\$22.00/m	\$16.00/m	\$11.00/m	\$9.00/m	\$7.00/m
		Premiu	um Stocks: ad	d 50% upcharg	ge to base price	for ALL quant	ities		

(P) Production time: 1 working day. Maximum of 3 colors. To ensure 24-hour production, please submit print-ready artwork by 2 p.m. CT to ship the following day. UV varnish is not included in one color printing; if desired, add as an additional ink.

#### Process Color FasTurn® Labels - Squares, Ovals & Special Shapes

Group	100	250	500	1,000	2,000	3,000	5,000	10,000
A, B, C, D, E	\$272.00	\$286.50	\$317.00	\$427.00	\$251.50/m	\$193.00/m	\$145.00/m	\$101.00/m
F, G	\$306.00	\$322.00	\$402.00	\$488.00	\$311.50/m	\$250.00/m	\$190.00/m	\$117.00/m
1	\$324.50	\$342.50	\$423.00	\$528.00	\$334.00/m	\$267.00/m	\$209.00/m	\$136.00/m
J, K	\$345.00	\$362.50	\$427.00	\$548.00	\$353.00/m	\$284.00/m	\$219.50/m	\$156.00/m
М	\$526.00	\$554.50	\$605.00	\$751.50	\$504.00/m	\$406.00/m	\$316.00/m	\$238.50/m

Premium Stocks: add 50% upcharge to base price for ALL quantities

<sup>(</sup>P) Production time: 1 working day. Provide print-ready file (EPS, PDF) sized to chosen label. To ensure 24-hour production, please submit print-ready artwork by 2 p.m. CT to ship the following day. UV varnish is applied at no additional cost. Inks for Process Color are not fade-resistant.

### 24-Hour FasTurn® Labels - Circles & Bursts

#### **Helpful Information:**

- For ink and FasTurn® stock choices, see page 132
- Add eye appeal by using curved copy
- Bursts are ideal for call-outs or action items
- Variable data and imaging available on labels printed with Process Color. See page 178

#### FasTurn® Labels - Circles \_\_\_\_

Size		Die	Group
3/4"		443	Α
1"*		402	Α
11/4"		435	В
1½″*		424	С
2"*		440	Е
21/8″	*	444	F
2½"*		401	G
3"*		459	I
31/2"		460	J
4"		432	K

#### FasTurn® Labels - Bursts \_

Size		Die	Group
11/4"		510	В
17/8′′		523	Е
21/4"	*	524	F

\* - Most Popular ★ - Sample Shown



# 15% OFF YOUR FIRST ORDER Use promo code SAVE15 at checkout. Offer good on regular and sale price merchandise only. Expires 12/31/18

524 • Group F 21/4"



444 • Group F 21/8"



#### One Color FasTurn® Labels - Circles & Bursts

Additional ink charges at bottom of price grid.

Group	250	500	1,000	2,000	3,000	5,000	10,000	15,000	25,000
Α	\$64.00	\$67.00	\$85.00	\$73.00/m	\$64.50/m	\$47.00/m	\$32.50/m	\$27.50/m	\$22.00/m
В	\$67.00	\$71.50	\$87.50	\$77.00/m	\$66.50/m	\$49.50/m	\$35.50/m	\$30.50/m	\$26.00/m
С	\$73.50	\$76.50	\$97.00	\$82.50/m	\$75.00/m	\$57.50/m	\$43.00/m	\$37.00/m	\$32.00/m
Е	\$80.00	\$83.00	\$100.50	\$91.50/m	\$82.00/m	\$66.50/m	\$48.00/m	\$41.50/m	\$35.50/m
F	\$84.50	\$86.50	\$107.50	\$94.50/m	\$85.50/m	\$69.00/m	\$49.00/m	\$42.00/m	\$36.00/m
G	\$85.50	\$89.50	\$110.50	\$96.00/m	\$87.50/m	\$70.50/m	\$52.00/m	\$45.00/m	\$39.00/m
I	\$94.50	\$100.50	\$123.50	\$111.00/m	\$97.00/m	\$82.00/m	\$63.00/m	\$55.00/m	\$45.50/m
J	\$102.50	\$108.50	\$131.50	\$122.00/m	\$105.00/m	\$87.00/m	\$73.00/m	\$61.00/m	\$51.50/m
K	\$119.50	\$125.50	\$157.50	\$134.50/m	\$112.00/m	\$92.00/m	\$76.50/m	\$65.00/m	\$55.00/m
Each Add'l Ink	\$53.50	\$53.50	\$53.50	\$32.00/m	\$22.00/m	\$16.00/m	\$11.00/m	\$9.00/m	\$7.00/m
		Premiu	ım Stocks: ad	d 50% upcharg	ge to base price	for ALL quanti	ties		

(P) Production time: 1 working day. Maximum of 3 colors. To ensure 24-hour production, please submit print-ready artwork by 2 p.m. CT to ship the following day. UV varnish is not included in one color printing; if desired, add as an additional ink.

#### Process Color FasTurn® Labels - Circles & Bursts \_

Group	100	250	500	1,000	2,000	3,000	5,000	10,000
A, B, C, E	\$272.00	\$286.50	\$317.00	\$427.00	\$251.50/m	\$193.00/m	\$145.00/m	\$101.00/m
F, G	\$306.00	\$322.00	\$402.00	\$488.00	\$311.50/m	\$250.00/m	\$190.00/m	\$117.00/m
1	\$324.50	\$342.50	\$423.00	\$528.00	\$334.00/m	\$267.00/m	\$209.00/m	\$136.00/m
J, K	\$345.00	\$362.50	\$427.00	\$548.00	\$353.00/m	\$284.00/m	\$219.50/m	\$156.00/m
		Premium Sto	ocks: add 50% un	charge to base	price for ALL au	uantities .		

(P) Production time: 1 working day. Provide print-ready file (EPS, PDF) sized to chosen label. To ensure 24-hour production, please submit print-ready artwork by 2 p.m. CT to ship the following day. UV varnish is applied at no additional cost. Inks for Process Color are not fade-resistant.



435 • Group N 11/4"





440 • Group O 2" 75% of actual size



#### **Helpful Information:**

• Ink and foil stamping or ink and embossing combinations not available

#### FasTurn® Labels - Foil Stamped and/or Embossed

Size		Die	Group	Shape
13/8" x 25/8"		540	0	Anniversary
17/8′′*		523	Ο	Burst
21/4"		524	0	Burst
1"		402	Ν	Circle
11/4"	*	435	N	Circle
1½″*		424	Ν	Circle
2"*	*	440	0	Circle
3"		459	0	Circle
1" x 2"		308	N	Oval
1¼" x 2½"*		357	Ο	Oval
2" x 3"*	*	323	0	Oval
1" x 2"*		155	Ν	Rectangle
2" x 3" *		145	0	Rectangle
1½" x 1½"		201	0	Square
2" x 2" *		202	0	Square

\* - Most Popular ★- Sample Shown



#### **Foil Stamp Standard Stocks**











Silver Foil





**Premium Foil Stamp Stocks** BW

Estate #9 Estate #8 See price grid for upcharge

**Emboss Stocks** 







**Standard Foil Imprints** 





















# FasTurn® Labels - Foil Stamp and/or Embossed

Group	500	1,000	2,000	3,000	5,000	10,000
N	\$208.00	\$230.00	\$150.00/m	\$119.00/m	\$92.00/m	\$62.50/m
0	\$214.00	\$241.50	\$169.50/m	\$132.00/m	\$98.50/m	\$73.00/m
Foil/Emboss Combo Upcharge	\$129.00	\$129.00	\$64.50/m	\$42.00/m	\$25.00/m	\$12.50/m

Premium Foil Stamp Stocks: add 50% upcharge to base price for ALL quantities Due to the thickness of the stock and liner, premium stocks are only recommended for Foil Stamping orders.

<sup>(</sup>P) Production time: 1 working day. Provide print-ready file (EPS, PDF) sized to chosen label. To ensure 24-hour production, please submit print-ready artwork by 2 p.m. CT to ship the following day.

#### **Helpful Information:**

- For ink choices, see page 132
- Water bottles not included
- White Film stock is recommended if you plan to place in ice
- Labels provided on **rolls** and have square corners
- Bleeds available on all four sides
- UV varnish is suggested on White Gloss stock as a moisture barrier
- Variable data and imaging available on labels printed with Process Color. See page 178

#### Not Sure What Size You Need?

Depending on bottle shape and size we offer the following suggestions.

# PLEASE measure your purchased water bottles for the closest listed label size.

Bottle Size	Suggested Die	Label Size
16.9 oz.	1394	1¾" x 81¼"
8 oz. / 12 oz. / 16.9 oz.	1395	2" x 8"
8 oz. / 16.9 oz.	1396	2½" x 8"
20 oz.	1397	23/8" x 9"





#### One Color FasTurn® Labels - Water Bottle \_\_\_\_\_

Additional ink charges at bottom of price grid.

Size	Die	250	500	1,000	2,000	3,000	5,000	10,000	15,000	25,000
1¾" x 8¼"	1394	\$119.50	\$125.50	\$157.50	\$134.50/m	\$112.00/m	\$92.00/m	\$76.50/m	\$65.00/m	\$55.00/m
2" x 8"	1395	\$119.50	\$125.50	\$157.50	\$134.50/m	\$112.00/m	\$92.00/m	\$76.50/m	\$65.00/m	\$55.00/m
2½" x 8"	1396	\$176.00	\$185.50	\$230.00	\$185.50/m	\$148.00/m	\$115.00/m	\$88.00/m	\$78.50/m	\$70.00/m
23/8" x 9"	1397	\$176.00	\$185.50	\$230.00	\$185.50/m	\$148.00/m	\$115.00/m	\$88.00/m	\$78.50/m	\$70.00/m
3" x 8 3/4"	1478	\$233.50	\$245.00	\$300.50	\$258.00/m	\$208.50/m	\$158.50/m	\$120.00/m	\$106.50/m	\$91.00/m
Each Add'l I	nk	\$53.50	\$53.50	\$53.50	\$32.00/m	\$22.00/m	\$16.00/m	\$11.00/m	\$9.00/m	\$7.00/m

(P) Production time: 1 working day. Maximum of 3 colors. To ensure 24-hour production, please submit print-ready artwork by 2 p.m. CT to ship the following day. UV varnish is not included in one color printing; if desired, add as an additional ink.

#### Process Color FasTurn® Labels - Circles & Bursts \_

Size	Die	100	250	500	1,000	2,000	3,000	5,000	10,000
1 <sup>3</sup> / <sub>4</sub> " x 8 <sup>1</sup> / <sub>4</sub> "	1394	\$345.00	\$362.50	\$427.00	\$548.00	\$353.00/m	\$284.00/m	\$219.50/m	\$156.00/m
2" x 8"	1395	\$345.00	\$362.50	\$427.00	\$548.00	\$353.00/m	\$284.00/m	\$219.50/m	\$156.00/m
2½" x 8"	1396	\$431.00	\$452.00	\$553.00	\$693.50	\$426.00/m	\$331.00/m	\$253.00/m	\$192.00/m
23/8" x 9"	1397	\$431.00	\$452.00	\$553.00	\$693.50	\$426.00/m	\$331.00/m	\$253.00/m	\$192.00/m
3" x 8 ¾"	1478	\$526.00	\$554.50	\$605.00	\$751.50	\$504.00/m	\$406.00/m	\$316.00/m	\$238.50/m

(P) Production time: 1 working day. Provide print-ready file (EPS, PDF) sized to chosen label. To ensure 24-hour production, please submit print-ready artwork by 2 p.m. CT to ship the following day. UV varnish is applied at no additional cost. Inks for Process Color are not fade-resistant.

#### 24-Hour freeform™ Labels

#### **Helpful Information:**

freeform™ is our laser cutting technology that lets you create uniquely shaped labels without dies. With minimums starting at 100 labels and a 24-hour turn-time, freeform™ is ideal for prototyping, seasonal products, sticker sheets, new product lines, or products for start-ups!

- For ink choices, see page 132
- Provide dieline/cut path as a layer in your artwork. If not provided, art charges start at \$25 (Z) to create the path for you.
- Provide dieline/cut path as a layer in your artwork. Or ask for an art quote to create the path for you.
- Labels provided on rolls. Individual labels available upon request
- Add a \$35.00 (V) cutting charge per order
- Minimum size is 2" x 2"
- To determine your square inch pricing category, multiply maximum width by maximum height.

#### Example:

 $1.5'' \times 2.25'' = 3.38 \text{ sq. inches}$ 

For 250 2-color labels, the cost is \$251.00 (\$197.50 + \$53.50)



Gloss						Matte					
A White Gloss	Q White Gloss Blockout	AS White Gloss Removable	BC Ivory Gloss	B Yellow Gloss	G White Matte	R White Matte Blockout	BF White Matte Removable	BH Ivory Matte	AM Yellow Matte	H White EDP	WB White Film
			F	luorescen	t		Recy	cled		Premium	
			F	luorescen	t		Recy	/cled		Premium	



#### One Color freeform™ Labels \_

Additional ink charges at bottom of price grid.

Square Inches	100	250	500	1,000	2,000	3,000	5,000	10,000
Up to 4.99	\$193.50	\$197.50	\$203.50	\$216.00	\$121.50/m	\$89.00/m	\$62.00/m	\$41.50/m
5 to 7.49	\$197.50	\$207.00	\$224.00	\$259.50	\$164.00/m	\$131.50/m	\$104.50/m	\$82.50/m
7.5 to 10.49	\$200.00	\$213.50	\$232.00	\$273.50	\$179.50/m	\$147.50/m	\$121.00/m	\$99.00/m
10.5 to 16.49	\$203.50	\$221.50	\$250.00	\$300.00	\$215.00/m	\$183.00/m	\$155.50/m	\$133.00/m
16.5 to 20.49	\$206.00	\$230.50	\$269.00	\$346.50	\$250.00/m	\$217.00/m	\$190.00/m	\$167.50/m
20.5 to 24	\$209.00	\$236.00	\$281.00	\$371.50	\$275.50/m	\$243.00/m	\$216.50/m	\$194.00/m
Each Add'l Ink	\$53.50	\$53.50	\$53.50	\$53.00	\$32.00/m	\$22.00/m	\$16.00/m	\$11.00/m

Premium Stocks: add 50% upcharge to base price for ALL quantities

(P) Production time: 1 working day. Maximum of 3 colors. To ensure 24-hour production, please submit print-ready artwork by 2 p.m. CT to ship the following day. UV varnish is not included in one color printing; if desired, add as an additional ink.

#### **Process Color freeform™ Labels**

Square Inches	100	250	500	1,000	2,000	3,000	5,000	10,000
Up to 4.99	\$431.50	\$444.50	\$478.50	\$531.00	\$309.00/m	\$232.00/m	\$169.00/m	\$113.00/m
5 to 7.49	\$435.00	\$453.00	\$498.00	\$571.00	\$358.50/m	\$285.50/m	\$218.50/m	\$143.00/m
7.5 to 10.49	\$438.50	\$461.50	\$517.00	\$599.50	\$394.50/m	\$323.50/m	\$264.50/m	\$180.00/m
10.5 to 16.49	\$445.50	\$487.00	\$556.50	\$688.50	\$442.50/m	\$358.50/m	\$287.50/m	\$224.00/m
16.5 to 20.49	\$460.50	\$510.50	\$598.00	\$782.50	\$487.50/m	\$387.50/m	\$305.50/m	\$241.00/m
20.5 to 24	\$518.00	\$538.00	\$652.50	\$894.00	\$536.00/m	\$416.00/m	\$320.00/m	\$245.00/m
	Dro	mium Stocks	add 50% unchai	rae to base pr	ico for ALL qua	ntitios		

(P) Production time: 1 working day. To ensure 24-hour production, please submit print-ready artwork by 2 p.m. CT to ship the following day. UV varnish is applied at no additional cost. Inks for Process Color are not fade resistant.



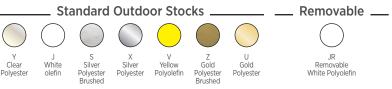
2" x 1.30" 2.60" Square Inch

#### **Outdoor Labels**

- For ink choices, see page 132
- White back-up is suggested on clear polyester stock; see page 148
- FREE lamination provides protection against moisture, scratching, and outside elements
  - Gloss lamination is standard
  - Matte lamination is available upon request (Recommended if you plan to write on the label)
- Sunscreen lamination helps combat UV rays and may extend the fade resistance of some inks (see price grid below for additional charge)
- Consecutive numbering is available, see page 146



3.03" x 2.41" 7.30" Square Inch



See price grid for upcharge





#### One Color freeform™ Outdoor Labels

Additional ink charges at bottom of price grid.

Square Inches	100	250	500	1,000	2,000	3,000	5,000	10,000
Up to 4.99	\$257.50	\$261.50	\$267.50	\$280.00	\$185.50/m	\$143.00/m	\$106.00	\$85.50
5 to 7.49	\$261.50	\$271.00	\$288.00	\$323.50	\$228.00/m	\$185.50/m	\$148.50	\$126.50
7.5 to 10.49	\$264.00	\$277.50	\$296.00	\$337.50	\$243.50/m	\$201.50/m	\$165.00	\$143.00
10.5 to 16.49	\$267.50	\$285.50	\$314.00	\$364.00	\$279.00/m	\$237.00/m	\$199.50	\$177.00
16.5 to 20.49	\$270.00	\$294.50	\$333.00	\$410.50	\$314.00/m	\$271.00/m	\$234.00	\$211.50
20.5 to 24	\$273.00	\$300.00	\$345.00	\$435.50	\$339.50/m	\$297.00/m	\$260.50	\$238.00
Each Add'l Ink	\$53.50	\$53.50	\$53.50	\$53.50	\$32.00/m	\$22.00/m	\$16.00	\$11.00
Removable Stock Upgrade	\$41.00	\$41.00	\$41.00	\$72.00	\$66.00/m	\$62.00/m	\$51.50/m	\$41.00
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.50/m	\$80.00/m	\$54.00

(P) Production time: 1 working day. Maximum of 3 colors. To ensure 24-hour production, please submit print-ready artwork by 2 p.m. CT to ship the following day. Gloss lamination is applied at no additional cost.

#### **Process Color freeform™ Outdoor Labels** .

Square Inches	100	250	500	1,000	2,000	3,000	5,000	10,000
Up to 4.99	\$495.50	\$508.50	\$542.50	\$595.00	\$373.00/m	\$286.00/m	\$213.00/m	\$157.00/m
5 to 7.49	\$499.00	\$517.00	\$562.00	\$635.00	\$422.50/m	\$339.50/m	\$262.50/m	\$187.00/m
7.5 to 10.49	\$502.50	\$525.50	\$581.00	\$663.50	\$458.50/m	\$377.50/m	\$308.50/m	\$224.00/m
10.5 to 16.49	\$509.50	\$551.00	\$620.50	\$752.50	\$506.50/m	\$412.50/m	\$331.50/m	\$268.00/m
16.5 to 20.49	\$524.50	\$574.50	\$662.00	\$846.50	\$551.50/m	\$441.50/m	\$349.50/m	\$285.00/m
20.5 to 24	\$582.00	\$602.00	\$716.50	\$958.00	\$600.00/m	\$470.00/m	\$364.00/m	\$289.00/m
Removable Stock Upgrade	\$41.00	\$41.00	\$41.00	\$72.00	\$66.00/m	\$62.00/m	\$51.50/m	\$41.00/m
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.50/m	\$80.00/m	\$54.00/m

(P) Production time: 1 working day. To ensure 24-hour production, please submit print-ready artwork by 2 p.m. CT to ship the following day. Gloss lamination is applied at no additional cost. Inks for Process Color are not fade-resistant.



#### **Helpful Information:**

- For ink choices, see page 132
- White back-up is suggested on clear stocks, see page 148
- FREE lamination provides protection against moisture, scratching, and outside elements
  - Gloss lamination is standard
  - Matte lamination is available upon request (Recommended if you plan to write on the label)
- Sunscreen lamination helps combat UV rays and may extend the fade resistance of some inks (see price grid below for additional charge)
- Consecutive numbering is available (see page 146)
- Individual labels available upon request
- Add a \$35.00 (V) cutting charge per order
- Minimum size is 2" x 2"
- Variable data and imaging available on labels printed with Process Color. See page 178

# years FORSBERG SUPPLY COMPANY ACCIDENT FREE

424 • Group Q 1½" 90% of actual size



1212 • Group S 3" x 4" 90% of actual size

#### Outdoor Labels - Rectangles \_

Size		Die	Group
<sup>3</sup> / <sub>4</sub> " x 2"	*	109	Р
1" x 2"		155	Р
1" x 2½"		110	Q
1½" x 2½"		195	Q
1½" x 3"		148	Q
2" x 3"		145	R
2" x 3½"		123	S
2" x 4"		127	S
21/8" x 5"		115	S
3" x 4"	*	1212	S
3" x 5"		1213	S
4" x 6"		185	Т
5" x 7"		1233	Χ

#### **Squares**

Size		Die	Group
1" x 1"		250	Р
2" x 2"		202	Q
3" x 3"	*	203	S
4" x 4"		205	S

#### Ovals

Size		Die	Group
1¼" x 2½"		357	Q
2" x 3"	*	323	R
21/8" x 33/4"		303	S
4" x 6"		358	Т

#### **Circles**

Size		Die	Group
11/2"	*	424	Q
2"		440	R
3"		459	S
4"		432	S
5"		468	Т

★- Sample Shown



203 • Group S 3" x 3" 90% of actual size







See price grid for upcharge









109 • Group P



#### One Color Outdoor Labels .

Additional ink charges at bottom of price grid.

Group	250	500	1,000	2,000	3,000	5,000	10,000
P	\$183.00	\$220.50	\$298.50	\$179.00/m	\$137.00/m	\$99.00/m	\$70.00/m
Q	\$208.00	\$239.00	\$322.50	\$202.50/m	\$159.50/m	\$123.50/m	\$94.50/m
R	\$220.50	\$252.00	\$347.50	\$218.00/m	\$173.50/m	\$134.00/m	\$103.50/m
S	\$232.50	\$273.00	\$375.50	\$256.00/m	\$212.00/m	\$162.50/m	\$124.50/m
T	\$255.00	\$320.00	\$407.50	\$292.50/m	\$244.00/m	\$198.00/m	\$162.00/m
X	\$306.00	\$410.50	\$550.00	\$414.50/m	\$370.00/m	\$332.50/m	\$304.00/m
Each Add'l Ink	\$53.50	\$53.50	\$53.50	\$32.00/m	\$22.00/m	\$16.00/m	\$11.00/m
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.50/m	\$80.00/m	\$54.00/m
Removable Stock Upgrade	\$41.00	\$41.00	\$72.00	\$66.00/m	\$62.00/m	\$51.50/m	\$41.00/m

(P) Production time: 1 working day. Maximum of 3 colors. Gloss lamination applied at no additional cost. To ensure 24-hour production, please submit print-ready artwork by 2 p.m. CT to ship the following day.

#### Process Color Outdoor Labels \_

Group	100	250	500	1,000	2,000	3,000	5,000	10,000
P	\$392.00	\$413.00	\$520.00	\$642.00	\$387.00/m	\$343.50/m	\$268.00/m	\$165.50/m
Q	\$417.00	\$438.00	\$539.50	\$667.00	\$411.50/m	\$367.50/m	\$294.00/m	\$192.00/m
R	\$430.00	\$452.00	\$553.00	\$693.00	\$428.00/m	\$382.00/m	\$305.00/m	\$201.50/m
S	\$502.00	\$530.00	\$555.00	\$721.00	\$467.50/m	\$388.00/m	\$311.50/m	\$222.50/m
T	\$526.00	\$554.00	\$604.00	\$754.00	\$506.00/m	\$422.00/m	\$347.00/m	\$267.50/m
X	\$648.00	\$676.00	\$785.00	\$1,037.00	\$722.50/m	\$584.50/m	\$465.50/m	\$373.00/m
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.50/m	\$80.00/m	\$54.00/m
Removable Stock Upgrade	\$41.00	\$41.00	\$41.00	\$72.00	\$66.00/m	\$62.00/m	\$51.50/m	\$41.00/m

(P) Production time: 1 working day. To ensure 24-hour production, please submit print-ready artwork by 2 p.m. CT to ship the following day. Gloss lamination applied at no additional cost. Inks for Process Color are not fade-resistant.



#### Repositionable Window Decals

#### **Helpful Information:**

- For ink choices, see page 132
- FREE white ink back-up automatically provided on Clear Window Lite stock for increased readability (see page 148 for example)
- Please indicate if decal will be read from the inside or outside of a window. Reversed copy (read from the outside) is only available on Clear Window Lite stock
- Fade resistance varies depending of ink color and/or geographic location
- Special adhesive that allows you to remove and reposition multiple times and leaves no residue when removed
- Indoor and outdoor applications
- FREE Gloss Lamination on 4-color Process, ask for pricing on 1-color orders
  - Matte Lamination is available, if requested (Recommended if you plan to write on the label)
- Sunscreen lamination helps combat UV rays and may extend the fade resistance of some inks. See price grid for additional charge.
- Individual labels available upon request
- Add a \$35.00 (V) cutting charge per order
- Minimum size is 2" x 2"
- Variable data and imaging available on labels printed with 4 color process. See page 178







WW White Window Lite



202 • Square 2" x 2" 50% of actual size

#### One Color Repositionable Window Decals \_

Additional ink charges at bottom of price grid.

Size		Die	Shape	250	500	1,000	2,000	3,000	5,000	10,000
1½" x 2½"		195	Rectangle	\$305.00	\$339.00	\$398.50	\$252.00/m	\$183.50/m	\$124.50/m	\$80.50/m
3" x 4"		1212	Rectangle	\$355.00	\$394.50	\$463.50	\$313.50/m	\$260.50/m	\$216.00/m	\$174.00/m
3¼" x 5"		1201	Rectangle	\$355.00	\$394.50	\$463.50	\$313.50/m	\$260.50/m	\$216.00/m	\$174.00/m
4" x 6"		185	Rectangle	\$416.50	\$462.50	\$560.00	\$394.50/m	\$337.00/m	\$281.00/m	\$238.00/m
2" x 2"	*	202	Square	\$305.00	\$339.00	\$398.50	\$252.00/m	\$183.50/m	\$124.50/m	\$80.50/m
3" x 3"		203	Square	\$329.50	\$365.50	\$430.50	\$296.00/m	\$224.50/m	\$166.50/m	\$122.50/m
4" x 4"		205	Square	\$355.00	\$394.50	\$463.50	\$313.50/m	\$260.50/m	\$216.00/m	\$174.00/m
4" x 6"		358	Oval	\$416.50	\$462.50	\$560.00	\$394.50/m	\$337.00/m	\$281.00/m	\$238.00/m
4"		432	Circle	\$355.00	\$394.50	\$463.50	\$313.50/m	\$260.50/m	\$216.00/m	\$174.00/m
Each Add'l In	k			\$53.50	\$53.50	\$53.50	\$32.00/m	\$22.00/m	\$16.00/m	\$11.00/m
Sunscreen La	minati	ion		\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.50/m	\$80.00/m	\$54.00/m

(P) ★- Sample Shown. Production time: one or two colors 1 working day. Three colors 2 working days. Maximum of 3 colors. To ensure 24-hour production, please submit print-ready artwork by 2 p.m. CT to ship the following day

#### Process Color Repositionable Window Decals \_\_\_

Size	Die	Shape	250	500	1,000	2,000	3,000	5,000	10,000
1½" x 2½"	195	Rectangle	\$329.50	\$365.50	\$493.00	\$259.50/m	\$226.00/m	\$165.50/m	\$106.50/m
3" x 4"	1212	Rectangle	\$444.00	\$494.00	\$632.00	\$409.50/m	\$335.00/m	\$269.50/m	\$185.50/m
31/4" x 5"	1201	Rectangle	\$444.00	\$494.00	\$632.00	\$409.50/m	\$335.00/m	\$269.50/m	\$185.50/m
4" x 6"	185	Rectangle	\$626.50	\$695.50	\$869.00	\$580.00/m	\$483.00/m	\$377.50/m	\$296.50/m
2" x 2"	202	Square	\$329.50	\$365.50	\$493.00	\$259.50/m	\$226.00/m	\$165.50/m	\$106.50/m
3" x 3"	203	Square	\$438.00	\$487.50	\$609.50	\$397.50/m	\$325.50/m	\$264.00/m	\$161.00/m
4" x 4"	205	Square	\$444.00	\$494.00	\$632.00	\$409.50/m	\$335.00/m	\$269.50/m	\$185.40/m
4" x 6"	358	Oval	\$626.50	\$695.50	\$869.00	\$580.00/m	\$483.00/m	\$377.50/m	\$296.50/m
4"	432	Circle	\$444.00	\$494.00	\$632.00	\$409.50/m	\$335.00/m	\$269.50/m	\$185.50/m
Sunscreen Lamina	tion		\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.50/m	\$80.00/m	\$54.00/m

(P) \*- Sample Shown. Production time: 3 working days. Provide print-ready file (EPS, PDF) sized to chosen label. Inks for Process Color are not fade-resistant.

#### **Helpful Information**

- · Available in colors as shown
- · Imprint available in one color only (see page 132 for ink choices)
- · Add your logo and/or 4 lines of 1 color ink at no extra charge. Unless otherwise specified, personalization will be typeset as follows:
- Mainline: Helvetica Neue LT Std Bold
- Body: Helvetica Neue LT Std Roman
- Bleeds and screens are not available

#### **Rolls**

- White Matte stock (G)
- Label size: 215/16" x 4"
- Perforated between each label
- · For typewriters or handwriting



#### **Pinfed-Fanfolded**

- White EDP stock (H)
- Label size: 215/16" x 4"
- Perforated between each label
- For dot matrix computer printers



#### Inkjet/Laser Sheet

- White Laser stock (L)
- Label size: 31/3" x 4"
- 8½" x 11" sheet, 6-up
- · For laser or inkjet printers







**Design 2** 

Roll/Pinfed

Laser Sheet



**Imprint Size** 

11/16" x 31/2"

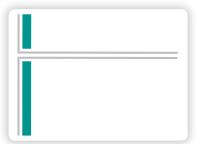
, ¾" x 3%"



Design 23 **Imprint Size** Roll/Pinfed 11/16" x 31/2" 11/16" x 31/2" Laser Sheet



Design 3 **Imprint Size** Roll/Pinfed %" x 3 %" Laser Sheet 3/4" x 3 1/2"



**Design 8 Imprint Size** Roll/Pinfed 3/4" x 31/2" Laser Sheet 1" x 3½"



**Imprint Size** Design 24 11/<sub>16</sub>" x 3<sup>7</sup>/<sub>16</sub>" 7/<sub>8</sub>" x 3½" Roll/Pinfed Laser Sheet



Design 22

#### **Roll & Pinfed Designer Labels**

**Imprint Size** 

3/4" x 33/8"

1" x 3\%"

Imprint	Size	250	500	1,000	2,000	3,000	5,000	10,000
Blank	$2^{15}/_{16}$ " x 4"	\$49.50	\$55.50	\$66.00	\$60.00/m	\$55.00/m	\$48.00/m	\$40.00/m
Personalized	215/16" x 4"	\$62.00	\$68.00	\$84.00	\$74.00/m	\$67.50/m	\$59.50/m	\$50.50/m

(P) Production time: 1 working day. Provide print-ready file (EPS, PDF) sized to chosen label. To ensure 24-hour production, please submit print-ready artwork by 2 p.m. CT to ship the following day.

#### Laser/Inkjet Designer Label \_\_\_\_\_

Imprint	Size	100 Sheets	200 Sheets	300 Sheets	400 Sheets	500 Sheets	1,000 Sheets
Blank	31/3" x 4"	\$51.50/lot	\$78.50/lot	\$99.00/lot	\$121.50/lot	\$140.00/lot	\$224.50/lot
Personalized	31/3" x 4"	\$76.00/lot	\$111.00/lot	\$144.00/lot	\$175.00/lot	\$204.00/lot	\$342.00/lot

(P) Production time: 1 working day. Provide print-ready file (EPS, PDF) sized to chosen label. To ensure 24-hour production, please submit print-ready artwork by 2 p.m. CT to ship the following day.



#### **General Ordering Information Artwork**

Print-ready artwork is defined as artwork that is provided at 100% size, requires no type setting and has a  $\ensuremath{\mathcal{W}}$ " margin on all sides, including a bleed when needed. Exact position of text and graphics should be indicated. For copyrighted images, submit an authorization form with your order.

#### **Changes or Cancellations**

Changes to orders in progress may require additional charges and/or time. Cancellations after an order is in progress will require payment for work completed. A minimum fee of \$25.00 (V) will be charged for all cancellations or changes. If the order has already been printed, the full order value will be charged.

#### **Consecutive Numbering**

Consecutive numbering is available on most stocks and is supplied on rolls only. Consecutive numbering is not available on individual labels Please indicate a starting number when ordering labels with consecutive numbering.







#### **Consecutive Numbering Upcharge**

100	250	500	1,000	2,000	3,000	5,000	10,000
\$92.50	\$92.50	\$92.50	\$92.50	\$99.75	\$107.00	\$121.50	\$157.75
(V)							

#### Copy/Stock/Ink Changes

If you have copy, stock or ink changes for multiple lots or versions of labels, we may be able to group your order for better pricing. Call for pricing.

#### Dispenser Box

Extra boxes available for \$0.35 (V)

#### **Drop Ship**

A \$2.50 (V) charge per address will apply.

#### Overruns

You will not be charged for Label overruns

#### Pantone Match/PMS Inks

\$50.00 (V) per ink

#### **Proofs**

Stock color will not be represented on the proof.

Proofs are available electronically or by fax. Proofs must be requested when orders are submitted and are available on the same day if received by 2 pm CT. First proofs are available at no charge. Additional proofs are available for \$18.00 **(V)** each. Once we receive your approval of the proof(s), we will begin creating

your order. If you should decide against ordering, or place your order more than 30 days after the creation of the last proof, a minimum charge of \$18.00 **(V)** will be applied to your order.

#### Screens and Registration

Screens are available with a 5%–95% tint. Registration of color-to-color is within industry standards of  $\frac{1}{32}$ ".

#### Standard Inks

All standard inks are not opaque. They may appear transparent on clear stocks and some ink colors will vary on colored stocks.

#### Variable Data

If using variable text or data, see "Variable Data Guidelines" on page 178 for more information. Call for pricing.



#### **Creating Your Files**

Create one item sized correctly per document. Placed graphics and text should be sized at 100%. For freeform  $^{\text{IM}}$  laser cut labels, create a layered file that includes the cut path.

#### **Color Requirements**

#### **Spot Color Printing**

Submit black and white bitmap mode images at 600 dpi and grayscale mode images at 600 dpi for standard spot printing. For freeform<sup>m</sup> laser cut labels, create a layered file that includes the cut path.

#### **Process Color Printing**

We recommend a minimum resolution of 300 dpi for any Photoshop file or placed (raster) image for best quality.

Every element of the file must be colored with process CMYK colors (no RGB, indexed color, etc.). If RGB or other non-CMYK colors are used in your files, the necessary conversion to CMYK will change the appearance of the colors when we print, sometimes dramatically.

While we are often able to closely reproduce a spot PANTONE MATCHING SYSTEM\* (PMS) ink using Process Color, PMS spot colors and process colors are produced using different methods. Therefore, colors produced in 4 color will differ from PANTONE\* spot colors, sometimes significantly. Please refer to a Solid to Process Color Imaging Guide for color conversions.

#### **Fonts**

Using your illustration program, convert all text "to curves" or "create outlines" in your files. Never use the stylization palette to bold, italicize, add drop shadow to or put outline on your fonts.

#### Margin Requirements

Labels must be set up with at least a 1/8" margin.

#### **Bleed Requirements**

% should be allowed on all sides. Example: Artwork for a 2" x 3" label with bleeds on all four sides would measure 2% x 3% "

#### Rights to Promotion

We reserve the right to use all products in our advertising and displays unless specified in writing at the time of order.

## **GENERAL INFORMATION:** Labels



#### **Stock Reference Guide**

Stock	Stock Code	Indoor Outdoor	Application Temp	Service Temp
Gloss			, ipplied.io.	
White Gloss	А	ı	-20°F min.	-65°F to +200°F
White Gloss Blockout	Q	i	-20°F min.	-65°F to +200°F
White Gloss Removable	AS	i	+25°F min.	-40°F to +200°F
Ivory Gloss	BC	i	-20°F min.	-65°F to +200°F
Yellow Gloss	В	i	-20°F min.	-65°F to +200°F
Matte			20 1 111111	03 1 10 200 1
White Matte	G	ı	+25°F min.	-65°F to +200°F
White Matte Blockout	R	i	-20°F min.	-65°F to +200°F
White Matte Removable	BF	i	+40°F min.	-65°F to +180°F
Ivory Matte	BH	i	+25°F min.	-65°F to +200°F
Yellow Matte	AM	i	+25°F min.	-65°F to +200°F
White EDP	Н	i I	+25°F min.	-40°F to +300°F
Recycled	- ''	'	.23 1 111111.	40 1 to 1500 1
100% White Recycled	OR	I	+35°F min.	-65°F to +200°F
30% White Recycled Semi-Gloss	TR	·	-20°F min.	-65°F to +200°F
Film	110	'	20 1 111111.	03 1 to -200 1
White Film	WB	ı	+23°F min.	-20°F to +200°F
Clear Film	BJ	i I	+23°F min.	-20°F to +200°F
Foil	D3	'	. 25 1 111111.	20 1 to 200 1
Gold Foil	D	1	-20°F min.	-65°F to +160°F
Silver Foil	E	i	-20°F min.	-65°F to +160°F
Dull Gold Foil	Al	i	-20°F min.	-65°F to +180°F
Dull Silver Foil	AH	·	-20°F min.	-65°F to +180°F
Fluorescent	7 (11		20 1 111111	
Green	1	ı	+32°F min.	-4°F to +176°F
Orange	AE	i	-20°F min.	-65°F to +160°F
Pink	AF	i	+32°F min.	-4°F to +176°F
Chartreuse	AG	i	+32°F min.	-4°F to +176°F
Red	C	i	-20°F min.	-65°F to +200°F
Premium		·	25	55 . 15
Brown Kraft	BW	I	+35°F min.	-50°F to +140°F
Estate #8	SW	i	+20°F min.	-65°F to +200°F
Estate #9	ET	i	+20°F min.	-65°F to +200°F
Polyester		·	25	30 . 10
Clear	Υ	I/O	+50°F min.	-40°F to +302°F
Silver	X	1/0	+50°F min.	-40°F to +302°F
Silver Brushed	S	1/0	+50°F min.	-40°F to +302°F
Gold	U	1/0	+50°F min.	-40°F to +302°F
Gold Brushed	Z	1/0	+50°F min.	-40°F to +302°F
Polyolefin		, -		
White	J	I/O	+10°F min.	-40°F to +200°F
White Removable	JR	1/0	+50°F min.	-40°F to +250°F
Yellow	V	1/0	+10°F min.	-40°F to +200°F
	•	., -		=

#### **Label Adhesives**

All labels featured in this catalog, with the exception of Window lite, are provided with permanent adhesive and cannot be easily removed without certain solvents.

White Gloss Removable, White Matte Removable and White Polyolefin Removable will become permanent over time. These stocks do not remove well from paper.

#### **Label Application**

For best results, labels should always be applied at room temperature to smooth, dry, clean, oil-free surfaces. Ink colors will appear transparent on clear stocks. If there is any question as to the proper application, please request free samples to test.

Prices subject to change without notice. 147

# **GENERAL INFORMATION:** Labels

#### **Glossary**

#### Adhesive Side Printing

Adhesive side printing offers the option of printing on both sides of the label. Not available on removable stock.

#### **Backwards Copy**

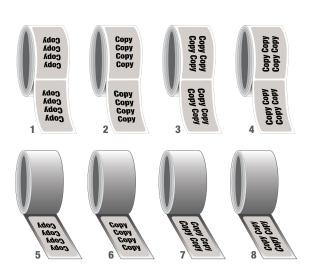
Backwards copy offers a unique option for sticker placement on the inside of windows, allowing it to be used in storefront windows or in vehicles for car permits. The text or image is printed backwards, allowing the label to be applied on the inside of a window yet remain readable from the outside.

#### **Bleed**

A bleed is a printed image that extends off the edge of the paper. Artwork should exceed % beyond the label size on all sides. Example: Artwork for a 2" x 3" label with bleeds on all four sides would measure 2%" x 3%".

#### **Copy Position**

Also known as the unwind, copy position signifies which direction the copy comes off the roll. This is critical for machine applied labels.



#### Core Size

Core size refers to the cardboard cylinder that the labels are wrapped around when finished on a roll. Cores come in 1" and 3" diameters; additional sizes are available upon request.



#### Die Cut

Die cutting allows you to break free from the world of rectangular labels by precisely cutting shapes on the face stock.

#### Draw/Repeat

Refers to the dimension from the top edge of one label to the top edge of the next label, including the gap between the labels.

#### Flood Coat

Flood coat is the process of applying ink over the entire label to change the color of the stock prior to printing the design.

#### Gap

The space between two labels; 1/8" is standard.

#### **Liner Side Printing**

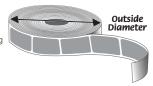
Also known as backside printing, liner side printing is printed on the liner of the label. This is often used to offer coupons, share business address and hours, or to promote upcoming events.

#### Matrix

The stock material surrounding a die cut label.

#### **Outside Diameter**

Refers to the measurement across the roll of labels at its widest point, including the core.



#### Registration

The arrangement of two or more printed images or colors in exact alignment with each other.

#### Reverse

In a reverse, the image is created by the stock showing through as the imprint. As an example, a white label with black ink would appear as a black label with a white imprint.

#### **UV Varnish**

A thin protective coating that is bonded and cured with ultra-violet light, providing moisture protection but not UV ray protection. Available in high gloss or matte sheens.

#### Lamination

A clear film that provides additional protection against moisture, chemical, oil, abrasion, or UV resistance.

Gloss Lamination provides a high gloss appearance

**Matte Lamination** a low glare surface enables electronic scanning and excellent acid, chemical and oil resistance. Ideal for handwriting information on labels.

**Sunscreen lamination** protects the label by screening out harmful UV rays. Extends the fade resistance of some inks depending on the environment and usage. Provides a high gloss appearance.

#### White Back-Up

Clear stock labels are a popular choice for many uses, but sometimes it needs a little help to ensure they are visible, easy to read and communicate effectively. White back-up is the process of applying white ink directly behind the artwork to make it easier to read on clear stocks.

#### White Floodcoat

The process of applying white ink across the entire label to make it easier to read on clear stocks, giving it the look of a white label.



148 Prices effective January 1, 2017



177



#### NORTH LINCOLN UNIVERSITY

# WELCOME **NEW STUDENTS**



Mr. Timothy Edwards





Saturday Lobby is Closed



# **BADGES** & SIGNS

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General Information

#### Full Color Name Badges

#### **Full Color Name Badges**

Full color name badges offer vivid color at an

economy price.

Process: Digital Full Color

Material: 1/16" thick matte white plastic polystyrene

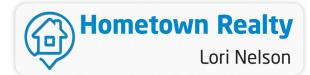
**Production Time:** 3 working days

Set-up Charge: FREE

**Attachments:** Includes either a pin, swivel clip, or military tack. Other fasteners available; see page 155.



c



Α.



CitruSip 🔰

Dylan McGregor

manager



В.





E.



#### Full Color Name Badges .

Item Number	H" x W"	1	5	20	50	100
A. ZFC-00-NAV7	<sup>3</sup> / <sub>4</sub> " x 3"	\$9.15	\$8.95	\$8.05	\$6.45	\$4.50
B. ZFC-1-NAV7	1" x 3"	\$9.40	\$9.20	\$8.30	\$6.65	\$4.65
C. ZFC-2-NAV7	1" x 3½"	\$9.65	\$9.45	\$8.50	\$6.80	\$4.75
D. ZFC-3-NAV7	1¼" x 3"	\$9.75	\$9.55	\$8.60	\$6.90	\$4.80
E. ZFC-4-NAV7	1½" x 3"	\$9.85	\$9.65	\$8.70	\$6.95	\$4.85
F. ZFC-5-NAV7	2" x 3"	\$9.90	\$9.70	\$8.75	\$7.00	\$4.90
G. ZFC-6-NAV7	7/8" x 31/4"	\$9.40	\$9.20	\$8.30	\$6.65	\$4.65

- (R) Custom sizes available; contact us for details. If a fastener is not specified, a pin back will be used
  - If bleeds are desired, artwork will need to extend 1/8" from the edge
  - PMS color match not guaranteed
  - Specialty Stocks available; see page 163
  - Price shown is per badge



#### Full Color I.D. Badge

Photo identification for security personnel, school employees, and health care staff is easy with full color ID badges.

Process: Digital Full Color

Material: 30 mil. laminated gloss PVC **Production Time:** 3 working days

Set-up Charge: FREE





#### Full Color I.D. Badge \_\_\_

Item Number	H" x W"	1	25	50	100	300
8FC-7-NAV7	21/8" x 33/8"	\$8.25	\$7.75	\$6.85	\$6.25	\$5.75

(R) • Pricing includes black imprint on back when needed

- Available with and without a slot. If a slot is desired, please indicate position when ordering
- · Variable data is available with no additional charge
- $\bullet$  Bleeds are not available on ID badges; leave %" margin around edge of card
- Price shown is per I.D. badge

#### Product Upgrades \_\_\_\_

Item Number	Description	Price Each
2BF-J22-NAV7	Strap Clip	\$1.25
PLASTSTRAP	Plastic Strap	\$0.15

(R)

#### Full Color I.D. Plus Badge

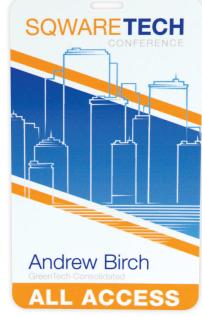
Photo identification for security personnel, school employees, and health care staff is easy with full color ID badges.

Process: Digital Full Color

Material: 1/32" thick matte white plastic polystyrene

Production Time: 3 working days

Set-up Charge: FREE





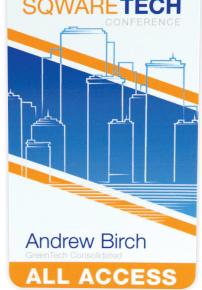


#### Full Color I.D. Plus Badge \_\_

Ite	em Number	H" x W"	Orientation	Imprint	1	25	50	100	300
Α.	ZFC-17SVS-NAV7	5" x 3"	Vertical	Single Sided	\$9.75	\$9.25	\$8.80	\$7.90	\$7.10
	ZFC-17DVS-NAV7	5" x 3"	Vertical	Double Sided	\$12.45	\$11.85	\$11.25	\$10.15	\$9.15
	ZFC-17SHS-NAV7	3" x 5"	Horizontal	Single Sided	\$9.75	\$9.25	\$8.80	\$7.90	\$7.10
	ZFC-17DHS-NAV7	3" x 5"	Horizontal	Double Sided	\$12.45	\$11.85	\$11.25	\$10.15	\$9.15

(R) • If bleeds are desired, artwork will need to extend  $\mbox{\em 1}''$  from the edge

- PMS color match not guaranteed
- · Variable data is available with no additional charge
- · Available with no slot upon request
- Price shown is per I.D. badge



Product Upgrades \_\_\_

Item Number	Description	Price Each
2BF-J22-NAV7	Strap Clip	\$1.25
PLASTSTRAP	Plastic Strap	\$0.15

(R)

#### Full Color Metallic Name Badges

#### **Full Color Metallic Name Badges**

Double the "wow factor" with a full color imprint on a

beveled metallic background. **Process:** Digital Full Color

Material: Gold or Silver Flexibrass® on metal badge

**Production Time:** 3 working days

Set-up Charge: FREE

**Attachments:** Includes either a pin, swivel clip, or military tack. Other fasteners available; see page 155.



A.



B.



c





#### Full Color Metallic Name Badges \_

Gold	Silver	Imprint Size H" x W"	Overall Size H" x W"	1	5	20	50	100
A. ZMB-22G-NAV7	ZMB-22S-NAV7	1½6" x 21½6"	1" x 3"	\$14.35	\$14.05	\$13.35	\$11.30	\$9.30
B. ZMB-23G-NAV7	ZMB-23S-NAV7	11/8" x 25/8"	1½" x 3"	\$15.25	\$14.95	\$14.20	\$11.95	\$9.90
ZMB-24G-NAV7	C. ZMB-24S-NAV7	15/8" x 3"	2" x 3½"	\$16.05	\$15.75	\$14.95	\$12.60	\$10.40
ZMB-25G-NAV7	D. ZMB-25S-NAV7	11/16" x 21/4" Oval	2" x 21/2" Oval	\$16.90	\$16.55	\$15.70	\$13.30	\$10.95

(R) • If a fastener is not specified, a pin back will be used

- Bleeds are not available
- PMS color match not guaranteed
- Price shown is per badge

#### **Engraved Metallic Name Badges**

Professional yet elegant, engraved metallic badges are a symbol of status.

Process: Engraved

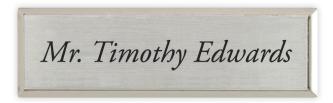
Material: Gold, Silver, or Black Flexibrass® on metal badge

**Production Time:** 2 working days

Set-up Charge: FREE

Attachments: Includes either a pin, swivel clip, or military

tack. Other fasteners available; see page 155.



A. Typestyle 41R (Adobe Garamond Pro Italic)



B. Typestyle 84C (News Gothic Regular)



E. Pocket Badge, Typestyle 253R (Bauhaus Medium)



C. Typestyle 154R (Kabel Book)



D. Typestyle 46R & 170R (Avant Garde Medium & ITC American Typewriter Std Medium)



#### **Engraved Metallic Name Badges** .

Gold	Silver	Black/Gold	Imprint Size H" x W"	Overall Size H" x W"	1	5	20	50	100
4MB-22G-NAV7	A. 4MB-22S-NAV7	4MB-22B-NAV7	1½16" x 21½16"	1" x 3"	\$13.90	\$13.20	\$12.50	\$11.80	\$11.10
4MB-23G-NAV7	4MB-23S-NAV7	B. 4MB-23B-NAV7	11/8" x 25/8"	1½" x 3"	\$14.80	\$14.00	\$13.30	\$12.60	\$11.80
C. 4MB-24G-NAV7	4MB-24S-NAV7	4MB-24B-NAV7	15/8" x 3"	2" x 3½"	\$15.60	\$14.80	\$13.00	\$13.25	\$12.50
4MB-25G-NAV7	4MB-25S-NAV7	D. 4MB-25B-NAV7	11/16" x 21/4" Oval	2" x 2½" Oval	\$16.40	\$15.50	\$14.75	\$13.90	\$13.10
E. 4MB-22PBG-NAV7	4MB-22PBS-NAV7	4MB-22PBB-NAV7	11/16" x 211/16"	1" x 3"	\$15.60	\$14.80	\$14.00	\$13.25	\$12.50

- (R) · Available in Gold, Silver, or Black/Gold Metallic
  - If a fastener is not specified, a pin back will be used
  - Typestyles can be found on page 164
  - · Price shown is per badge
  - \* Pocket badge does not include additional fastener

#### **Engraved Plastic Name Badges**

#### **Engraved Plastic Name Badges**

Crisp and clear engraving makes these badges easy to read.

Process: Engraved

Material: 1/16" 2-ply plastic

Production Time: 2 working days

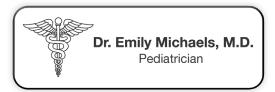
Set-up Charge: FREE

Attachments: Includes either a pin, swivel clip, or military tack.

Other fasteners available; see page 155.



A. Typestyle 2036R (Futura Std Book)



B. Typestyle 4616R, 4907R (Helvetica Neue LT Std 75 Bold & 55 Roman)



C. Typestyle 4907R (Helvetica Neue LT Std 55 Roman)



D. Typestyle 4907R (Helvetica Neue LT Std 55 Roman)





**Engraved Plastic Name Badges** \_

Ite	m Number	Imprint Size H" x W"	Overall Size H" x W"	1	5	20	50	100
Α.	4EL-00-NAV7	½" x 2¾"	<sup>3</sup> / <sub>4</sub> " x 3"	\$7.55	\$7.40	\$7.25	\$7.10	\$6.95
B.	4EL-1-NAV7	3/4" x 23/4"	1" x 3"	\$9.90	\$9.70	\$9.50	\$9.30	\$9.10
C.	4EL-2-NAV7	<sup>3</sup> / <sub>4</sub> " x 3½"	1" x 3½"	\$11.55	\$11.30	\$11.10	\$10.85	\$10.60
D.	4EL-3-NAV7	1" x 23/4"	1¼" x 3"	\$12.30	\$12.00	\$11.80	\$11.55	\$11.30
E.	4EL-4-NAV7	11/4" x 23/4"	1½" x 3"	\$13.00	\$12.75	\$12.50	\$12.20	\$11.95
F.	4EL-5-NAV7	1¾" x 2¾"	2" x 3"	\$13.55	\$13.25	\$13.00	\$12.75	\$12.45
G.	4EL-6-NAV7	1¾" x 3¾"	2" x 4"	\$14.00	\$13.70	\$13.45	\$13.15	\$12.85
Н.	4EL-10-NAV7	1" x 2 <sup>3</sup> / <sub>4</sub> "	1¼" x 3"	\$14.05	\$13.75	\$13.50	\$13.20	\$12.95

DUNNWOODY ELECTRONICS

RYAN GARRISON

SHIFT MANAGER

E. Typestyle 4916C (Helvetica Neue LT Std 75 Bold Caps)



F. Typestyle 08R (Times New Roman)



G. Typestyle 87R (New Century Schoolbook)



H. Pocket Badge, Typestyle 42R, 39R (Adobe Garamond Pro Regular & Bold)

- (R) Over 30 stock colors to choose from; see page 163. If a stock color is not indicated, black with white engraving will be used
  - If a fastener is not specified, a pin back will be used
  - \* Pocket badge does not include additional fastener
  - Typestyles can be found on page 164
  - Badges will have rounded corners and beveled edges
  - Price shown is per badge

#### **Badge Fasteners & Accessories**

Each badge, excluding pocket badges, includes either a pin, swivel clip, or military tack fastener.

Other fasteners are available for an additional charge. **Production Time:** 2 working days

#### **Standard Fasteners**



#### **Premium Fasteners & Accessories**





#### **Badge Fasteners & Accessories**

Number	Description	Price Each	
2BF-J21-NAV7	Additional Pin	\$0.75	
2BF-J24-NAV7	Additional Swivel Clip	\$0.75	
2BF-J11-NAV7	Additional Military Tack	\$1.25	
2BF-J22-NAV7	Strap Clip	\$1.25	
2BF-J79-NAV7	Magnetic Fastener	\$1.50	
2BF-J45BL-NAV7	Lanyard	\$3.00	
2BF-J18-NAV7	Clear Pocket Badge Adapter	\$1.75	
	2BF-J24-NAV7 2BF-J11-NAV7 2BF-J22-NAV7 2BF-J79-NAV7	2BF-J21-NAV7 Additional Pin 2BF-J24-NAV7 Additional Swivel Clip 2BF-J11-NAV7 Additional Military Tack 2BF-J22-NAV7 Strap Clip 2BF-J79-NAV7 Magnetic Fastener 2BF-J45BL-NAV7 Lanyard	

(R)



\*Pocket Badge adapter not available with oval badges or badges that have a height of 1" or less. Adapter comes with adhesive.

# NOW OFFERING!

## **Badge Release Programs**



Place your order for a season's worth of badges and receive volume discounts. You can personalize one or more badges at any time through a simple website link.

Contact a customer service representative for more details.

#### Full Color Durable & Value Banners

#### **Full Color Durable Banners**

Indoors or outdoors, this sturdy, hard-working

banner catches attention. **Process:** Digital Full Color **Material:** 15 oz. scrim vinyl **Production Time:** 3 working days

Set-up Charge: FREE

**Attachments:** Heat welded edges and grommeted with rope included for hanging







New Sizes Available!

#### **Full Color Durable Banners**

Item Number	H" x W'	1	5	10	25	50
A. 5FB-ABU-NAV7	24" x 48"	\$45.90	\$41.90	\$39.20	\$37.90	\$36.70
5FB-ABN1-NAV7	24" x 72"	\$54.10	\$50.20	\$47.10	\$45.60	\$44.10
5FB-ABK3-NAV7	24" x 96"	\$61.40	\$57.00	\$53.50	\$51.70	\$49.90
5FB-ABX3-NAV7	36" x 48"	\$49.90	\$46.90	\$44.00	\$42.50	\$41.20
5FB-ABY3-NAV7	36" x 72"	\$68.40	\$63.50	\$59.60	\$57.60	\$55.80
5FB-ABL3-NAV7	36" x 96"	\$79.60	\$76.90	\$69.40	\$67.10	\$64.90

- (R) Printed on one side only
- ullet If bleeds are desired, artwork will need to extend 1/4" from the edge
- · PMS color match not guaranteed
- Grommets are placed evenly to the size of the banner
- Price shown is per banner

#### **Full Color Value Banners**

Non-tear stock makes this banner great for short term display. **Process:** Digital Full Color

**Material:** 8 mil. plastic polypropylene **Production Time:** 3 working days

Set-up Charge: FREE

Attachments: Clear corner PowerTabs®

are included

#### **GO RED FOR WOMEN LUNCHEON**

Friday, February 16 10:00 am - 2:00 pm Taft Hotel Banquet Hall







New Sizes Available!

#### Full Color Value Banners

an color value burners						
Item Number	H" x W'	1	5	10	25	50
5FB-AAU-NAV7	24" x 48"	\$34.80	\$32.30	\$30.40	\$25.40	\$24.50
5FB-AAN1-NAV7	24" x 72"	\$42.60	\$39.50	\$37.10	\$31.10	\$30.10
5FB-AAK3-NAV7	24" x 96"	\$50.40	\$46.80	\$43.90	\$36.90	\$35.60
B. 5FB-AAX3-NAV7	36" x 48"	\$44.80	\$41.60	\$39.10	\$32.70	\$31.70
5FB-AAY3-NAV7	36" x 72"	\$57.50	\$53.50	\$50.20	\$42.00	\$40.70
5FB-AAL3-NAV7	36" x 96"	\$72.40	\$65.20	\$61.30	\$51.00	\$49.60

- (R) Printed on one side only
  - If bleeds are desired, artwork will need to extend ¼" from the edge
  - PMS color match not guaranteed
  - Rope not included

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• Price shown is per banner



# SNS E

#### **Full Color Retractable Banner Stand**

Get big impact and keep your set up time low

with retractable banners. **Process:** Digital Full Color

**Material:** 8 mil. plastic polypropylene **Production Time:** 5 working days

Set-up Charge: FREE

**Attachments:** Shock corded banner. Pole folds to store in base. Carrying case included.





#### Full Color Retractable Banner Stand \_

Item Number	Description	Imprint Size W" x H"	Overall Banner Size W" x H"	1	5	10	25
5CN-800-NAV7	Banner with Retractable Stand	33" x 78½"	33½" x 79"	\$99.95	\$85.00	\$75.00	\$65.00
5BN-800-NAV7	Retractable Stand Only	n/a	n/a	\$66.65	\$56.65	\$50.00	\$43.30
5RN-800-NAV7	Replacement Banner Only	33" x 78½"	33½" x 79"	\$55.00	\$47.20	\$41.65	\$36.10



- $\bullet$  If bleeds are desired, artwork will need to extend  $\ensuremath{\ensuremath{\upmu}}\xspace''$  from the edge
- PMS color match not guaranteed
- Banner attaches with snap rail on top and banner tape on bottom
- Replacement banners have adhesive tape included
- Price shown is per banner

#### Full Color "X" Display Banner Stand

This super lightweight banner travels easily and stands tall where you need it.

Process: Digital Full Color

**Material:** 8 mil. plastic polypropylene **Production Time:** 3 working days

Set-up Charge: FREE

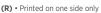
**Attachments:** Grommets in all four corners for attaching. Carrying bag included.





#### Full Color "X" Display Banner Stand

Item Number	Description	Imprint Size W" x H"	Overall Banner Size W" x H"	1	5	10	25
5CN-006-NAV7	Banner with "X" Display Stand	23" x 71"	24" x 72"	\$97.10	\$83.20	\$72.65	\$63.10
5BN-006-NAV7	"X" Display Stand Only	n/a	n/a	\$65.00	\$55.25	\$48.75	\$42.25
5RN-061-NAV7	Replacement Banner Only	23" x 71"	24" x 72"	\$53.90	\$46.25	\$40.80	\$35.40



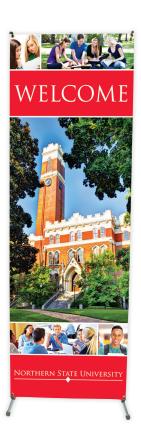
- $\bullet$  If bleeds are desired, artwork will need to extend  $\ensuremath{\ensuremath{\%^{\prime\prime}}}$  from the edge
- PMS color match not guaranteed
- Price shown is per banner













#### Full Color Foam Board Signs & A-Frame Signs

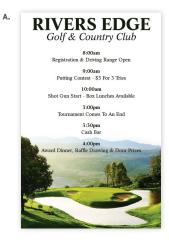
#### **Full Color Foam Board Signs**

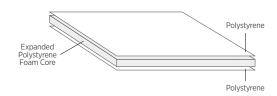
Create directional signage, POP displays, autograph boards, and more with lightweight foam board signage.

Process: Digital Full Color Material:  $\%_6$ " thick white foam board has polystyrene foam core and surface

**Production Time:** 2 working days

Set-up Charge: FREE











New Sizes Available!

#### Full Color Foam Board Signs \_\_\_\_\_

Ite	m Number	H" x W"	1	5	10	25	50
Α.	ZFS-15R2-NAV7	11" x 17"	\$17.10	\$16.40	\$16.00	\$15.20	\$14.70
	ZFS-15L2-NAV7	12" x 18"	\$19.95	\$19.20	\$18.70	\$17.80	\$17.20
	ZFS-15M2-NAV7	18" x 24"	\$33.90	\$32.55	\$31.75	\$30.25	\$29.15
	ZFS-15N2-NAV7	24" x 36"	\$66.15	\$63.65	\$54.25	\$51.65	\$49.85

(R) • Printed on one side

- Pricing is based on all signs printing the same artwork
- $\bullet$  If bleeds are desired, artwork will need to extend  $\ensuremath{\mbox{\sc if}}$  from the edge
- PMS color match not guaranteed
- Price shown is per sign

#### **A-Frame Boards with Signs**

Draw attention to your message with easy-to-transport A-frame signs with molded handles, available in two sizes.

Process: Digital Full Color

A-Frame Holder: Lightweight 100% polyethylene plastic

**Large A-Frame Sign:** 4 mm corrugated plastic **Mini A-Frame Sign:** 1/32 white plastic polystyrene

**Production Time:** 3 working days

Set-up Charge: FREE

Attachments: Special instructions included

for easy application. Mini A-Frame Sign includes VELCRO®

strips for easy sign changes.

#### Double-Wing Easel Back \_\_\_\_\_

Item Number		Η"	1	5	10	25	50
В.	ZSH-2213-NAV7	9"	\$3.95	\$3.70	\$3.45	\$3.20	\$3.10
	ZSH-2214-NAV7	18"	\$8.55	\$7.90	\$7.45	\$6.90	\$6.70
	ZSH-2215-NAV7	24"	\$20.95	\$18.85	\$18.40	\$17.50	\$16.90

(R)  $\bullet$  Easel includes adhesive strip for easy sign attachment

• Price shown is per easel











#### New Size Available!

#### A-Frame Boards with Signs \_

	Traine Deal do Wall elgilo								
Size	Size Item Number		Description	1	5	10	25	50	
, E	А	ZYD-02Y-NAV7	Two Corrugated Signs 28" x 22" with A-Frame Holder	\$137.75	\$117.10	\$103.30	\$96.45	\$89.55	
ARGE " x 22"		ZZD-SAY-NAV7	A-Frame Holder only (no sign insert)	\$100.00	\$97.00	\$95.00	\$94.00	\$92.00	
LA 28"		ZRS-02Y-NAV7	Replacement Corrugated Sign 28" x 22" (qty of 1)	\$50.35	\$42.80	\$37.75	\$35.25	\$32.75	
12, 1	В	ZYD-17FA-NAV7	Two Plastic Signs 24" x 12" with Minicade A-Frame Holder	\$117.20	\$109.40	\$97.50	\$88.40	\$82.50	
MININ'TY		ZZD-MINI-NAV7	Minicade A-Frame Holder only (no sign insert)	\$90.00	\$87.00	\$85.00	\$84.00	\$82.00	
1 24		ZRS-17FA-NAV7	Replacement Plastic Minicade Sign 24" x 12" (qty of 1)	\$33.60	\$31.20	\$29.30	\$27.20	\$26.30	

- (R)  ${}^{\bullet}$  Two signs; each printed on one side only
  - Pricing is based on all signs printing the same artwork
  - $\bullet$  If bleeds are desired, artwork will need to extend  $\ensuremath{\ensuremath{\upmu}}\xspace''$  from the edge
  - PMS color match not guaranteed
  - Price shown is per sign

Landview

Diabetes Prevention

REE SCREENINGS AVAILABI

& Nutrition Fair

Thursday, March 24th

from 11:30 am - 3:00 pm

#### **Full Color Plastic Yard Signs**

Rain or shine, your colorful message will

grab attention.

Process: Digital Full Color

Material: 4 mm white corrugated plastic Production Time: 3 working days

Set-up Charge: FREE

Attachments: Includes a 10" x 30"

aluminum "H" step stake









#### Full Color Plastic Yard Signs \_\_

Item Number	H" x W"	1	5	10	25	50
ZYS-02E-NAV7	12" x 18"	\$21.05	\$16.85	\$14.70	\$12.50	\$10.65
ZYS-02I-NAV7	18" x 24"	\$34.85	\$27.90	\$24.35	\$20.70	\$17.60
ZYS-02J-NAV7	24" x 24"	\$50.65	\$40.50	\$35.40	\$30.10	\$25.60
ZYS-02K-NAV7	24" x 36"	\$52.45	\$41.95	\$36.70	\$31.20	\$26.50

#### (R) • Same artwork printed on both sides

- Pricing based on all signs printing the same artwork
- $\bullet$  If bleeds are desired, artwork will need to extend  $\ensuremath{\ensuremath{\%^{\prime\prime}}}$  from the edge
- PMS color match not guaranteed
- Price shown is per sign

#### **Full Color Metal Yard Signs**

Use these heavy duty metal signs and frames for long term outdoor use.

Process: Digital Full Color

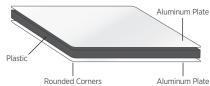
Material: 3 mm white aluminum composite

**Production Time:** 3 working days

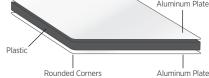
Set-up Charge: FREE

Attachments: Includes newly updated

heavy duty angle iron stand











#### Full Color Metal Yard Signs .

Item Number	H" x W"	1	5	10	25	50				
ZYM-09I-NAV7	18" x 24" Sign With Frame	\$76.95	\$65.40	\$57.70	\$53.85	\$50.00				
ZRS-09I-NAV7	18" x 24" Metal Sign	\$53.20	\$45.20	\$39.90	\$37.25	\$34.60				
ZZM-ANI-NAV7	18" x 24" Frame Only	\$44.70	\$37.40	\$35.60	\$33.25	\$30.90				
ZRS-09Z-NAV7	6" x 24" Rider Sign	\$17.70	\$17.00	\$16.60	\$15.80	\$15.20				

#### (R) • Same artwork printed on both sides

- Pricing is based on all signs printing the same artwork
- If bleeds are desired, artwork will need to extend 1/4" from the edge
- PMS color match not guaranteed
- · Custom sizes not available
- Price shown is per sign



#### Full Color Plastic Signs

#### **Full Color Plastic Signs**

Eye-catching interior signage is available in so many standard sizes that the personalization possibilities seem limitless.

Process: Digital Full Color

Set-up Charge: FREE

Additional Charges: Magnetic Strip \$1.10 (R)

VELCRO® Backing \$3.80 **(R)** Foam Tape \$0.95 **(R)** 



B.







#### **Full Color Plastic Signs**

Item	Number	H" x W"	1	5	10	25	50
	ZFS-10040-NAV7	1" x 4"	\$9.00	\$6.75	\$5.40	\$4.50	\$4.10
	ZFS-20040-NAV7	2" x 4"	\$9.50	\$7.20	\$5.75	\$4.75	\$4.30
	ZFS-30040-NAV7	3" x 4"	\$10.00	\$7.60	\$6.10	\$5.05	\$4.60
	ZFS-40040-NAV7	4" x 4"	\$10.40	\$7.90	\$6.30	\$5.25	\$4.80
	ZFS-10060-NAV7	1" x 6"	\$9.10	\$6.90	\$5.50	\$4.55	\$4.15
	ZFS-20060-NAV7	2" x 6"	\$10.00	\$7.60	\$6.10	\$5.05	\$4.60
	ZFS-30060-NAV7	3" x 6"	\$11.10	\$8.45	\$6.75	\$5.60	\$5.10
Α.	ZFS-40060-NAV7	4" x 6"	\$11.70	\$8.90	\$7.10	\$5.90	\$5.35
	ZFS-60060-NAV7	6" x 6"	\$14.40	\$10.95	\$8.75	\$7.25	\$6.60
	ZFS-10080-NAV7	1" x 8"	\$9.30	\$7.05	\$5.65	\$4.70	\$4.30
B.	ZFS-20080-NAV7	2" x 8"	\$10.50	\$8.00	\$6.40	\$5.30	\$4.80
	ZFS-30080-NAV7	3" x 8"	\$10.90	\$8.30	\$6.65	\$5.50	\$5.00
	ZFS-40080-NAV7	4" x 8"	\$13.50	\$10.25	\$8.20	\$6.80	\$6.20
	ZFS-60080-NAV7	6" x 8"	\$17.50	\$13.30	\$10.65	\$8.85	\$8.0
	ZFS-80080-NAV7	8" x 8"	\$24.40	\$18.55	\$14.85	\$12.35	\$11.2
	ZFS-10010-NAV7	1" x 10"	\$9.80	\$7.45	\$5.95	\$4.95	\$4.50
	ZFS-20010-NAV7	2" x 10"	\$10.60	\$8.05	\$6.45	\$5.35	\$4.8
C.	ZFS-30010-NAV7	3" x 10"	\$12.60	\$9.60	\$7.70	\$6.40	\$5.80
	ZFS-40010-NAV7	4" x 10"	\$16.10	\$12.25	\$9.80	\$8.15	\$7.40
	ZFS-60010-NAV7	6" x 10"	\$24.00	\$18.25	\$14.60	\$12.10	\$11.00
	ZFS-80010-NAV7	8" x 10"	\$33.60	\$25.55	\$20.45	\$16.95	\$15.40
	ZFS-10X10-NAV7	10" x 10"	\$40.50	\$30.80	\$24.65	\$20.45	\$18.60
	ZFS-10012-NAV7	1" x 12"	\$10.00	\$7.60	\$6.10	\$5.05	\$4.60
	ZFS-20012-NAV7	2" x 12"	\$11.70	\$8.80	\$7.05	\$5.85	\$5.30
	ZFS-30012-NAV7	3" x 12"	\$14.40	\$10.80	\$8.65	\$7.20	\$6.5
	ZFS-40012-NAV7	4" x 12"	\$17.50	\$13.10	\$10.50	\$8.70	\$7.90
	ZFS-60012-NAV7	6" x 12"	\$30.10	\$22.50	\$18.00	\$14.95	\$13.60
	ZFS-80012-NAV7	8" x 12"	\$32.40	\$28.80	\$23.05	\$19.15	\$17.4
D.	ZFS-10X12-NAV7	10" x 12"	\$45.80	\$34.40	\$27.50	\$22.80	\$20.7
	ZFS-12X12-NAV7	12" x 12"	\$49.80	\$37.40	\$29.90	\$24.80	\$22.5
	ZFS-12X14-NAV7	12" x 14"	\$52.20	\$39.10	\$31.30	\$26.00	\$23.6
	ZFS-12X16-NAV7	12" x 16"	\$55.80	\$41.80	\$33.45	\$27.75	\$25.2
	ZFS-12X18-NAV7	12" x 18"	\$55.90	\$41.90	\$33.50	\$27.80	\$25.30
	ZFS-12X20-NAV7	12" x 20"	\$56.00	\$42.00	\$33.60	\$27.90	\$25.40

#### (R) • Printed on one side

- If bleeds are desired, artwork will need to extend 1/4" from the edge
- PMS color match not guaranteed
- Standard backing options are available at no extra charge and include adhesive or drilled holes (screws not included)
- If a backing option is not specified, adhesive will be applied. Magnetic stripping, VELCRO\*, and foam tape are available for an extra charge
- Price shown is per sign



A.



C.



D



# SIGNS

#### **Engraved Plastic Signs**

When only the basics are necessary, engraved signage

keeps messages clear and concise.

**Process:** Engraved **Material:** 2-ply plastic

Production Time: 2 working days

Set-up Charge: FREE

Additional Charges: Magnetic Strip \$1.10 (R), VELCRO® Backing \$3.80 (R) Foam Tape \$0.95 (R) Attachments: Mounting options include adhesive

backing or drilled holes

# Lobby Hours Monday - Friday 8:00 - 4:30

Saturday Lobby is Closed

D. Typestyle 61R (Times New Roman)

# Kenzie Minter Location Consultant

A. Typestyle 61R (Times New Roman)

# MARK WILLIAMS

B. Typestyle 4916C (Helvetica Neue LT Std 75 Bold Caps)

# PRODUCTION AREA

C. Typestyle 61C (Times New Roman Caps)



#### **Engraved Plastic Signs**

Ite	m Number	Description	H" x W"	H" x W"	1	5	10	25	50
	4ES-20040-NAV7	Engraved Plastic Sign	1 <sup>3</sup> / <sub>4</sub> " × 3 <sup>3</sup> / <sub>4</sub> "	2" x 4"	\$9.50	\$9.20	\$9.00	\$8.85	\$8.65
	4ES-30040-NAV7	Engraved Plastic Sign	2¾" x 3¾"	3" x 4"	\$10.25	\$10.05	\$9.85	\$9.65	\$9.40
Α.	4ES-10060-NAV7	Engraved Plastic Sign	<sup>3</sup> / <sub>4</sub> " × 5 <sup>3</sup> / <sub>4</sub> "	1" x 6"	\$9.25	\$9.05	\$8.90	\$8.70	\$8.50
	4ES-40060-NAV7	Engraved Plastic Sign	3¾" x 5¾"	4" x 6"	\$12.25	\$11.90	\$11.65	\$11.40	\$11.15
	4ES-60060-NAV7	Engraved Plastic Sign	5¾" x 5¾"	6" x 6"	\$15.50	\$15.05	\$14.75	\$14.40	\$14.10
	4ES-10080-NAV7	Engraved Plastic Sign	$\frac{3}{4}$ " $\times$ $7\frac{3}{4}$ "	1" x 8"	\$9.50	\$9.20	\$9.00	\$8.85	\$8.65
В.	4ES-20080-NAV7	Engraved Plastic Sign	1¾" x 7¾"	2" x 8"	\$10.25	\$9.95	\$9.75	\$9.55	\$9.35
	4ES-30080-NAV7	Engraved Plastic Sign	$2^{3/4}$ " x $7^{3/4}$ "	3" x 8"	\$12.00	\$11.65	\$11.40	\$11.15	\$10.90
	4ES-40080-NAV7	Engraved Plastic Sign	$3^{3}/_{4}^{\prime\prime} \times 7^{3}/_{4}^{\prime\prime}$	4" x 8"	\$14.50	\$14.05	\$13.75	\$13.50	\$13.20
	4ES-60080-NAV7	Engraved Plastic Sign	$5^{3/4}$ " $\times$ $7^{3/4}$ "	6" x 8"	\$19.50	\$18.90	\$18.50	\$18.15	\$17.75
	4ES-10010-NAV7	Engraved Plastic Sign	<sup>3</sup> / <sub>4</sub> " × 9 <sup>3</sup> / <sub>4</sub> "	1" × 10"	\$9.75	\$9.45	\$9.25	\$9.10	\$8.80
	4ES-11210-NAV7	Engraved Plastic Sign	11/4" x 93/4"	1½" x 10"	\$10.75	\$10.40	\$10.20	\$10.00	\$9.75
C.	4ES-20010-NAV7	Engraved Plastic Sign	1¾" x 9¾"	2" x 10"	\$11.50	\$11.15	\$10.95	\$10.70	\$10.50
	4ES-30010-NAV7	Engraved Plastic Sign	2¾" x 9¾"	3" x 10"	\$13.50	\$13.10	\$12.85	\$12.55	\$12.30
	4ES-40010-NAV7	Engraved Plastic Sign	3¾" x 9¾"	4" x 10"	\$18.00	\$17.45	\$17.10	\$16.75	\$16.40
	4ES-20012-NAV7	Engraved Plastic Sign	1¾" x 11¾"	2" x 12"	\$12.25	\$12.00	\$11.75	\$11.50	\$11.25
	4ES-30012-NAV7	Engraved Plastic Sign	2¾" x 11¾"	3" x 12"	\$15.50	\$15.00	\$14.75	\$14.40	\$14.10
	4ES-40012-NAV7	Engraved Plastic Sign	3¾" x 11¾"	4" x 12"	\$19.50	\$18.90	\$18.50	\$18.15	\$17.75
D.	4ES-60012-NAV7	Engraved Plastic Sign	5¾" x 11¾"	6" x 12"	\$33.95	\$32.95	\$32.25	\$31.55	\$30.90
	4ES-80012-NAV7	Engraved Plastic Sign	7¾" x 11¾"	8" x 12"	\$34.95	\$33.95	\$33.25	\$32.55	\$31.85
	2XW-20080-NAV7	2-Sided Extended Wall Sign	$1^{13}/_{16}$ " x $7^{15}/_{16}$ "	2" x 8"	\$17.00	\$16.50	\$16.15	\$15.80	\$15.50
	2XW-30080-NAV7	2-Sided Extended Wall Sign	$2^{13}\!\!/_{16}{}'' \times 7^{15}\!\!/_{16}{}''$	3" x 8"	\$20.50	\$19.90	\$19.50	\$19.05	\$18.65
	2XW-40080-NAV7	2-Sided Extended Wall Sign	$3^{13}/_{16}$ " x $7^{15}/_{16}$ "	4" x 8"	\$22.30	\$21.65	\$21.20	\$20.75	\$20.30
	2XW-20010-NAV7	2-Sided Extended Wall Sign	113/16" x 915/16"	2" x 10"	\$19.05	\$18.50	\$18.10	\$17.70	\$17.35
	2XW-30010-NAV7	2-Sided Extended Wall Sign	$2^{13}/_{16}$ " x $9^{15}/_{16}$ "	3" x 10"	\$22.10	\$21.45	\$21.00	\$20.55	\$20.10
	2XW-40010-NAV7	2-Sided Extended Wall Sign	$3^{13}/_{16}$ " x $9^{15}/_{16}$ "	4" x 10"	\$24.45	\$23.70	\$23.25	\$22.75	\$22.25

Imprint Size Overall Size

- (R) When choosing your stock, please indicate a plastic color from page 163
  - If a backing option is not specified, adhesive backing will be applied
  - Typestyles can be found on page 164
  - Sign holders are available; contact us for details
  - Price shown is per sign

pages 162-164

# **GENERAL INFORMATION:** Badges & Signs

#### General Ordering Information \_

#### **Art Charges**

One hour of artwork touch up is included per order. Additional time will be billed at \$45.00 **(V)**. You will be notified if your artwork needs more than one hour prior to work being started.

#### **Changes or Cancellations**

Changes to orders in progress may require additional charges and/or time. Cancellations for orders in progress will require payment for the order.

#### Color Matching

Digital full color and engraving processes cannot guarantee a PMS match.

#### Drop Ship

Additional \$2.50 (Z) for each location requested other than the address that is on the account.

#### Engraving

We use laser engraving for our engraving processes. There is no set up charge for engraved items.

#### Handling Fee

A handling fee of \$2.50 **(Z)** will be added to each order that is not submitted on our website or through other electronic processing systems.

#### Over/Underruns

There is no charge for exact quantity requests. You will only be billed for the quantity on your purchase order.

#### **Production Times**

Production times are stated for each item on their catalog page. Quantities over the last column pricing may require additional production time. A customer service representative will contact you within one business day to discuss production time and delivery options.

#### Proofs

- Virtual Proof Email: Add 2 working days to the item production when requesting a PDF proof. First proof is FREE of charge. Additional proofs are \$15.00 (R). Production time begins after receipt of complete order including proof approval
- Speculative Sample Proof for Catalog Items: Speculative sample proofs are available and production time is as stated in the catalog.
- Speculative Sample Proof for Custom Items: Speculative sample proofs for non-catalog items or custom products will be charged the price of the quoted product and an additional fee of \$25.00 (R) for each unique item produced.

#### **Quantity Price Breaks**

Prices listed at various quantity breaks assumes the same standard logo or design on the items and includes variable data personalization such as a name, phone number, or address changes.

#### **Random Samples**

Random samples are FREE of charge and shipping is NO CHARGE. We will do our best to meet requests for specific colors of imprint or vertical market imagery as available.

#### Rush Orders

Rush orders will be accepted as production schedule allows and must be preapproved. Rush charges and production time are based on the complexity of the order and color match requirements. Minimum charge is \$25.00 **(R)**.

#### Third Party Shipping

No additional charges apply if you provide us with a valid shipper number.

#### Rights to Promotion

We reserve the right to use all products in our advertising and displays unless specified in writing at the time of order.

#### **Artwork—Creating and Saving Files**

#### **Full Color Process**

Digital full color products are full color CYMK process. Every element of the file must be colored with process CMYK colors. If RGB or other non-CYMK colors are used in your files the necessary conversions to CYMK will change the appearance of the colors when printed, sometimes dramatically. Create full color process item files with Adobe® Acrobat PDF files. Create one item sized correctly per document. Artwork must be at least 300 dpi. For highest quality output, 600 dpi is recommended. Requested file formats should be TIFFs, PDFs, or Illustrator Files with the fonts embedded in the file. Do not include any punctuation in the PDF file name and please keep it short as possible.

#### Engravino

Include typestyle, upper case, lower case or both along with the position of the engraving on the item on your order. If no logo will be utilized, providing artwork is not necessary. Artwork must be at least 300 dpi. For highest quality output, 600 dpi is recommended. Requested file formats should be TIFFs, PDFs, or Illustrator Files with the fonts embedded in the file.



#### Guaranteed Happy Buyer Service .

If for any reason you are not satisfied with your order, our team will do whatever it takes to make it right for you. Happy Buyers Guaranteed.

### **GENERAL INFORMATION:** Badges & Signs



#### **Engraved Plastic Color Combinations** \_\_

Engraved signs and badges are constructed from  $\frac{1}{16}$ " two-ply plastic. Color combinations are available only as shown. Specify color number when ordering. If no color is indicated, L6 (black sign with white lettering) will be used. Some colors may fade if used outdoors.



White Sign Black Lettering



Blue Sign White Lettering



White Sign Blue Lettering



White Sign Red Lettering



Oak Sign White Lettering



Black Sign White Lettering



Red Sign White Lettering



Gold Sign Black Lettering



Yellow Sign Black Lettering



Green Sign White Lettering



Burgundy Sign White Lettering



Silver Sign Black Lettering



Dark Brown Sign White Lettering



Walnut Sign White Lettering



Light Gray Sign Burgundy Lettering



Teal Sign White Lettering



Gray Sign White Letterin



Gray Sign Black Lettering



Light Gray Sign Blue Lettering



White Sign Green Lettering



Light Blue Sign White Lettering



Pine Green Sign White Lettering



Parchment Sign Black Lettering



Navy Blue Sign White Lettering



Medium Brown Sign White Lettering



Purple Sign White Lettering



Black Marble Sign White Lettering



Charcoal Gold Fleck Sign Gold Lettering



Green Gold Fleck Sign Gold Lettering



Rustico Granite Sign Gold Lettering



Gold Sign Burgundy Lettering



Brushed Gold Sign Black Lettering



Dark Gray Sign White Lettering



Platinum Marble Sign Black Lettering



Black Sign Gold Lettering



Silver Lettering



Ivory Sign Brown Lettering All stocks are available for full color process.

Dark stock colors are not recommended as the ink may not show well.

Prices subject to change without notice.



#### Full Color and Laser Engraving Typestyles

Typestyles shown are for badges and signs. Each typestyle is identified with a two- to four-digit code. Most typestyles listed are available in both Regular and Caps style. When ordering, please identify the style wanted by placing an "R" (regular upper/lower case) or a "C" (all caps) behind the typestyle code you have chosen. Serif and Sans Serif Typestyles are shown at 8 pt.; Script Typestyles are 10 pt.

	Typestyles		Serif Typestyles	Scrint	Typestyles
42	Adobe Garamond Pro Regular	46	Avant Garde Medium	134R*	Amazone BT Regular
42	1234567890?!\$&	40	1234567890?!\$&	1341	1234567890?!\$ &
41	Adobe Garamond Pro Italic 1234567890?!\$&	253	Bauhaus Medium 1234567890?!\$&	69R*	Brush Script
39	Adobe Garamond Pro Bold 1234567890?!\$&	47	Bauhaus Bold 1234567890?!\$&		1234567890?!\$&
170	ITC American Typewriter Std Medium 1234567890?!\$&	846	Burin Sans Regular 1234567890?!\$&	872R*	Caliban Std Regular 1234567890?!\$&
148	Americana Std Roman 1234567890?!\$&	1164	CHARLOTTE SANS SMALL CAPS 1234567890?!\$&	948	Cascade Script LT Std Medium
132	Benguiat 1234567890?!\$&	1315	Claude Sans Std Regular 1234567890?!\$&	17C0D*	1234567890?!\$&
629	Bernhard Modern BT Roman 1234567890?!\$&	1761	EngraversGothic BT Regular	1368R*	AT Commercial Script Regular 1234567890?!\$&
729	Bodoni MT Regular 1234567890?!\$&	256R	Exoric 350 Liqhт 1234567890?!\$&	1900	Fineprint Std Regular 1234567890?!\$&
1418	Cooper Std Black 1234567890?!\$&	2036	Futura Std Book 1234567890?!\$&	2685R*	AT Isadora Regular
1435	COPPERPLATE GOTHIC STD 32BC 1234567890?!\$&	19R	Futura Extra Bold 1 2 3 4 5 6 7 8 9 0 ?! \$ &		1234567890?!\$&
1771	Engravers Roman BT Regular 1234567890?!\$&	2341	Graphite Std Narrow 1234567890?!\$\$	126R*	Kaufmann 1234567890?!\$&
3079	ITC Korinna Std Regular 1234567890?!\$&	4907	Helvetica Neue LT Std 55 Roman 1234567890?!\$&	330R*	Lydian Csv BT Regular 1234567890?!\$&
3069	ITC Korinna Std Bold 1234567890?!\$&	4929	Helvetica Neue LT Std 56 Italic 1234567890?!\$&	3609R*	Murray Hill Bd BT Bold
4900	Memphis Medium 1234567890?!\$&	4916	Helvetica Neue LT Std 75 Bold 1234567890?!\$&	3009K	1234567890?!\$\$
4901	Memphis Medium Italic 1234567890?!\$&	2549	Humanst521 BT Roman I 234567890?!\$&	02R*	Park Avenue 1234567890?!\$&
3453	Minion Pro Regular	2602	Impact Regular 1234567890?!\$&	4434R*	Ribbon 131 Bd BT Bold
87	New Century Schoolbook 1234567890?!\$&	154	Kabel Std Book 1234567890?!\$&		1234567890?!\$&
5071	ITC Tiffany Std Light 1234567890?!\$&	2836	Kabel Std Bold 1234567890?!\$&	4628R*	Script MT Std Bold 1234567890?!\$&
5073	ITC Tiffany Std Demi 1234567890?!\$&	84	News Gothic Regular 1234567890?!\$&	4672R*	
61	Times New Roman 1234567890?!\$&	4093	Peignor LT Std Demi 1 2 3 4 5 6 7 8 9 0 ?! \$ &		1234567890?!\$\text{0.00000000000000000000000000000000000
08	Times New Roman Bold 1234567890?!\$&	4769	Square721 BT Roman 1234567890?!\$&	4721R*	Snell Roundhand LT Sid Script 1234567890?!&&
5161	Trajan Pro Regular 1234567890?!\$&	43	Swiss 1234567890?!\$&	103R*	Zapf Chancery 1234567890?!\$&
211	University Roman		*Available in regular upper/lower	case only	, and the second

If a typestyle is not indicated when ordering, 43C (Swiss Caps) will be used.

The following type styles can ONLY be used in 24 point or larger for laser engraving: 148, 211, 846, 134R, 1368R, 2685R, 3609R, 02R, 4434R, 4672R, 4721R.

1234567890?!\$&













# SCANNED AND FILED

PROPERTY	 _
INITIALS	
<b>ACCOUNT</b>	
CODE	
<b>VENDOR</b>	
CODE	

# **COMPLETED**

DEC 31 2018

Robert Alley Legal Department

Jan Salisby

# **STAMPS**

#### 2000 PLUS®

2000 PL03						
HD Pre-Inked Stamps	166					
Self-Inking Stamps	167					
Self-Inking Date Stamps	168					
Xstamper®						
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ORDERING INFORMATION						
Stamps	171-172					
General Information	177					

# **2000** HD SERIES





#### 2000 PLUS® HD Pre-Inked Stamps:

- Our new 2000 PLUS® HD pre-inked stamp series contains Document Proof ink for a high quality impression.
- New hinged cover won't get lost and keeps your desk and hands clean.
- Use 2000 PLUS® HD Refill Ink
- 7 ink options available

**Production Time:** 2 working days

# PATIENT FILE COPY

Beatrice Van Houghton 815 Cherry Tree Lane Chesterfield, VT 05441





A.- F.

C. Typestyle 19C

Mr. Harold Wright The Furniture Depot 652 Elm Street Phoenix, AZ 74220 Phone 800-656-3258 www.furnituredepot.com



E. Customer Supplied Art



G. Washington, D.C. Notary; Typeset per state regulations

D. Typestyle 84R







Black



YOUR ACCOUNT IS

NOW PAID IN FULL



Blue



Ink Colors

Green







2000 PLUS® HD Pre-Inked Stamps

Item	n Number	Description	Impression Size H" x W"	Max # of lines	Max # of characters (per line)	1	5
Α.	1PI-HD12-NAV7	2000 PLUS HD 12	5/16" x 2½"	3	35	\$26.50	\$25.20
B.	1PI-HD20-NAV7	2000 PLUS HD 20	%16" X 1½"	4	21	\$27.00	\$25.65
C.	1PI-HD30-NAV7	2000 PLUS HD 30	¹1/16" x 2"	5	28	\$32.25	\$30.65
D.	1PI-HD35-NAV7	2000 PLUS HD 35	1³⁄16″ x 2″	9	28	\$38.15	\$36.25
E.	1PI-HD40-NAV7	2000 PLUS HD 40	7/8″ x 25/16″	7	32	\$36.00	\$34.20
	1PI-HD45-NAV7	2000 PLUS HD 45	1" x 3¾16"	7	45	\$45.00	\$42.75
	1PI-HD50-NAV7	2000 PLUS HD 50	1 <sup>3</sup> / <sub>16</sub> " x 2 <sup>3</sup> / <sub>4</sub> "	9	38	\$43.00	\$40.85
	1PI-HD55-NAV7	2000 PLUS HD 55	1½" x 2½16"	12	35	\$46.75	\$44.40
F.	1PI-HD60-NAV7	2000 PLUS HD 60	1½16" x 215/16"	11	42	\$65.00	\$61.75
	1PI-HD110-NAV7*	2000 PLUS HD 110	1 <sup>3</sup> / <sub>4</sub> " x 3 <sup>3</sup> / <sub>4</sub> "	14	53	\$104.75	\$99.50
	1PI-HD120-NAV7*	2000 PLUS HD 120	25/8" x 35/8"	18	53	\$104.50	\$99.30
	1PI-HD130-NAV7*	2000 PLUS HD 130	33/8" x 43/8"	26	62	\$115.50	\$109.75
	1PI-HDR17-NAV7	2000 PLUS HD R17	11/16" Diameter	Straight: 5   Curved: 3	Straight: 9   Curved: 10	\$23.50	\$22.35
G.	1PI-HDR40-NAV7	2000 PLUS HD R40	1%6" Diameter	Straight: 13   Curved: 9	Straight: 23   Curved: 30	\$48.00	\$45.60
	1PI-HDR50-NAV7*	2000 PLUS HD R50	115/16" Diameter	Straight: 13   Curved: 8	Straight: 26   Curved: 32	\$51.00	\$48.45

- (P) If an ink color is not specified when ordering, black will be used. For best results, use gold ink on white paper. Gold ink is non-metallic
  - · Refill inks are available; contact us for details
  - Typestyles are shown on page 172
  - · Notary stamps will be set to state specifications. The State Notary Certificate is required with each notary stamp ordered
  - Price shown is per stamp
  - \* Stamp comes with standard imprint cover instead of flip lid





#### 2000 PLUS® Self-Inking Stamps:

- Customizable ImageCard<sup>™</sup> allows you to personalize the look of your stamp.
- Create your own ImageCard<sup>™</sup> at www.my2000plus.com
- Clear base for accurate impression placement
- · Anti-slip base keeps the stamp sturdy while stamping
- Use 2000 PLUS® Self-Inking Refill Ink
- 5 ink options available

**Production Time:** 2 working days



A. Typestyle 19C



B. Typestyle 132R

#### For Deposit Only People's Bank 106916856369

C. Typestyle 08R

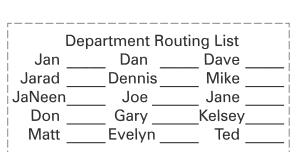




D. Typestyles 69R, 46R



E. Typestyle 46C



F. Typestyle 43R





\*Stamp shown with custom ImageCard™



## Ink Colors











## 2000 PLUS® Self-Inking Stamps \_\_\_\_\_\_

Item Nun	nber	Description	Impression Size H" x W"	Max # of lines	Max # of characters (per line)	1	5
A. 1SI-10	DP-NAV7	2000 PLUS Self-Inking Printer 10 Stamp	5∕16″ × 1″	3	14	\$20.00	\$19.00
B. 1SI-2	OP-NAV7	2000 PLUS Self-Inking Printer 20 Stamp	½" x 1½"	4	20	\$21.40	\$20.35
C. 1SI-3	OP-NAV7	2000 PLUS Self-Inking Printer 30 Stamp	1½16" X 113½16"	5	26	\$22.40	\$21.30
D. 1SI-4	OP-NAV7	2000 PLUS Self-Inking Printer 40 Stamp	13/16" X 23/16"	6	31	\$24.00	\$22.80
E. 1SI-5	OP-NAV7	2000 PLUS Self-Inking Printer 50 Stamp	1½6" x 25%"	8	38	\$28.70	\$27.30
F. 1SI-6	OP-NAV7	2000 PLUS Self-Inking Printer 60 Stamp	$1\frac{3}{8}$ " x $2\frac{15}{16}$ "	11	42	\$31.30	\$29.75

- (P) If an ink color is not specified when ordering, black will be used
  - Refill inks are available; contact us for details
  - Typestyles are shown on page 172
  - · Notary stamps will be set to state specifications. The State Notary Certificate is required with each notary stamp ordered

# STAMP!

## 2000 ##PLU/<sub>®</sub>

#### 2000 PLUS® Self-Inking Heavy Duty Date Stamps:

- The ink pad is built right into the stamp—just press and print
- Thousands of impressions per pad before re-inking with 2000 PLUS\* refill inks
- Perfect for fast, repetitive stamping
- 5-year date band includes 6 popular messages (REC'D, ANS'D, ENT'D, PAID, AM, and PM)
- 1-year guarantee
- 4 ink options available

Production Time: 2 working days



B. Typestyle 43C

# RECEIVED DEC 31 2018

Customer Service

A. Typestyles 132C, 132R

#### License Issued

DEC 31 2018

Department of Motor Vehicles

C. Typestyle 87R



# DANGER! HIGH VOLTAGE

DEC 31 2018

DO NOT REMOVE TAGS OR LABELS REPLACE ONLY WITHIN DATE SHOWN REPORT ANY VIOLATIONS

**D.** Typestyle 19C, 84R

# **COMPLETED**

DEC 31 2018

## Robert Alley Legal Department

E. Typestyles 46C, 46R













#### 2000 PLUS® Self-Inking Heavy Duty Date Stamps

Item Number	Description	Impression Size H" x W"	Overall Size H" x W"	Max # of lines	Max # of characters (per line)	1	5
A. 1SD-2160-NAV7	2000 PLUS* Self-Inking 2160 Heavy Duty Metal Dater	Top: 3/16" x 19/16" Bottom: 3/16" x 19/16"	<sup>15</sup> /16" x 19/16"	Top: 2 Bottom: 2	Top: 22 Bottom: 22	\$68.25	\$64.85
B. 1SD-2360-NAV7	2000 PLUS® Self-Inking 2360 Heavy Duty Metal Dater	Top: ¼" x 11½6" Bottom: ¼" x 11½6"	11/8" x 111/16"	Top: 2 Bottom: 2	Top: 24 Bottom: 24	\$76.35	\$72.55
C. 1SD-2460-NAV7	2000 PLUS* Self-Inking 2460 Heavy Duty Metal Dater	Top: ¼" x 2¼" Bottom: ¼" x 2¼"	1" x 21/4"	Top: 2 Bottom: 2	Top: 31 Bottom: 31	\$80.75	\$76.70
D. 1SD-2660-NAV7	2000 PLUS® Self-Inking 2660 Heavy Duty Metal Dater	Top: 3/8" x 23/16" Bottom: 3/8" x 23/16"	13/8" x 23/16"	Top: 3 Bottom: 3	Top: 30 Bottom: 30	\$86.45	\$82.15
E. 1SD-2860-NAV7	2000 PLUS* Self-Inking 2860 Heavy Duty Metal Dater	Top: 11/16" x 211/16" Bottom: 11/16" x 211/16"	17/8" x 211/16"	Top: 5 Bottom: 5	Top: 38 Bottom: 38	\$115.60	\$109.80

- (P) If an ink color is not specified when ordering, black will be used
  - Refill inks are available; contact us for details
    Typestyles are shown on pages 172
  - Price shown is per stamp



#### Xstamper® Pre-Inked Stamps:

ECO-GREEN®

• Customizable pre-inked stamps have over 50% recycled content by weight

**Xstamper**<sup>®</sup>

- · Laser engraved rubber delivers a clean, crisp impression every time
- · Pre-inked for thousands of impressions; no stamp pad needed
- Re-inkable with Xstamper® refill inks
- Made of ABS plastic for durability
- · Lifetime quarantee
- 6 ink options available

Production Time: 2 working days

# David Parker 739 S. 45th Avenue Whittler, CA 90601 В. FOR DEPOSIT ONLY Xstamper stamper.

#### PROPERTY OF FRANKLIN ELEMENTARY

A. Typestyle 08C

PAY TO THE ORDER OF TWIN CITIES CO-OP CREDIT UNION FOR DEPOSIT ONLY LYNNE HAVEN CARE CENTERS PAYROLL ACCOUNT 321098708

Customer Supplied Art Format A



Typestyle 19C Format C



Typestyle 168C Format D



Typestyle 43C Format F



H. Indiana Notary,

C. Typestyle 46C



D. Customer Supplied Art

Christina Novak Independent Beauty Consultant 955 West Arbor Drive Durango, WI 51798

G. Typestyle 154R



E. Typestyle 46C















#### **Xstamper® Pre-Inked Stamps**

Item Number	Description	Impression Size H" x W"	Max # of lines	Max # of characters (per line)	1	5
A. 1XP-N05-NAV	7 Xstamper® N05 Pre-Inked Stamp	1/8" x 25/16"	1	33	\$23.95	\$22.75
B. 1XP-N10-NAV	7 Xstamper® N10 Pre-Inked Stamp	½" x 15/8"	4	23	\$28.70	\$27.30
C. 1XP-N12-NAV	7 Xstamper® N12 Pre-Inked Stamp	1" x 2"	7	28	\$38.35	\$36.45
D. 1XP-N18-NAV	7 Xstamper® N18 Pre-Inked Stamp	7/8" x 23/4"	7	39	\$44.25	\$42.05
E. 1XP-N27-NAV	7 Xstamper® N27 Pre-Inked Stamp	19/16" x 3 <sup>15</sup> /16"	12	55	\$102.75	\$97.60
F. 1XP-N32-NAV	7 Xstamper® N32 Pre-Inked Stamp	%" Diameter	Straight: 5   Curved: 2	8	\$24.95	\$23.70
G. 1XP-N40-NAV	7 Xstamper® N40 Pre-Inked Pocket Stamp	½" x 1 <sup>15</sup> / <sub>16</sub> "	4	27	\$29.00	\$27.55
H. 1XP-N53-NAV	7 Xstamper® N53 Pre-Inked Stamp	1%6" Diameter	Straight: 12   Curved: 8	22	\$50.25	\$47.75

(P) • If an ink color is not specified when ordering, black will be used

- Round stamp formats can be found on page 171
- · Refill inks are available; contact us for details
- Typestyles are shown on pages 172
- Notary stamps will be set to state specifications. The State Notary Certificate is required with each notary stamp ordered
- Price shown is per stamp



#### **Xstamper® Pre-Inked Stamps:**

- VersaDater is a dater and a message stamp in one
- Date is easily changed with a quick turn of the dial
- Use with Impression Frame<sup>™</sup> or alone as a date stamp
- XpeDater prints date and custom message with day, month and year
- Twist the base and turn the dials to change the date
- Year band also prints A.M., P.M., REC'D, PAID, FAX'D, and ENT'D
- Re-inkable with Xstamper® refill inks
- Lifetime guarantee (through the life of the date bands)
- 6 ink options available

Production Time: 2 working days

VALLEY CITY NATIONAL BANK HOME MORTGAGE DIVISION VALLEY CITY, NORTH DAKOTA

DEC 31 2018

DAPHNE R. MARCOPOULOS UNDERWRITING OFFICER GLOBAL ACCOUNTS

A. Typestyle 46C



B. Typestyle 08C









Ink Colors







Green



Blue Copy Red Date

#### **Xstamper® Pre-Inked Date Stamps**

	Iter	n Number	Description	Impression Size H" x W"	Overall Size H" x W"	Max # of lines	Max # of characters (per line)	1	5
	Α.	1XD-N80-NAV7	Xstamper Pre-inked N80 VersaDater®	Top: ½" x 2½" Bottom: ½" x 2½"	1 <sup>13</sup> / <sub>16</sub> " x 2 <sup>9</sup> / <sub>16</sub> "	Top: 4 Bottom: 4	Top: 35 Bottom: 35	\$96.75	\$91.90
D.	В.	1XD-N82-NAV7	Xstamper Pre-inked N82 VersaDater®	Top: ¼" x 2½" Bottom: ¼" x 2½"	1 <sup>3</sup> / <sub>8</sub> " x 2 <sup>1</sup> / <sub>8</sub> "	Top: 2 Bottom: 2	Top: 30 Bottom: 30	\$86.25	\$81.95
	C.	1XD-N75-NAV7	Xstamper Pre-inked N75 Xpedater®	Top: 1/8" x 7/16" Bottom: 1/8" x 7/16"	%" Diameter	Top: 1 Bottom: 1	Top: 6 Bottom: 6	\$61.75	\$58.65
	D.	1XD-N77-NAV7	Xstamper Pre-inked N77 Xpedater®	Top: ¾6" x 1¾6" Bottom: ⅙" x 1¾6"	1¾" Diameter	Top: 1 Bottom: 2	Top: 15 Bottom: 15	\$91.40	\$86.85
	E.	1XD-N78-NAV7	Xstamper Pre-inked N78 Xpedater®	Top: ¾6" x 1¾6" Bottom: ⅙" x 1¾6"	1¾" Diameter	Top: 1 Bottom: 2	Top: 15 Bottom: 15	\$91.40	\$86.85
		1XD-N85-NAV7	Xstamper Pre-inked N85 Xpedater®	Top: 1/16" x 11/8" Bottom: 1/16" x 11/8"	1¼" Diameter	Top or Bottom Straight: 2 Curved: 2	Top or Bottom Straight: 15 Curved: 15	\$83.75	\$79.55

- (P) If an ink color is not specified when ordering, black will be used for one color and blue copy/red date will be used for two color.
   Refill inks are available: contact us for details
  - Typestyles are shown on page 172
  - N80 and N82 VersaDater\* stamps have 8-year dates bands; N75, N77, N78, and N85 Xpedater\* stamps have 6-year date bands
  - Price shown is per stamp

#### **GENERAL INFORMATION: Stamps**



#### General Ordering Information \_

#### Proofs

- Virtual Proof Email: Add 2 working days to the item production when requesting a PDF proof. First proof is FREE of charge. Additional proofs are \$15.00 (R). Production time begins after receipt of complete order including proof approval
- Speculative Sample Proof for Catalog Items: Speculative sample proofs are available and production time is as stated in the catalog.
- Speculative Sample Proof for Custom Items: Speculative sample proofs for non-catalog items or custom products will be charged the price of the quoted product and an additional fee of \$25.00 (R) for each unique item produced.

#### Quantity

If no quantity is indicated, one stamp will be made.

#### Item Number

Indicate item number to designate which item will be ordered.

#### **Special Instructions**

Clearly print or type any special instructions in the space provided. Attach an additional sheet if necessary. Use this space to also indicate any special instructions or logos. Indicate all typestyles used on this order. All products will be typeset using our discretion unless otherwise noted in Special Instructions. Attach a sample whenever possible.

#### Artwork

You will need to provide clean, black and white artwork scaled to fit the imprint area if custom design is wanted. Artwork must be at least 600 dpi. Screens are not available.

#### **Notary Stamps**

All notary stamps and embossers will be typeset per the specifications of the state. Requirements will vary state by state. Our policy is to follow the state recommended guidelines; California notary orders must include an original notary certificate of authorization. No copies are allowed. Your original certificate will be returned with your order. The remaining states must supply a copy of their certificate. The State Notary Certificate is required with each notary stamp except for Idaho, Kansas, New Mexico, South Dakota, Wisconsin, and Washington DC.

#### **Typestyles**

Indicate a typestyle from page 172. If a typestyle is not specified, 43C (Swiss Caps) will be used. The maximum number of lines and characters for stamps are based on 8 pt. Swiss Caps. Contact customer service if information is needed on a specific product for lines and characters.

#### Ink/Imprint Color

If an ink color is not specified for stamps and date stamps, Black will be used. Special exceptions may be noted by certain stamps. Certain date stamps are available with two ink choices. Indicate color choices for date and copy in Special Instructions. If no ink colors are selected, defaults will be used; refer to defaults for the item. All copy is typeset to fill stamps. If you do not want the stamp to be filled, note that information in special instructions.

#### Signature Stamps

Submit hand written signature three times on a blank white sheet of paper with your order.



#### **Guaranteed Happy Buyer Service**

If for any reason you are not satisfied with your order, our team will do whatever it takes to make it right for you. Happy Buyers Guaranteed.

#### **Round Stamp Formats**



Format A
Stock or custom logo ONLY.



Format B All lines are straight.



Format C
First and last lines
are curved, middle
line is straight.



Format D
First line is
curved, remaining
lines are straight.



Format E
Last line is curved,
remaining lines are
straight.



Format F All lines are curved.

Prices effective January 1, 2017



#### **Stamps Typestyles** .

Typestyles shown on this page are for stamps. Each typestyle is identified with a two- to four-digit code, followed by either an " $\mathbf{R}$ " or a " $\mathbf{C}$ ". The ones ending in an " $\mathbf{R}$ " are regular upper/lower case typestyles; the ones ending in a " $\mathbf{C}$ " are all caps typestyles.

#### **Serif Typestyles**

87R	New Century Schoolbook (regular)	43R	Swiss (regular)
87C	NEW CENTURY SCHOOLBOOK (caps)	43C	SWISS (caps)
	1234567890?!\$&		1234567890?!\$&

# 132R Benguiat (regular) 132C BENGUIAT (caps) 1234567890?!\$&

61R	Times New Roman (regular)
61C	TIMES NEW ROMAN (caps)
	1234567890?!\$&

08R	Times New Roman Bold (regular)
08C	TIMES NEW ROMAN BOLD (caps)
	1234567890?!\$&

211R	University Roman (regular)
211C	UNIVERSITY ROMAN (caps)
	1234567890?!\$&

#### **Sans Serif Typestyles**

46R 46C	Avant Garde Medium (regular) AVANT GARDE MEDIUM (caps) 1234567890?!\$&
253R 253C	Bauhaus Medium (regular) BAUHAUS MEDIUM (caps) 1234567890?!\$&
84R 84C	News Gothic Regular (regular) NEWS GOTHIC REGULAR (caps) 1234567890?!\$&

154R	Kabel Std Book (regular)
154C	KABEL STD BOOK (caps)
	1234567890?!\$&

19R	Futura Extra Bold (regular)
19C	FUTURA EXTRA BOLD (caps)
	1234567890?!\$&

256R\* Exotic 350 Light 1234567890?!\$&

# Script Typestyles 134P\* Amazono B.T. Rogular.

154K	Asmazone v	00	rxeguuar
	123456789	0?!\$	&

69R*	Brush Script
	1234567890?!\$&

1900R	Fineprint Std Regular
1900C	FINEPRINT STD REGULAR
	1234567890?!\$&

2685R*	AT Isadora Regular
	1234567890?!\$&

126R*	Kaufmann
	1234567890?!\$&

3609R*	Munnay Hill Bd BT Bold
	1234567890?!\$&

02R*	Park Avenue
	1234567890?!\$8

4721R*	Snell Roundhand LT	Std Script
	1234567890?!\$&	,

103R\* Zapf Chancery 1234567890?!\$&

Display	Typestyles
781R 781C	Bradley Hand ITC Regular BRADLEY HAND ITC REGULAR 1234567890?!\$§
3235R*	Liorah BT Regular 1234567890?!\$B
4284R 4284C	Present LT Std Roman PRESENT LT STD ROMAN 1234567890?!\$&

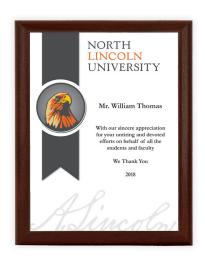
\*Available in upper/lower case only

If a typestyle is not indicated when ordering, 43C (Swiss Caps) will be used.









# EMPLOYEE OF THE MONTH November 2018 Anna Dawson Staff Nurse, Nursing Department Pleasant approach, empathetic nature, caring attitude and swiftness in attending to requests are some key qualitities demonstrated at work by Anna. - based on patient feedback forms Stephan Chodes Dr. Stephan Rhodes, President and CEO



# **AWARDS** & **COASTERS**

#### Awards

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#### **Full Color Natural Wood Plaque**

Natural Wood Plaques provide a vibrancy and durability that make it the best image on wood in the market.

**Process:** Full Color Sublimation **Material:** Maple veneer panel **Production Time:** 3 working days

Set-up Charge: FREE

Attachments: Pre-drilled keyholes on back for horizontal

or vertical orientation.





Enlarged to show wood grain

# Full Color Natural Wood Plague \_\_\_\_\_

Item Number	H" x W"	1	5	10	25	50
NPP-259-NAV7	8" x 10"	\$29.95	\$29.35	\$28.45	\$27.05	\$25.70

(R) • Printed on one side only

- If bleeds are desired, artwork will need to extend 1/8" from the edge
- Artwork must be supplied in RGB format for best results
- PMS color match is not guaranteed
- · Pricing is based on all signs printing the same artwork
- Horizontal or Vertical orientation available; specify when ordering
- · Price shown is per plaque

#### Full Color Clear Acrylic Plaque

Printed on the back surface to provide great pop, color, and depth to your photo or award. The brushed silver standoffs catch the eye and provide a refined look.

Process: Digital Full Color Material: ¼" clear acrylic Production Time: 3 working days

Set-up Charge: FREE

Attachments: Four brushed silver standoffs with

mounting hardware



Side view of brushed silver standoffs



#### Full Color Clear Acrylic Plaque \_\_\_

Item Number	H" x W"	1	5	10
ZCA-43B-NAV7	8" x 10"	\$75.00	\$72.75	\$71.25
ZCA-43R2-NAV7	11" × 17"	\$100.50	\$95.55	\$92.65
ZCA-43L2-NAV7	12" x 18"	\$105.00	\$99.80	\$96.75
ZCA-43M2-NAV7	18" x 24"	\$119.25	\$113.35	\$109.85
ZCA-43N2-NAV7	24" x 36"	\$149.95	\$142.55	\$138.20



Richard Roper

• If bleeds are desired, artwork will need to extend ¼" from the edge

**EMPLOYEE OF THE MONTH** 

November 2018

Anna Dawson

and swiftness in attending to requests are some key qualitities demonstrated at work by Anna

Stephan Rhodes

based on patient feedback forms

CERTIFICATE

of appreciation

THIS CERTIFICATE IS PROUDLY PRESENTED FOR HONORABLE ACHIEVEMENT TO

Colleen Holloway

AWARDED THIS DAY OF JULY 9TH, 2019

OLSON ACCOUNTING SERVICES

- PMS color match is not guaranteed
- · Price shown is per plaque

#### **Full Color Cherrywood Plaque**

Full color customizable plaque with gloss cherry edging and black satin back.

Process: Full Color Sublimation

Material: %" thick plaque
Production Time: 3 working days

Set-up Charge: FREE

**Attachments:** Keyholes in back for horizontal or vertical orientation



#### Full Color Cherrywood Plaque .

Item Number	Imprint Size H" x W"		1	5	10	25	50
NWR-009-NAV7	5¹¾16″ x 7¹¾16″	7" x 8"	\$22.00	\$20.40	\$19.20	\$18.50	\$17.90
A. NWR-010-NAV7	613/16" x 813/16"	8" x 10"	\$24.00	\$22.20	\$20.90	\$20.20	\$19.50

(R) • Artwork must be supplied in RGB format for best results

- If bleeds are desired, artwork will need to extend ¼" from the edge
  - PMS color match is not guaranteed
  - Horizontal or Vertical orientation available; specify when ordering
  - Price shown is per plaque

174

#### **Rosewood Metal Engraved Plaque** Teardrop brass plate with black and

gold border, engraved in gold. Plaque has a felt backing.

Process: Engraved

**Material:** Rosewood with Flexibrass® **Production Time:** 2 working days

Set-up Charge: FREE



#### Rosewood Metal Engraved Plaque \_\_

Ite	em Number	Imprint Size H" x W"	Overall Size H" x W"	1	5	10	25	50
В.	4WP-TP168-NAV7	4¾" x 6¾"	8" x 10"	\$52.20	\$49.60	\$47.00	\$44.35	\$41.75
	4WP-TP710-NAV7	5½" x 8½"	9" x 12"	\$55.80	\$53.00	\$50.25	\$47.40	\$44.65

(R) • Typestyles can be found on page 164

Price shown is per plaque

#### **Full Color Chipboard Coasters**

Get big full color style at a low cost with custom printed chipboard coasters.

Process: Digital Full Color Material: 50 pt. chipboard **Production Time:** 5 working days

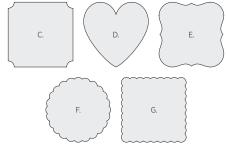
Set-up Charge: FREE



#### Full Color Chipboard Coasters \_

500
\$0.68
\$0.68
\$0.68
\$0.68
\$0.68
\$0.68
\$0.68

#### **Additional Shapes Available**



- (R) Printed on one side only
  - $\bullet$  If bleeds are desired, artwork will need to extend  $1/\!\!/6"$  from the edge
  - PMS color match is not guaranteed
  - · Price shown is per coaster

#### **Engraved & Full Color Bamboo Coasters**

Whether full color or engraved, coaster sets

make great gifts.

Process: Engraved or Digital Full Color

Material: Bamboo

Production Time: 4 working days

**Set-up Charge:** FREE

Attachments: Wooden gift box included

with set of four coasters





#### **Engraved & Full Color Bamboo Coasters** .

Item Number	Description	H" x W"	1	25	50	100	200
H. 4WC-CST01-NAV7	Engraved Bamboo Coasters (set of 4 with holder - same image on all)	4" x 4"	\$30.00	\$27.00	\$25.50	\$24.00	\$22.50
I. ZWC-CST01-NAV7	Full Color Bamboo Coasters (set of 4 with holder - same image on all)	4" x 4"	\$30.00	\$27.00	\$25.50	\$24.00	\$22.50

#### (R) • Printed on one side only

- Bleeds are not available on full color bamboo coasters
- PMS color match is not guaranteed
   Artwork for full color process should be sent in CYMK format for best results
- Artwork for engraved should be supplied in a bitmap image at 600 dpi or as black & white vector artwork
- · Price shown is per coaster set

#### **Full Color Sandstone Coasters**

Guard surfaces from water rings, spills, drips, and scratches with durable full color sandstone coasters.

Process: Full Color Sublimation Material: Sandstone with cork backing **Production Time:** 5 working days

Set-up Charge: FREE



#### **Full Color Hardboard Coasters**

These coasters feature sensational full color imprints and are durable enough to be used time and time again.

Process: Full Color Sublimation

Material: Hardboard with white gloss finish **Production Time:** 5 working days

Set-up Charge: FREE

#### Full Color Sandstone Coasters \_

Ite	m Number	Description	H" x W"	1	25	50	100	200
J.	NCT-221-NAV7	Round Sandstone Coasters	41/4" diameter	\$8.75	\$7.90	\$7.45	\$7.00	\$6.55
K.	NCT-222-NAV7	Square Sandstone Coasters	4¼" x 4¼"	\$8.75	\$7.90	\$7.45	\$7.00	\$6.55

#### Full Color Hardboard Coasters \_

Ite	m Number	Description	H" x W"	1	25	50	100	200
L.	NCT-030-NAV7	Round Hardboard Coasters	3¼" diameter	\$6.25	\$5.60	\$5.30	\$5.00	\$4.65
М	ΝCT-Ω31-ΝΔ\/7	Square Hardhoard Coasters	31/4" y 31/4"	\$6.25	\$5.60	\$5.30	\$5.00	\$4.65

#### (R) • Printed on one side only

- If bleeds are desired, artwork will need to extend ¼" from the edge
- PMS color match is not guaranteed
- · Artwork must be supplied in RGB format for best results
- Sandstone coasters may have natural defects in the stock
- Price shown is per coaster





#### General Ordering Information \_

#### **Art Charges**

One hour of artwork touch up is included per order. Additional time will be billed at \$45.00 **(V)**. You will be notified if your artwork needs more than one hour prior to work being started.

#### Changes or Cancellations

Changes to orders in progress may require additional charges and/or time. Cancellations for orders in progress will require payment for the order.

#### Color Matching

Digital full color, sublimation full color, and engraving processes cannot guarantee a PMS match.

#### Drop Ship

Additional \$2.50 (Z) for each location requested other than the address that is on the account.

#### Engraving

We use laser engraving for our engraving processes. There is no set up charge for engraved items.

#### Handling Fee

A handling fee of \$2.50 **(Z)** will be added to each order that is not submitted on our website or through other electronic processing systems.

#### Over/Underruns

There is no charge for exact quantity requests. You will only be billed for the quantity on your purchase order.

#### **Production Times**

Production times are stated for each item on their catalog page. Quantities over the last column pricing may require additional production time. A customer service representative will contact you within one business day to discuss production time and delivery options.

#### **Proofs**

- Virtual Proof Email: Add 2 working days to the item production when requesting a PDF proof. First proof is FREE of charge. Additional proofs are \$15.00 (R). Production time begins after receipt of complete order including proof approval
- Speculative Sample Proof for Catalog Items: Speculative sample proofs are available and production time is as stated in the catalog.
- Speculative Sample Proof for Custom Items: Speculative sample proofs for non-catalog items or custom products will be charged the price of the quoted product and an additional fee of \$25.00 (R) for each unique item produced.

#### **Quantity Price Breaks**

Prices listed at various quantity breaks assumes the same standard logo or design on the items and includes variable data personalization such as a name, phone number or address changes.

#### Random Samples

Random samples are FREE of charge and shipping is NO CHARGE. We will do our best to meet requests for specific colors of imprint or vertical market imagery as available.

#### **Rush Orders**

Rush orders will be accepted as production schedule allows and must be preapproved. Rush charges and production time are based on the complexity of the order and color match requirements. Minimum charge is \$25.00 **(R)**.

#### Third Party Shipping

No additional charges apply if you provide us with a valid shipper number.

#### Rights to Promotion

We reserve the right to use all products in our advertising and displays unless specified in writing at the time of order.

#### **Artwork—Creating and Saving Files**

#### **Full Color Process**

Sublimated full color process items require RGB artwork unless noted on the specific page. All other digital full color products are full color CYMK process. Every element of the file must be colored with process CMYK colors. If RGB or other non-CYMK colors are used in your files the necessary conversions to CYMK will change the appearance of the colors when printed, sometimes dramatically. Create full color process item files with Adobe® Acrobat PDF files. Create one item sized correctly per document. Artwork must be at least 300 dpi. For highest quality output, 600 dpi is recommended. Requested file formats should be TIFFs, PDFs, or Illustrator Files with the fonts embedded in the file. Do not include any punctuation in the PDF file name and please keep it short as possible.

#### Engraving

Include typestyle, upper case, lower case or both along with the position of the engraving on the item on your order. If no logo will be utilized, providing artwork is not necessary. Artwork must be at least 300 dpi. For highest quality output, 600 dpi is recommended. Requested file formats should be TIFFs, PDFs, or Illustrator Files with the fonts embedded in the file.



#### **Guaranteed Happy Buyer Service** .

If for any reason you are not satisfied with your order, our team will do whatever it takes to make it right for you. Happy Buyers Guaranteed.



# GENERAL INFORMATION

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#### PRODUCT-SPECIFIC ORDERING INFORMATION

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#### Variable Data Guidelines \_

Variable data is when text or image on the product changes from sheet to sheet. This can include text, images, or both. Each product page will specify if variable data is available.

Products with variable text are easy to order; just provide the following:

- · A mockup of what the finished product will look like
- All art or images (see "Electronic Guidelines") and text to be printed on the item
- · A database file, such as a CSV, that includes:
  - The header, which is the first row of the spreadsheet that describes each column
  - The database, which is the information that varies as shown below.

The database file is the variable information to be printed on the product, set up in a spreadsheet. Excel files are appropriate for most product lines; CSV files are preferred for labels and specialty products like badges and signs.

For variable images, include the names of the relevant image files in the spreadsheet and include an image placeholder in the proof. Be sure to submit image files along with the rest of the order. Variable Image orders require all files to be submitted and reviewed before a quote is provided. Please contact us for more information.

For variable text and variable images on the same order, please contact us for more information.

#### Variable Text Example

Customer database file:

	А	В	С
1	Name	Start Date	End Date
2	Sarah	September 4	October 4
3	Kara	September 7	October 7
4	Abigail	September 14	October 14
5	Jeannie	September 17	October 17
6	Ann	September 23	October 23
6	Shelley	September 25	October 25

Customer mockup file:





#### Variable Image Example

Customer database file:

	А
1	Animal Image
2	YellowLab.eps
3	LoveBirds.eps
4	Collie.eps
5	Bunny.eps
6	RedPuppy.eps
7	SiameseKitten.eps

It is generous people like you who help protect creatures great and small.

Countryhill Humane

Customer mockup file:

Final label examples:



#### Variable Data \_

Add charges below to your order. Variable Image orders require a quote.

Description	Item Number	<b>Price Per Order</b>
Variable Text	AEC-VTEXT-NAV7	\$31.25

(V) Production time: 1 additional working day.

Variable Data - Labels \_\_\_\_\_

 Description
 100-1,000
 2,000
 3,000
 5,000
 10,000

 Variable Text for Labels
 \$92.50
 \$99.75
 \$107.00
 \$121.50
 \$157.75

(V) Production time: 1 additional working day.

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## Electronic Guidelines \_

#### **Color Requirements**

We now have a new "Accurate Color" System. You can now send your files colored using the intended PMS color instead of having to color it using CMYK colors. Every effort will be made to print your intended color within acceptable standards.

## **Spot Color Printing**

- Raster Artwork: Submit black and white images or grayscale images at 600 dpi for standard spot printing. If raster artwork is placed into a layout program (InDesign, Quark, CorelDRAW, etc.), the artwork can be colored per our guidelines. (See "Coloring Your Files.")
- Vector Artwork: Every element of the file must be colored with spot colors (no RGB, CMYK, etc.). (See "Coloring Your Files.")

### **Full Color Process Printing**

- Every element of the file must be colored with process CMYK colors (no RGB, indexed color, etc.).
- If RGB or other non-CMYK colors are used in your files, the necessary conversion to CMYK will change the appearance of the colors when we print, sometimes dramatically.
- 3. While we are often able to closely reproduce a spot PANTONE MATCHING SYSTEM\* (PMS) colors using full color process, PMS spot colors and process colors are produced using different methods. Therefore, colors produced in full color will differ from Pantone\* spot colors, sometimes significantly.
- To ensure the best possible results for your order, use printing black (C-80%, M-80%, Y-80%, K-95%) instead of 100% black to achieve the best result.

## Coloring your files for Spot Color Printing

Desired Ink ColorName Your Color Swatch				
Black	.Black			
Brown	.Brown			
Burgundy	.Burgundy			
Dark Blue	.Dark Blue			
Gray	. Gray			
Green	.Green			
Light Blue	Light Blue			
Red	.Red			
Reflex Blue	.Reflex Blue			
Teal	. Teal			
Any Foil or Embossing	. Conversion (CRUCIAL for die ordering)			
PMS Ink	.Use actual PANTONE® Spot Color Swatch*			

# Coloring your files for Multiple Spot Color Printing

Desired Ink Colors	Use These Colors
Any 2 Standard Colors	Actual Color
Black & 1 PMS Ink	Black & PANTONE® Spot Color Swatch*
2 PMS Inks	PANTONE® Spot Color Swatches*
1 Standard & 1 PMS Ink	Actual Color & PANTONE® Spot Color Swatch*
Black & Foil	Black & Conversion
Black & Embossing	Black & Conversion

NOTE: Files will be used as is if not indicated on your order blank.

\*When using PANTONE\* Spot Color Swatches in your file, they need to be named and colored the actual PANTONE\* name and number being used to print your order.

 $PANTONE^*, PMS \ and \ PANTONE \ MATCHING \ SYSTEM^* \ are \ Pantone \ Inc.'s \ check-standard \ trademark for color reproduction \ and \ color \ reproduction \ materials.$ 

#### **Native Applications**

We accept files created in the following native applications:

Acrobat® PDF	Mac & PC PREFERRED FORMAT
QuarkXPress®	Mac & PC
Adobe® InDesign®	Mac & PC
Adobe® Photoshop®	Mac & PC
Adobe® Illustrator®	Mac & PC
CorelDRAW®	PC only

We **DO NOT** accept files created in the following native applications:

$Microsoft^{\circledast}$	PowerPoir	nt®Mac	& F	)C
Microsoft®	Excel®	Mac	& F	oC.
$Microsoft^{\circledast}$	Word®	Mac	& F	)C
Microsoft®	Publisher®	PC c	nly	/

## **Application Requirements**

#### PDFs — Macintosh or IBM Compatible

- 1. All fonts must be embedded.
- 2. All elements of the file must be colored per our guidelines.
- 3. All placed graphics and images need to be high quality, colored according to our guidelines (see "Coloring Your Files") for the product ordered. Whenever possible, place vector images into the layout before converting to a PDF. Be aware that when changes need to be made to placed images (coloring, mode, etc.), there is the possibility of the quality being compromised.
- Name the PDF's without punctuation of any kind (except .pdf) or special characters. File names should be short.

## QuarkXPress\* — Macintosh\* or IBM\* Compatible

- Change all text into "outlines" in your document. Outlines must be created in an illustration program before placing into your QuarkXPress\* document.
- 2. Never use the style palette to modify fonts. That change will not show when printed.
- 3. Along with your file sent for placement, we need the supporting graphic file(s) given the same name as the graphic(s) in your document. (Changing the name after placement will make the graphic come up as "missing" or "modified" when read by our imagesetters.) Place graphics at 100%. Placed graphics need to be high quality or good vector art to receive the best quality printed product.
- Color all text and graphics according to the color specifications for the type of product you are ordering. (See "Coloring Your Files.")

#### Adobe\* InDesign\* — Macintosh\* or IBM\* Compatible

- 1. Change all text into "outlines" in your document.
- If you are using an imported graphic in your InDesign® document, be sure
  to include or embed the original graphic file. Place graphics at 100%. Placed
  graphics need to be high quality or good vector art to receive the best
  quality printed product.
- 3. Save as an INDD file.
- 4. Color all text and graphics according to the color specifications for the type of product you are ordering. (See "Coloring Your Files.")

## Adobe® Photoshop® - Macintosh® or IBM® Compatible

- 1. Files must be saved as a TIFF without compression.
- 2. If using spot printing, do not color an image in Photoshop®.
- Submit black and white bitmap mode images at 600 dpi and grayscale mode images at 600 dpi for standard spot printing. Images are submitted at a lower quality than what is recommended will be output as sent.
- 4. Color all text and graphics according to the color specifications for the type of product you are ordering. (See "Coloring Your Files.")
- 5. All files need to be submitted at the size being used for printing.
- 6. If bleeds are needed, allow \%" (.125") on all sides unless otherwise noted.

#### Adobe® Illustrator® — Macintosh® or IBM® Compatible

- 1. Change all text into "outlines" in your document.
- If you are using an imported graphic in your Illustrator\* document, be sure
  to include or embed the original graphic file. Place graphics at 100%. Placed
  graphics need to be high quality or good vector art to receive the best
  quality printed product.
- 3. Save the file as an Illustrator EPS.
- 4. Color all text and graphics according to the color specifications for the type of product you are ordering. (See "Coloring Your Files.")

Prices subject to change without notice.



# Electronic Guidelines (cont.) \_\_\_

# Application Requirements (cont.)

#### CoreIDRAW® - Native Files

- 1. We do not recommend this application for full color layouts.
- If CoreIDRAW\* is used, we cannot guarantee that colors for full color products will match what is seen on screen. You will be responsible for any color issues if native CoreIDRAW\* file is sent.
- Follow established guidelines for all graphics. Placed graphics need to be colored correctly for the product ordered (see "Coloring Your Files"). Placed graphics need to be high quality or good vector art to receive the best quality printed product.
- 4. Create outlines (text to curves) on all type within a native CorelDRAW® file.
- If there are text overflow issues, we may need to resize or reposition text to fit the imprint area.
- 6. Color all text according to our guidelines. (See "Coloring Your Files.")

# Rights to Promotion \_\_

We reserve the right to use all products in our advertising and displays unless specified in writing at the time of order.

# G7 Master Printer Qualification \_\_\_



Getting the right color is key, and we can deliver the quality you need. As a Certified G7 Master Printer, we are committed to using state-of-the-art technology, printing techniques, proofing, press controls, and standards to produce a stunning visual match from proof to press. Our certification allows us to offer you a precise color match at every stage of the print process, and we renew certification every year to keep that precision up to date.

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180 Prices effective January 1, 2017



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	ACCOUNT NUMBER		SHIP DATE (OFFICE USE ONLY)	PARTS
	PURCHASE ORDER NUMBER		DATE RECEIVED	CAT
DEALER NAME AND ADDRESS	ESTIMATE NUMBER		PLEASE ENCLOSE	SOURCE
	☐ NEW ORDER ☐ EXACT R☐ REORDER WITH CHANGES #☐ REQUEST A QUOTE			VISA CONTRACTOR CONTRA
PROOFS	DDECENTATION FOI DEDO	CDECIAL IN	NETDUCTIONS	
PROUFS  PROOF REQUIRED  BLACK AND WHITE PROOF COLOR PROOF  PRESS PROOF (QUOTE REQUIRED)  FAX  EMAIL  ORDER INFORMATION  QUANTITY  SIZE/DIE	PRESENTATION FOLDERS  BRASS DIE  FOIL EMBOSSED MULTI-LEVEL DIE  FOIL COLOR  BLIND EMBOSSED MULTI-LEVEL DIE  BLIND EMBOSSED SINGLE-LEVEL DIE  BUSINESS CARD SLITS & POCKETS  (FOLDERS ONLY)  BUSINESS CARD SLITS  HORIZONTAL  OTHER SLITS	MAINLINE	NSTRUCTIONS  NTE COLOR SEPARATIONS	
PRODUCT NAME  ITEM NUMBER/STYLE NUMBER	POSITION ON POCKET  RIGHT LEFT BOTH  PRODUCT LAYOUT  (FIND TEMPLATES ON NAVITOR.COM)  FOLDER	ITEM #	EMBOSSER POSITIONS	QUANTITY
STOCK (TYPE & COLOR)  TYPESTYLE / MONOGRAM	BACK FRONT	STAMPS  ITEM #	STOCK PRODUCTS  ITEM # QUANT  & DATERS AND REPLACEMENT  STAMP ITEM #	P FLAP  TITY  INK & PADS  QUANTITY
STOCK LOGO #	PACKAGE WIDTH x DEPTH x HEIGHT	BLUE	GREEN RED 2 COLOR DATER VIOLET PINK BLACK/RED  YPESTYLE INFORMATION & LAY	□ BLUE/RED
TOUCH-UP IF POSSIBLE (WILL ADVISE OF CHARGE OVER \$15)  FIRST COLOR / PROCESS	PLEASE ATTACH PACKAGING MOCK-UP FOR LAYOUT PURPOSES  LABEL FINISHING	TYPESTY	TYLE NAME & CODE) CENTERED   FLUSH LEFT	UPPER/LOWER ALL CAPS BORDER
STANDARD PMS MULTICOLOR FOUR COLOR PROCESS FOIL STAMPED EMBOSSING OTHER  SECOND COLOR / PROCESS FLAT RAISED	☐ ROLLS OF		SHRINK TO FIT	MATCH SAMPLE SIGNATURE STAMP
(NOT AWALESE ON PACKAGING OR LABEL PRODUCTS)	☐ INDIVIDUALLY CUT ☐ SHEETS	IF NOT M	IARKED, BLOCK, ALL CAPS, AND CENTERED W	/ILL BE USED.
STANDARD PMS MULTICOLOR FOUR COLOR PROCESS FOIL STAMPED EMBOSSING OTHER  THIRD COLOR / PROCESS FLAT RAISED (NOT AVAILABLE ON PACK/AGINN OR LABEL PRODUCTS).  LIBEL PRODUCTS.	SHIPPING SHIPPING METHOD (STANDARD IS GROUND SERVICE)			
STANDARD PMS MULTICOLOR FOUR COLOR PROCESS FOIL STAMPED EMBOSSING OTHER  BACK IMPRINT / INSIDE COPY STANDARD PMS MULTICOLOR FOUR COLOR PROCESS CONSECUTIVE NUMBERING (STARTING NUMBER)			OFFICE USE ON ATTACH BILLING LAB	